# **Social Contribution**

We maintain a groupwide basic policy and prioritize key areas for social contributions to help resolve social issues as a good corporate citizen.

We leverage the strengths of Group companies and our human resources to build partnerships with likeminded stakeholders while undertaking initiatives to pursue sustainable social progress.

## Printed Memory Program (Europe) > 11

Ricoh Europe PLC launched this program in September 2017 to assist those with Alzheimer's Disease and dementia



Under this initiative family members and friends can upload digital photos to obtain tools to create picture postcards for sufferers. The cards remind recipients of people close to them. Proceeds from sales go to fund Alzheimer's Disease research. In 2018, more than 800 employees took part in the program, raising about £100,000 (about ¥13.3 million).

Ricoh Europe is jointly producing Dementia Uncovered, a short film to deepen awareness of this illness.

### Ricoh Global SDGs Action (Singapore) > 2

Ricoh Asia Pacific Pte, Ltd. held its Eco Action Day Roundtable in May 2019. This event brought together representatives of the public and private sectors to focus on pursuing zero waste in keeping



with SDG 13: Climate Action. The gathering called on individuals and organizations to pledge positive actions for the environment.

The Ricoh Group initiated Global Eco Action events in 2006 to commemorate World Environment Day, which was established by the United Nations in 1972 and is celebrated on June 5 each year. In 2019, we renamed our events Ricoh Group Global SDGs Action to underscore efforts not just to decarbonize economies but also to foster concerted efforts among all Group employees to help resolve diverse social issues and thereby accelerate contributions to attaining SDGs.

# **Fostering youth**

### Intel\* International Science and **Engineering Fair**

Since 2005, Ricoh USA, Inc. has been a major sponsor of this technology contest to encourage young people to create new knowledge, offering awards and scholarships for research excellence.



#### Ichimura Nature School Kanto

This institution in Japan fosters growth and understanding among children of the power of nature through practical experiments focused on agriculture and communal living.



# Ricoh Science Caravan

We leverage our personnel and technologies in developing and running this program to provide opportunities to interest children in the sciences, holding classes at science museums across Japan.





Refer to our website

1 Printed Memory Program www.printed-memories.com/
2 Ricoh Global SDGs Action 2019 www.ricoh.com/info/2019/0530\_1/

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