

Ricoh Group's corporate environmental accounting in fiscal 2010

Environmental conservation costs are classified according to "Categories corresponding to business activities" defined in the "Environmental Accounting Guidelines 2005" of the Japanese Ministry of the Environment.

Costs refer to expenditure on environmental conservation activities (in a broad sense), and consist of environmental investments and environmental costs (in a narrow sense).

● **Environmental Investments**
These investments correspond to "investments in fixed assets" in financial accounting. The amount of environmental investments is distributed as environmental costs over the service life of fixed assets in accordance with depreciation procedures.

● **Environmental Costs**
These environmental costs correspond to the "period cost" in financial accounting. (Depreciation cost of environmental investments is included.)

Cost unit: ¥100 million (Exchange rate: \$1 = ¥85.77 €1 = ¥113.28)

Item	Costs		Main Costs	Monetary Effects	Economic Benefits	
	Environmental Investments	Environmental Costs			Category	Item
Business area costs	3.4	13.5	Pollution prevention cost..... 2	22.1	a1	Energy savings and improved waste processing efficiency
			Global environmental conservation cost 2.3	62.2	b	Contribution to value-added production
			Resource circulation cost 9.2	11.6	c	Avoidance of risk in restoring environments and avoidance of lawsuits
Upstream/ Downstream costs	0.0	138.7	Cost of collecting products, turning recycled materials into saleable products, and so forth	208.9	a1	Sales of recycled products, etc.
Administration costs	0.1	38.5	Cost to establish and maintain environmental management system; costs of preparing environmental reports and advertisements	10.8	b	Effects of media coverage, environmental education and environmental advertisements
Research and development costs	1.6	30.7	Research and development costs for environmental impact reduction	42.0	a2	Contribution to gross margin through environmental research and development
				[2.5]	S	Reduction in user's electricity expenses thanks to an improved energy saving function and product performance
Social activity costs	0.0	0.6	Cost for nature conservation and green landscaping outside business sites	—	—	None
Environmental remediation costs	0.0	0.7	Costs of restoring soil and environment-related reconciliation	—	—	—
Other costs	0.0	1.0	Other costs for environmental conservation	—	—	—
Total	5.1	223.8		357.7	Sum of a1: 230.9, a2: 42.0, b: 73.1, and c: 11.6	
				2.5	Total S's	

a1: Substantial effect
a2: Estimated substantial effect
b: Secondary effect
c: Incidental effect
S: Social effect
(Customer benefits)

• **Environmental investment rate: 0.8%**

[= Environmental investment (5.1)/Total investment (669)]

• **Environmental R&D cost rate: 2.8%**

[= Environmental R&D cost (30.7)/Total R&D cost (1,108)]

Economic benefits refer to benefits that were obtained by environmental conservation activities and which contributed to the profits of the Ricoh Group in some form. Economic benefits are classified into five categories as follows:

● **Substantial effect (a1)**

This means economic benefits that fall into either of the following two cases:

■ Cash or cash equivalent is received as a benefit. This corresponds to "realized gain" in financial accounting.

■ The amount of savings in such costs that would have occurred if environmental conservation activities had not been conducted. This amount is not recognized in financial accounting.

● **Estimated substantial effect (a2)**

Substantial contributions to sales or profits whose value cannot be measured without estimation. They include improving the environmental performance of a product, which leads to an increase in sales or profit.

● **Secondary effect (b)**

The expected amount of contribution in the case that expenditure on environmental conservation activities is assumed to have contributed to profits for the Ricoh Group. If environmental conservation costs are assumed to be costs that are indispensable for the Ricoh Group to conduct its operations, for example, it can be safely said that such costs contribute to profit in some form. In practice, out of the effects generated by environmental conservation activities, those which do not appear as an increase in sales or profit or a reduction in costs are represented in monetary value calculated by the formula specified for each item.

● **Incidental effect (c)**

Expenditure on environmental conservation activities can help avoid the occurrence of environmental impact. Therefore, it can be safely said that the expenditure contributed to the avoidance of such damage of environmental impact that would have taken place without the expenditure. In practice, the incidental effect is computed by multiplying the expected amount of damage by an occurrence coefficient and impact coefficient.

● **Social effect (S)**

Social effect means such effect that is generated by expenditure on environmental conservation activities not for the Ricoh Group but for society. In practice, social effect means the amount of reduction in the expense of electric power and waste disposition that is enabled through environmentally-friendly products for customers.

* For the computation formulas, see page on the right.

Effect on environmental conservation means the effect of activities to prevent and control the occurrence of environmental impact and to eliminate and remove such environmental impact. The Ricoh Group reports the amount of reduction in the emission of substances with serious environmental impact for the current year as compared with the previous year (= emissions in the previous year – emissions in the current year).

● **Conversion Coefficient**
This is a weighting coefficient that is used in identifying environmental impact by totaling and weighting various types of environmental impact expressed in different units (CO₂ = 1). Values of coefficients are based on the Swedish EPS method.

● **Converted Quantity of Reduction/Converted Quantity of Impact**
Converted quantity of reduction is obtained by multiplying environmental impact reduction by conversion coefficients and converted quantity of impact by multiplying total environmental impact by the coefficients. In other words, these values refer to the degree of seriousness of such environmental impact reduction and total environmental impact that are converted into figures in t-CO₂.

● **Social Cost Reduction Values/Social Costs**
Social cost reduction values represent financial figures obtained by converting the converted quantity of reduction into money and social costs by converting the converted quantity of impact into money. Computations are made using the factor of 108 Euro/t-CO₂ of EPS Ver. 2000.

This is the quantity of substances with environmental impact emitted by the Ricoh Group in the current fiscal year.

Effect on Environmental Conservation				Environmental Impact			
Environmental Impact Reduction (tons)	Conversion Coefficient	Converted Quantity of Reduction	Social Cost Reduction Values	Total (tons)	Conversion Coefficient	Converted Quantity of Impact	Social Costs
Reduction in environmental impact caused at business sites				Environmental impact caused at business sites			
CO ₂ 126.1	1.0	126	0.02	CO ₂ 287,343	1.0	287,343	35.15
NO _x -30.1	19.7	-592	-0.07	NO _x 184	19.7	3,624	0.44
SO _x -0.1	30.3	-4	0.00	SO _x 6	30.3	181	0.02
BOD -0.6	0.02	0.0	0.00	BOD 7	0.02	0.1	0.00
Final amount of waste disposal 11.3	104.0	1,172	0.14	Final amount of waste disposal 261	104.0	27,188	3.33
Emissions of environmentally sensitive substances (Ricoch standards per substance)		-2,309	-0.28	Emissions of environmentally sensitive substances (Ricoch standards per substance)		18,553	2.27
Environmental impact reduction in lifecycle as a whole				Environmental impact in lifecycle as a whole			
CO ₂ 356,145	1.0	356,145	43.57	CO ₂ 4,906,659	1.0	4,906,659	600.29
NO _x -11,256	19.7	-221,743	-27.13	NO _x 14,180	19.7	279,343	34.18
SO _x -6,260	30.3	-189,678	-23.21	SO _x 16,283	30.3	493,389	60.36
Fossil fuel (Ricoch standards per substance)		-36,754	-4.50	Fossil fuel (Ricoch standards per substance)		7,316,545	895.12
Mineral resources (Ricoch standards per substance)		-318,613	-38.98	Mineral resources (Ricoch standards per substance)		2,806,014	343.29
Other (Ricoch standards per substance)		-19,250	-2.36	Other (Ricoch standards per substance)		2,980,052	364.59
Total (environmental impact reduction at business sites)		-1,607	-0.20	Total (environmental impact at business sites)		336,889	41.22
Total (environmental impact reduction in lifecycle as a whole)		-429,893	-52.59	Total (environmental impact in lifecycle as a whole)		18,782,002	2,297.84

* The figures for lifecycle as a whole include those for business sites.

* For quantity details on fossil fuel, mineral resources, and other resources, please see [pages 63 and 64 \(Eco Balance\)](#).

* "Environmentally sensitive substances" are those defined in the environmental action plans based on the substances subject to the PRTR Law and others that are in high use by the Ricoh Group.

* Please see [page 47](#) for the asset retirement obligations (environmental liabilities).

Data coverage

● **Companies: Major members of the Ricoh Group** [See page 79](#).

● **Period: From April 1, 2010 to March 31, 2011 (for costs and total environmental impact)**

* Environmental impact reduction represents the difference of figures between fiscal 2009 and fiscal 2010.

* Social cost is calculated using the factor 108 of Euro/t-CO₂ (12,234 yen/t-CO₂).

(1) Formula of substantial effects (a1)

Reduction in heat, light, and water cost	Heat, light, and water expenses in the previous year – heat, light, and water expense in the current year
Reduction in waste disposal cost	Waste disposal expenses in the previous year – waste disposal expenses in the current year
Sales value of valuable materials	Sales value of valuable materials sorted from discharged matter
Sales of recycled products and parts	Sales of recycled products and parts
Subsidies	Environmental subsidies from the government, etc.

(2) Formula for estimated substantial effects (a2)

R&D profit contribution amount	Product gross margin × gross margin contribution rate calculated using environmentally-friendly points
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(3) Formula for secondary effects (b)

Contribution to value-added production	Gross profit on sales × environmental conservation costs / selling, general and administrative expenses, etc.
Effects on media coverage	Area of newspaper advertisement / newspaper page area × advertisement cost per page
Effects of environmental education	Number of people attending internal environmental education seminars × seminar fee for outside participants
Publicity from environmental advertisements	Number of visitors to environmental Web site × unit price of the sustainability report

(4) Formula of incidental effects (c)

Amount of incidental effects	Standard amount × occurrence coefficient × impact coefficient × continuance coefficient
Items to be calculated	Areas of improvement to prevent pollution
Standard amount	Amount set aside for lawsuits, suspension of operations, and restoration
Coefficient	Occurrence coefficient and impact coefficient to be set according to occurrence frequency and affected extent

(5) Formula for social effects (S) (economic benefits from use of products by customers)

Total electric power	Electric power consumption of a product × number of products sold
Electric power cost reduction effect	(Total electric power for old models – total electric power for new models) × electric power unit cost
Waste disposal cost reduction effect	(Weight of collected products – weight of final waste) × outside disposal unit cost