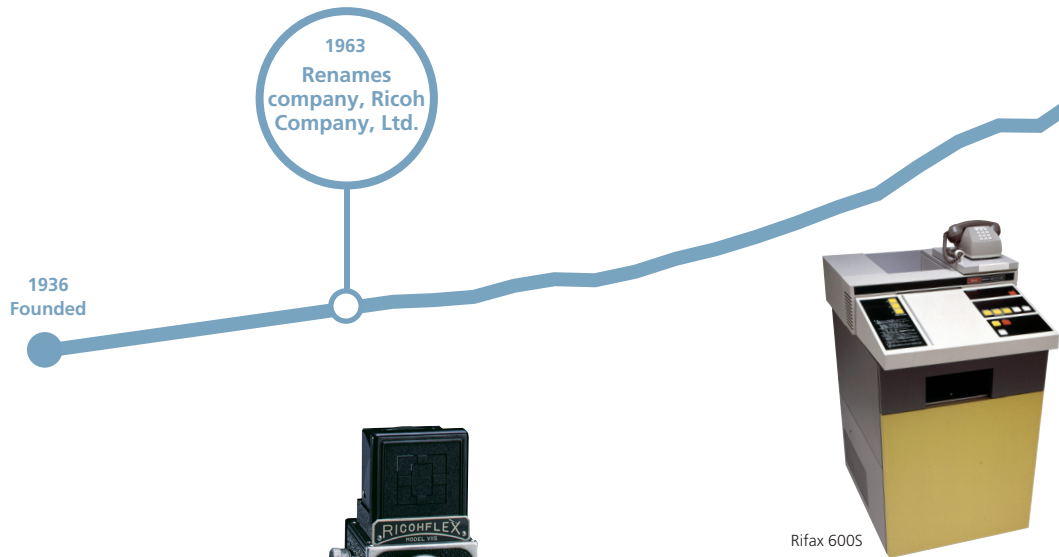


Always delivering new value to meet the expectations of our customers and society



Founder, Kiyoshi Ichimura

Ricoh founder, Kiyoshi Ichimura, oversaw the business based on the principles of “love your neighbor, love your country, love your work”—The Spirit of Three Loves.

- Business
- Environmental, social and governance issues

1963
Renames
company, Ricoh
Company, Ltd.

1936
Founded

Ricohflex III



Rifax 600S



**1936–
The early years**

Started out in the sensitized paper business and then branched out into the camera business, creating the first mass production structure for cameras in Japan and driving widespread interest in cameras among consumers. Entered the business machine field as well.

- 1936** Establishes Riken Kankoshi Co., Ltd. (the Ricoh Group commences operations).
- 1938** Renames company, Riken Optical Co., Ltd.
- 1950** Launches the Ricohflex III camera, which spurred the popularization of cameras.
- 1955** Enters the office copier field with the Ricopy 101, its first diazo model.
- 1962** Launches the Ricoh Auto Half, a half-frame model that proves a massive hit. Establishes Ricoh Industries, U.S.A., Inc., a sales subsidiary.
- 1965** Introduces the Ricopy BS-1, its first electrostatic copier.
- 1967** Launches the Ricomac 201 electric calculator.

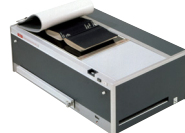
**1970–
OA pioneer**

Industry debut of office automation (OA). Launched various machines, including plain paper copier (PPC), to support enhanced office productivity.

- 1971** Introduces the Ricom 8, its first office computer.
- 1972** Launches the Ricoh PPC 900, its first dry-electrostatic-transfer plain paper copier.
- 1973** Establishes Ricoh Electronics, Inc., a manufacturing subsidiary in the U.S.
- 1974** Launches the Rifax 600S, the world's first high-speed office facsimile machine.
- 1976** Establishes the Environmental Promotion Section.
- 1977** Coins the acronym OA for “office automation.”
- 1979** Establishes Ricoh Systems, Inc. in the U.S. to carry out R&D.
- 1980** Introduces Ricoh Thermal Paper Type 110LA for a food POS system.
- 1983** Launches the RICOH LP4120 laser printer.



Ricopy 101



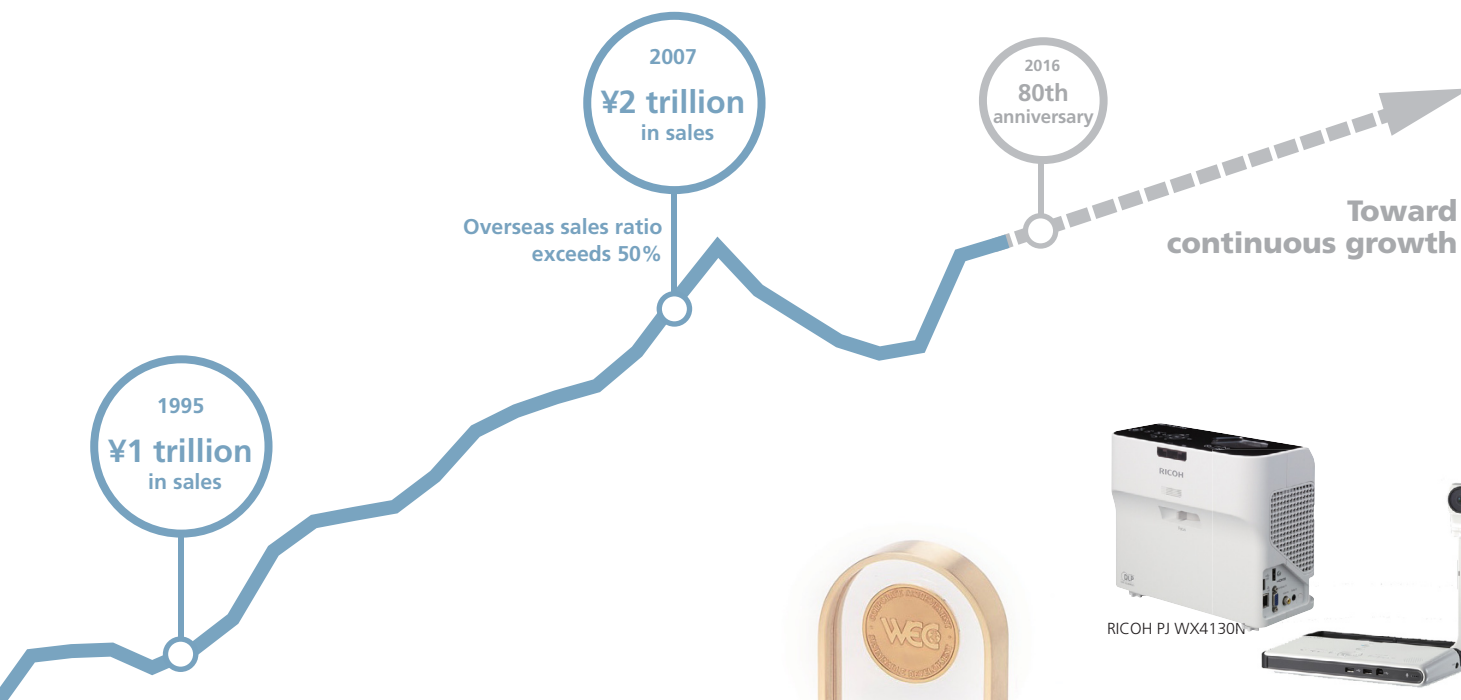
Ricopy BS-1



Ricom 8



RICOH LP4120



1995
¥1 trillion
in sales

2007
¥2 trillion
in sales

Overseas sales ratio
exceeds 50%

2016
80th
anniversary

Toward
continuous growth



Artage 8000

1986-
The digital revolution

Shifted from analog to digital in the multi-function printer (MFP) domain, helping to popularize digital models. Continued product evolution with the launch of networkable and color-capable models.

- 1987** Launches the IMAGIO 320 digital copier.
- 1990** Introduces the Artage 8000 digital color PPC.
- 1991** Establishes Ricoh Asia Industry (Shenzhen) Ltd., a manufacturing subsidiary, in China.
- 1992** Implements the Ricoh General Principles on the Environment, obtains ISO 9002 certification.
- 1995** Gotemba Plant obtains the first DIS/ISO 14001 certification from Japan Quality Assurance Organization.
- 1995** Acquires Savin Corporation (U.S.) and Gestetner Corporation (U.K.). Launches the DC-1, its first digital camera.
- 1996** Launches the world's first CD-Rewritable disc.
- 1999** Receives Japan Quality Award.
- 2000** Appoints an outside director, introduces the executive officer system.



IMAGIO 320

CD-RW discs

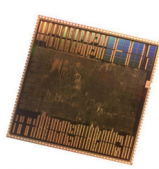


WEC Gold Medal

2001-
A global company

Introduced a global sales structure and achieved an overseas sales ratio exceeding 50%. Concurrently, as a global company, Ricoh initiated earnest efforts to fulfill corporate social responsibility (CSR) goals, exemplified by the establishment of the CSR Office.

- 2001** Introduces the world's first JPEG 2000-compliant LSI, which is capable of processing a moving image.
- 2002** Signs the United Nations Global Compact.
- 2003** Establishes the CSR Section. Establishes the Ricoh Group CSR Charter. Establishes the Ricoh Group Code of Conduct. The Ricoh Group receives a Gold Medal from the World Environment Center (WEC).
- 2004** Acquires Hitachi Printing Solutions, Ltd.
- 2006** Establishes 2050 Long-Term Environmental Vision.
- 2007** InfoPrint Solutions Company, a Ricoh-IBM joint venture, commences operations.
- 2008** Introduces the RICOH Pro C900 color production printer. Acquires IKON Office Solutions, Inc. (U.S.).
- 2009** Establishes the Ricoh Group Biodiversity Policy.



JPEG 2000-compliant LSI



RICOH Pro C900



RICOH PJ WX4130N



RICOH Unified Communication System P3000

2010-
Creating new customer value

The range of value provided by Ricoh to customers expanded significantly with rapid evolution in customer workstyles.

- 2011** Establishes PENTAX Ricoh Imaging Company, Ltd. Introduces the RICOH PJ WX4130N ultra-short-throw projector. Launches the RICOH Unified Communication System P3000 videoconferencing system.
- 2013** Releases the RICOH Interactive Whiteboard D5500. Launches the RICOH THETA spherical imaging device.
- 2014** Enters the additive manufacturing business.
- 2015** Opens RICOH Eco Business Development Center. Opens RICOH Future House.



RICOH Interactive Whiteboard D5500



RICOH THETA



PENTAX 645Z