Ricoh Co., Ltd., was established in Japan on February 6, 1936. The Ricoh Group consists of Ricoh Co., Ltd., 307 subsidiaries, and 15 affiliates.\* The Ricoh Group engages in activities on a global scale that include the development, production, marketing, after-sales services, and recycling of office equipment including copiers and printers in five regions around the world (Japan, the Americas, Europe, China, and the Asia-Pacific region). The Group has approximately 82,000 employees.

\*The definition of a subsidiary/affiliate follows the U.S. Generally Accepted Accounting Principles (U.S. GAAP), which differ slightly from the definition given in Japan's GAAP.

Ricoh Head Office Ricoh Bldg., 8-13-1, Ginza, Chuo-ku, Tokyo 104-8222, Japan Main number: +81-3-6278-2111 http://www.ricoh.com/

## **Ricoh Group Brands**

The Ricoh Group markets products under its own brand name "RICOH" as well as the following.

Brand logos









Gestetner

LANIER



### **Market Evaluation Results and Economic Performance**

In 2006, Ricoh held the largest share of the office-use black-and-white copier market and the second largest share of the color copier market in Japan. In the same year, the Ricoh Group held the largest share of both the office-use black-and-white copier and the color copier markets in the United States. In the office-use black-and-white copier market in Europe, the Group held the largest share for the tenth year in a row.

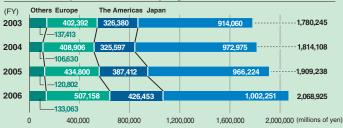
- \* Figures for market share show rankings by units sold. Office-use copiers refer to A3 copiers.
- 1. Total number of products marketed under the Ricoh, Savin, Gestetner, and Lanier brand names
- Including products marketed under the Ricoh, Gestetner, Nashuatec, Rex-Rotary, and Lanier brand names as well as OEM products (excluding the segment for personal copiers)

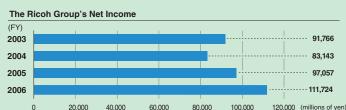
Source: Gartner Dataquest, February 2007, GJ007222 (Data for Japan and the United States)
Infosource S.A. (Data for Europe)

#### The Ricoh Group's Sales Classified by Business



# The Ricoh Group's Sales Classified by Region





# The Number of the Ricoh Group's Employees



- \* Figures are from the Ricoh Group's securities report and, accordingly, may differ from those of the environmental impact data due to a difference in the scope of data collection.
- \* Sales figures for fiscal 2005 are after adjustment for business that was discontinued in the first quarter of fiscal 2006.
- \* Business classifications were changed in fiscal 2005