

■ Review of Fiscal 2010

In fiscal 2010, the integrated environmental impact of the Ricoh Group increased by 1.9% from the previous year's level. The increase in product sales volume during the year (despite a 3.7% decline in our consolidated net sales in value terms) entailed an increase in our environmental impact during the "procurement of raw materials and parts," "manufacturing" and some other stages, which more than offset the reduction of our environmental impact during the "Use: Electric Power" and "Use: Paper" stages mainly due to the development of energy-saving technologies for color MFPs and greater use of energy-saving and duplex copying functions by customers.

(Dealing with new business and developing countries)

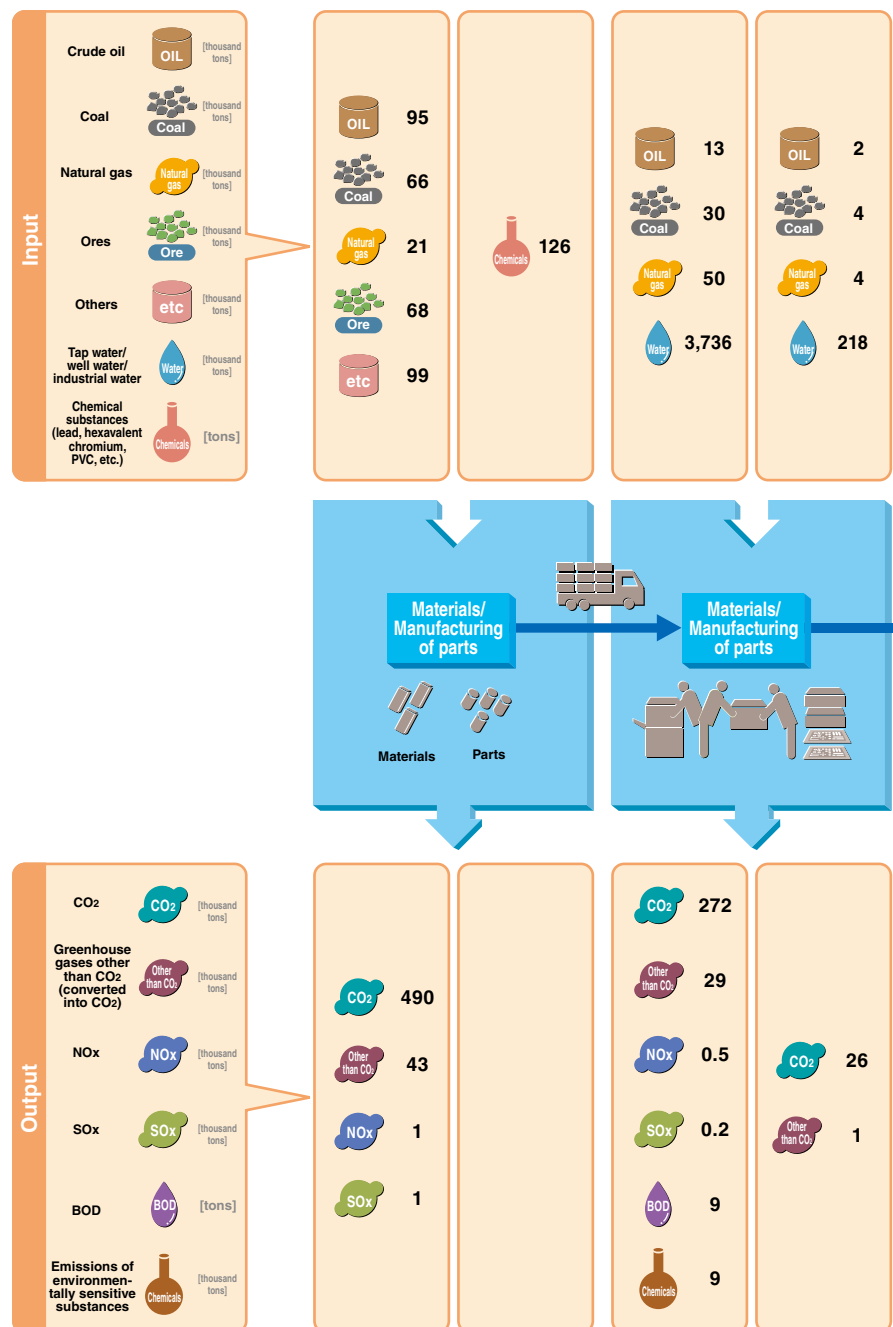
The "Eco Balance of overall business activities" here includes data for new businesses, such as those that were acquired through M&A in and after fiscal 2000, and businesses that are targeted to emerging nations and developing countries. It covers the environmental impact of the entire group. On the other hand, in the graph "Changes in Integrated Environmental Impact (Operations in advanced nations)" on [page 5](#), environmental impact through new businesses, emerging countries and developing nations has been eliminated in order to allow comparison with fiscal 2000.

* About LCA Data

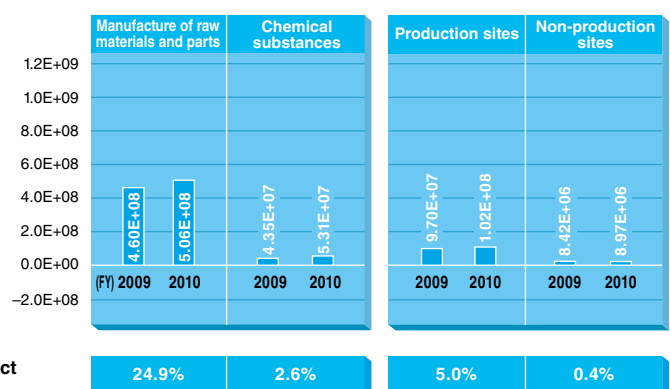
● LCA Data

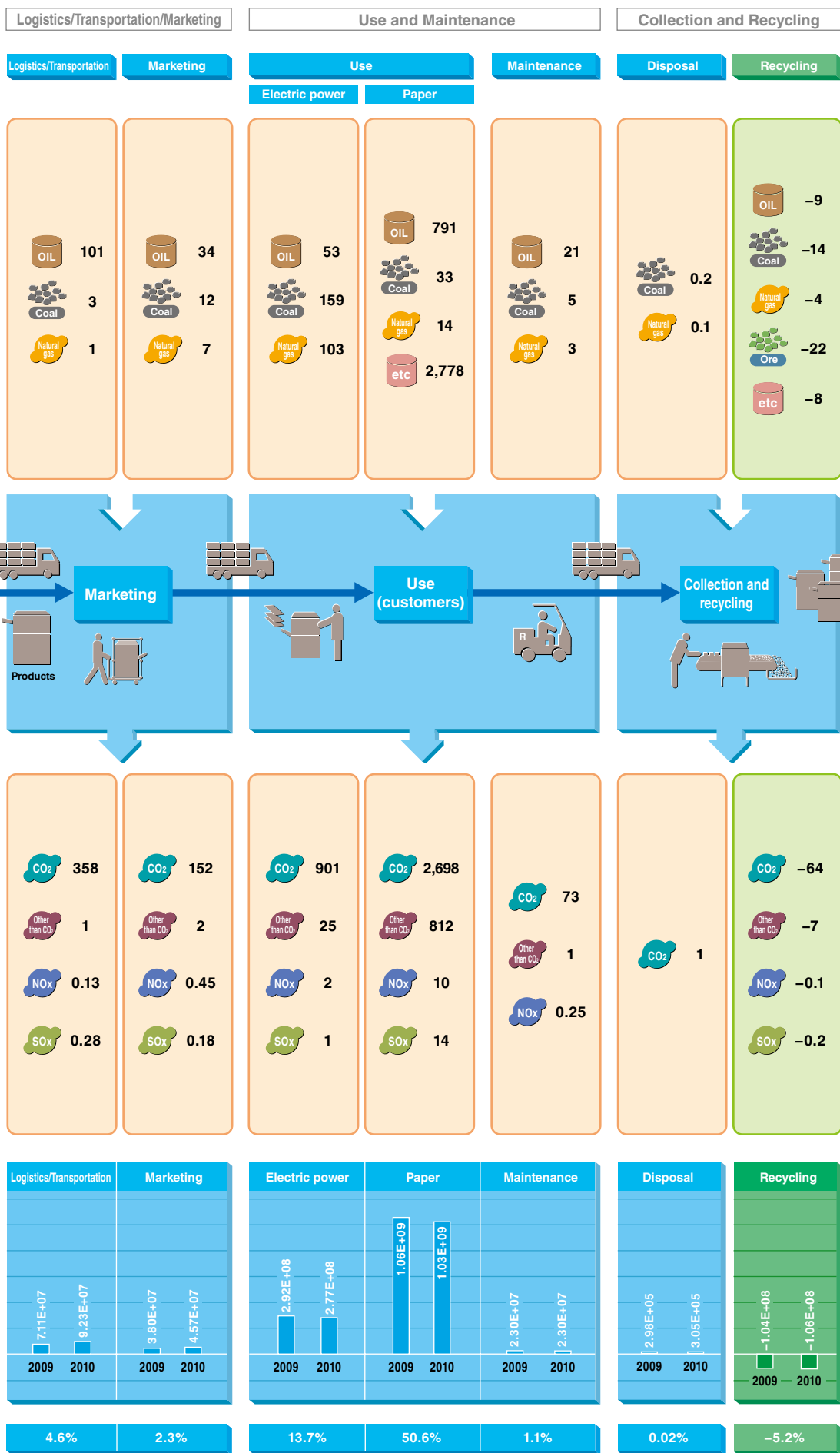
Concerning the inventory analysis data, we now use data prepared by Mizuho Information & Research Institute, Inc. based on the LCA database (fiscal 2006 version 2) published by the Life Cycle Assessment Society of Japan (JLCA).

Eco Balance of overall business activities (Fiscal 2010)



Figures integrating environmental impact of business activities Unit: ELU





"E+n" means "x 10ⁿ"
 (Example) 1.45E+08 = 1.45 × 10⁸