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## **IDC MarketScape names Ricoh a global Leader in print and document security**

*Analyst report highlight's Ricoh's "deep solutions portfolio" and "balanced global service delivery model"*

**TOKYO, October 24, 2017** – [Ricoh](#) today announced that a new IDC MarketScape report noted that Ricoh's "security solutions portfolio, combined with core competencies in managed services, infrastructure services, workflow services, and software development, help position the firm as one of the leading vendors for addressing security within the print and document environment."<sup>1</sup> Ricoh was named a Leader in the "IDC MarketScape: Worldwide Security Solutions and Services Hardcopy 2017 Vendor Assessment." This robust services and solutions portfolio has grown out of Ricoh's global, customer-driven approach to security innovation.

Committed to empowering digital workplaces, Ricoh combines its security services and expertise, experience and training with a portfolio of Ricoh and partner solutions. This portfolio provides a variety of options and needed expertise that helps customers find a solution customized for their unique situation. "Ricoh should also be on the short list when users are looking for a true partner in an ongoing engagement to address evolving technology and compliance changes in real time," according to the report's Consider Ricoh When section.

"From our analysis, it is evident Ricoh places a premium on security. Every product and service has been designed from the bottom up with security in mind," said Robert Palmer, Research Director, Imaging, Printing, and Document Solutions, IDC. "Ricoh has established a broad base of both owned technology and partner solutions to address security concerns for customers of all sizes and industries. Its expansive program includes: device and application security; cybersecurity, including network infrastructure to information security; and protection of data and content. All of this is successfully supported by its global service delivery model, which helps set it apart from many of its competitors."

The report also recognized Ricoh's global service delivery model as enabling the company "to deliver consulting services in a standard and consistent manner."

"At Ricoh, we say that security is in our DNA," said David Levine, Vice President of Information Security, Chief Information Security Officer, Ricoh USA, Inc. and Global Security Team Lead, Ricoh Company, Ltd. "We work hard for and with our customers' requirements to assess risk and

compliance in the design, implementation and ongoing management of office solutions to keep their information safe. In a world where we are generating more and more data every second, and industries, governments and organizations must safeguard that data from bad actors, Ricoh takes security very seriously. It's encouraging to see the IDC MarketScape's acknowledgement of our approach, the importance we ascribe to security, and the expertise we put behind it to help our customers work smarter."

For more information on Ricoh's full line of products, services and solutions, please visit [www.ricoh.com](http://www.ricoh.com).

<sup>1</sup> "IDC MarketScape: Worldwide Security Solutions and Services Hardcopy 2017 Vendor Assessment," doc #US41988517, October 2017.

### **About IDC MarketScape**

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360 degree assessment of the strengths and weaknesses of current and prospective vendors.

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### **| About Ricoh |**

Ricoh is empowering digital workplaces using innovative technologies and services enabling individuals to work smarter. For more than 80 years, Ricoh has been driving innovation and is a leading provider of document management solutions, IT services, commercial and industrial printing, digital cameras, and industrial systems.

Headquartered in Tokyo, Ricoh Group operates in approximately 200 countries and regions. In the financial year ended March 2017, Ricoh Group had worldwide sales of 2,028 billion yen (approx. 18.2 billion USD).

For further information, please visit [www.ricoh.com](http://www.ricoh.com)

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