

Ricoh Group Basic Policy for AI Technology Utilization

The Ricoh Group's mission is to provide excellence to improve the quality of living and to drive sustainability based on the Spirit of Three Loves, a dedication to people, one's country, and a passion for work that constituted the founding principles of Kiyoshi Ichimura.

In line with this mission, the Ricoh Group has established the following policies to provide fulfilment to people, efficiency, and convenience, through integrating and leveraging advanced technology and AI.

1. Respect for Human Rights

The Ricoh Group will apply AI based on [the Ricoh Group's Human Rights Policy](#)

2. Data Privacy Policy

The Ricoh Group will handle customer information based on [the Ricoh Group Data Privacy Policy](#).

3. Fairness

We recognize that the use of AI may introduce bias in the results. Therefore, we will strive to avoid bias in our use and application of AI.

4. Creating New Value

The Ricoh Group will create new value by using AI, while working closely with customers and earning their trust, to help them grow and solve their problems.

Established in July 2021

Ricoh Company, Ltd.