

Oct. 2008

Ricoh enters the color Print-On-Demand market and introduces a color production printer, the Ricoh Pro C900

RICOH Pro C900 was launched to pioneer the RICOH Pro series, a new production printer brand. The product was a full-fledged print-on-demand model designed to demonstrate the high-speed, high-productivity capability of achieving 90ppm (A4 landscape) for both color and monochrome copying. It represented the fastest performance model in the category*, and satisfied the high-standards required in commercial production printers, in terms of definition quality, stable performance and reliable operation.

*Color production printers marketed at a standard unit price of 30 million yen or less (as of May 7, 2008)



RICOH Pro C900