
**Ricoh Endorses
Initiative to Support the World Bank Group's Carbon Pricing
and
Trillion Tonne Communiqué**

Tokyo, September 22, 2014 – Ricoh Company, Ltd. (President and CEO: Zenji Miura) announced that it endorses the Initiative to Support the World Bank Group's Carbon Pricing and the Trillion Tonne Communiqué that will be announced at the UN Climate Summit 2014 to be held on September 23, 2014 at the United Nations Headquarters in New York.

Summary of Declaration

Initiative to Support the World Bank Group's Carbon Pricing

The World Bank Group (headquartered in Washington, D.C.), as principal organizer, encourages government organizations, local governments, and companies to strengthen the policy of carbon pricing*¹ cooperatively.

*1) Carbon pricing: A scheme that requires entities to bear costs according to the level of their carbon dioxide emissions. The scheme includes a carbon tax, emission trading system, etc.

Trillion Tonne Communiqué

The Corporate Leaders' Group on Climate Change (hereinafter "CLG"), a U.K. corporate group that is actively addressing the climate change issues in the United Kingdom, and the Corporate Leaders Network for Climate Action, the network of corporate groups similar to CLG that are established in each country, propose that the "cumulative amount of manmade carbon dioxide emissions be kept below one trillion tonnes (carbon conversion value), to keep the increase in temperature below 2°C, as indicated in the 5th assessment report of IPCC's WG3 and agreed to internationally," adding that "it is important for the world to take measures to achieve this."

Reasons for Ricoh's Endorsement

Ricoh hopes to hand on our precious Earth to future generations by helping build a sustainable society where the environmental impact is limited to what the Earth can deal with. To build a low-carbon society, it is imperative that all countries introduce measures promptly. Ricoh has decided

to make its endorsement in consideration of the effectiveness of companies supporting the joint statement to be announced at this time.

Ricoh has established mid-and long-term goals toward the prevention of climate change, and has implemented environmental management with the aim of simultaneously achieving environmental conservation and profit creation while conducting a variety of activities, starting with the release of products and services with excellent environmental performance. Going forward, Ricoh aims to grow its business with achieving a sustainable society in mind, while developing its own environmental management and pursuing practices that help the prevention of climate change.

■Ricoh's previous key actions pertaining to climate change framework conventions

July 2001

Became a signatory to "e-emission 55" calling for the ratification of the Kyoto Protocol at the 7th Conference of the Parties of the United Nations Framework Convention on Climate Change (COP7).

December 2008

Endorsed the CLG Poznan Communique calling for early establishment of post-Kyoto framework at the 14th Conference of the Parties of the United Nations Framework Convention on Climate Change (COP14).

September 2009

Endorsed the CLG Copenhagen Communique calling for early establishment of post-Kyoto framework at the 15th Conference of the Parties of the United Nations Framework Convention on Climate Change (COP15).

December 2010

Endorsed the CLG Cancun Communique calling for ambitious, robust and equitable global deal on climate change at the 16th Conference of the Parties of the United Nations Framework Convention on Climate Change (COP16).

September 2011

Endorsed the 2°C Challenge Communique joint declaration on climate change.

November 2012

Endorsed the Carbon Price Communique joint declaration on climate change.

■Related Links

Initiative to Support the World Bank Group's Carbon Pricing

<http://www.worldbank.org/en/programs/pricing-carbon>

Trillion Tonne Communique

<http://www.climatecommuniques.com/Trillion-Tonne-Communique.aspx>

| About Ricoh |

Ricoh is a global technology company specializing in office imaging equipment, production print solutions, document management systems and IT services. Headquartered in Tokyo, Ricoh Group operates in about 200 countries and regions. In the financial year ending March 2014, Ricoh Group had worldwide sales of 2,236 billion yen (approx. 21.7 billion USD).

The majority of the company's revenue comes from products, solutions and services that improve the interaction between people and information. Ricoh also produces award-winning digital cameras and specialized industrial products. It is known for the quality of its technology, the exceptional standard of its customer service and sustainability initiatives.

Under its corporate tagline, *imagine. change.* Ricoh helps companies transform the way they work and harness the collective imagination of their employees.

For further information, please visit www.ricoh.com/about/

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