

# Social Responsibilities

It was formerly believed that brands conveyed the corporate image to the customers. As globalization progresses, more people begin to think of how the products under those brand names are manufactured and in which countries and regions or how they are collected or recycled after use. The Ricoh Group has the management philosophy, for global business expansion, to constantly create new value for the world at the interface of people and information. Furthermore, sustainable management and its practice are not just part of our corporate mission as a global citizen, but it is also a wide-ranging concept that goes together with social responsibility. As a part of our sustainable management efforts, Ricoh Group is involved in many issues including the prevention of global warming, reducing the emission of ozone-depleting substances, conserving the ecosystem, and helping to bring up healthy young people. To survive in the new century as a respected member of the global community, the Ricoh Group devotes to carrying out activities based on its corporate missions, showing respect to the culture and customs of countries all over the world. Furthermore, enthusiastic efforts are being made to promote the Group's social significance to all stakeholders, namely, its business partners (including customers, suppliers, shareholders, investors, and people in the community people), NPOs, and governmental organizations in regions where the Group is doing business.



A private school established by the Bangladeshi NPO, Poush, for which Ricoh started the support in 1999. The school charges no educational expenses on students, but there are many children who cannot go to school because they have to work to help their parents