

Ricoh Establishes New Industrial Printing Company in Europe

Consolidating and strengthening industrial inkjet printing business functions

Tokyo, October 18, 2024 – Ricoh Company, Ltd. today announced the establishment of a new company, Ricoh Printing Solutions Europe Limited. (headquartered in Telford, UK), which will oversee its industrial printing business in Europe. Ricoh Printing Solutions Europe will consolidate key functions related to industrial printing and begin business operations in April 2025. Through this, Ricoh is committed to providing customers with high-value-added solutions and to further grow its industrial inkjet business.

RPSE, which will report directly to the Ricoh Graphic Communications Business Unit of Ricoh Company, Ltd., will consolidate functions such as sales, engineering support, and evaluation of industrial inkjet printing business in Europe, including industrial inkjet heads and textile printers, to provide consistent and specialized support to customers. Ricoh Printing Solutions Europe will also leverage its collaboration with Ricoh's headquarters R&D and other regional locations to enhance its expertise and develop next-generation inkjet technology, thereby providing new value to customers.

In the printing industry, the need to address increasingly complex management and environmental issues faced by customers is growing. Digital printing has many advantages over analog printing, including lower costs, energy savings, and on-demand capabilities, and the demand for these continues to rise. With the establishment of Ricoh Printing Solutions Europe Ricoh will consolidate and strengthen its management functions across regions and build a stable global business structure. By providing high-quality, highly reliable products and services worldwide, Ricoh will promote the digitization of printing sites.

<Company profile>

Company name: Ricoh Printing Solutions Europe Limited.

Date of establishment: October 1, 2024

Headquarter: Telford, UK

Name of representative: Eiji Tagami

Business activities: Sales and engineering support of products and services in the industrial printing business, including industrial inkjet printheads and textile printers

| About Ricoh |

Ricoh is a leading provider of integrated digital services and print and imaging solutions designed to support digital transformation of workplaces, workspaces and optimize business performance.

Headquartered in Tokyo, Ricoh's global operation reaches customers in approximately 200 countries and regions, supported by cultivated knowledge, technologies, and organizational capabilities nurtured over its 85-year history. In the financial year ended March 2024, Ricoh Group had worldwide sales of 2,348 billion yen (approx. 15.5 billion USD).

It is Ricoh's mission and vision to empower individuals to find Fulfillment through Work by understanding and transforming how people work so we can unleash their potential and creativity to realize a sustainable future.

For further information, please visit www.ricoh.com

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