Consolidated Results for the 9 months ended December 31, 2014 RICOH imagine. change.

January 30, 2015
Daisuke Segawa,
Corporate Senior Vice President
Ricoh Company, Ltd.



* Pro C7100 Series with both white and/or clear toner expands print on demand business



Forward-looking statements



The plans, prospects, strategies and other statements, except for the historical events, mentioned in this material are forward-looking statements with respect to future events and business results. Those statements were made based on the judge of RICOH's Directors from the information that is now obtainable. Actual results may differ materially from those projected or implied in such forward-looking statements and from any historical trends. Please refrain from judging only from these forward-looking statements with respect to future events and business results. The following important factors, without limiting the generality of the foregoing, could affect future results and could cause those results to differ materially from those expressed in the forward-looking statements:

- a. General economic conditions and business trend
- b. Exchange rates and their fluctuations
- c. Rapid technological innovation
- d. Uncertainty as to RICOH's ability to continue to design, develop, produce and market products and services that achieve market acceptance in hot competitive market

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January 30, 2015

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FY2015/03 Apr-Dec results overview



- ✓ Third quarter year net sales was ¥1,629.8 bil., an increase of 3.0% y-o-y
- ✓ Operating income was ¥86.0 bil., an increase of 9.8% y-o-y
- ✓ Profit before income tax expenses was ¥84.8 bil., an increase of 11.8% yo-y
- ✓ Profit attribute to owners of the parent was ¥52.3 bil., an increase of 20.6%
- ✓ Thanks to increased sales of color MFPs in Japan, Americas and Asia and expanded IT services overseas, industrial products and forex effect, we were able to achieve increased sales and profit.
- ✓ Outlook for FY March 2015 on course to meet targets.

We have started to adopt International Financial Reporting Standards (IFRS) for the consolidated financial statements from FY March 31, 2015, instead of U.S. GAAP. In this material we also adopted IFRS for part of last fiscal year for the purpose of reference.

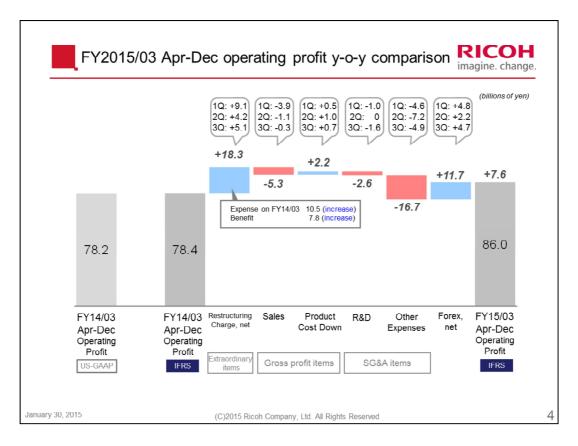
January 30, 2015

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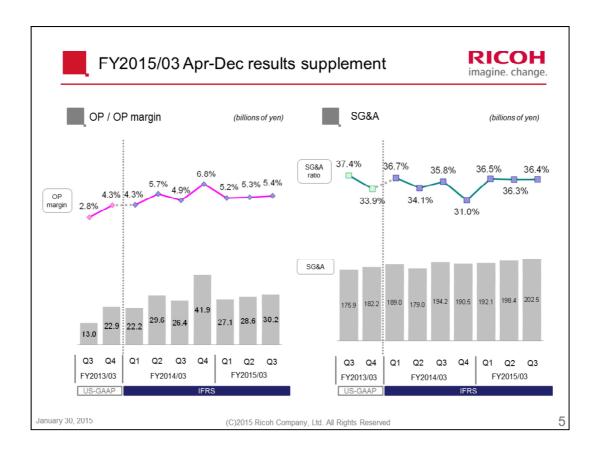
- Third quarter year net sales was ¥1,629.8 bil., a 3.0% increase y-o-y.
- Operating income was ¥86.0 bil., a 7.6% an increase of 9.8% y-o-y.
- Profit before income tax expenses was ¥84.8 bil., an increase of 11.8%y-o-y.
- Profit attribute to shareholders was ¥52.3 bil., an increase of 20.6%.
- Thanks to increased sales of color MFPs in Japan, Americas and the Asia and expanded IT services overseas, industrial products and forex effect, we were able to achieve increased sales and profit.
- Outlook for FY2015/03 is on course to meet targets.

| FY201 | 5/03 Apr | -Dec pi | rofit stat | ement | | | magine. c | |
|---------------------------|------------------|-------------------|-------------------|--------|---------------|---|--------------------|-------|
| | | IFRS EY2014/03 | IFRS FY2015/03 | V | o-Y Compariso | 20 | | |
| (billions of yen) | | Apr-Dec result | Apr-Dec result | Change | Change(%) | Change(%) without Forex | | |
| Sales | (Japan) | 636.7 | 610.9 | -25.8 | -4.1% | -4.1% | | |
| | (Overseas) | 945.3 | 1,018.9 | +73.5 | +7.8% | +1.2% | | |
| | Total | 1,582.0 | 1,629.8 | +47.7 | +3.0% | -0.9% | | |
| Gross profit | | 640.7 | 679.1 | +38.4 | +6.0% | | | |
| | sales % | 40.5% | 41.7% | | | _ | | |
| SG&A | | 562.3 | 593.0 | +30.7 | +5.5% | | Investment> | |
| | sales % | 35.5% | 36.4% | | | (billions of yen, | FY14/0: Apr-Dec | |
| Operating profit | | 78. <i>4</i> | 86.0 | +7.6 | +9.8% | R&D % on sal | 85.9 es 5.4% | 8 |
| | sales % | 5.0% | 5.3% | | | 70 OH OU | 0.770 | |
| Profit before income | tax expenses | 75.9 | 84.8 | +8.9 | +11.8% | CAPEX | 51.3 | 5 |
| | sales % | 4.8% | 5.2% | | | Depreciat (tangible fix | | 5 |
| Profit attribute to owner | rs of the parent | 43.4 | 52.3 | +8.9 | +20.6% | | | |
| | sales % | 2.7% | 3.2% | | | _ | | |
| EPS (Yen) | | 59.88 | 72.22 | +12.34 | | <fy2015 03<="" td=""><td>Q3 forex as</td><td></td></fy2015> | Q3 forex as | |
| Exchange rate | US \$1 | 99.42 | 106.84 | +7.42 | | 1US\$ 10 | | Q3(A |
| (Yen) | Euro 1 | 132.31 | 140.26 | +7.95 | | | | 142.8 |

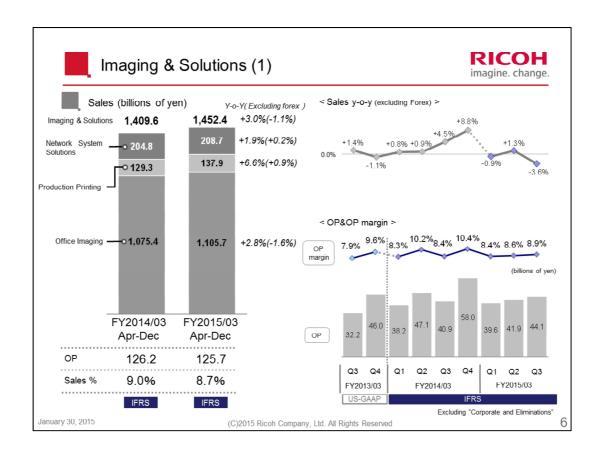
- Total net sales was ¥1,629.8 bil., a 3.0% increase y-o-y, or 0.9% decrease excluding forex.
- Total of the most recent three months was ¥557 bil,. a 2.6% increase y-o-y, or minus 3.1% decrease excluding forex.
- 9 month total operating profit was ¥86 bil., a 9.8% increase y-o-y.
 In Q3, operating profit was ¥30.2 bil., a 14.1% increase y-o-y.
- Operating profit was ¥3bil. short, against the corporate plan, due to weak sales in Europe and accumulated delays of Non-hardware.
- In addition, we incurred about 1 billion yen for office relocation.



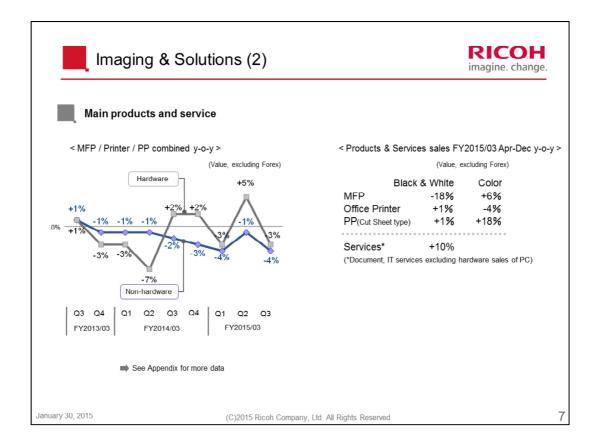
- < Restructuring Charges, net >
- The benefits of structural reforms came to ¥18.3 bil. as planned.
 The breakdown: last fiscal year expenses of ¥10.5 bil, plus a benefit of ¥7.8 bil.
- < Sales >
- Gross profit from sales activities ("Sales") was minus ¥5.3 bil. due to weak sales in Europe and accumulated delays of Non-hardware.
- Sales have gradually recovered with product mix improvement due to increased sales of color MFPs.
- < Product Cost Down >
- Product Cost Down has created a profit of ¥2.2bil. as planned.
- < R&D >
- R&D has increased ¥2.6bil., and going according to plan.
- < Other Expenses >
- Other Expense has increased ¥16.7bil. compared to the previous year., and going according to plan.
- Other Expenses include expenses for strengthening the service business including M&A, sales push in emerging markets. Also, we had start-up costs of a new subsidiary company for Industrial and semiconductor business, and salary and bonus increases.
- In addition, we incurred about 1 billion yen for office relocation.
 In addition, the positive Foreign Exchange impact came to ¥11.7bil..
 As a result, OP was ¥86.0bil..



- OP and OP margin is steadily improving each quarter.
- On IFRS base, in Q3, OP turned positive to ¥30.2 bil. from the ¥26.4 bil. previous year.
- SG&A ratio improved steadily.



- Total sales was ¥1,452.4 bil., a 3.1% increase y-o-y, or 1.1% decrease excluding forex.
- In Q3, Sales decreased 3.6%. The main reason was reactive loss from special demand for the migration from Windows XP that occurred last fiscal year.
- For sales, OP was ¥125.7 bil., a decrease of ¥500 mil. y-o-y due to weak sales in Europe and accumulated delays of Non-hardware.
- < Office Imaging >
- Sales was ¥1,105.7 bil., a 2.8% increase y-o-y, or 1.6% decrease excluding forex.
- Sales was greatly affected by the weak sales in Europe.
- < Production Printing >
- Sales was ¥137.9 bil., a 6.6% increase y-o-y, or 0.9% increase excluding forex.
 Non-hardware has been steadily expanding.
- < Network System Solutions >
- Sales was ¥208.7 bil., a 1.9% increase y-o-y, or 0.2% increase excluding forex.
- Sales in the services business such as Document and IT services enjoyed healthy growth globally.
- Despite the reactionary decline of special demand for the migration from Windows XP in the previous year, overseas IT service expansion contributed to revenue growth.

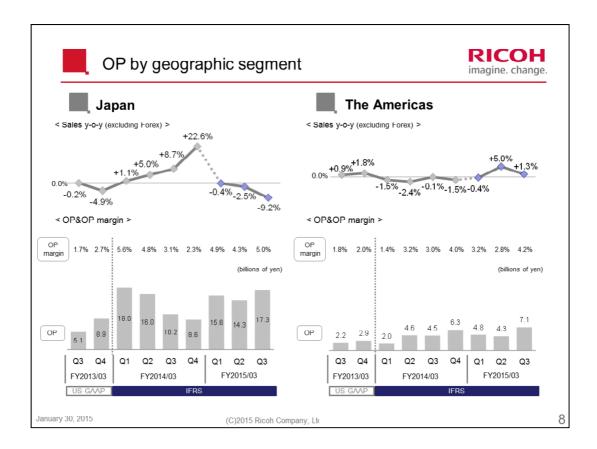


< Hardware >

- Hardware sales was down 3% y-o-y.
- While color MFPs increased Black & White MFPs decreased overseas.
 As a result, MFP hardware sales was almost flat in 3Q.
- LP(laser printer), showed negative growth due to bulk contracts in the previous 3Q and before the model switch this 3Q.
- In PP(Production printer), in addition to ongoing reduction of Black & White, new products of cut sheet were sold aggressively in the previous year. As a result, PP hardware sales declined.

< Non-hardware >

- Non-hardware sales was down 4% y-o-y.
- Weak sales in Europe and accumulation delay of Non-hardware of MFPs & Printers have influence.
- PP Non-hardware has continued to enjoy close to double-digit growth.

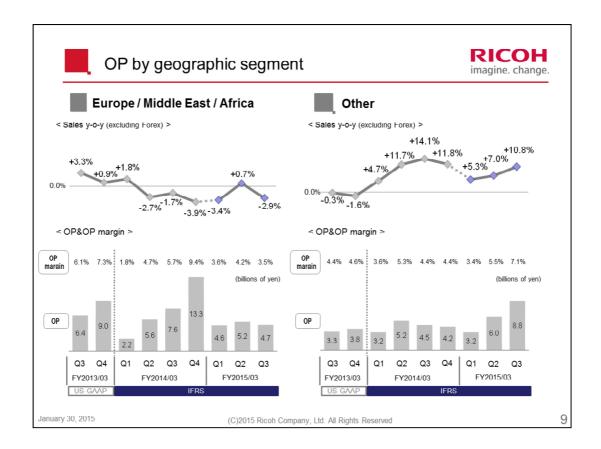


< Japan >

- Sales decreased and OP increased y-o-y.
- The cause of declined sales is a reaction to the sales boost brought by Windows XP migration demand in the previous Q3.
- Increased operating income comes from increase of color MFPs sales.
- Decline in monochrome hardware and IT related PC decline did occurred but the product mix has improved so we are able to earn better profit.
- We also enjoy the benefit of forex impact.

< The Americas >

- Both sales and OP increased y-o-y.
- Color MFPs, PPs and IT services have all grown steadily and ensured growth in sales.
- Also the benefits of restructuring past and better profitability have continued, resulting in a visibly better result.

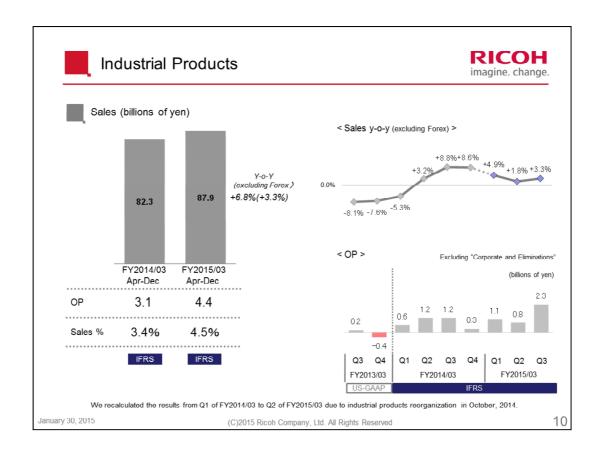


< EMEA >

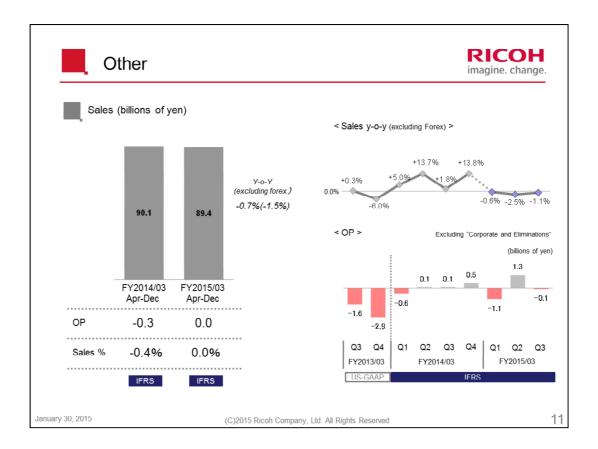
- Both sales and OP decreased y-o-y.
- Demand is weak and Office Imaging, Black & White MFPs, in particular dropped as a result.
- Conversely, PPs and IT services are showing steady growth.

< AP & China >

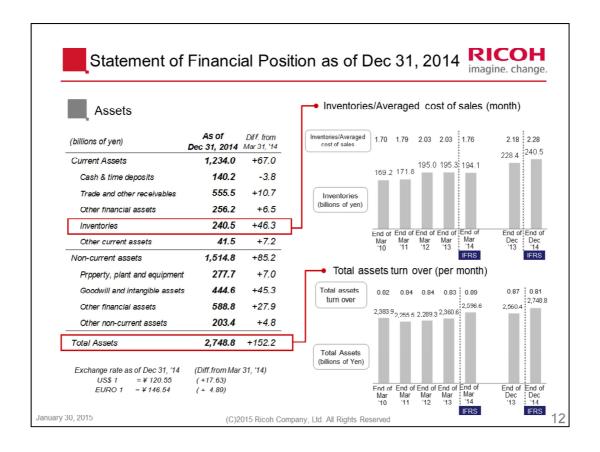
- Both sales and OP greatly increased y-o-y.
- MFPs is doing well and IT services is growing significantly in emerging markets, India, for example.
- In this segment, there is major production site as well and due to color MFPs growth, profit derived from production from this region is also growing.



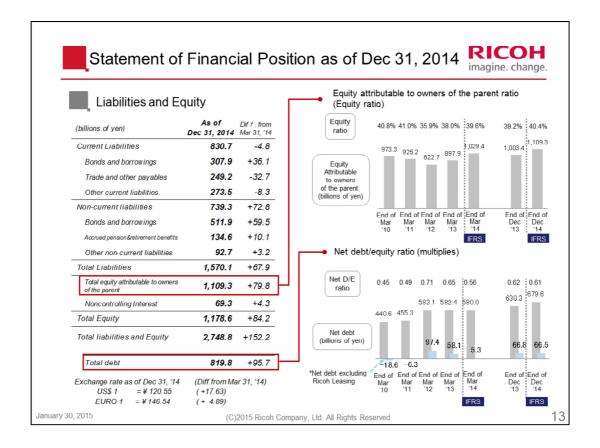
- Sales was ¥87.9 bil., a 6.8% increase y-o-y 3.3% increase excluding forex.
- Thermal media, industry, electronic device, industrial inkjet have all achieved increase in sales.
- OP was ¥2.3 bil. in Q3, a greatly increase y-o-y, though there were some cost items associated with shifting the electronic device to the new company.
- OP for the total 9 months was ¥4.4 bil..
- OP for the full year in last fiscal year was ¥3.4 bil., at the end of the 9th month this fiscal year, already the total exceeded last year significantly.



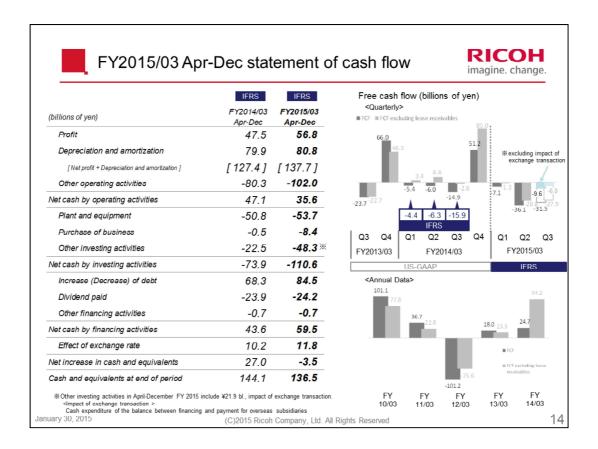
- Sales was ¥89.4 bil., a 0.7% decrease y-o-y or 1.5% decrease excluding forex.
 Decline in digital camera, such as single-lens reflex cameras and mirror less system cameras, sales led to sales decline in this segment.
 Major camera segments impacted the sales results in this segment.
- As we have been stressing, this segment must strive to contribute to profit with some niche and strategic products such as the medium format DSLR camera, 645Z, the spherical camera, RICOH THETA which allows you to take video footage, and the high-end compact camera, GR. Such niche products have been making steady progress while holding the price line.
- OP for the total 9 months improved y-o-y.
- One item in this segment, our San-Ai business in the apparel area will be disposed of after April.



- Total assets stood at ¥2,748.8 bil., an increase of ¥35.9 bil. including forex.
- The main reason for an increase is Inventories on current Assets, resulting in an increase of ¥46.3bil.
- Inventories turn over rate was 2.28, slight increase y-o-y, because we built inventories to be sold in Q4, depending on the time of year.
- Although total assets turnover was declined somewhat, since the total asset increased due to forex, we will continue to control and improve inventories turnover through sales expansion in Q4.



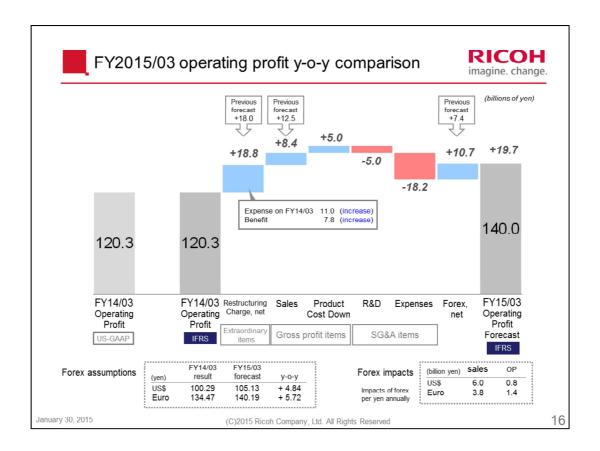
- Total equity attributable to owners of the parent came to ¥1,109.3 bil., a rise of ¥79.8bil..
- Equity ratio improved from 39.7% to 40.4% due to the increase in profit.
- Although net debt equity ratio was 0.61, improving slightly, total debt is ¥819.8bil., an increase of ¥95.7 bil y-o-y.



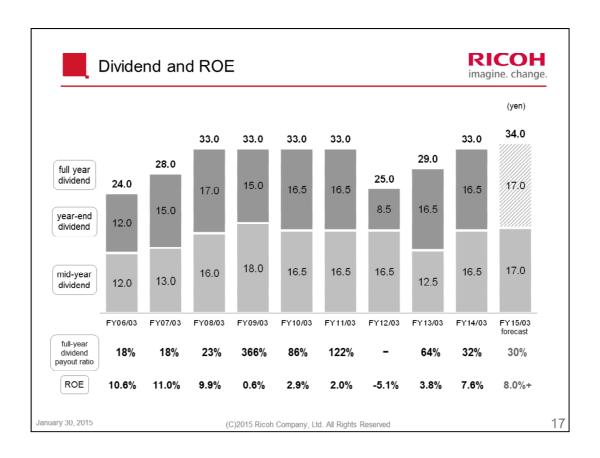
- Net cash by operating activities was ¥35.6bil. a reduction of ¥11.5bil. y-o-y.
- Although Profit and Depreciation and amortization increased ¥10.2bil., they
 decreased overall due to accounts payable and so on.
- Net cash from Investing activities came to minus ¥110.64bil., an expense of minus ¥36.6bil. y-o-y.
- Other investing activities was minus ¥48.34bil., including ¥21.9bil. exchange difference, such as cash expenditure of the balance between financing and payment for overseas subsidiaries.
- Although we included financing and payment for overseas subsidiaries as part of our financial activities, in terms of accounting processing, this is regarded as an investing activity.
- Therefore, we calculate cash flow at minus ¥9.6 billion yen.
- One side, the cost of ¥7.9bil. for M&A was paid in this term, and the profit on sale of securities in the corresponding term was ¥7.0bil..
- As a result, free cash flow (Operating + Investing net cash) was minus ¥53.0bil. excluding the impact of exchange transaction.
- We will proceed with collection of account receivables, reduction of inventories by sales expansion in Q4.

| FY2015/ | 03 profi | t statem | ent fore | ecast | | | RIC | | |
|--|-------------------|--------------------------|-------------------|----------------|----------------|-----------------------------|--|----------------------|-----------------------|
| | IFRS FY2014/03 | IFRS FY2015/03 | IFRS FY2015/03 | Y. | -o-Y compariso | n | | | |
| (billions of yen) | Results | forecast (on Oct '14) | Forecast | | Change(%) | Change (%) without Forex | | | |
| Sales (Japan) | 905.1 | 892.0 | 875.0 | -30.1 | -3.3% | -3.3% | | | |
| (Overseas) | 1,290.5 | 1,368.0 | 1,385.0 | +94.5 | +7.3% | +3.1% | | | |
| Total | 2,195.6 | 2,260.0 | 2,260.0 | +64.4 | +2.9% | +0.4% | | | |
| Gross profit | 873.2 | 936.0 | 936.0 | +62.8 | +7.2% | | | | |
| sales % | 39.8% | 41.4% | 41.4% | | | | | | |
| SG&A | 752.8 | 796.0 | 796.0 | +43.2 | +5.7% | | <investm< td=""><td>ent> Y14/03</td><td>FY15/03</td></investm<> | ent> Y14/03 | FY15/03 |
| sales % | 34.3% | 35.2% | 35.2% | | | (billions of) | ven) | result | forecast |
| Operating profit | 120.3 | 140.0 | 140.0 | +19.7 | +16.3% | R&D % on | - | 1 6.2 5.3% | 121.0 5.4% |
| sales % | 5.5% | 6.2% | 6.2% | | | | | | |
| Profit before income tax expenses | 118.0 | 135.0 | 135.0 | +17.0 | +14.3% | CAPE. | | 72.9 | 78.0 |
| sales % | 5.4% | 6.0% | 6.0% | | | Deprec (tangible | ciation e fixed assets | 63.3 | 72.0 |
| Profit attribute to owners of the parent | 72.8 | 80.0 | 80.0 | +7.2 | +9.9% | | | | |
| sales % | 3.3% | 3.5% | 3.5% | | | ZEV201 | 5/03 fore: | | mntions> |
| EPS (Yen) | 100.44 | 110.35 | 110.35 | +9.91 | | \F1201 | Q4 | | nptions> -ull year |
| Exchange rate US \$1 | 100.29 | 101.53 | 105.13 | +4.84 | | 1US\$ 1 | 00.00JP | | 5.13JPY |
| (Yen) Euro 1 | 134.47 | 139.47 | 140.19 | +5.72 | | 1Euro 1 | 40.00JP | / 1 | 40.19JPY |
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- Based on April-December result, we are maintaining our FY2015/03 profit statement forecast as previously announced.
- < Forecast for 2015/03 >
- Net sales ¥2,260.0 bil., (a 2.9% increase y-o-y)
- Operating profit ¥140.0 bil., (a 16.3% increase y-o-y)
- Profit attributed to owners of the parent ¥80.0 bil., (a 9.9% increase)
- Forex assumptions will remain the same with 100.00JPY to the dollar and 140.00JPY to the euro in Q4.
- We expect color MFPs will continue to grow in sales and Black & White MFPs now has all the new line up so these will contribute to the sales in Q4.
- Delays of Non-hardware is gradually getting better.
- Accordingly, we will be able to achieve our target of net sales and OP in the first period.

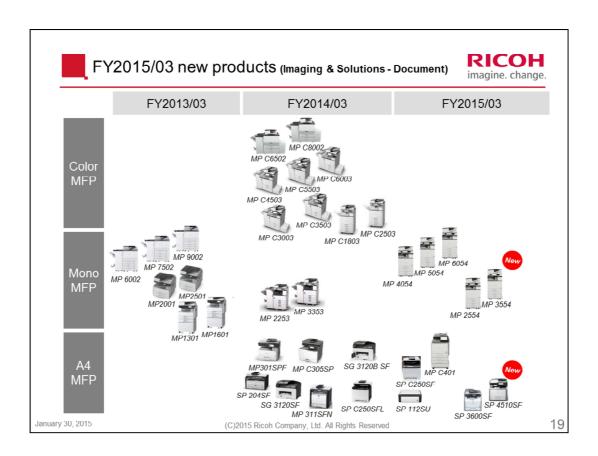


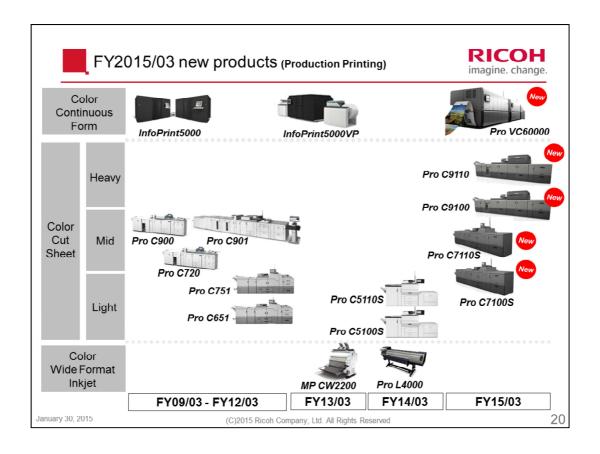
- < FY2015//03 OP y-o-y comparison >
- We forecasted an increased in restructuring charges, sales and forex.

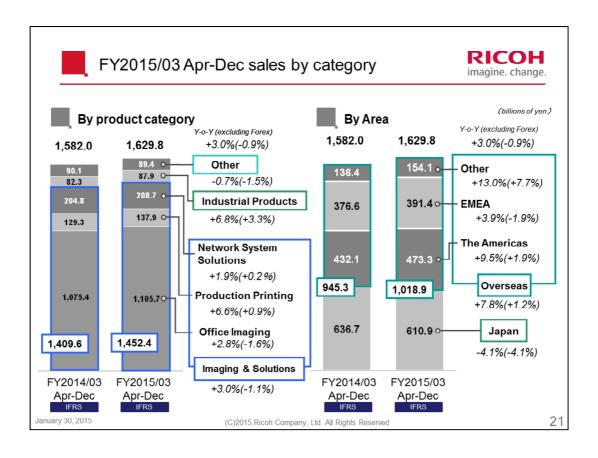


- The year-end dividend is 17.0 yen in FY2015/03.
- We have no intention of changing the full-year dividend of 34.0 yen.









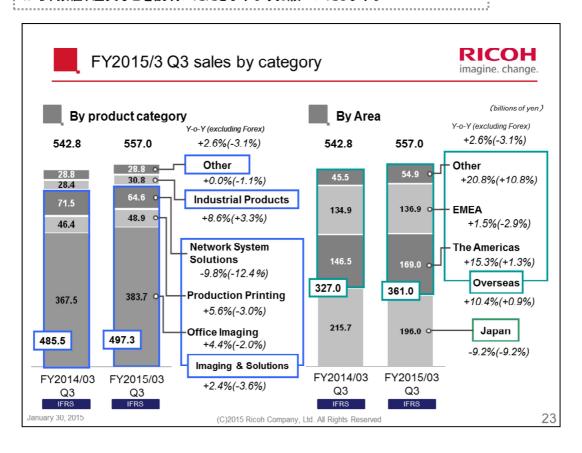


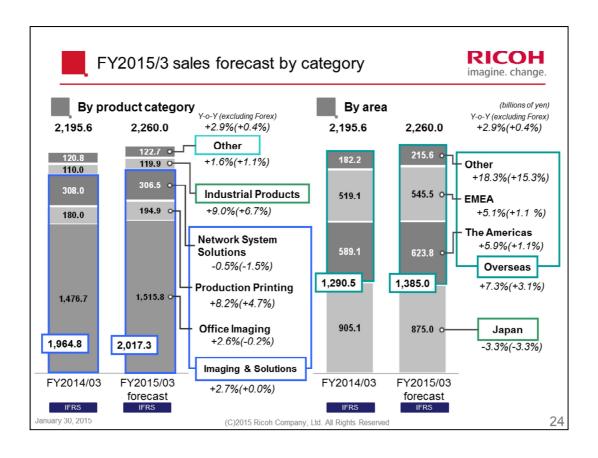
FY2015/03 Q3 profit statement



| | | IFRS FY2014/03 | IFRS FY2015/03 | γ. | o-Y Compariso | on | | | |
|-----------------------------|---------------|-------------------|-------------------|--------|---------------|---|------------------|--------------|--------------|
| (billions of yen) | | Q3 result | Q3 result | Change | Change(%) | Change(%) without Forex | | | |
| Sales | (Japan) | 215.7 | 196.0 | -19.7 | -9.2% | -9.2% | - | | |
| | (Overseas) | 327.0 | 361.0 | +33.9 | +10.4% | +0.9% | | | |
| | Total | 542.8 | 557.0 | +14.1 | +2.6% | -3.1% | | | |
| Gross profit | | 220.7 | 232.7 | +12.0 | +5.4% | | | | |
| | sales % | 40.7% | 41.8% | | | _ | /lnvo | tment> | |
| SG&A | · | 194.2 | 202.5 | +8.2 | +4.3% | | \inves | FY14/03 | FY15/03 |
| | sales % | 35.8% | 36.4% | | | | ons of yen) | Q3 | Q3 |
| Operating profit | | 26.4 | 30.2 | +3.7 | +14.2% | - R& | D % on sales | 28.3 5.2% | 28.6 5.1% |
| | sales % | 4.9% | 5.4% | | | _ | | | |
| Profit before income to | ax expenses | 25.7 | 29.2 | +3.5 | +13.8% | | APEX epreciation | 15.8 16.3 | 16.2 17.5 |
| | sales % | 4.7% | 5.3% | | | | angible fixed as | | 17.5 |
| Profit attrib ute to owners | of the parent | 15.3 | 18.3 | +3.0 | +19.9% | *************************************** | | | |
| | sales % | 2.8% | 3.3% | | | | EV201 | 5/03 Q3 | |
| EPS (Yen) | | 21.14 | 25.34 | +4.20 | | - | | sumption | |
| Exchange rate | US \$1 | 100.46 | 114.37 | +13.91 | | | 1US\$ = | 100.00JF | |
| (Yen) | Euro 1 | 136.70 | 142.87 | +6.17 | | | 1Euro = | 140.00JF | γY |

ご説明の際はできるだけ、指示語(これ、あれ、等)ではなく、項目名も読み上げてから、数値、差異などを説明いただきますようお願いいたします。







Appendix: historical data (1)



Imaging & Solutions sales portion by products

*Value based ratio including forex

| | | FY2013/03 | | | FY2 | 014/03 | | | FY2015/03 | | | FY13/03 FY14/03 FY15/03 | | | FY13/03 | FY14/03 | |
|---------------------------------|-----|-----------|-----|-----|-----|--------|-----|-----|-----------|-----|-----|-------------------------|-------|-------|---------|---------|-------|
| | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | | Q1 | Q2 | Q3 | Q1-Q3 | Q1-Q3 | Q1-Q3 | Total | Total |
| MFP | 58% | 55% | 57% | 57% | 57% | 52% | 54% | 51% | | 55% | 52% | 54% | 56% | 54% | 54% | 57% | 53% |
| Office Printer | 10% | 10% | 10% | 10% | 9% | 9% | 9% | 9% | _ | 9% | 9% | 9% | 10% | 9% | 9% | 10% | 9% |
| Production Printing(PP) | 9% | 9% | 9% | 9% | 9% | 10% | 10% | 9% | | 9% | 10% | 11% | 9% | 9% | 10% | 9% | 9% |
| Office Imaging, other | 6% | 6% | 6% | 6% | 5% | 5% | 5% | 6% | | 5% | 6% | 4% | 6% | 5% | 5% | 6% | 6% |
| MDS(Labor charge) & IT Services | 10% | 11% | 11% | 12% | 11% | 12% | 12% | 13% | | 12% | 13% | 13% | 11% | 12% | 13% | 11% | 12% |
| Network System Solutions, other | 8% | 9% | 8% | 7% | 9% | 11% | 11% | 12% | _ | 10% | 10% | 9% | 8% | 10% | 10% | 8% | 11% |

MFP & printer Non-hardware ratio

| | | | 13/03 | | | FY2 | 014/03 | | F | Y2015/0 | 13 | FY 13/03 | FY 14/03 | FY 15/03 | FY 13/03 | FY 14/03 |
|----------|---|--|--|--|--|--|---|--|---|---|---|---|---|---|---|---|
| | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q1-Q3 | Q1-Q3 | Q1-Q3 | Total | Total |
| Japan | 58% | 61% | 60% | 50% | 55% | 60% | 58% | 48% | 55% | 58% | 56% | 59% | 58% | 56% | 57% | 54% |
| Overseas | 55% | 53% | 55% | 53% | 56% | 56% | 56% | 53% | 56% | 54% | 55% | 55% | 56% | 55% | 54% | 55% |
| Total | 56% | 56% | 57% | 52% | 56% | 57% | 57% | 51% | 56% | 55% | 55% | 56% | 57% | 55% | 55% | 55% |
| Japan | 88% | 88% | 88% | 85% | 88% | 85% | 87% | 88% | 89% | 88% | 91% | 88% | 87% | 89% | 87% | 87% |
| Overseas | 73% | 69% | 74% | 72% | 72% | 71% | 69% | 71% | 69% | 70% | 68% | 72% | 70% | 69% | 72% | 70% |
| Total | 81% | 79% | 81% | 78% | 80% | 78% | 78% | 79% | 78% | 79% | 78% | 80% | 79% | 78% | 80% | 79% |
| Japan | 63% | 58% | 61% | 55% | 71% | 65% | 61% | 54% | 63% | 54% | 61% | 61% | 65% | 59% | 59% | 62% |
| Overseas | 56% | 57% | 60% | 59% | 62% | 54% | 55% | 50% | 62% | 59% | 62% | 58% | 57% | 61% | 58% | 55% |
| Total | 58% | 57% | 60% | 58% | 63% | 56% | 56% | 51% | 62% | 58% | 62% | 58% | 58% | 61% | 58% | 56% |
| | Overseas Total Japan Overseas Total Japan Overseas Total Japan Overseas | Overseas 55% Total 56% Japan 88% Overseas 73% Total 81% Japan 63% Overseas 56% | Overseas 55% 53% Total 56% 56% Japan 88% 88% Overseas 73% 60% Total 81% 79% Japan 63% 56% Overseas 56% 57% | Overseas 55% 53% 56% Total 56% 56% 57% Japan 88% 88% 88% Overseas 73% 60% 74% Total 81% 79% 61% Japan 63% 58% 61% Overseas 56% 57% 60% | Overseas 55% 53% 55% 53% Total 56% 56% 57% 52% Japan 88% 88% 88% 85% Overseas 73% 60% 74% 72% Total 81% 79% 81% 78% Japan 63% 56% 61% 55% Overseas 56% 57% 60% 59% | Overseas 55% 53% 56% 53% 56% Total 56% 56% 57% 52% 56% Japan 88% 88% 88% 88% 88% Overseas 73% 60% 74% 72% 72% Total 81% 79% 81% 78% 80% Japan 63% 56% 61% 55% 71% Overseas 56% 57% 60% 59% 62% | Overseas 55% 53% 56% 53% 56% 56% 56% 56% 56% 56% 56% 56% 57% 52% 56% 57% 56% 57% 56% 57% 56% 57% 56% 57% 56% 57% 56% 57% 56% 57% 56% 57% 88% 85% 88% 85% 88% 85% 88% 85% 72% 71% 71% 71% 70% 71% 72% 71% 72% 71% 72% 71% 72% 71% 72% 71% 72% 71% 72% 71% 72% 71% 72% 72% 71% 72% 72% 71% 72% 72% 71% 72% 72% 72% 71% 72 | Overseas 55% 53% 56% 56% 56% 56% Total 56% 56% 57% 52% 56% 57% 57% Japan 88% 88% 88% 85% 88% 85% 87% Overseas 73% 60% 74% 72% 72% 71% 60% Total 81% 79% 81% 78% 80% 78% 78% Japan 63% 56% 61% 55% 71% 60% 61% Overseas 56% 57% 60% 59% 62% 54% 50% | Overseas 55% 53% 56% 53% 56% 56% 56% 56% 53% Total 56% 56% 57% 52% 56% 57% 57% 51% Japan 88% 88% 85% 88% 85% 88% 85% 88% 88% 85% 71% 60% 71% 60% 71% 71% 72% 72% 71% 60% 70% 72% 72% 71% 60% 70 | Overseas 55% 53% 56% 53% 56% 76% 76% 76% 76% 76% 76% 76% 76% 76% 76% 76% 76 | Overseas 55% 53% 56% 53% 56% 56% 56% 56% 54% Total 56% 56% 57% 52% 56% 57% 51% 56% 56% 56% 57% 51% 56% 56% 56% 57% 51% 56% 88% 88% 88% 88% 88% 88% 88% 88% 88% 88% 88% 88% 88% 88% 88% 71% 60% 71% 60% 71% 60% 78% 78% 78% 78 | Overseas 55% 53% 56% 53% 56% 88 | Overseas 55% 53% 56% 53% 56% 56% 56% 56% 55% 55% Total 56% 56% 57% 52% 56% 57% 51% 56% 55% 55% Japan 88% 88% 88% 88% 88% 88% 88% 88% 90% 88% 01% 88% Overseas 73% 60% 74% 72% 72% 71% 60% 71% 60% 70% 68% 72% Total 81% 78% 80% 78% 78% 79% 78% 78% 80% 34% 63% 54% 61% 61% 61% 61% 61% 61% 61% 61% 61% 61% 54% 65% 55% 55% 50% 61% 55% 50% 50% 50% 50% 50% 50% 50% 50% 50% 50% 50% 50% 50% 50% <td< td=""><td>Overseas 55% 53% 56% 53% 56% 57% Japan 88% 88% 88% 85% 88% 88% 89% 88% 90% 88% 90% 88% 87% Overseas 73% 60% 74% 72% 71% 60% 71% 60% 70% 68% 72% 70% Total 81% 79% 81% 78% <td< td=""><td>Overseas 55% 53% 56% 53% 56</td><td>Overseas 55% 53% 56% 53% 56</td></td<></td></td<> | Overseas 55% 53% 56% 53% 56% 57% Japan 88% 88% 88% 85% 88% 88% 89% 88% 90% 88% 90% 88% 87% Overseas 73% 60% 74% 72% 71% 60% 71% 60% 70% 68% 72% 70% Total 81% 79% 81% 78% <td< td=""><td>Overseas 55% 53% 56% 53% 56</td><td>Overseas 55% 53% 56% 53% 56</td></td<> | Overseas 55% 53% 56% 53% 56 | Overseas 55% 53% 56% 53% 56 |

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Appendix: historical data (2)





MFP & printer y-o-y (Office Imaging and Production Printing) *By value

| < Hardware > | | | FY20 | 13/03 | | | FY2 | 014/03 | | | Y2015/ |)3 | FY13/03 | FY14/03 | FY15/03 | FY13/03 | FY14/03 |
|----------------|------------------|-----|------|-------|------|------|------|--------|------|-----|--------|-----|---------|---------|---------|---------|---------|
| | | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q1-Q3 | Q1-Q3 | Q1-Q3 | Total | Total |
| MFP&Printer | Japan | -6% | -2% | +11% | -2% | -3% | -7% | +3% | +10% | -2% | +7% | +0% | +0% | -3% | +1% | +0% | +1% |
| (Office+PP) | Overseas | +0% | -11% | +0% | +11% | +20% | +19% | +27% | +11% | +1% | +9% | +6% | -4% | +22% | +5% | +0% | +19% |
| | (Forex excluded) | +7% | -7% | -4% | -3% | -3% | -7% | +1% | -2% | -4% | +4% | -4% | -1% | -3% | -1% | -2% | -3% |
| | Total | -2% | -8% | +3% | +6% | +13% | +11% | +19% | +11% | +0% | +9% | +4% | -2% | +14% | +4% | +0% | +13% |
| | (Forex excluded) | +2% | -5% | +1% | -3% | -3% | -7% | +2% | +2% | -3% | +5% | -3% | -1% | -3% | -1% | -1% | -1% |
| < Non-hardware | > | | | | | | | | | | | | | | | | |
| MFP&Printer | Japan | +2% | -2% | -2% | -7% | -4% | -3% | -3% | +2% | -6% | -1% | -5% | -1% | -3% | -4% | -2% | -2% |
| (Office+PP) | Overseas | 4% | 4% | +7% | +19% | +24% | +29% | +24% | +6% | +2% | +5% | +6% | +0% | +26% | +4% | +5% | +20% |
| | (Forex excluded) | +4% | +1% | +4% | +3% | +0% | +1% | -2% | -6% | -3% | -0% | -3% | +3% | +0% | -2% | +3% | -2% |
| | Total | -2% | -3% | +3% | +8% | +13% | +16% | +13% | +5% | -0% | +3% | +2% | +0% | +14% | +1% | +2% | +11% |
| | (Forex excluded) | +3% | +0% | +1% | -1% | -1% | -1% | -2% | -3% | -4% | -1% | -4% | +1% | -1% | -3% | +1% | -2% |
| | | | | | | | | | | | | | | | | | |

 $^{{\}footnotesize \#Total\ hardware\ and\ non-hardware\ sales\ of\ \ MFP,\ Office\ printer,\ Cut\ sheet\ PP,\ Continuous\ form\ PP\ (excluding\ sales\ of\ solutions\ and\ third\ party\ products)}$

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Appendix: historical data (3)





MFP & printer y-o-y (Office Imaging)

| < Hardware > | | | FY20 | 13/03 | | | FY2 | 014/03 | | | FY2015/ | 03 | FY13/03 | FY14/03 | FY15/03 | FY13/03 | FY14/03 |
|------------------|------------------|------|------|-------|------|------|------|--------|------|------|---------|------|---------|---------|---------|---------|---------|
| | | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q1-Q3 | Q1-Q3 | Q1-Q3 | Total | Total |
| MFP&Printer | Japan | -6% | -3% | +11% | -2% | -2% | -6% | +3% | +10% | -3% | +6% | +1% | +0% | -2% | +1% | -1% | +2% |
| (Office Imaging) | Overseas | -3% | -10% | +1% | +12% | +21% | +15% | +22% | +5% | -0% | +11% | +8% | -4% | +19% | +6% | +0% | +15% |
| | (Forex excluded) | +4% | -6% | -2% | -2% | -2% | -10% | -3% | -7% | -5% | +6% | -2% | -2% | -5% | -1% | -2% | -6% |
| | Total | -4% | -8% | +4% | +6% | +13% | +8% | +15% | +7% | -1% | +10% | +6% | -3% | +12% | +5% | +0% | +10% |
| | (Forex excluded) | +0% | -5% | +2% | -2% | -2% | -9% | -1% | -1% | -4% | +6% | -1% | -1% | -4% | +0% | -1% | -3% |
| MFP | Japan | -6% | -1% | +12% | -1% | -1% | -8% | +2% | +11% | -3% | +9% | +4% | +1% | -2% | +3% | +0% | +2% |
| | Overseas | -4% | -12% | +0% | +12% | +22% | +15% | +21% | +5% | -1% | +11% | +7% | -6% | +19% | +6% | -1% | +15% |
| | (Forex excluded) | +3% | -8% | -3% | -2% | -2% | -11% | -4% | -7% | -6% | +6% | -3% | -3% | -5% | -1% | -3% | -6% |
| | Total | -4% | -9% | +4% | +7% | +13% | +7% | +15% | +7% | -2% | +10% | +6% | -3% | +12% | +5% | +0% | +10% |
| | (Forex excluded) | +0% | -6% | +2% | -2% | -1% | -10% | -2% | -1% | -5% | +6% | -0% | -2% | -4% | +0% | -2% | -3% |
| Office Prin | nt Japan | -1% | -16% | -2% | -19% | -13% | +15% | +8% | +3% | -149 | -13% | -36% | -7% | +4% | -21% | -11% | +4% |
| | Overseas | +8% | +22% | +17% | +10% | +15% | +18% | +28% | +2% | +159 | +11% | +16% | +15% | +20% | +14% | +13% | +15% |
| | (Forex excluded) | +16% | +28% | +13% | -4% | -7% | -7% | +2% | -9% | +109 | +6% | +6% | +19% | -4% | +7% | +12% | -6% |
| | Total | +5% | +6% | +10% | -2% | +5% | +17% | +21% | +3% | +7% | +3% | +1% | +7% | +15% | +3% | +4% | +11% |
| | (Forex excluded) | +10% | +9% | +8% | -10% | -9% | +0% | +4% | -5% | +3% | -1% | -6% | +9% | -2% | -2% | +3% | -3% |
| PP * | Japan | -10% | +8% | +4% | +10% | -29% | -22% | +2% | +7% | +219 | +23% | -23% | +1% | -16% | +4% | +3% | -9% |
| | Overseas | +32% | -13% | -9% | +5% | +11% | +46% | +67% | +59% | +135 | 6 -2% | -8% | +0% | +41% | -0% | +1% | +46% |
| | (Forex excluded) | +39% | -10% | -13% | -9% | -10% | +15% | +34% | +39% | +8% | -7% | -17% | +2% | +13% | -7% | -1% | +20% |
| | Total | +21% | -9% | -7% | +6% | +4% | +32% | +54% | +48% | +149 | 6 +1% | -10% | +0% | +30% | +0% | +2% | +35% |
| | (Forex excluded) | +27% | -6% | -10% | -5% | -14% | +8% | +27% | +32% | +109 | 6 -3% | -18% | +2% | +7% | -5% | +0% | +14% |

^{*}Cut sheet PP, Continuous form PP (excluding sales of solutions and third party products)

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Appendix: historical data (4)





MFP & printer y-o-y (Office Imaging)

| < Non-hardware | | | FY20 | 13/03 | | | FY2 | 014/03 | | F | Y2015/0 | 3 | FY13/03 | FY14/03 | FY15/03 | FY13/03 | FY14/03 |
|------------------|------------------|------|------|-------|------|------|------|--------|------|------|---------|------|---------|---------|---------|---------|---------|
| | | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q1-Q3 | Q1-Q3 | Q1-Q3 | Total | Total |
| MFP&Printer | Japan | +2% | -3% | -2% | -7% | -4% | -3% | -3% | +2% | -5% | -0% | -5% | -1% | -3% | -3% | -2% | -2% |
| (Office Imaging) | Overseas | -5% | -6% | +7% | +18% | +22% | +29% | +22% | +5% | +1% | +3% | +3% | -1% | +24% | +2% | +4% | +19% |
| | (Forex excluded) | +3% | -1% | +4% | +2% | -2% | +0% | -3% | -6% | -5% | -2% | -5% | +2% | -1% | -4% | +2% | -3% |
| | Total | -2% | -4% | +3% | +7% | +11% | +15% | +12% | +4% | -2% | +2% | +0% | -1% | +13% | +0% | +1% | +10% |
| | (Forex excluded) | +2% | -2% | +2% | -2% | -2% | -1% | -3% | -3% | -5% | -1% | -5% | +1% | -2% | -4% | +0% | -3% |
| MFP | Japan | +0% | -4% | -3% | -6% | -4% | -2% | -3% | -2% | -3% | -3% | -4% | -2% | -3% | -3% | -3% | -3% |
| | Overseas | -5% | -5% | +7% | +17% | +24% | +29% | +24% | +9% | -0% | +2% | +2% | -1% | +26% | +1% | +3% | +21% |
| | (Forex excluded) | +2% | +0% | +4% | +1% | +0% | +1% | -2% | -3% | -5% | -3% | -6% | +2% | +0% | -5% | +2% | -1% |
| | Total | -3% | -5% | +3% | +8% | +14% | +17% | +14% | +6% | -1% | +1% | +0% | -2% | +15% | -0% | +1% | +12% |
| | (Forex excluded) | +1% | -2% | +1% | -2% | -1% | +0% | -2% | -3% | -5% | -3% | -5% | +0% | -1% | -4% | +0% | -2% |
| Office Prin | nt Japan | +9% | +1% | +1% | -8% | -4% | -5% | -3% | +10% | -11% | +7% | -7% | +4% | -4% | -4% | +0% | -0% |
| | Overseas | -3% | -10% | +10% | +22% | +11% | +25% | +13% | -14% | +6% | +6% | +7% | -1% | +16% | +7% | +5% | +6% |
| | (Forex excluded) | +6% | -5% | +6% | +7% | -11% | -3% | -10% | -24% | +0% | +2% | -1% | +3% | -8% | +0% | +4% | -13% |
| | Total | +4% | -3% | +5% | +3% | +2% | +7% | +4% | -1% | -3% | +7% | -0% | +2% | +4% | +1% | +2% | +3% |
| | (Forex excluded) | +8% | -1% | +3% | -3% | -7% | -4% | -6% | -6% | -6% | +4% | -4% | +3% | -5% | -2% | +2% | -6% |
| PP * | Japan | +5% | +6% | -9% | -2% | -1% | +4% | +2% | +4% | -15% | -20% | -20% | +0% | +2% | -18% | +0% | +2% |
| | Overseas | +5% | +13% | +7% | +31% | +38% | +31% | +36% | +10% | +16% | +19% | +22% | +9% | +35% | +19% | +14% | +27% |
| | (Forex excluded) | +11% | +18% | +4% | +14% | +12% | +3% | +8% | -3% | +10% | +13% | +11% | +11% | +7% | +11% | +12% | +4% |
| | Total | +5% | +12% | +3% | +23% | +29% | +25% | +29% | +9% | +10% | +12% | +15% | +7% | +28% | +12% | +11% | +22% |
| | (Forex excluded) | +10% | +15% | +1% | +10% | +9% | +3% | +7% | -2% | +6% | +7% | +6% | +8% | +6% | +6% | +9% | +4% |
| | | | | | | | | | | | | | | | | | |

^{**}Cut sheet PP, Continuous form PP (excluding sales of solutions and third party products)

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Appendix: historical data (6)





MFP & printer color ratio

| | | | FY20 | 13/03 | | | FY2 | 014/03 | | F | Y2015/0 |)3 | FY13/03 | FY14/03 | FY15/03 | FY13/03 | FY14/03 |
|----------------|----------|-----|------|-------|-----|-----|-----|--------|-----|-----|---------|-----|---------|---------|---------|---------|---------|
| | | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q1-Q3 | Q1-Q3 | Q1-Q3 | Total | Total |
| MFP | Japan | 70% | 68% | 74% | 71% | 76% | 80% | 85% | 80% | 85% | 85% | 87% | 71% | 80% | 86% | 71% | 80% |
| | Overseas | 56% | 55% | 56% | 56% | 54% | 52% | 58% | 61% | 62% | 61% | 63% | 56% | 55% | 62% | 56% | 57% |
| | Total | 61% | 59% | 62% | 61% | 61% | 60% | 67% | 68% | 70% | 68% | 70% | 61% | 63% | 69% | 61% | 64% |
| Office Printer | Japan | 44% | 43% | 45% | 49% | 47% | 41% | 42% | 44% | 49% | 47% | 36% | 44% | 43% | 44% | 46% | 43% |
| | Overseas | 32% | 32% | 33% | 29% | 32% | 33% | 31% | 34% | 31% | 39% | 38% | 32% | 32% | 36% | 31% | 33% |
| | Total | 36% | 36% | 37% | 36% | 36% | 36% | 34% | 38% | 35% | 41% | 37% | 36% | 35% | 38% | 36% | 36% |
| PP | Japan | 6% | 8% | 7% | 14% | 31% | 29% | 27% | 32% | 32% | 34% | 27% | 7% | 29% | 31% | 9% | 30% |
| | Overseas | 56% | 54% | 56% | 53% | 56% | 62% | 66% | 69% | 65% | 63% | 67% | 56% | 62% | 65% | 55% | 64% |
| | Total | 47% | 44% | 46% | 45% | 53% | 58% | 60% | 64% | 60% | 59% | 62% | 46% | 57% | 60% | 45% | 59% |
| | | | | | | | | | | | | | | | | | |

*For hardware shipment, by value

Number of employees

| | | FY12/03 | FY 13/03 | FY14/03 | FY15/03 | | | | | |
|-----------|-------------|---------|----------|----------|---------|---------|---------|--|--|--|
| | | | | | Q1 | Q2 | Q3 | | | |
| Japan | | 38,519 | 37, 401 | 36,873 | 37,273 | 36,918 | 36,752 | | | |
| Overs eas | Americas | 33,262 | 31, 475 | 31,853 | 31,697 | 31,639 | 31,797 | | | |
| | EMEA | 17,637 | 18,229 | 18,422 | 18,485 | 18,449 | 18,520 | | | |
| | China | 11,960 | 12,094 | 11,932 | 12, 151 | 12,709 | 12,942 | | | |
| | AsiaPacific | 7,864 | 8,232 | 9,115 | 9,706 | 10,204 | 10,218 | | | |
| | Sub total | 70,723 | 70,030 | 71,322 | 72,039 | 73,001 | 73,477 | | | |
| Total | | 109,242 | 107, 431 | 108, 195 | 109,312 | 109,919 | 110,229 | | | |
| | | | | | | | | | | |

*As of end of each period

January 30, 2015

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