Top runner items in the industry:

1. TEC value*1

Thanks to the color QSU technologies, IM C6000/C5500/C4500/C3500/C3000/C2500 achieve the lowest TEC values (Typical Electricity Consumption in kWh/week) in the industry*2. Furthermore, by detecting the user closing to the device by the new human sensor, the recovery time from “Sleep mode” by touching dark panel to “operation start” is like a flash in about 0.5 sec. It is the top class high performance waiting time in the industry*2. This means that the device can be kept in Sleep even in business hours for much longer time, saving significant amount of energy. These products were born as a design philosophy to resolve Materiality for the Ricoh Group and sustainable development goals (SDGs *4). Thus, these A3 multifunction color printers contribute to drive sustainable society for our future and deserve “Sustainable Product-Premium” rank.

*1 TEC (Typical Electricity Consumption) measured in kWh/week by the TEC Test Method specified by the ENERGY STAR® Program requirements.

*2 It is a real wasting time for uses to wait for the time to start key input operation. Time data is based upon the research by RICOH, as of Jan. 2019.


*4 These are shared global goals that were agreed at the United Nations, which stipulated global priorities and the ideal targets to be reached by 2030. The SDGs comprise 17 goals and 169 targets.

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**Zero-carbon Society**

- **Excellent energy efficiency performance**
  The lowest TEC data with 0.6W* in Sleep mode. Reduce not only environmental impact, but also be saving electricity bills.

  * Sleep power may vary by adding options, selecting optional settings, network and other conditions.

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**Circular Economy**

- **Adopt recycled materials that can be used repeatedly**
  Adopt recycled materials that can be used repeatedly as raw materials from commercial recovered materials (Construction material sheet etc.)
  Contribute to the realization of Circular Economy.

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**Productivity Enhancement**

- **Keep up to date with RICOH Always Current Technology**
  Copiers, printers, and multifunction printers are essential for businesses. With work styles and technology evolving so rapidly, our customers all over the world continued to ask for improvements—new functions and enhancements to help them work more productively and efficiently.
  “IM C series” equipped “RICOH Always Current Technology” for the first time that can update the basic performance to the latest state even after introduction of the MFP main body. We can now deliver timely solutions to solve your business needs, with speed to market our top priority.