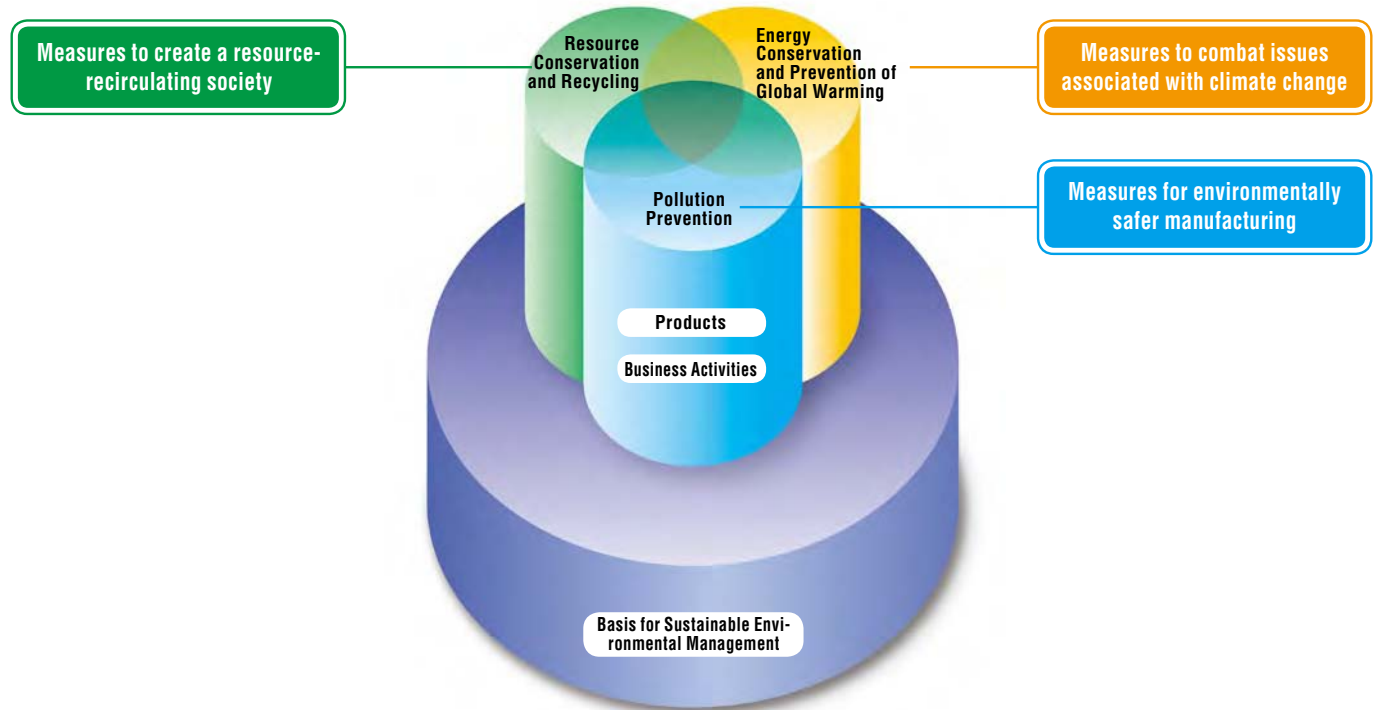


Overall Picture of Sustainable Environmental Management

The Ricoh Group's sustainable environmental management aims at simultaneously achieving environmental conservation and profits. This policy is carried out through development of environment-oriented technologies and in all activities conducted by all employees. Initiatives have been taken in the three core areas of energy conservation and prevention of global warming, resource conservation and recycling as well as pollution prevention for both products and business activities. To efficiently advance these activities, a basis for sustainable environmental management was established.

Overall Picture of the Ricoh Group's Sustainable Environmental Management (Basis and Three Pillars)



<Profile of Ricoh>

Ricoh Co., Ltd., was established in Japan on February 6, 1936. The Ricoh Group consists of Ricoh Co., Ltd., 266 subsidiaries, and 6 affiliates.* The Ricoh Group engages in activities on a global scale that include the development, production, marketing, after-sales services, and recycling of office equipment including copiers and printers in five regions around the world (Japan, the Americas, Europe, China, and the Asia-Pacific region). The Group has approximately 108,500 employees.

* The definition of a subsidiary/affiliate follows the U.S. Generally Accepted Accounting Principles (U.S. GAAP).

Ricoh Head Office

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Main number: +81-3-6278-2111
<http://www.ricoh.com/>

<Major Product Lines>

Imaging and Solutions

● Imaging Solutions

Digital copiers, color copiers, analog copiers, printing machines, facsimiles, diazo copiers, scanners, multifunction printers (MFPs), and printers as well as related supplies and maintenance services, and related software

● Network System Solutions

Personal computers, servers, networking equipment, network-related software, applications, services and support

Industrial Products

Thermal media, optical devices, semiconductors, electronic component units, measuring instruments

Other

Digital cameras

Ricoh Group Main Brands

The Ricoh Group provides products and services under the following brand names.

RICOH

nashuatec

infotec

savin®

Rex-Rotary

RICOH
InfoPrint Solutions

*From July 2010

LANIER

Gestetner