# The Ricoh Group's Environmental Conservation Activities (April 1999–May 2000)

#### The Ricoh Group's Activities

1999 April	Constructs Kyushu Recycle Tech, the new Kyushu Recycling
May	Center Opens Green Cycle Systems, Northern Kanto Recycling Center
May	Ricoh starts training of internal environmental auditors at 11
	nonproduction sites.
June	Implements recyclable design level 4
June	The Ricoh Group hosts the America Environmental Conven-
June	tion.  Ricoh introduces its environmental volunteer leader training
June	program.
June	Holds the 1st Ricoh Nature Seminar
July	Ricoh completes training of internal environmental auditors at
	11 nonproduction sites.
July	Ricoh Electronics (United States) establishes an environmental
T1	project group.
July	The Ricoh Group holds the Environmental Management Sys- tem Screening Standards Seminar pursuant to green procure-
	ment guidelines.
August	Ricoh Aoyama Head Office is listed in the Eco-Improvement
, and the second	Office Tokyo Declaration (Type I).
August	Hasama Ricoh obtains ISO14001 certification.
September	Holds the 4th Global Warming Prevention Business Workshop,
	organized by WWF Japan, at Ricoh Aoyama Head Office
September	Ricoh announces environmental accounting.
September September	Issues the Ricoh Group Environmental Report 1999 Works with environmental volunteer leaders to create a
Бертеньег	project in which volunteers can enjoy making sandcastles and
	help clean up a beach
September	Ricoh Ikeda switches to boilers that use city gas to reduce CO <sub>2</sub>
	emissions.
September	Ricoh contributes all prize money won at the Global Envi-
Cantamban	ronmental Awards to an NGO in Bangladesh.
September	Ricoh Ikeda participates in an environmental get-together for community residents and explains its corporate approaches to
	environmental conservation.
September	Ricoh Gotemba achieves a 100% resource recovery rate (level 2
	zero waste).
October	Holds the 2nd Ricoh Nature Seminar
October	Ricoh Fukui cultivates and releases killifish into the park pond
October	with the help of neighboring elementary school students.  Works with environmental volunteer leaders to create the
October	Okutama: Colored Maple Leaves and Cleanup project.
October	Opens Northern Kansai and Southern Kansai recycling centers
October	Ricoh discloses information on the environmental impact of the
	imagio MF 6550 through Type III Environmental Labels.
November	Ricoh Unitechno achieves a 100% resource recovery rate (level 2
Marramban	zero waste).
November December	Ricoh Numazu constructs a cogeneration system.  Ricoh enters one of its machines in Eco-Products 1999, Ja-
December	pan's first comprehensive exhibition for environment-friendly
	products.
December	Holds the 1st Company Meeting for Environmental Volunteer
	Leaders
December	Ricoh employees and their families participate in the Caring for
Dagowitz	Mr. Seki's Forest activity in Chiba Prefecture.
December	Ricoh Optical Industries acquires ISO 14001 certification along with 23 production bases of the Ricoh Group.
December	Ricoh Hadano achieves a 100% resource recovery rate (level 2
	zero waste), the fifth base in the Ricoh Group to do so.

### Society's Recognition of Ricoh's Activities

1999 April	Ricoh Corporation receives the Energy Star award.
April	The Ricoh Group Environmental Report 1998 receives the
	top Environmental Report Award.
May	Ricoh Fukui receives the Fukui Environmental Activity
	Promotion Council's Chairman Prize for environmental
	conservation promotion activities.
May	Receives the Environmental Protection Prize in the Ninth
	Corporate Contribution to the Society Survey held by the
	Asahi Shimbun Cultural Foundation
May	Receives the Minister of International Trade and Industry
	Prize at the Eighth Global Environmental Awards held by
	the Japan Industrial Journal
June	Ricoh is awarded grand prize at the Green Procurement
	Awards organized by the Green Procurement Networks.
July	Ricoh Hatano recognized by Kanagawa Prefecture as a su-
	perior plant in terms of its self-regulation activities in the
	area of pollution prevention.
August	Ricoh Fukui recognized for its contributions to the promo-
	tion of recycling by the Fukui Prefectural Governor for
	fiscal 1999
September	Ricoh Electronics declared WRAP Winner by the Califor-
	nia state government
September	Ricoh Atsugi receives type 5 certification for its accident-
	free operations.

October	Ricoh Italy receives the Ecohitech Award (an environmen-
	tal conservation award).
October	The spirio 5000RM copier receives the Fiscal 1999
	G Mark for its ecological design.
October	Ricoh Numazu receives the Japan Recycling Promotion
	Council Chairman Award.

October Taiwan Ricoh wins the 1999 Superior Plant in Equipment
Operations Award for the Promotion of Pollution
Prevention by the Taiwanese government.

October Ricoh Numazu receives the 1999 Most Technologically
Advanced Office Award.

November Ricoh wins the IEA's Demand-Side Management Award

of Excellence in the recently created Copier of the Future Division.

November The Ricola Group Environmental Report 1999 wins the

November The Ricoh Group Environmental Report 1999 wins the Environmental Report Award for Superior Reports.

December Evaluated as number one in the Third Corporate Environmental Management Level Survey by the *Nippon Keizai* Shimbun newspaper for the second consecutive year

## The Ricoh Group's Activities

2000 January

Ricoh acquires Eco-Mark certification for 28 copier models.

January	Ricoh Logistics starts improving and expanding collection and recycling activities.
February	Ricoh Numazu donates three wheelchairs, which were
1 cordary	acquired through the plant's aluminum can collection activity,
	to Numazu City.
February	Carries out outdoor signboard project organized by environ-
rebruary	mental volunteer leaders
February	Holds the 3rd Ricoh Nature Seminar
February	Holds the 1st Nationwide Recycling Center Conference
February	Ricoh's digital hybrid machine, the imagio MF 6550, acquires
rebruary	Type III Environmental Impact Disclosure from BVQI (Swe-
	den).
March	Holds the 6th Ricoh Company Environmental Competition
March	Environmental volunteer leaders at Ricoh Fukui engage in
Maich	cleaning up the roads and parks in the neighboring area.
March	Part Component System's Sagamino Plant (PCS) achieves a
Maich	100% resource recovery rate (level 2 zero waste).
March	Holds the Five-Party Environment Meeting
March	Holds the 1st Global Recycling Conference
March	Ricoh Corporation announces the results of its energy conser-
Waten	vation activities at the Environmental and Energy Study Insti-
	tute (EESI) at the U.S. Congress.
April	Opens the Hokkaido Recycling Center
April	Ricoh president, Masamitsu Sakurai, gives a lecture on
Apm	environmental management at the Nikkei BP Seminar.
April	Engages in afforestation activities organized by environmental
7 tp111	volunteer leaders
April	Creates a biotope at Ricoh Fukui
April	Holds the 2nd Company Meeting for Environmental Volunteer
7 19111	Leaders
May	Works with environmental volunteer leaders on a program
1.111	called Taking Care of Thickets and Outdoor Cooking (Elemen-
	tary Course)
May	Ricoh begins overseas virgin forest restoration projects.
May	Ricoh Unitechno opens an academy of killifish study at the
	biotope
May	Holds the 4th Ricoh Nature Seminar

## Society's Recognition of Ricoh's Activities

2000 February	Awarded the Fiscal 1999 Kanto Trade and Industry
, , , , , , , , , ,	Bureau Director's Prize for the plant's superiority in energy
	management
February	E .
roordary	Trade and Industry Prize for its energy conservation
	activities
February	
1 Cordary	Prize, specifically, the Energy Conservation Grand Prize
	and Special Corporate Prize.
February	Ricoh given a "B" by Ökom, making Ricoh the top rank-
1 Cordary	ing company in the IT & Appliance Division
February	Ricoh Optical Industries' "Sweet Pea Circle" receives
1 Cordary	Grand Prize in the Corporate Division of the Iwate Prefec-
	ture Recycling Competition.
March	
Water	Star Program. They are 1) 2000 Energy Star Excellence in
	Consumer Education Award, 2) Labelling Partners of the
	Year Award, and 3) Office Equipment Partner of the Year
	Award (for the fifth consecutive year, the Energy Star
	Award).
April	Ricoh awarded the Keidanren Chairman's Prize at the 9th
7 Ipili	Global Environmental Awards
April	Ricoh's environmental advertisement receives the Nikkei
	Ecology Award at the Fiscal 1999 Nikkei BP Ecology Ad-
	vertisement Awards.
April	The Ricoh Group Environmental Report 1999 wins Best
	Report at the 3rd Environmental Report Awards.
May	Ricoh Unitechno receives the 1st Saitama Environment
	Award.
May	Ricoh, Tohoku Ricoh, and Fuji Research Institute Corpo-
	ration work together to study an LCA case on the Quantita-
	tive Assessment of Environmental Impact Reduction Ac-
	tivities, which receives the Research and Development
	Prize in the Foundation Division of the 14th Japan MH
	Awards.
May	Ricoh ranked top among 39 companies worldwide by
Ť	Ökom in the IT/Electronics Industry Division
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