# The Ricoh Group's Social and Environmental Activities in Fiscal 2000 (April 2000–May 2001)

# Social

#### The Ricoh Group's Activities

### 2000 May Ricoh begins overseas virgin forest restoration projects. GR Advanced Materials (U.K.) obtains ISO 14001 certification.

May • • Holds Fourth Ricoh Nature Seminar

June • Ricoh Keiki, Tohoku Ricoh, Ricoh Microelectronics, and Ricoh

Industrie France achieve 100% resource recovery rate (zero waste).

- July Ibaraki Ricoh promotes the voluntary collection of aluminum cans and donates ¥500,000 to a cultural and welfare foundation established by *Ibaraki Shimbun*.
- August Hasama Ricoh achieves 100% resource recovery rate (zero waste).

  September Holds Fifth Ricoh Nature Seminar
- September Aicoh Group Environmental Report 2000 published
  September Aoyama Office achieves 100% resource recovery rate (zero waste), the first of Ricoh's nonproduction sites achievement.
- September Ricoh Techno Systems obtains ISO 14001 certification, the first of the Ricoh Group's support and after-sales service division to do so.

  September Ricoh Elemex's Ena Plant and Ricoh Optical Industries achieve
- 100% resource recovery rate (zero waste).

  October Ricoh's 11 nonproduction sites obtain ISO 14001 certification.

  October Ricoh IR Website set up on Ricoh's Web site to promote public relations activities targeting investors.
- October Fukui Plant achieves 100% resource recovery rate (zero waste), the first of the Ricoh Group's general sales companies to do so.
- November Tohoku Recycling Center is opened, completing the Ricoh Group's recycling system in Japan.
- November Ricoh Unitechno holds Environmental Communication 2000 convention.
- November The Ichimura Idea Prize Awards Ceremony held for the 31st time
  November The Ricoh Minori Prize Awards Ceremony for fiscal 2000 held
  December The second European Environment Meeting held
- December The sixth Ricoh Nature Seminar is held and the number of Ricoh environmental volunteer leaders reaches 91 in total

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  Third American Environment Meeting held
- December Ricoh Electronics' (U.S.) Georgia Plant and Ricoh Electronic Devices' Ikeda Plant achieve 100% resource recovery rate (zero waste).
- December Gestetner Management obtains ISO 14001 certification.

  December Gestetner Büromaschinen Verkaufsges.m.b.H. (Austria) obtains ISO 14001 certification.
- December Ricoh Kids Workshop is held at Numazu Plant to encourage children to be imaginative.
- December Ricoh Logistics obtains ISO 14001 certification.

#### 2001 January • Ricoh Logistics starts using recyclable eco-packages.

- January Holds Seventh Ricoh Company Environmental Competition
- January Minister of the Environment, Yoriko Kawaguchi, visits Numazu Plant.
- January Holds Second Five-Party Environment Meeting
- January Ricoh acquires Lanier Worldwide (U.S.) by a takeover bid.
  February Numazu Plant donates wheelchairs to Numazu City followi
  - Numazu Plant donates wheelchairs to Numazu City following the previous year.
- February Ricoh's social contribution club Free Will holds its first seminar.

  March Ricoh's President Sakurai attends the first meeting of the Conference on the Creation of Wa no Kuni.
- March Ricoh Elemex's Okazaki Plant, Ricoh Electronics plants in Mexico and California, and Yashiro Plant achieve 100% resource recovery rate (zero waste).
- April Ricoh's Corporate Environment Office reorganized into Corporate Environment Headquarters.
- April Ricoh holds a business workshop on the prevention of global warming, which is held by WWF Japan.
- April Ricoh Corporation (San Jose) obtains ISO 14001 certification.
- April 

  Holds Seventh Ricoh Nature Seminar
- May • Ricoh Hong Kong plants trees in a park located in Saikung, Hong Kong, as part of its greening activities.
- May • Holds the Ricoh Nature Seminar's intermediary course for the first time

## Society's Recognition of Ricoh Group's Activities

- 2000 April Ricoh is awarded the Keidanren Chairman's Prize at the Ninth Global Environmental Awards.
  - April Ricoh's environmental advertisement receives the Nikkei Ecology Award at the Nikkei BP Ecology Advertisement Awards.
  - April Ricoh Group Environmental Report 1999 wins First Prize at the third Green Reporting Awards.
  - May Ricoh Unitechno receives the First Saitama Environment Award.
  - May Ricoh, Tohoku Ricoh, and Fuji Research Institute
    Corporation work together to study an LCA case on
    the Quantitative Assessment of Environmental Impact
    Reduction Activities, which receives the Research and
    Development Prize in the Foundation Division of the
    14th Japan MH Awards.
  - May Ricoh is ranked among the top of 39 companies worldwide by Ökom in the IT/Electronics Industry Division.
  - June Ricoh receives the grand prize in the 10th Corporate Contribution to Society Survey held by the Asahi Shimbun Cultural Foundation.
  - June Ricoh Corporation receives the Environmental Stewardship Award from the Council on Economic Priorities (CEP), the first Japanese-affiliated company in the U.S.
  - June Ricoh is ranked No. 1 in a customer satisfaction survey conducted by J.D. Power on PPCs and facsimiles.
  - July Numazu Plant is officially commended by the director general of the Fire-Defense Agency for the plant's promotion on safety.
  - October Ricoh is ranked No. 1 in the First IT Management Level Survey.
  - October Fukui Plant is officially commended by the Minister of Labour for its efforts to promote the health of its employees during the Fiscal 2000 National Labor Safety Week
  - October Ricoh Microelectronics is officially commended by the director of the Chugoku Bureau of International Trade and Industry for the company's superiority in promoting greenery.
  - October Ricoh Unitechno receives the Fiscal 2000 Recycle
    Promotion Council Chairman's Award for its recycling
    promotion activities.
- November Ricoh Group Environmental Report 2000 wins the Global Environmental Forum President's Prize at the Environmental Report Awards 2000.
- November Ricoh receives the Enterprise Activity Award for the 100% resource recovery rate of its copiers at the WASTEC Awards 2000.
- December Ricoh is evaluated as being No. 1 in the Fourth
  Corporate Environmental Management Level Survey by
  Nihon Keizai Shimbun for the third consecutive year.
- December Ricoh's environmental conservation Web site, ECO TODAY, wins first prize from ECO goo.
- 2001 February Ricoh receives the Minister of Economy, Trade and Industry's Award at the Energy-Saving Awards for its imagio Neo 350 series, the first for the Company's information devices.
  - February Ricoh Elemex's Ena Plant is officially commended by the director of the Chubu Bureau of International Trade and Industry for the plant's superiority in efficient energy use.
  - February Fukui Plant receives the Fukui Prefectural Governor's
    Prize and Hokuriku Electricity Association Chairman's
    Prize for its superiority in energy management.
  - March Ricoh receives the Eco Reduce Award from Ecology Symphony.
  - March Ricoh is selected as one of 43 companies having excellent IR Web sites.
  - May Ricoh Group Environmental Report 2000 receives the Third Prize at the Green Reporting Awards 2001.
  - May Fukui Plant's fiscal 2000 environmental report wins the Prize for Site Reports at the Green Reporting Awards 2001.
  - May Numazu Plant is officially commended by the governor of Shizuoka Prefecture for the plant's contributions to environmental conservation.