The Ichimura Nature School is an NPO for youth development founded in commemoration of the 100th anniversary of the birth of Kiyoshi Ichimura, the founder of Ricoh and the Ricoh San-ai Group. It was established in Matsuda-machi, a town in the Ashigarakami District of Kanagawa Prefecture in October 2001. Based on the concept of "learning how to live from Mother Nature," the project offers farming and other programs for children to provide them with opportunities to develop leadership skills and a self-reliant attitude.