

March 13, 2008

Ricoh Company, Ltd.
Ricoh BLDG 8-13-1 Ginza
Chuo-ku, Tokyo 104-8222,
Japan

Notice Regarding the Repurchase of Shares from the Market

Tokyo, March 13, 2008---Ricoh Company, Ltd. announced that it has repurchased its shares pursuant to Article 165-3 and Article 156 of the Japanese Corporation Law as was resolved at the Board of Directors meeting held on January 30, 2008. Details of the share repurchase are mentioned below.

With this repurchase, it has been completed the repurchase of all shares based on the resolution at the Board of Directors' meeting held on January 30, 2008.

Details of repurchase

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|----------------------------------|---|
| 1. Purchase Period: | February 12, 2008 through March 6, 2008 |
| 2. Number of shares repurchased: | 8,838,000 shares |
| 3. Aggregate purchase price: | 14,999,779,000 yen |
| 4. Method of repurchase: | Purchase on the Tokyo Stock Exchange |

Reference:

1. Details of the resolution at the Board of Director's meeting held on January 30, 2008
 - (1) Type of shares to be repurchased: Shares of Common stock of RICOH
 - (2) Aggregate number of shares to be repurchased: Up to 9,000,000 shares
(% to total number of shares issued excluding treasury stock:1.23%)
 - (3) Aggregate purchase price: Up to 15 billion yen
 - (4) Period of repurchase: January 31, 2008 through March 24, 2008
2. Cumulative total of shares repurchased since the Board of Directors resolution through March 12, 2008
 - (1) Aggregate number of shares repurchased: 8,838,000 shares
 - (2) Aggregate purchase price: 14,999,779,000 yen