

Ricoh to Acquire LAC Corporation, an Industrial Printer Manufacturer

- Enhancing Ricoh's Industrial Printing Business by Adding a Unique Inkjet Technology -

TOKYO, October 26, 2018 – Ricoh today announced that the company has reached an agreement to buy LAC Corporation (hereafter “LAC”), a company with unique inkjet technology that supports printing on three-dimensional surfaces e.g. on the sides of cars, trucks, aircraft and even tyres and glass bottles. This acquisition is aimed at strengthening Ricoh's industrial printing business, which is one of its three growth strategies. The transfer of the shares is scheduled to complete on October 31, 2018.

Founded in 1983, LAC has unique technology that can discharge high-viscosity ink from a maximum of 100mm enabling printing directly onto three dimensional objects. Using its technology, LAC develops, manufactures, sells, and supports industrial printing systems for cars, liquefied petroleum gas cylinders, and much more.

In February this year, Ricoh announced its growth strategy “RICOH Ignite,” which set out its intention to enhance its customer base by expanding its printing technology portfolio. For over 40 years, Ricoh has been developing inkjet technology, and today it is being used not just for printing in the office, but in commercial and industrial printing applications in a variety of different areas including lifestyle. Furthermore, it has been strengthening its “display printing” capabilities for paper and beyond paper, and “applied printing,” which combines processes and materials to create new customer value.

The investment in LAC is part of Ricoh's Growth Strategy Plan, and one of a series of strategic investments being made by Ricoh. By combining LAC's proprietary inkjet technology and Ricoh's technologies such as imaging systems and manufacturing, Ricoh will create new value for its customers. In addition, Ricoh is planning to expand LAC's offerings into new overseas markets, using Ricoh's global network.

<Outline of LAC Corporation>

Company Name:	LAC Corporation
Establishment:	July 1983
Address:	Machida, Tokyo
Area of Operation:	Develops, manufactures, sells, and supports industrial printers for cars, liquefied petroleum gas cylinders, tires, glass bottles, utilizing its proprietary inkjet technology
# of Employees:	47

| About Ricoh |

Ricoh is empowering digital workplaces using innovative technologies and services enabling individuals to work smarter. For more than 80 years, Ricoh has been driving innovation and is a leading provider of document management solutions, IT services, commercial and industrial printing, digital cameras, and industrial systems.

Headquartered in Tokyo, Ricoh Group operates in approximately 200 countries and regions. In the financial year ended March 2018, Ricoh Group had worldwide sales of 2,063 billion yen (approx. 19.4 billion USD).

For further information, please visit www.ricoh.com

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