

Leveraging the power of business to materialize social sustainability

The Ricoh Group pursues such sustainability through a Three Ps Balance—Prosperity (economic activities), People (society), and Planet (environment). We accordingly endeavor to resolve social issues through business, reinforce our operational underpinnings, and contribute to society, and will help to reach Sustainable Development Goals (SDGs) >¹ agreed to by the international community.

Refer to this page
¹ A Conversation with Our CEO
 P.11

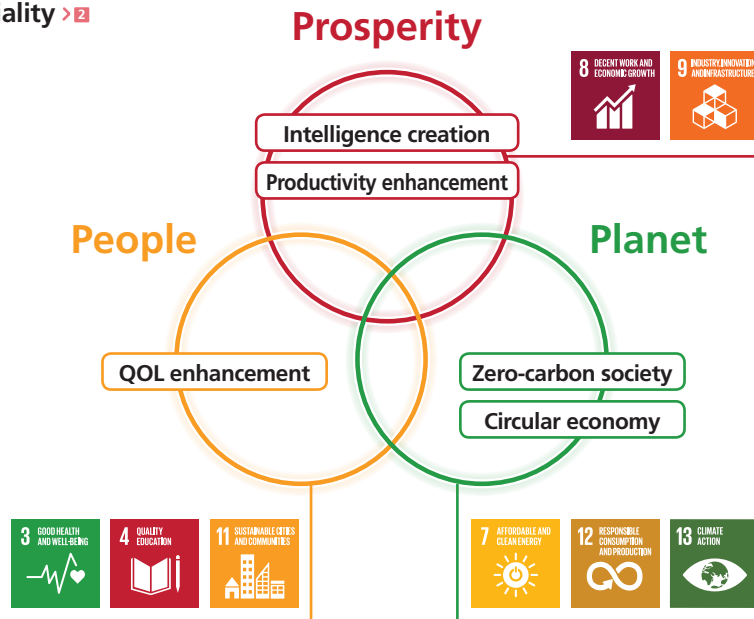


Resolving social issues through business

We focused eight SDGs in which we are leveraging our strengths in business, services, and technologies to resolve social issues from 17. We established five key social issues (materialities) that we are tackling through business by bringing together our corporate philosophy, business strategies, and environmental

management initiatives. We aim to simultaneously resolve social issues and grow our business by expanding the scope of value that we offer to encompass everything from conventional offices to wherever people work. >¹









Ricoh Group's materiality >²



Refer to our website

¹ Providing value to customers www.ricoh.com/about/empowering-digital-workplaces/
² Materiality for the Ricoh Group www.ricoh.com/sustainability/materiality/

We clarify materiality and SDG areas that contribute to each business, and reinforcing contributions to resolving social issues through our operations.

Materiality	SDGs	Business areas					
		Office Printing Office Service ➤ P.27–30	Commercial Printing Industrial Printing ➤ P.31–34	Thermal ➤ P.35	Industrial Products ➤ P.36	Smart Vision ➤ P.37	New Development ➤ P.38–39
Prosperity Intelligence creation Productivity enhancement	 	Reform work practices by improving office productivity	Enhance the productivity of the entire value chain by leveraging workflow software and remote management	Boost productivity through high-value-added thermal media and laser solutions	Support the industrial infrastructure through optical, image processing, and Internet of Things technologies	Create new value by amassing and analyzing 360° still and video data	Revolutionize production through the additive manufacturing business
People QOL enhancement	  	Support distance learning and telemedicine through visual communication (see example below)	Cater to diverse individual needs through on-demand, apparel, and other value-added printing	Improve access to information through thermal coloring and printing technology	Integrate optical and image processing technologies, support advanced and autonomous driving, and contribute to traffic safety	Contribute to community development, notably by publicizing regional tourism resources with 360° stills and video	Leverage the health care business to extend healthy life spans for people worldwide
Planet Zero-carbon society Circular economy	  	Contribute to a decarbonized and recycling-oriented economy by developing eco-friendly products	Help reduce waste and prevent pollution through on-demand printing	Help reduce waste through on-demand printing	—	—	Contribute to a decarbonized and recycling-oriented economy through the eco solutions business

Case Study:

Delivering quality remote learning in small schools and combined classes in depopulated areas



Background social issues

Population declines are a major issue for the survival of smaller schools in many municipalities in Japan.

Schools are vital for maintaining regional vitality, and consolidating or closing them has a great impact on the viability of communities.

Some small schools have to instruct students from different streams in the same classrooms.

Students may also have limited exposure to diverse opinions and it hard to communicate in a large group, creating issues in fostering the social adeptness, diversity and expressiveness of children.

Serving the social good through business

Ricoh's distance learning solutions package, comprising the RICOH Unified Communication System, RICOH Interactive Whiteboard, and projectors, makes it possible to offer remote learning that brings together two or more classes in the same year from different schools. Such a setup increases opportunities for students to encounter diverse views from peers.



Using RICOH Unified Communication System and projectors in remote classroom activity in Saijo City, Ehime Prefecture