# Earning the public's trust Activity reports from 3 perspectives: "environment," "corporate social responsibility," and "economic"

Being a good corporate citizen means striving to be a valued and respected member of society by contributing to its sustainable growth. To this end, the Ricoh Group believes in being outstanding in all areas of the environment, the economy, and corporate social responsibility as well as openly communicating its activities.

The Ricoh Group publishes information on its activities in reports written from three different perspectives: the environment, the economy, and corporate social responsibility. This report provides our shareholders, customers, and other stakeholders with information on our sustainable environmental management policies and performance in fiscal 2006 to facilitate a better understanding of what we do and how we work.



#### **Environment**

RICOH

## Sustainab (Environm • Concept of environme • Improving

Sustainability Report (Environment)

- Concept of sustainable environmental management
- Improving our products
- Improvements made at business sites
- Basis for sustainable environmental management
- Social contribution of environmental conservation/ Environmental communication

Corporate Social Responsibility



Sustainability Report (Corporate Social Responsibility)

- Concept of CSR
- Integrity in Corporate Activities
- Harmony with the Environment
- Respect for People
- Harmony with Society

**Economic** 



Sustainability Report (Economic)

- Management policy
- Management results
- Financial status

### ■ How to Obtain Ricoh's Corporate Information:

- Sustainable environmental management http://www.ricoh.com/environment/
- Corporate social responsibility http://www.ricoh.com/csr/
- IR (for shareholders and investors) http://www.ricoh.com/IR/
- Social Contribution
   http://www.ricoh.com/about/csr\_environment/sc.html

### ■ Cover photograph: Orangutans

Orangutans are large anthropoids living only in the lush tropical forests of Malaysia and Indonesia. The word "orangutan" means "residents of the woods" in the Malay language. Due to the rapid depletion of their habitat by logging and the increase in the number of plantations, they are on the verge of extinction.