

As a global citizen, the Ricoh Group aims at pursuing sustainable management and continues its environmental conservation practices.

The rich resources of our planet Earth have given birth to many forms of life and have supported the wide-ranging and ambitious activities of mankind. Nevertheless, recent activities have exceeded this life-sustaining ability of the Earth. This poses a threat not only to our coexistence with other forms of life on this planet but also to the future of the human race itself. The environment is the most crucial issue that the whole mankind must tackle. In order to bequeath a rich, fertile earth to future generations, each of us must reduce the environmental impact caused by our activities. For that to happen globally, governments, companies, citizen groups, and even individuals in all countries and regions must be aware of the environmental impact that is affecting the entire planet and actively seek to reduce it. Mutual consultation and cooperation are also critical to further advance this cause.

For the Ricoh Group, as a global citizen, safeguarding this precious planet is one of our corporate missions. Looking at all aspects of management from an environment-conscious point of view, we always endeavor to minimize the environmental impact produced by the Group's business activities by being closer to the limit that the natural environment permits us. Environmental conservation activities should be neither temporary, regulated by law, nor conducted for personal gain. With a firm resolution to incorporate environmental conservation into its corporate mission, the Ricoh Group is focusing on consistency in its activities. To continue corporate activities, it is necessary to profit from environmental conservation activities and not merely engage in them. The Ricoh Group's fundamental idea of sustainable management is to continuously engage in environmental conservation activities that are at the same time profitable.

To survive in the new century as a respected corporation in the global community, a company needs to excel in environment-conscious management and social responsibility and obtain the support of society. Recognizing the fact that companies should contribute to society as members of that society, the Ricoh Group promotes sustainable management from a global point of view, making efforts to revitalize the economy of local communities and nurturing its personnel. The Ricoh Group further promotes activities that restrict the environmental impact of its business activities so that the environment can recover. Moreover, the Group earnestly engages in social contribution activities, such as forest ecosystem conservation, to improve the self-recovery capability of the natural environment.

The Ricoh Group will disclose information about its activities globally to discuss environmental issues, which are now cross-border issues, with as many people from as many countries as possible. Our 2002 report details results of our global environmental conservation activities in fiscal 2001. We hope that this report will help as many of you readers as possible to discover the extent of the Ricoh Group's concepts for environmental conservation and environmental measures. We welcome your honest opinion to further improve our activities in terms of both quality and effectiveness.



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