
FOR IMMEDIATE RELEASE

Ricoh Extends Title Sponsorship of Women's British Open to 2018

TOKYO, July 30, 2015 – Ricoh Company Ltd. announced that it is to continue as title sponsor of the Women's British Open through to 2018. This is the third renewal of the agreement since Ricoh began to sponsor the tournament in 2007. The new agreement will run for two years from 2016 to 2018.

Ricoh is already one of the longest serving global sponsors in women's golf, with this year being the ninth year that Ricoh has been title sponsor of the Women's British Open. The tournament itself is in its 39th year. This year, it is being held at Trump Turnberry Resort in Scotland from Thursday, 30 July to Sunday, 2 August and is being played on Turnberry's famous Ailsa course for only the second time in the Championship's history.

Zenji Miura, President and CEO, Ricoh Company Ltd: "We're delighted to continue as title sponsor of the Ricoh Women's British Open for two further years. Our sponsorship programmes help us communicate our business and brand messages to bring us closer to customers and build relationships with the communities in which we work. In the world of sport as is in the world of business both imagination and a passion for change are key to driving success."

The Ricoh Women's British Open is enjoying support like no other time in its history as sponsors embrace the tradition, history and passion of the Championship and the many values that the best women golfers can offer their brands. The Ricoh Women's British Open was founded by the LGU in 1976 and is staged in conjunction with IMG, the world's largest sports marketing company. The event has been co-sanctioned by the LPGA and LGU since 1994 and gained Major status in 2001.

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| About the Ladies' Golf Union ("LGU") |

Founded in 1893, the LGU is the encompassing body for ladies' amateur golf in Great Britain & Ireland. The LGU Executive Council includes representatives of ladies' golf's national governing bodies in England, Ireland, Scotland and Wales. Operational activities are undertaken by a wholly owned subsidiary, LGU Championships Limited ("LGUCL"), which in particular owns and runs the Ricoh Women's British Open, founded by the LGU in 1976 and one of the five Major Tournaments for Professional Women golfers. LGUCL also has responsibility for running British Amateur Championships and Home International events, and preparing the Great Britain & Ireland teams for representative matches, such as the Curtis Cup and the Vagliano Trophy.

Further information about the LGU is available on www.lgu.org

| About Ricoh |

Ricoh is a global technology company specializing in office imaging equipment, production print solutions, document management systems and IT services. Headquartered in Tokyo, Ricoh Group operates in about 200 countries and regions. In the financial year ending March 2015, Ricoh Group had worldwide sales of 2,231 billion yen (approx. 18.5 billion USD).

The majority of the company's revenue comes from products, solutions and services that improve the interaction between people and information. Ricoh also produces award-winning digital cameras and specialized industrial products. It is known for the quality of its technology, the exceptional standard of its customer service and sustainability initiatives.

Under its corporate tagline, *imagine. change.* Ricoh helps companies transform the way they work and harness the collective imagination of their employees.

For further information, please visit www.ricoh-europe.com

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