

EPA recognizes Ricoh Americas with 2014 ENERGY STAR® Award

Ricoh earns Excellence in Energy Efficient Product Design award for protecting the environment through superior energy efficiency

Tokyo, April 4, 2014 – Ricoh today announced that the [U.S. Environmental Protection Agency](#) (EPA) has named [Ricoh Americas Corporation](#) a 2014 ENERGY STAR Award winner for Excellence in Energy Efficient Product Design for its outstanding contribution to reducing greenhouse gas emissions by designing energy-efficient products and educating consumers about energy efficiency. Ricoh's accomplishments will be recognized in Washington, D.C. on April 29, 2014.

Ricoh Americas, an ENERGY STAR partner for nearly 20 years, is being honored for its leadership in designing products that earn the ENERGY STAR, the government-backed symbol of energy efficiency.

Ricoh's design philosophy is to provide energy efficient imaging equipment without compromising business productivity. Many Ricoh devices deliver superior energy performance by adopting unique technologies and features such as Quick Start-Up (QSU), energy efficient toner and low sleep mode electricity consumption.

Ricoh played an active role in the ENERGY STAR Version 2.0 specification development process which resulted in publishing Recovery Time from various energy saving modes, allowing the consumer to select a device with minimum recovery time to enhance business productivity while achieving energy savings.

As part of Ricoh's ongoing commitment to fight climate change, Ricoh has developed the Green Mode Activated program: an awareness campaign to minimize the environmental impact with the smart use of the features of the device.

"Ricoh is deeply committed to our partnership with ENERGY STAR – it is a very important component of our business," said Dominic Pontrelli, Senior Vice President, Marketing, Ricoh Americas Corporation. "Our customers benefit greatly from using ENERGY STAR products, which can save them energy and money, while helping to protect the environment."

Through 2013, with help from ENERGY STAR, American families and businesses have saved \$297 billion on utility bills and prevented more than 2.1 billion metric tons of greenhouse gas emissions.

Ricoh Company, Ltd. www.ricoh.com

“With Ricoh’s help, Americans are saving energy and money while protecting the environment and fighting climate change,” said EPA Deputy Administrator Bob Perciasepe. “Their innovative efforts to promote ENERGY STAR products are helping consumers make smarter choices about the products they buy.”

The 2014 Awards for Excellence in ENERGY STAR Promotion are given to a variety of organizations in recognition of their contributions to reducing greenhouse gas emissions through superior energy efficiency. Award winners are selected from the 16,000 organizations that participate in the ENERGY STAR program.

About ENERGY STAR

ENERGY STAR was introduced by the U.S. Environmental Protection Agency in 1992 as a voluntary market-based partnership to reduce greenhouse gas emissions through increased energy efficiency. Today, ENERGY STAR offers businesses and consumers energy-efficient solutions to save energy, money, and help protect the environment for future generations. 16,000 organizations are ENERGY STAR partners committed to improving the energy efficiency of products, homes, and buildings. For more information about ENERGY STAR, visit www.energystar.gov or call toll-free 1-888-STAR-YES (1-888-782-7937).

| About Ricoh |

Ricoh is a global technology company specializing in office imaging equipment, production print solutions, document management systems and IT services. Headquartered in Tokyo, Ricoh Group operates in about 200 countries and regions. In the financial year ending March 2013, Ricoh Group had worldwide sales of 1,924 billion yen (approx. 20 billion USD).

The majority of the company's revenue comes from products, solutions and services that improve the interaction between people and information. Ricoh also produces award-winning digital cameras and specialized industrial products. It is known for the quality of its technology, the exceptional standard of its customer service and sustainability initiatives.

Under its corporate tagline, *imagine. change.* Ricoh helps companies transform the way they work and harness the collective imagination of their employees.

For further information, please visit www.ricoh.com/about/