Evolving and Growing

Since advocating the office automation concept in 1977, we have done much to help customers improve their operational efficiency and productivity through our digital technology and services. We now deliver value worldwide.

Today, as a digital services company, Ricoh supports the transformation of our customers' work and contributes to a sustainable society where job satisfaction and business and economic growth are compatible. Ricoh is committed to remain close to its customers' work and support their creativity.

Remaining close to our customers

1936 Establishment

1950s
Enters office equipment field

In 1955, we launch the Ricopy 101, Japan's first desktop diazo-wet copier, which revolutionizes office work efficiency.

1970s
Advocates office automation concept

In 1973, we launch RIFAX 600S, the world's first high-speed office facsimile machine, and advocate office automation in 1977.

The notion of having machines handle routine tasks so people can do more creative work remains true today.

1990s
Digitalization and globalization

Shifting from analog copiers to digital multi-functional printers (MFPs), cultivating networking and colorization.

2000s
Expanding services business

Helping to transform work by offering information technology services and devices.

2020s
Becoming a digital services company

In 2020, we committed to becoming a digital services company that supports workers' creativity.

We will transform customers' work by combining our devices, applications, and services with those of partners while remaining close to customers with an industry-leading sales and support structure.

Automating document duplication

Transmitting documents swiftly to remote locations

Enabling color copying and printing

Supporting hybrid work

Digitalizing frontlines tasks

Changing the world of work

- From writing by hand to using word processing
- One PC per person
- Rising use of color content
- Increasing internet usage
- Accelerating communication speeds and capacity
- An increasingly paperless world
- Remote work going mainstream
- Digitalization accelerating
- Expanding use of artificial intelligence (AI)

Growth trajectory

Expanding in the office automation field to generate annual sales of one trillion yen

Reaching ¥2,000 billion in sales by acquiring overseas sales channels

Expanding services businesses

Resurging in quest to become a digital services company

- ESG initiatives
- Sales
- Operating profit*

1976 Founds Environment Promotion Section
1994 Establishes Comet Circle™
1998 Advocates environmental management
2002 Proposes Three Ps Balance
2014 Identifies material issues
2017 Establishes new environmental goals
2020 Discloses ESG targets

Fiscal 2007 sales
¥2,219.9 billion
2008 Global Financial Crisis

FY1990 sales
¥1,003 billion

Fiscal 2022 sales
¥2,134.1 billion

Fiscal 2025 sales target
¥2,350 billion

Fiscal 2017 operating loss
¥115.6 billion

1970   1980   1990   2000   2010   2020   2022   2023 (forecast)   2025 (target)   (Fiscal year)

* Ordinary income numbers used for convenience only until fiscal 1989.