

Evolving and Growing

Ricoh has focused relentlessly on the work requirements of customers since its establishment, continuing to deliver new value that caters to their ever-evolving needs. We have long endeavored to help materialize a sustainable society. We were swift to undertake environmental management initiatives that equate conservation with producing profits.

Such efforts are in keeping with the Spirit of Three Loves, our founding principles. We will continue to resolve social issues through business to materialize our vision of Fulfillment through Work.



The Spirit of Three Loves, "Love your neighbor" "Love your country" "Love your work" is in keeping with the Sustainable Development Goals notion of a society that leaves no one behind.

We advocate OA with a view to having machines handle manual tasks, with people performing more creative work.

Undertaking ESG Initiatives

- 1976 Founds Environment Promotion Section
- 1992 Introduces Ricoh General Principles on the Environment
- 1994 Establishes Comet Circle™
- 1998 Advocates Environmental Management
- 2000 Appoints outside director, introduces executive officer system
- 2002 Establishes Three Ps Balance
- 2002 Signs the United Nations Global Compact
- 2006 Establishes 2050 Long-Term Environmental Vision

Providing Value

- Enters the office equipment field Introduces Ricopy 101, its first diazo copier
- Driving digitization Shifts from analog to digital multifunction printers Product evolution continues with launches of networkable and color-capable models
- Transforming work practices Provides IT services and communication services and devices

Changing the World of Work

- From writing by hand to using word processors
- One PC per person
- More color content
- Internet usage increases
- Office document transition from paper to digital data

1940

1990

2000

Vision for 2036
Fulfillment through Work

2017
 Formulates
**EMPOWERING
 DIGITAL
 WORKPLACES**

2020
 Management
 declares that Ricoh
 will become a
 digital services
 company

We will leverage the power of digital technology to connect people and information and improve output quality and quantity by empowering creativity.

We will support worker creativity and transform workplaces by tackling specific customer challenges, combining our technological and digital prowess to craft optimal solutions for them.

- 2014 Identifies material issues
- 2017 The first Japanese company to commit to RE100
- 2017 Sets materiality and new environmental targets based on management strategy
- 2018 Establishes ESG Committee
- 2019 Creates Risk Management Committee

- 2020 Discloses ESG targets
- 2021 Formulates Ricoh Group Human Rights Policy

- Supporting diverse work practices Drawing on our work transformation experience

- Higher transmission speed and larger data volume
- Work becoming paperless

- Artificial Intelligence (AI) usage expanding
- Teleworking becomes widespread

2010

2020

2030