

## RICOH THETA Plug-in Store Goes Live

*RICOH THETA V owners can now “customize” their 360-degree camera with new functionality via downloadable plug-ins from new online marketplace*

**TOKYO, July 23, 2018** – Ricoh today announced the [RICOH THETA Plug-in Store](#) has gone live. The new, online marketplace makes available downloadable software plug-ins that provide new functionality for the RICOH THETA V fully spherical camera, such as wireless live streaming, remote camera control, automatic image uploads and much more. Starting today, plug-ins created by Ricoh and such organizations as Sony, NTT DOCOMO and HoloBuilder can be downloaded from the site.

The plug-ins are being created by members of the [RICOH THETA Plug-in Partner Program](#), which allows third-party developers to create their own Android™-based software plug-ins for the [RICOH THETA V](#), a camera capable of capturing fully-spherical 4K-equivalent video and high-resolution still images. Based on the open-architecture Android operating system, the RICOH THETA V is unique among 360-degree imaging cameras in that its functionality can be further expanded by installing plug-ins.

“The new THETA Plug-in Store helps us serve our customers with technology solutions that directly impact their bottom line,” said Mostafa Akbari, CEO of [HoloBuilder](#), which joined the Plug-in Partner Program to build innovative, secure and user-friendly applications for the construction industry. “We are thrilled that Ricoh is providing this flexible, customizable system for developers to get 360-degree technology solutions out quickly and proud to announce our first RICOH THETA Plug-in: HoloBuilder 360 SiteStream. This is the world’s first 360-degree livestreaming application that helps general contractors and owners monitor construction site progress from a first-person perspective, in real time.”

Ricoh kicked-off the RICOH THETA Plug-in Partner Program last month, with a website that provides easy access to tools and online support. Since then, many developers have joined the program, and five third-party plug-ins are currently available from the store. Three new plug-ins developed by Ricoh are also available.

Ricoh intends to continue to add capabilities to the development environment to meet the needs of consumers and businesses.

<New Plug-ins created by third-party developers>

### 1. **Device WebAPI Plug-in**

Developer:

NTT DOCOMO, INC. (Development framework provider) (<https://www.nttdocomo.co.jp/english/>)

GClue, Inc. (Application developer) ([www.gclue.com](http://www.gclue.com))

NTT DOCOMO has created new functionality for the existing WebAPI plug-in (developed by GClue) that enables it to collect information from and control the function of the RICOH THETA V's built-in sensor. The Device WebAPI Plug-in conforms to OMA GotAPI specifications, which builds a WebAPI on the RICOH THETA V device, and enables function access via a common WebAPI on other devices such as smartphones.

### 2. **MESH plugin for RICOH THETA**

Developer: Sony Corporation ([meshprj.com](http://meshprj.com))

MESH is a platform of app-enabled smart triggers that can transform everyday objects into smart devices that can be controlled from a phone or tablet. The new MESH plugin for RICOH THETA enables direct control of the RICOH THETA V via a MESH block.

### 3. **EVERYPLACE Sync**

Developer: EVERYPLACE ([www.everyplace.com](http://www.everyplace.com))

EVERYPLACE Sync allows for seamless uploads of images created using RICOH THETA V camera and the EVERYPLACE app. Using the plugin, individuals using the EVERYPLACE editor can get instant updates on their projects. They can choose 360 images on RICOH THETA V, open the EVERYPLACE app, and then upload these directly from the camera to their project. EVERYPLACE is ideal for real estate sales, delivery documentation, insurance documentation, training material updates, and more.

### 4. **HoloBuilder 360 SiteStream**

Developer: HoloBuilder, Inc. ([www.holobuilder.com](http://www.holobuilder.com))

HoloBuilder's 360 SiteStream plug-in gives construction companies 24/7 access to view construction sites in 360° through livestreaming (Livestreaming duration depends on usage environment). Users can set up a RICOH THETA V in mission-critical locations on a construction site and then remotely zoom into the project from anywhere to see what is going on in real time. The plug-in allows adding an infinite number of 360-degree livestreams. The plug-in is part of HoloBuilder's reality-capturing solution, which enables integration of livestreams into existing HoloBuilder projects to combine all visual site documentation.

### 5. **Fita**

Developer: Everywoah ([fita.io](http://fita.io))

Fita is a plug-in suite that enables RICOH THETA V owners to connect to Google Cloud Storage. As an onboard RICOH THETA V camera plug-in and a companion Android or iOS app for your

device, Fita allows the RICOH THETA V to upload media to a connected Google Cloud Storage™ account for optimal workflow and team collaboration for 360-degree photo and video workflow over Wireless LAN.

<New Plug-ins from Ricoh>

1. **Wireless Live Streaming:** allows for wireless fully-spherical live-streaming on YouTube™
2. **Automatic Face Blur (Beta):** provides facial recognition and enables faces to be blurred for privacy/security reasons
3. **File Cloud Upload:** automatically uploads images saved on the RICOH THETA V to Google Photos™ via a router

You can check the other plug-ins that Ricoh is planning to upload in this web page:

<http://theta360.com/en/about/theta/v/roadmap.html>

*Android, YouTube, Google Cloud Storage, and Google Photos are registered trademark of Google Inc.  
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Ricoh is empowering digital workplaces using innovative technologies and services enabling individuals to work smarter. For more than 80 years, Ricoh has been driving innovation and is a leading provider of document management solutions, IT services, commercial and industrial printing, digital cameras, and industrial systems.

Headquartered in Tokyo, Ricoh Group operates in approximately 200 countries and regions. In the financial year ended March 2018, Ricoh Group had worldwide sales of 2,063 billion yen (approx. 19.4 billion USD).

For further information, please visit [www.ricoh.com](http://www.ricoh.com)

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