

Evolving and Growing

Ricoh has focused relentlessly on the work requirements of customers since its establishment, continuing to deliver value that caters to their ever-evolving needs. We have long endeavored to help materialize a sustainable economy. We were swift to undertake environmental management initiatives that equate conservation with producing profits. Such efforts are in keeping with the Spirit of Three Loves (Love your neighbor, Love your country, Love your work), our founding principles. We will continue to resolve social issues through business to materialize our vision of Fulfillment through Work.

The changing world of work

- From writing by hand to using word processors
- One PC per person
- From paper to electronic storage and other forms of digitization in offices
- More color content
- Internet usage increases
- Higher transmission speed and larger data volume
- Work is becoming paperless
- Artificial Intelligence (AI) usage expanding
- Work practices diversifying

These founding principles are compatible with the 2030 Agenda for Sustainable Development Goals to leave no one behind.

We advocate OA with a view to having machines handle manual tasks, with people performing creative work, and roll out such office automation equipment as copiers, fax machines, and word processors.

Ricoh's customers are workers. Through EMPOWERING DIGITAL WORKPLACES, we provide value by leveraging digital technology to bring people and information together, helping individuals to communicate and create things and enhance the quality and quantity of what they produce.

We will build IT infrastructure for workplaces (offices, frontlines, and homes), digitize and connect workflows, and support new work practices.

As a digital services company, we will help workers become more creative and transform workplaces by identifying issues specific to countries, regions, and industries, providing optimal customer solutions by combining our technological and digital prowess.

Vision for 2036
Fulfillment through Work

