
Lanier Australia integrates with Ricoh Australia

Tokyo, March 31, 2014 – Ricoh today announced that Lanier Australia will be integrating with Ricoh Australia to unite their managed services and product offerings under the Ricoh brand. Lanier was acquired by Ricoh Group in 2001 as part of a global acquisition and the announcement today is a key milestone in the Ricoh Group/Lanier global integration program.

“We enforce our business infrastructure to serve customer better by integrating two capabilities in one of the biggest markets in our Asia Pacific & China Region,” said Nobuaki Majima, Managing Director, Ricoh Asia Pacific Pte Ltd.

The integration will align even more closely with Ricoh’s global programs around delivering managed document and IT Services to customers. Ricoh Australia will unite its range of managed services and product offerings under the same brand, enabling to provide even greater value to customers right across the business technology landscape.

Specifically, Ricoh seeks to continuously expand services around workflow and document management and managed IT services, whilst continuing to supply best-of-breed print solutions to government, corporate and professional print organizations.

| About Ricoh |

Ricoh is a global technology company specializing in office imaging equipment, production print solutions, document management systems and IT services. Headquartered in Tokyo, Ricoh Group operates in about 200 countries and regions. In the financial year ending March 2013, Ricoh Group had worldwide sales of 1,924 billion yen (approx. 20 billion USD).

The majority of the company's revenue comes from products, solutions and services that improve the interaction between people and information. Ricoh also produces award-winning digital cameras and specialized industrial products. It is known for the quality of its technology, the exceptional standard of its customer service and sustainability initiatives.

Under its corporate tagline, *imagine. change.* Ricoh helps companies transform the way they work and harness the collective imagination of their employees.

For further information, please visit www.ricoh.com/about/