

Applications growth beckons for RICOH Pro C9200 and RICOH Pro C7200 users as Ricoh announces new finishing options

New options will enable printers to support a wider range of applications, including high quality A4/Letter size landscape booklets

TOKYO, Japan - *October 21, 2019* - Ricoh Company, Ltd., (Tokyo, Japan) today announced that it will extend the applications capability of progressive printing businesses by adding to the paper feed and paper output options for its RICOH Pro C9200 and RICOH Pro C7200 product lines of heavy and mid-production digital colour sheetfed presses. It will add eight new paper feed and paper output options, along with new EFI print servers. The new options will become available from November 2019.

By expanding the range of paper feed and paper output options, users of the RICOH Pro C9200 and RICOH Pro C7200 product lines of presses can benefit from enhanced productivity. New options support coated paper, heavyweight media covers and the insertion of slip sheets.

New binding capabilities, including saddle stitching for long sheet media and SquareFold finishing^{*1}, will enable users to find it easier to deliver applications that are in growing demand, including A4/LT landscape booklets and manuals, saddle stitched catalogues, manuals and reports with covers using heavyweight and coated paper, and high quality finished saddle stitch catalogues and manuals using SquareFold finishing. Furthermore, enterprise users will be able to keep more outsourced documents in-house.

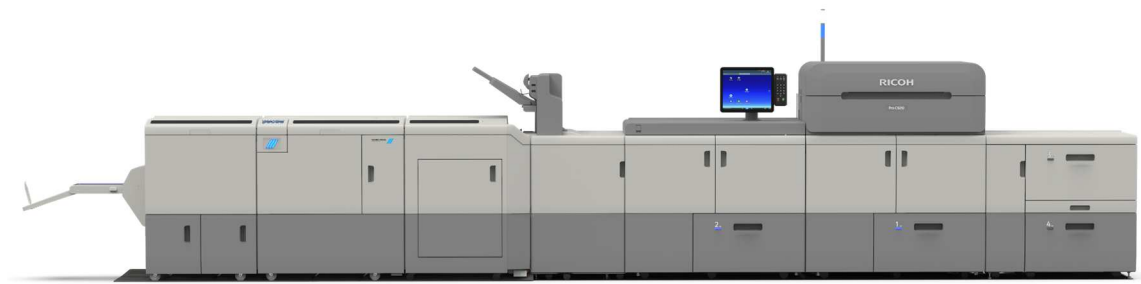
The new EFI Fiery servers for the RICOH Pro C9200 and RICOH Pro C7200 product lines are built on the latest Fiery FS350 Pro software and offer enhanced performance and new features designed to help clients produce more superlative output and be more productive.

For the RICOH Pro C7200x five color models, the E-86A and E-46A print servers include a new, exclusive 5th color calibration feature to ensure clients receive the best quality output on high value, 5th color applications while helping to further reduce manual adjustments prior to printing.

Operators of the current E-35A/-45A/-85A/-45/-85 EFI servers can achieve the equivalent functionality offered by the new EFI servers through the purchase of a system upgrade kit.

Competition is intensifying in the world of print production and there are growing needs for products that facilitate the production of high added-value printed materials that can open up pathways to new business, while delivering high image quality and high productivity as well as supporting a wide range of paper types and sizes. By expanding the range of options available, Ricoh responds to these kinds of needs and increasing customer productivity, while at the same time contributing to expanding business opportunities for customers by widening the range of applications that can be proposed.

*1 Compatible with RICOH Pro C7200 product line only.



RICOH Pro C9210 with options (including Plockmatic PBM 5035 Long sheet finisher)



RICOH Pro C7210 with options
(including Booklet Finisher SR5120,
Cover Interpose Tray CI5040)



RICOH Pro C7210 with options
(including Booklet Finisher SR5120, Plockmatic
Face SquareBack Trimmer for SR5120)

<Newly Added Options>

Finisher SR5110
Booklet Finisher SR5120
Trimmer Unit TR5050
Cover Interposer Tray CI5040

Plockmatic options*2:

Plockmatic PBM 5035 Long sheet finisher (Staple version)
Plockmatic PBM 5035s Long sheet finisher (Stitch version)
Plockmatic LCT3500 Long Sheet Large Capacity Tray *3
Plockmatic Face SquareBack Trimmer for SR5120

*2 The Plockmatic options above will not be offered in selected regions.

*3 Plockmatic LCT3500 is scheduled for launch during the first quarter of 2020.

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Ricoh is empowering digital workplaces using innovative technologies and services enabling individuals to work smarter. For more than 80 years, Ricoh has been driving innovation and is a leading provider of document management solutions, IT services, communications services, commercial and industrial printing, digital cameras, and industrial systems.

Headquartered in Tokyo, Ricoh Group operates in approximately 200 countries and regions. In the financial year ended March 2019, Ricoh Group had worldwide sales of 2,013 billion yen (approx. 18.1 billion USD).

For further information, please visit www.ricoh.com

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