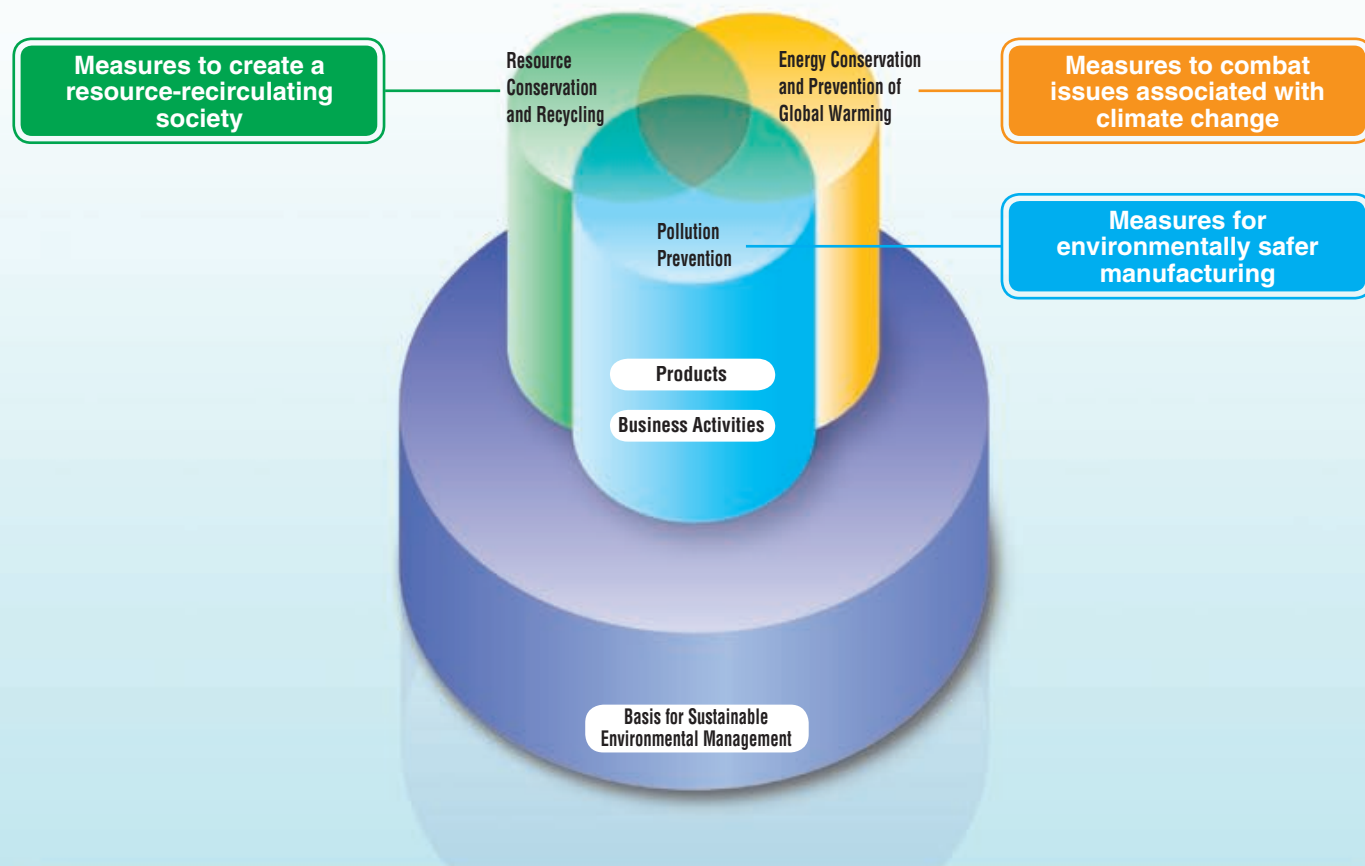


## Overall Picture of Sustainable Environmental Management

The Ricoh Group's sustainable environmental management aims at simultaneously achieving environmental conservation and profits. This policy is carried out through development of environment-oriented technologies and in all activities conducted by all employees. Initiatives have been taken in the three core areas of energy conservation and prevention of global warming, resource conservation and recycling, and pollution prevention for both products and business activities. To efficiently advance these activities, a basis for sustainable environmental management was established.

### Overall Picture of the Ricoh Group's Sustainable Environmental Management (Basis and Three Pillars)



#### Editorial policy of the Ricoh Group Sustainability Report (Environment) 2009

The Ricoh Group aims to promote sustainable environmental management that contributes to environmental conservation while generating profits. This report provides information on the concept of, and specific measures and activities for, sustainable environmental management as well as on environmental accounting in an easy-to-understand manner in order to facilitate communication with society and to earn its trust.

#### ● Target readers

This report is prepared for all present and future stakeholders of the Ricoh Group's sustainable environmental management. It was compiled not only to report on the results of our activities, but also to introduce our environmental policies and the ideas behind the policies, as well as to explain how we proceed with our projects. We have adopted a communication style that we hope will inspire our readers to engage in environmental conservation activities and encourage other people to do so too, thus creating a ripple effect throughout society.

#### ● Policy for information disclosure

##### Disclosing information worldwide

Environmental problems are a global issue, and therefore in tackling environmental issues it is very important to act in close concert with the individual countries and communities in which the Ricoh Group operates. This report describes the Ricoh Group's sustainable environmental management activities that are based on global partnerships.

##### Disclosing financial information

To successfully carry out sustainable environmental management, the Ricoh Group endeavors to improve its management system by looking at all aspects of management from an environmentally-friendly point of view. The Ricoh Group identifies the effects and economic benefits of environmental conservation for each business unit and for the entire Ricoh Group and discloses relevant information through its environmental accounting.