Transitions in Growth

Always delivering new value to meet the expectations of our customers and society

1936-

The early years

Started out in the sensitized paper business and then branched out into the camera business, creating the first mass production structure for cameras in Japan and driving widespread interest in cameras among consumers. Entered the business machine field as well.

- Environmental, social and governance issues
- 1936 Establishes Riken Kankoshi Co., Ltd (the Ricoh Group commences operations).
- 1938 Renames company, Riken Optical Co., Ltd.
- 1950 Launches the Ricohflex III camera, which spurs the popularization of cameras.
- 1955 Enters the office copier field with the Ricopy 101, its first diazo model.
- 1962 Launches the Ricoh Auto Half, a half-frame camera that proves a massive hit.
 - Establishes Ricoh Industries, U.S.A., Inc., a sales subsidiary.
- 1965 Introduces the Ricopy BS-1, its first electrostatic copier.
- 1967 Launches the Ricomac 201 electric calculator.



Ricoh founder, Kivoshi Ichimura, the principles of "Love your neighbor. Love your country. Love your work The Spirit of Three Loves.

Founder, Kiyoshi Ichimura (1900–1968)



Ricohflex III



Ricopy 101

Ricopy BS-1

OA pioneer

Industry debut of office automation (OA). Launched various machines, including plain paper copiers (PPC), to support enhanced office productivity.

- 1971 Introduces the RICOM 8, its first office computer.
- 1972 Launches the Ricoh PPC 900, its first dry-electrostatic-transfer plain paper copier.
- 1973 Establishes Ricoh Electronics, Inc., a manufacturing subsidiary in the U.S.
- 1974 Launches the RIFAX 600S, the world's first high-speed office facsimile machine.
- **1976** Establishes the Environmental Promotion Section.
- 1977 Coins the acronym OA for "office automation.
- 1979 Establishes Ricoh Systems, Inc. in the U.S. to carry out R&D.
- 1980 Introduces Ricoh Thermal Paper Type 110LA for a food POS system.
- 1983 Launches the RICOH LP4120 laser printer.



1985-

The digital revolution

Shifted from analog to digital in the multifunction printer (MFP) domain, helping to popularize digital models. Continued product evolution with the launch of networkable and colorcapable models.

- 1987 Launches the IMAGIO 320 digital copier.
- 1990 Introduces the Artage 8000 digital color PPC.
- 1991 Establishes Ricoh Asia Industry (Shenzhen) Ltd., a manufacturing subsidiary, in China.
- 1992 Implements the Ricoh General Principles on the Environment, obtains ISO 9002 certification.
- 1995 Gotemba Plant obtains the first ISO/ DIS 14001 certification from Japan Quality Assurance Organization
- 1995 Acquires Savin Corporation (U.S.) and Gestetner Corporation (U.K.).
 - Launches the DC-1, its first digital camera.
- 1996 Launches the world's first CD-Rewritable disc.
- 1999 Receives Japan Quality Award.







DC-1

CD-RW discs

A global company

Introduced a global sales structure and achieved an overseas sales ratio exceeding 50%. Concurrently, as a global company, Ricoh initiated earnest efforts to fulfill corporate social responsibility (CSR) goals, exemplified by the establishment of the CSR Section.

- 2000 Appoints an outside director, introduces the executive officer system.
- 2001 Introduces the world's first JPEG 2000-compliant LSI, which is capable of processing moving images.
- **2002** Signs the United Nations Global Compact.
- 2003 Establishes the CSR Section.
 - Establishes the Ricoh Group CSR Charter.
 Establishes the Ricoh Group Code of Conduct.
 - The Ricoh Group receives a Gold Medal
 - from the World Environment Center (WEC).
- 2004 Acquires Hitachi Printing Solutions, Ltd.
- 2006 Establishes 2050 Long-Term Environmental Vision.
- 2007 InfoPrint Solutions Company, a Ricoh-IBM joint venture, commences operations.
- 2008 Introduces the RICOH Pro C900 color production printer.
- Acquires IKON Office Solutions, Inc. (U.S.).
- 2009 Establishes the Ricoh Group Biodiversity Policy.



JPEG 2000-compliant LSI



RICOH Pro C900

Creating new customer value

The range of value provided to customers expanded significantly with rapid evolution in customer workstyles.

- 2011 Establishes PENTAX Ricoh Imaging Company, Ltd. (currently RICOH IMAGING COMPANY, LTD.)
 - Introduces the RICOH PJ WX4130N
 - ultra-short-throw projector. Launches the RICOH Unified
 - Communication System P3000 videoconferencing system.
- 2013 Releases the RICOH Interactive Whiteboard D5500.
 - Launches the RICOH THETA 360° spherical camera.
- 2014 Enters the additive manufacturing business.
- 2015 Opens RICOH Eco Business Development Center
 - Opens RICOH Future House.
- 2016 Enters the healthcare solutions field.
- 2017 Sets new environmental goals.
- 2018 Establishes ESG Committee.
- 2019 Sets up Risk Management Committee.
- 2019 Launches RICOH IM C series of intelligent MFPs.



RICOH IM C6000