

Ricoh Co., Ltd. was established in Japan on February 6, 1936. The Ricoh Group consists of Ricoh Co., Ltd., 325 subsidiaries, and 22 affiliates*. The Ricoh Group engages in activities on a global scale that include the development, production, marketing, after-sales services, and recycling of office equipment including copiers and printers in five regions around the world (Japan, the Americas, Europe, China, and the Asia-Pacific region). The Group has more than 75,000 employees.

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* The definition of an affiliate follows the U.S. Generally Accepted Accounting Principles (U.S. GAAP), which differ slightly from the definition given in Japan's GAAP.

Ricoh Group Brands

The Ricoh Group markets products under its own brand name "RICOH" as well as the following.

Brand logos

RICOH

* The new logo will come into effect in September 2005.

RICOH

SAVIN®

nashuatec

Rex-Rotary

Gestetner

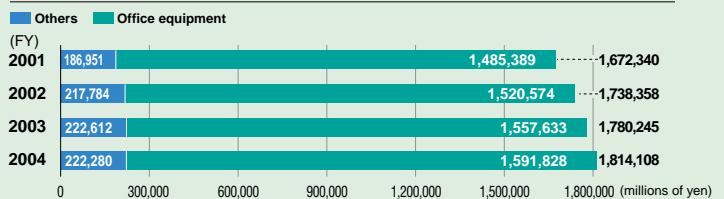
LANIER

Market Evaluation Results and Economic Performance

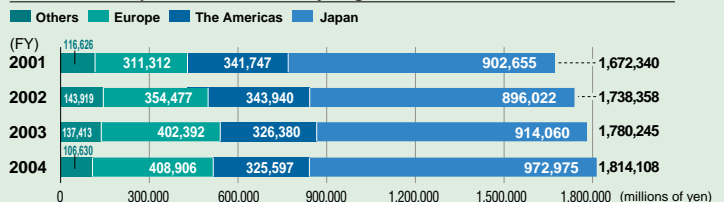
In 2004, Ricoh held the largest share of the office-use black-and-white copier market and the second largest share of the color copier market in Japan. In the same year, the Ricoh Group held the second largest share of both the office-use black-and-white copier and color copier markets in the United States¹. In the office-use black-and-white copier market in Europe², the Group held the largest share for the eighth year in a row. In fiscal 2004, Ricoh's consolidated sales increased but profits declined³.

1. Total number of products marketed under the Ricoh, Savin, Gestetner, and Lanier brand names (excluding the segment for up to 10 ppm copiers)
 2. Including products marketed under the Ricoh, Gestetner, Nashuatec, Rex-Rotary, and Lanier brand names as well as OEM products (excluding the segment for personal copiers)
 3. For details, see the IR section of Ricoh's website. (<http://www.ricoh.com/IR/>)
- Source: Gartner Dataquest, March 2005, GJ05138 (Data for Japan and the United States)
 Infosource S.A. (Data for Europe)

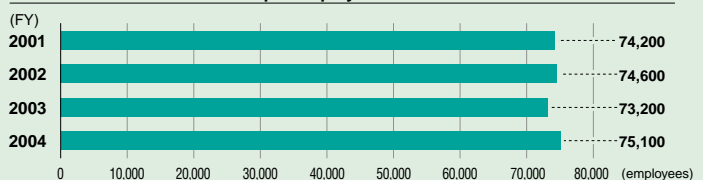
The Ricoh Group's Sales Classified by Business



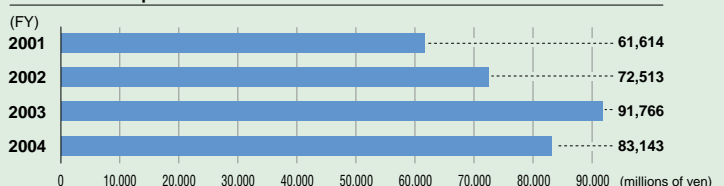
The Ricoh Group's Sales Classified by Region



The Number of the Ricoh Group's Employees



The Ricoh Group's Net Income



* Figures are from the Ricoh Group's securities report and, accordingly, may differ from those of the environmental impact data due to a difference in the scope of data collection.