

## **Ricoh acquires Brazilian workplace services provider Go2neXt**

*Accelerating global growth in the Workplace Experience area by expanding IT services and AV solutions capabilities in the Latin America region*

**TOKYO, May 9, 2025** – Ricoh Company, Ltd. today announced it has completed the acquisition of Go2neXt, a Brazilian workplace services provider that offers IT services and AV solutions in the Latin America region. This acquisition enables Ricoh to provide enriched workplace products and services portfolio and enhance its professional and managed services capabilities. Ricoh will further enhance its global capability in the Workplace Experience domain, one of its growth areas, by elevating Ricoh customers' workplace experience in the region.

Founded in 2011, Go2neXt operates throughout Brazil and is responsible for projects in other Latin American countries by providing managed technology services and creating smart and collaborative spaces. Go2neXt's offerings include advanced audio solutions, digital signage, and lighting systems, collaboration platforms, cybersecurity solutions, and an extensive network, computing, and communications infrastructure that can be located on-premises or distributed across multiple clouds.

In the ever-changing workplace, Ricoh supports customers' creativity in the workplace by leveraging digital technology to optimize business processes, enhance organizational productivity, and foster high-quality collaboration.

This decision was made in alignment of Ricoh's global strategy to shift management resources to businesses with future growth potential such as Process Automation and Workplace Experience. By combining Go2neXt's comprehensive workplace value proposition, strong brand positioning, and market knowledge that stems from its rich history in Brazil and Ricoh's broad workplace services portfolio, robust sales channels, and regional footprint, this agreement is to further augment Ricoh's global positioning as a workplace services provider. Go2neXt will continue to operate under its current name as a Ricoh group company.

Takahiro Irisa, Senior Corporate Officer and President of Ricoh Digital Services Business Unit, Ricoh Company, Ltd., says, "It is our pleasure to welcome Go2neXt to the Ricoh Group, who brings rich and high-quality solutions in Brazil, the largest market in South America. To better serve our global customers, Ricoh will also enhance our Workplace Experience area in the Latin America region by leveraging our global customer base and direct touchpoints. By doing so, we aim to further garner global deals and accelerate our offerings of globally consistent services. We are committed to continue strategic investment in our growth areas to support our customers to

unleash their creativity and realize a sustainable society where people feel fulfillment through their work.”

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[https://www.ricoh.com/info/2024/1220\\_1](https://www.ricoh.com/info/2024/1220_1)

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Ricoh is a leading provider of integrated digital services and print and imaging solutions designed to support digital transformation of workplaces and optimize business performance.

Headquartered in Tokyo, Ricoh's global operation reaches customers in approximately 200 countries and regions, supported by cultivated knowledge, technologies, and organizational capabilities nurtured over its 85-year history. In the financial year ended March 2024, Ricoh Group had worldwide sales of 2,348 billion yen (approx. 15.5 billion USD).

It is Ricoh's mission and vision to empower individuals to find Fulfillment through Work by understanding and transforming how people work so we can unleash their potential and creativity to realize a sustainable future.

For further information, please visit [www.ricoh.com](http://www.ricoh.com)

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