

## Identifying Environmental Impact

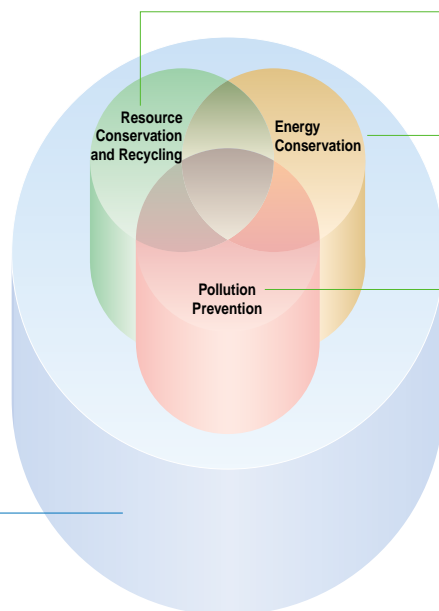
There are reports indicating that the accelerated deterioration of the current global environment may result in requiring the resources of three Earths to sustain all living things on land by 2050. Therefore, it is important for companies to identify precisely the environmental impact their business activities have as a whole in order to contribute to the global environment. The Ricoh Group takes a variety of approaches to designing and manufacturing products and managing business sites in major areas of environmental conservation activities or, more specifically, in resource conservation and recycling, energy conservation (to slow down the rate of global warming),

and pollution prevention.

To promote these activities more efficiently, the Group strives to develop a basis for them, which comprises an environmental management system (EMS), environmental management information system, environmental education and awareness promotion, personnel measures, social contribution toward environmental conservation, health and safety, environmental communication, and environmental accounting. (See page 45 for information on and a review of the Ricoh Group's fiscal 2000 activities to reduce environmental impact in the areas listed below.)

### [Basis]

● EMS	p. 16
● Environmental Management Information System	p. 19
● Environmental Education and Awareness Promotion	p. 47
● Personnel Measures	p. 49
● Social Contribution toward Environmental Conservation	p. 51
● Health and Safety	p. 57
● Environmental Communication	p. 61
● Environmental Accounting	p. 65



### [Area]

● Resource Conservation and Recycling (Products)	p. 39
To conserve resources, we are developing products based on recyclable designs, constructing a recycling network, and manufacturing products using recycled parts.	
● Resource Conservation and Recycling (Business Sites)	p. 25
At our plants, we are striving to achieve "complete production," i.e., getting maximum results using minimum resources with zero waste.	
● Energy Conservation (Products)	p. 35
To prevent global warming, we are developing and offering various energy-saving devices.	
● Energy Conservation (Business Sites)	p. 29
We are striving to slow down the rate of global warming through efficient power consumption and the introduction of new energy systems.	
● Pollution Prevention (Products)	pp. 31, 38
We are promoting the strict control of chemicals used in our products to reduce and eventually eliminate the use of toxic substances.	
● Pollution Prevention (Business Sites)	p. 31
In the area of manufacturing, the Ricoh Group is striving to reduce harmful emissions, waste, and the use of toxic substances.	