

## **Ricoh establishes new industrial computer company in Japan**

*Accelerating sustainable growth by integrating related businesses and organizations and leveraging the strength of the top domestic market share*

**TOKYO, December 19, 2024** –Ricoh today announced the establishment of a new company, RICOH PFU COMPUTING Co., Ltd., which will oversee the embedded personal computer and industrial personal computer (IPC) businesses in Japan. RICOH PFU COMPUTING will consolidate part of the businesses and organizations of RICOH Industrial Solutions Inc., affiliated with Ricoh Digital Product Business Unit, Ricoh Company, Ltd., and PFU Limited, and will begin business operations in April 2025.

By integrating of the two companies' IPC businesses, Ricoh aims to improve capital efficiency by optimizing planning, development, and sales functions. Ricoh will also further expand its market share by leveraging the economies of scale of our leading market share and becoming a leading company in the edge computer area. This IPC market is expected to grow in the future.

### ■ Objectives of the newly established company

Ricoh Industrial Solutions, the parent body of RICOH PFU COMPUTING, has been providing embedded computers for machine tools, industrial robots, medical devices, financial equipment, and information communication equipment for over two decades. Product designers work with customers to solve problems and propose optimal designs. Ricoh Industrial Solutions has been providing high-quality products quickly through domestic production in close cooperation with design.

For more than two decades, PFU's IPC business has provided the best embedded computers for stability-critical manufacturing/testing equipment and communication devices, safety-critical medical devices, and high-performance edge computing applications. With an integrated system of design, manufacturing, and maintenance at its factory in Japan, PFU's diverse product line helps customers' develop high-quality, reliable products and has contributed significantly to the growth of Information and Communication Technology in the embedded computer field.

As the leading embedded computer supplier in Japan\*, both Ricoh Industrial Solutions and PFU's IPC business are highly regarded by customers from various industrial equipment and machinery manufacturers for their high quality and support capabilities. RICOH PFU COMPUTING will leverage its strengths in product development and design support based on technology and expertise cultivated over many years to provide optimal solutions to solve customers' problems in the industrial computing industry.

\*As of December 2024. Market share data based on Ricoh research

## **Related News**

Ricoh Industrial Solutions launches RICOH FB22-L2S, latest DDR5 memory and Intel® 13<sup>th</sup> generation processor compatible board computer (Japanese)

[https://jp.ricoh.com/release/2024/0904\\_1](https://jp.ricoh.com/release/2024/0904_1)

PFU launches three new models of mainstay embedded computer products that respond to cutting-edge technological innovations (Japanese)

<https://www.pfu.ricoh.com/news/2024/news240829.html>

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## **| About Ricoh |**

Ricoh is a leading provider of integrated digital services and print and imaging solutions designed to support digital transformation of workplaces, workspaces and optimize business performance.

Headquartered in Tokyo, Ricoh's global operation reaches customers in approximately 200 countries and regions, supported by cultivated knowledge, technologies, and organizational capabilities nurtured over its 85-year history. In the financial year ended March 2024, Ricoh Group had worldwide sales of 2,348 billion yen (approx. 15.5 billion USD).

It is Ricoh's mission and vision to empower individuals to find Fulfillment through Work by understanding and transforming how people work so we can unleash their potential and creativity to realize a sustainable future.

For further information, please visit [www.ricoh.com](http://www.ricoh.com)

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