

IDC ITMarketScape names Ricoh a global leader in high-speed inkjet market

*IDC ITMarketScape cites strengths in “all of the key factors ... to ensure success
in the web press market”*

TOKYO, October 27, 2016 – Ricoh today announced that a new IDC ITMarketScape names the company a global leader in high-speed inkjet. Its InfoPrint 5000 and its RICOH Pro VC60000 production print platforms have served as the foundation for a massive global footprint bolstered significantly by Ricoh’s proven software and its services strategy. The *IDC ITMarketScape: Worldwide High-Speed Inkjet Press 2016 Vendor Assessment*^{*1} highlights this foundation, and support for a wide range of solutions and applications, as Ricoh’s successful strengths.

Ricoh's service-led approach combines its expertise, experience and training. The global provider of market intelligence credits Ricoh’s leadership position to its commitment to innovation, which is exemplified by its 200 worldwide inkjet patents.

“While we are pleased with how well our hardware, the InfoPrint 5000 series and the RICOH Pro VC60000, have been received, we at Ricoh are especially proud of the recognition this latest IDC report gives our commitment to putting customers first,” said Jeff Paterra, Senior Vice President and General Manager, Technology & Solutions Development, Ricoh Company, Ltd. “In any business-to-business industry, and especially in the production print space, it’s easy to allow your focus to narrow on speeds and feeds. At Ricoh, we look at what our people, processes and technologies are doing for our customers, and what more they can be doing. It is our aim to grow in the ways that are most useful for our customers, today, tomorrow and beyond.”

*1. Report details: IDC ITMarketScape: Worldwide High-Speed Inkjet Press 2016 Vendor Assessment (doc # US40331116, September 2016)

[About IDC ITMarketScape]

IDC ITMarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor’s position within a given market. IDC ITMarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360 degree assessment of the strengths and weaknesses of current and prospective vendors.

| About Ricoh |

Ricoh is a global technology company that has been transforming the way people work for more than 80 years. Under its corporate tagline – *imagine. change.* – Ricoh continues to empower companies and individuals with services and technologies that inspire innovation, enhance sustainability and boost business growth. These include document management systems, IT services, production print solutions, visual communications systems, digital cameras, and industrial systems.

Headquartered in Tokyo, Ricoh Group operates in approximately 200 countries and regions. In the financial year ending March 2016, Ricoh Group had worldwide sales of 2,209 billion yen (approx. 19.6 billion USD).

For further information, please visit www.ricoh.com

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