# We have organized green partnerships to continue to promote effective environmental conservation.

To promote effective environmental conservation, it is important to make an effort in reducing the environmental impact caused by "overall operations" through partnerships with suppliers and customers. For this purpose, it is necessary to establish, maintain, and improve partnerships that are beneficial to all parties. To contribute to the creation of a sustainable recycle-oriented society, we regard all parties involved in the operations of the Ricoh Group as green partners, and we, together with these green partners, are promoting effective environmental conservation.

Supporting Administrative Organizations through the Construction of Parks
<Ricoh Asia Pacific Pte. Ltd. (Singapore)>

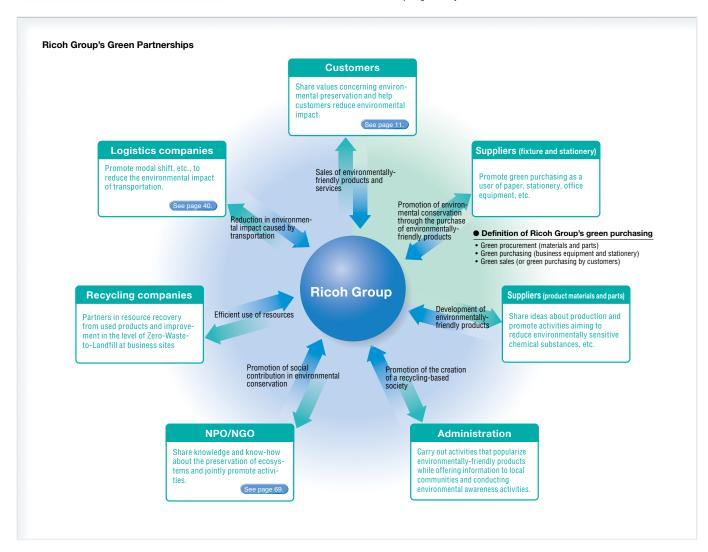
In October 2005, Tanjong Pagar Ricoh Park opened at the entrance of Tanjong Pagar Station on the Singapore subway line (MRT). The park was constructed jointly by Ricoh Asia Pacific Pte. Ltd. (RA), or

Ricoh's Asia-Pacific Regional Sales Headquarters, and Singapore's National Park Bureau. In response to an appeal by the Singaporean government to plant trees in major parks in business districts and make them places where working people can relax, RA shouldered some of the construction costs as

part of its environmental and social contribution. Bougainvilleas, heliconias, and so forth were planted in the park. Also in the park are 20 benches made from used and recycled Ricoh toner cartridges.



Opening ceremony of Ricoh Park



#### INTERVIEW

Supplier Interview

Triple A Containers

#### Achieved Zero-Waste-to-Landfill thanks to support from Ricoh Electronics

We will endeavor to spread the Zero-Waste-to-Landfill concept throughout the local community and to our suppliers

The California Plant of Ricoh Electronics, Inc. (REI), Ricoh's manufacturing subsidiary in the United States, supports suppliers' Zero-Waste-to-Landfill activities as part of its efforts to improve Ricoh's brand value through environmental preservation. We interviewed Triple A Containers, which supplies us with packing materials for our copiers and other products. The company has been awarded a proclamation from the mayor of Cerritos for achieving Zero-Waste-to-Landfill.

## 5R activities and employee awareness through REI know-how

California is an environmentally advanced state, but the concept of Zero-Waste-to-Landfill has not yet spread to the general public. It was in March 2001, when REI achieved Zero-Waste-to-Landfill, that I became aware of the concept. However, it was only in April 2005 that I became acutely aware of the importance of Zero-Waste-to-Landfill and started to take full scale action. In addition to learning about the 5Rs\* in promoting Zero-Waste-to-Landfill and methods of establishing processes from REI, I formulated environmental policies, founded a waste separation center, and selected recycling companies. We made a particularly special effort to create awareness among our employees. By fostering a deeper understanding of waste separation and waste separation methods, we can be more environmentally friendly not only in the office but also at home.

\* The Ricoh Group strives to improve its level of Zero-Waste-to-Landfill based on the 5Rs (refuse, return, reduce, reuse, and recycle).



Mr. Brad McCroskey (Left)
President & CEO of Triple A Containers, Inc

Arthur G. Molina (Right)
Senior buyer in the Procurement Department
of Ricoh Electronics, Inc., who supported
Zero-Waste-to-Landfill at the company

Waste separation center at a factory

## Zero-Waste-to-Landfill activities attract the attention of customers and the community

We strive for Zero-Waste-to-Landfill, regarding it as one of our corporate tasks [responsibilities], and it has been proven to be economically effective. In the five months since we achieved Zero-Waste-to-Landfill in August, our costs fell \$60,000. Our efforts in this endeavor also resulted in improving the manners of our employees. Our activities have attracted the attention of customers and the administrative organizations of the city of Cerritos. In addition, we gave a presentation on Zero-Waste-to-Landfill in February to seven companies in Florida that are in our same industry. We intend to improve the level of such activities while introducing them into the local community as well as to our business partners.

#### Supporting Activities to Reduce CO₂ Generated by Suppliers <Ricoh (Japan)>

Ricoh works on sustainable environmental management in close cooperation with suppliers, promoting green procurement and establishing EMS at suppliers. Since 2004, Ricoh has supported the establishment of chemical substance management systems at suppliers, and by the end of March 2006 it had completed certifying 728 suppliers (1,669 sites) worldwide.

In addition, Ricoh started supporting suppliers in their efforts to reduce CO<sub>2</sub> in

2005. Ricoh aims to reduce environmental impact generated by its business activities as a whole. Raw materials and part procurement processes in particular account for approximately half of the total environmental impact, and therefore, it is an urgent task to take active measures to reduce such impact in close cooperation with suppliers.

As the first step in reducing  $CO_2$ , Ricoh established and verified calculation standards to numerically express  $CO_2$  emitted in part production processes at suppliers. At the second stage, a scheme to accumulate concrete reduction know-how about pro-

cess improvement and share such knowhow among different industries is being established. In fiscal 2006, Ricoh intends to prepare, develop, and offer a tool for its suppliers to calculate CO<sub>2</sub> independently, which can be used effectively in improvement activities.

In and after fiscal 2008, Ricoh will request supplier companies to set numerical targets for CO<sub>2</sub> reduction so that their sustainable environmental management can be moved a step forward as well as to further promote their activities.