

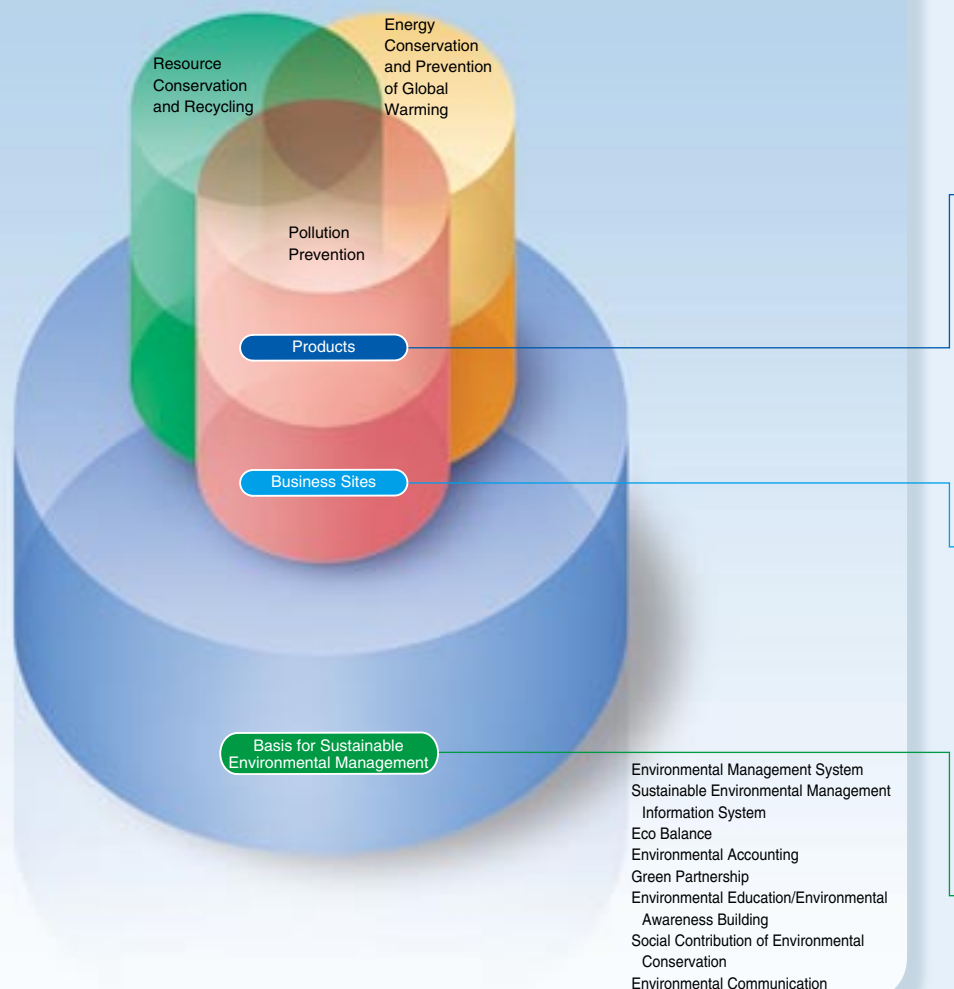
How the Ricoh Group promotes sustainable environmental management is outlined based on its overall picture (basis and three pillars).

This page and the next provide an outline of the entire structure of the report and list major awards and recognition the Ricoh Group received in fiscal 2007 as well as brief descriptions of the content.

Overall Picture of the Ricoh Group's Sustainable Environmental Management (Structure of the Report)

● Structure of the Report

This report is structured in the same way the general picture of the Ricoh Group's sustainable environmental management is structured. The report begins with **the concept of sustainable environmental management** and goes on to explain **improving our products (three pillars)**, **improvements made at business sites (three pillars)**, and **the basis for sustainable environmental management**.



■ Major Awards and Recognition Ricoh Received in Fiscal 2007

Voted One of the Global 100 Most Sustainable Corporations in the World
Ricoh was voted one of the Global 100 Most Sustainable Corporations in the World for the fourth year in a row as assessed by Corporate Knights Inc. of Canada based on analytical data presented by Innovest Strategic Value Advisors of the U.S.A.

Ricoh Stocks Incorporated in Leading SRI Indices*

In Japan, Ricoh's stocks are incorporated in many eco funds and SRI funds. Also, the Morningstar Socially Responsible Investment Index has included Ricoh since its establishment in 2003. In addition, Ricoh has been a constituent member of the Dow Jones Sustainability Indexes (DJSI), which are provided by Dow Jones & Company (U.S.A.) and SAM Group (Switzerland), for six consecutive years and of the FTSE4 Good Global Index for five years in a row. The latter index is published by FTSE Group, a joint venture between The Financial Times (U.K.) and the London Stock Exchange.

* As of May 1, 2008



The Ricoh Group's Concept of Sustainable Environmental Management is to simultaneously achieve environmental conservation and profits.

The Ricoh Group's sustainable environmental management means simultaneously achieving environmental conservation and profits. This policy is carried out through development of environment-oriented technologies and in activities conducted by all employees. Initiatives have been taken in the three areas of energy conservation and prevention of global warming, resource conservation and recycling, and pollution prevention for both products and business sites. To efficiently advance these activities, a basis for sustainable environmental management was established.

<Reference pages>

- Pursuing the Ideal Society "Three Ps Balance" [Page 17](#)
- Concept of a Sustainable Society (The Comet Circle™)..... [Page 18](#)
- Formulation of Environmental Goals and Action Plan Based upon Year 2050 Extra-Long-Term Environmental Vision [Page 19](#)
- Ricoh Group's 16th Mid-Term Environmental Action Plan... [Page 21](#)
- Environmental Action Plan up to Fiscal 2007 and Its Results [Page 23](#)

Feature Article: Global Network for Sustainable Environmental Management

Various sustainable environmental management efforts are being made by the Ricoh Group at worksites. Some of these activities are reported in an easy-to-understand manner in the feature article.

Ricoh Global Eco Action [Page 11](#)



Collaborating with Suppliers in CO₂ Emission Reductions [Page 13](#)



Sustainable Environmental Management in China ... [Page 15](#)



Actions regarding the Three Pillars of Products

- Concept of Product Development and Development of Environmental Technologies [Page 25](#)
- Energy Conservation and Prevention of Global Warming [Page 27](#)
- Resource Conservation and Recycling [Page 30](#)
- Pollution Prevention [Page 33](#)

TOPIC

Development of New Color "PxP" Toner [Page 26](#)



Actions regarding the Three Pillars of Business Sites

- Energy Conservation and Prevention of Global Warming [Page 37](#)
- Resource Conservation and Recycling [Page 43](#)
- Pollution Prevention [Page 47](#)

TOPIC

Reducing Environmental Impact in Procurement Logistics [Page 42](#)

INTERVIEW

- [Recycler Interview]
Oil Plant Natori Co., Ltd. [Page 46](#)
- [Expert Interview]
Mizuho Information & Research Institute, Inc. ... [Page 50](#)



Basis for Sustainable Environmental Management

- Environmental Management System [Page 51](#)
- Sustainable Environmental Management Information System [Page 53](#)
- Sustainable Environmental Management Evaluation Method [Page 55](#)
- Environmental Communication [Page 61](#)
- Social Contribution of Environmental Conservation [Page 67](#)

TOPIC

Ricoh Global Environment Month Symposium [Page 68](#)

Leadership in Environmental Conservation in Local Community [Page 74](#)

INTERVIEW

[Customer Interview]
University of California [Page 62](#)



TOPIC

"TOPIC" introduces activities of particular interest to readers and activities unique to the Ricoh Group.

INTERVIEW

Articles on interviews with people who are actually involved in Ricoh's environmental activities help readers become more familiar with such activities.