

Ricoh Global Eco Action 2016

TOKYO, May 30, 2016 — The Ricoh Group will position a whole month, starting on Wednesday June 1, as “Ricoh Global Eco Action Month” and will conduct a special event, “Ricoh Global Eco Action 2016” to encourage Group company employees to think about the environment and take eco actions. Since the “United Nations World Environment Day” falls on Sunday June 5 this year, the Ricoh Group will hold the “Common Action Day” for the entire Ricoh Group on Friday, June 3. “Ricoh Global Eco Action” began in 2006 and is organized annually with the aim of enhancing eco-awareness and improving the quality of environmental management. This year will mark the eleventh year of the event.

At COP21 held in December last year, 195 countries agreed to set new goals to combat climate change and adopted the Paris agreement. Various efforts need to be taken to achieve these goals. The Ricoh Group places importance on activities such as Ricoh Global Eco Action, which provides an opportunity for each Ricoh Group employee around the world to recognize the need to conserve the environment of our precious Earth and encourages them to take action as an individual as well as a member of society.

The Ricoh Group promotes sustainable environmental management globally alongside the simultaneous achievement of both environmental conservation and profit generation. Many people have been invited to participate in eco action. To promote relevant action, the characteristics of each country and region have been reflected in the program, as well as the fun and ease of each action were also taken into consideration. Each organization within the group has created their own program. The network of participants has expanded from employees to include relatives, friends, and customers, and the action program has also evolved in various directions.

The theme for this year’s event is “Sharing the ‘eco mind’ together.” We will hold an event with about 110,000 Ricoh Group employees around the world, in Japan, Asia Pacific, Europe, and the Americas. As well as taking every opportunity to encourage participation in activities and sharing information via various different media, the aim is to join forces with employees, families, friends, local residents, and customers to develop the scope of eco action on an even larger scale.

Major activities for this year are shown below.

Activities to be conducted on June 3, the “Common Action Day”

- Ricoh will turn off signage on all billboards and Ricoh logo signboards at all Group companies around the world.
- On June 3, the electricity used by Ricoh Group facilities all over the world will be provided via natural energy by making use of the Renewable Energy Certificate.
- Employees will come to work wearing green articles of clothing and accessories to highlight “Eco Action Month.”

Other Activities

- Ricoh Asia Pacific Pte Ltd.

To celebrate the 10th anniversary of “ECO ACTION DAY” in Asia; Ricoh will hold an eco action day panel discussion with representatives from companies, governments, and citizens, including the minister for the Environment and Water Resources as one of the panelists (in collaboration with Eco-Business) <https://www.ricoh-ap.com/node/16903>

- Ricoh Europe PLC

To participate in a biodiversity conservation activity together with the NPO Royal Parks Foundation, with participation by employee volunteers

- Ricoh USA, Inc.

To hold eco action educational activities and make an eco pledge by participants at the “International Science and Engineering Fair (Intel ISEF),” the world’s largest international pre-college science and technology competition (May)

- Domestic business sites of Ricoh Company, Ltd.

To provide eco-friendly meals at the cafeteria

- Ricoh Company, Ltd.

To deliver a commemorative lecture for group employees

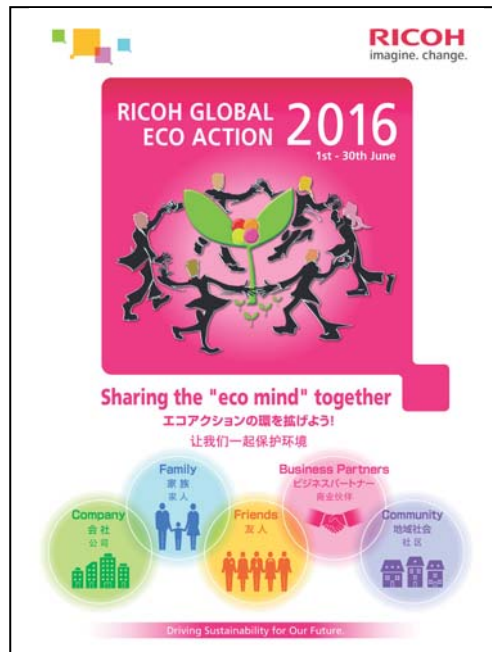
- Ricoh Japan Corporation

To participate in Arakawa River cleanup activities with Group employees, their family members, customers, and local residents, and learn about creatures in this river and how to protect them (May)

- Ricoh Group employees

To sign their own eco declarations on the intranet, showing their commitment to actively participating in environmental conservation activities at home and in the community, as well as in the office

Again this year, the Ricoh Group will continue to carry out Ricoh Global Eco Action as a springboard to promote environmental initiatives and awareness all over the world.



Poster for Ricoh Global Eco Action 2016

| About Ricoh |

Ricoh is a global technology company that has been transforming the way people work for more than 80 years. Under its corporate tagline – *imagine. change.* – Ricoh continues to empower companies and individuals with services and technologies that inspire innovation, enhance sustainability and boost business growth. These include document management systems, IT services, production print solutions, visual communications systems, digital cameras, and industrial systems.

Headquartered in Tokyo, Ricoh Group operates in approximately 200 countries and regions. In the financial year ending March 2016, Ricoh Group had worldwide sales of 2,209 billion yen (approx. 19.6 billion USD).

For further information, please visit www.ricoh.com

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