

Ricoh Pioneers EPEAT Registration with MFPs and Printers in India

TOKYO, June 5, 2015 — Ricoh today announced that it has received Silver ratings in the Electronic Product Environmental Assessment Tool (EPEAT) registry for 35 of its imaging equipment products marketed in India, including MFPs and printers. Ricoh is the first company to market MFPs and printers in the EPEAT imaging equipment category in India, reflecting the Company's awareness of the growing environmental movement in India.

EPEAT is a global environment rating system established to help buyers identify eco-friendly computers and other electronic products. Under the EPEAT system, products are measured against both required and optional criteria addressing resource conservation, energy conservation and the reduction/elimination of environmentally sensitive materials. Products must meet all 33 required environmental performance criteria and 26 additional optional criteria to qualify for ratings of Bronze, Silver or Gold. Ricoh has participated in this program since 2013, and currently markets 357 EPEAT-registered models in the U.S. (as of June 5, 2015)

Ricoh is emphasizing sustainable environmental management in striving to achieve its medium and long-term environmental impact reduction goals for 2020 and 2050. The Company is making special efforts in the field of energy conservation, prevention of global warming, resource conservation and recycling, and pollution prevention. (Note: The target for pollution prevention applies to 2020 only.) As part of our important focus on initiatives to achieve those goals, Ricoh has developed environmentally friendly products while promoting energy conservation, production of smaller and lighter products, resource circulation, and a reduction/elimination of environmentally sensitive substances. Meanwhile, it has actively acquired environmental labels in every region of the world—including the Blue Angel mark (Germany) and the Eco-Mark (Japan)—to provide customers with environmentally friendly products. EPEAT is regarded as one of the indispensable evaluations not only in satisfying the requirements for the supply to companies in India, but also to offer environmentally satisfactory products on the global market.

About EPEAT

<http://www.epeat.net/>

For the most recent list of Ricoh's EPEAT-rated products, please visit:

<http://ww2.epeat.net/CompanyDetail.aspx?companyid=174&stdid=2&epeatcountryid=1>

| About Ricoh |

Ricoh is a global technology company specializing in office imaging equipment, production print solutions, document management systems and IT services. Headquartered in Tokyo, Ricoh Group operates in about 200 countries and regions. In the financial year ending March 2015, Ricoh Group had worldwide sales of 2,231 billion yen (approx. 18.5 billion USD).

The majority of the company's revenue comes from products, solutions and services that improve the interaction between people and information. Ricoh also produces award-winning digital cameras and specialized industrial products. It is known for the quality of its technology, the exceptional standard of its customer service and sustainability initiatives.

Under its corporate tagline, *imagine. change.* Ricoh helps companies transform the way they work and harness the collective imagination of their employees.

For further information, please visit www.ricoh.com/about/