## FLASH REPORT

Year ended March 31, 2008
(Results for the Period from April 1, 2007 to March 31, 2008)
Three months ended March 31, 2008
(Results for the Period from January 1, 2008 to March 31, 2008)

## Performance Outline (Consolidated)

(1) Year ended March 31, 2007, 2008 and Year ending March 31, 2009 (Forecast)

|  | Year ended March 31, 2007 (Results) | Year ended <br> March 31, 2008 <br> (Results) | Change | (Billions of yen) |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Year ending March 31, 2009 (Forecast) | Change |
| Domestic sales | 1,002.2 | 1,016.0 | 1.4\% | 1,038.0 | 2.2\% |
| Overseas sales | 1,066.6 | 1,203.9 | 12.9\% | 1,222.0 | 1.5\% |
| Net sales | 2,068.9 | 2,219.9 | 7.3\% | 2,260.0 | 1.8\% |
| Gross profit | 862.4 | 927.7 | 7.6\% | 932.0 | 0.5\% |
| Operating income | 174.3 | 181.5 | 4.1\% | 180.0 | -0.8\% |
| Income from continuing operations before income taxes | 174.5 | 174.6 | 0.1\% | 176.0 | 0.8\% |
| Net income | 111.7 | 106.4 | -4.7\% | 108.0 | 1.4\% |
| Exchange rate (Yen/US\$) | 117.02 | 114.40 | -2.62 | 100.00 | -14.40 |
| Exchange rate (Yen/EURO) | 150.08 | 161.69 | 11.61 | 160.00 | -1.69 |
| Net income per share-basic (yen) | 153.10 | 146.04 | -7.06 | 148.15 | 2.11 |
| Net income per share-diluted (yen) | 151.89 | 142.15 | -9.74 | 144.21 | 2.06 |
| Return on equity (\%) | 11.0 | 9.9 | -1.1 | - | - |
| Income from continuing operations before income taxes on total assets (\%) | 8.1 | 7.8 | -0.3 | - | - |
| Operating income on net sales (\%) | 8.4 | 8.2 | -0.2 | 8.0 | -0.2 |
| Total assets | 2,243.4 | 2,214.3 | -29.0 | - | - |
| Shareholders' investment | 1,070.9 | 1,080.1 | 9.2 | - | - |
| Interest-bearing debt | 415.6 | 384.3 | -31.2 | - | - |
| Equity ratio (\%) | 47.7 | 48.8 | 1.1 | - | - |
| $\underline{\text { Shareholders' investment per share (yen) }}$ | 1,467.03 | 1,498.29 | 31.26 | - | - |
| Cash flows from operating activities | 167.2 | 194.3 | 27.0 | - | - |
| Cash flows from investing activities | -115.4 | -198.3 | -82.9 | - | - |
| Cash flows from financing activities | 9.2 | -72.1 | -81.4 | - | - |
| Cash and cash equivalents at end of period | 255.7 | 170.6 | -85.1 | - | - |
| Capital expenditures | 85.8 | 85.2 | -0.5 | 90.0 | 4.7 |
| Depreciation for tangible fixed assets | 72.4 | 72.7 | 0.3 | 75.0 | 2.2 |
| R\&D expenditures | 114.9 | 126.0 | 11.0 | 130.0 | 3.9 |
| Number of employees (Japan) (thousand people) | 40.3 | 40.4 | 0.1 | - | - |
| Number of employees (Overseas) (thousand people) | 41.6 | 43.1 | 1.5 | - | - |

## Ricoh Company, Ltd.

[^0](2) Three months ended March 31, 2007 and 2008

|  | (Billions of yen) |  |  |
| :---: | :---: | :---: | :---: |
|  | Three months ended March 31, 2007 | Three months ended March 31, 2008 | Change |
| Domestic sales | 272.9 | 266.9 | -2.2\% |
| Overseas sales | 303.3 | 312.6 | 3.1\% |
| Net sales | 576.2 | 579.5 | 0.6\% |
| Gross profit | 235.1 | 239.0 | 1.7\% |
| Operating income | 52.5 | 47.4 | -9.7\% |
| Income before income taxes | 51.4 | 40.5 | -21.1\% |
| Net income | 28.4 | 21.1 | -25.5\% |
| Exchange rate (Yen/US\$) | 119.48 | 105.60 | -13.88 |
| Exchange rate (Yen/EURO) | 156.52 | 158.06 | 1.54 |
| Net income per share-basic (yen) | 38.92 | 29.20 | -9.72 |
| Net income per share-diluted (yen) | 37.88 | 28.41 | -9.47 |
| Return on equity (\%) | 2.7 | 2.0 | -0.7 |
| Income before income taxes on total assets (\%) | 2.3 | 1.8 | -0.5 |
| Operating income on net sales (\%) | 8.9 | 8.2 | -0.7 |
| Capital expenditures | 28.9 | 27.3 | -1.6 |
| Depreciation for tangible fixed assets | 20.4 | 18.6 | -1.7 |
| R\&D expenditures | 30.5 | 32.4 | 1.8 |

(3) Three months ended June 30, 2007 and Three months ending June 30, 2008 (Forecast)

|  | (Billions of yen) |  |  |
| :---: | :---: | :---: | :---: |
|  | Three months ended June 30, 2007 (Results) | Three months ending June 30, 2008 (Forecast) | Change |
| Domestic sales | 244.7 | 248.0 | 1.3\% |
| Overseas sales | 285.3 | 288.0 | 0.9\% |
| Net sales | 530.1 | 536.0 | 1.1\% |
| Gross profit | 228.7 | 226.0 | -1.2\% |
| Operating income | 46.6 | 39.0 | -16.3\% |
| Income before income taxes | 53.2 | 37.7 | -29.2\% |
| Net income | 33.8 | 23.0 | -32.1\% |
| Exchange rate (Yen/US\$) | 120.77 | 100.00 | -20.77 |
| Exchange rate (Yen/EURO) | 162.72 | 160.00 | -2.72 |
| Capital expenditures | 17.1 | 18.5 | 1.3 |
| Depreciation for tangible fixed assets | 16.8 | 16.0 | -0.8 |
| R\&D expenditures | 27.2 | 28.0 | 0.7 |

(4) Half year ended September 30, 2007 and Half year ending September 30, 2008 (Forecast)

|  | (Billions of yen) |  |  |
| :---: | :---: | :---: | :---: |
|  | Half year ended September 30, 2007 (Results) | Half year ending September 30, 2008 (Forecast) | Change |
| Domestic sales | 504.4 | 513.0 | 1.7\% |
| Overseas sales | 583.9 | 587.0 | 0.5\% |
| Net sales | 1,088.3 | 1,100.0 | 1.1\% |
| Gross profit | 451.2 | 447.0 | -0.9\% |
| Operating income | 84.5 | 72.5 | -14.3\% |
| Income before income taxes | 85.0 | 70.3 | -17.3\% |
| Net income | 53.1 | 42.8 | -19.5\% |
| Exchange rate (Yen/US\$) | 119.37 | 100.00 | -19.37 |
| Exchange rate (Yen/EURO) | 162.36 | 160.00 | -2.36 |
| Capital expenditures | 39.6 | 45.5 | 5.8 |
| Depreciation for tangible fixed assets | 35.6 | 34.0 | -1.6 |
| $\underline{\text { R\&D expenditures }}$ | 61.5 | 63.0 | 1.4 |

## Ricoh Company, Ltd. and Consolidated Subsidiaries

FLASH REPORT (Consolidated Results for the Year Ended March 31, 2008)

1. Results for the period from April 1, 2007 to March 31, 2008

| (1) Operating Results | Year ended <br> March 31, | Year ended <br> March 31, 2007 |
| :--- | ---: | ---: |
| Net sales | $2,068,925$ | $2,219,989$ |
| (\% change from the previous fiscal year) | 8.4 | 7.3 |
| Operating income | 174,380 | 181,506 |
| (\% change from the previous fiscal year) | 17.4 | 4.1 |
| Income from continuing operations before income taxes | 174,519 | 174,669 |
| (\% change from the previous fiscal year) | 14.2 | 0.1 |
| Net income | 111,724 | 106,463 |
| (\% change from the previous fiscal year) | 15.1 | -4.7 |
| Net income per share-basic (yen) | 153.10 | 146.04 |
| Net income per share-diluted (yen) | 151.89 | 142.15 |
| Return on equity (\%) | 11.0 | 9.9 |
| Income from continuing operations before income taxes |  |  |
| on total assets (\%) | 8.1 | 8.8 |
| Operating income on net sales (\%) | 8.4 | 8.2 |

Notes:
i. Equity in income of affiliates: $¥ 1,247$ million ( $¥ 1,539$ million in previous fiscal year)

| (2) Financial Position |  | (Millions of yen) |
| :--- | ---: | ---: |
|  | March 31, 2007 | March 31, 2008 |
| Total assets | $2,243,406$ | $2,214,368$ |
| Shareholders' investment | $1,070,913$ | $1,080,196$ |
| Equity ratio (\%) | 47.7 | 48.8 |
| Equity per share (yen) | $1,467.03$ | $1,498.29$ |


| (3) Cash Flows |  | (Millions of yen) |
| :--- | ---: | ---: |
|  | Year ended | Year ended |
| Cash flows from operating activities | March 31, 2007 | March 31, 2008 |
| Cash flows from investing activities | 167,297 | 194,363 |
| Cash flows from financing activities | $-115,432$ | $-198,350$ |
| Cash and cash equivalents at end of period | 9,282 | $-72,185$ |


| 2. Dividend information |  |  | (Millions of yen) |
| :---: | :---: | :---: | :---: |
|  | Year ended | Year ended | Year ending |
|  | March 31, 2007 | March 31, 2008 | March 31, 2009 |


| Cash dividends, applicable to the year (yen) | 28.00 | 33.00 | 37.00 |
| :--- | ---: | ---: | :---: |
| Half year (yen) | 13.00 | 16.00 | 18.00 |
| Year-end (yen) | 15.00 | 17.00 | - |
| Total annual dividends (millions of yen) | 20,442 | 23,933 | 25.0 |
| Payout Ratio (\%) | 18.3 | 22.6 | -2.0 |
| Dividends on shareholders' equity (\%) | 2.0 | 2.2 | - |


| 3. Forecast of operating results from April 1, 2008 to March 31, 2009 | (Millions of yen) |  |
| :--- | ---: | ---: |
|  | Half year ending | Year ending |
|  | September 30, 2008 | March 31, 2009 |
| Net sales | $1,100,000$ | $2,260,000$ |
| Operating income | 72,500 | 180,000 |
| Income before income taxes | 70,300 | 176,000 |
| Net income | 42,800 | 108,000 |
| Net income per share-basic (yen) | 58.71 | 148.15 |

* In accordance with Japanese regulations, Ricoh has issued forecast for its financial results for the fiscal year ending March 31, 2009. These forecast are forward-looking statements based on a number of assumptions and beliefs in light of the information currently available to management and subject to significant risks and uncertainties.


## 4. Others

(1) Significant changes to consolidated subsidiaries:

Consolidated subsidiaries: 1 removal (Lanier Worldwide, Inc.)
(2) Change in accounting method has been made.
(3) Number of common stock outstanding (including treasury stock):

As of March 31, 2008 744,912,078 shares As of March 31, 2007 744,912,078 shares
(4) Number of treasury stock:

As of March 31, 2008 23,960,828 shares As of March 31, 2007 14,924,405 shares

## (Reference) Non-consolidated information

1. Results for the period from April 1, 2007 to March 31, 2008

| (1) Operating Results | Year ended <br> March 31, 2007 | Year ended <br> March 31, 2008 |
| :--- | ---: | ---: |
| Net sales | $1,033,302$ | $1,036,228$ |
| (\% change from the previous fiscal year) | 10.6 | 0.3 |
| Operating income | 86,974 | 70,500 |
| (\% change from the previous fiscal year) | 24.8 | -18.9 |
| Ordinary income | 105,231 | 79,585 |
| (\% change from the previous fiscal year) | 27.6 | -24.4 |
| Net income | 71,908 | 54,669 |
| (\% change from the previous fiscal year) | 30.5 | -24.0 |
| Net income per share-basic (yen) | 98.48 | 74.99 |
| Net income per share-diluted (yen) | 97.69 | 72.97 |


| (2) Financial Position |  | (Millions of yen) |
| :--- | ---: | ---: |
|  | March 31, 2007 | March 31, 2008 |
| Total assets | $1,076,290$ | $1,067,876$ |
| Net assets | 744,815 | 761,216 |
| Equity ratio (\%) | 69.2 | 71.3 |
| Net assets per share (yen) | $1,020.29$ | $1,055.85$ |

## 1. Performance

## (1) Operating results

*Overview

Consolidated net sales of Ricoh Group for fiscal year 2008 (April 1, 2007 to March 31, 2008) increased by $7.3 \%$ to $¥ 2,219.9$ billion from the previous corresponding period. This marks the fourteenth consecutive year-on-year revenue increase. During this period, the average yen exchange rates were $¥$ 114.40 against the U.S. dollar (up $¥ 2.62$ ) and $¥ 161.69$ against the euro (down $¥ 11.61$ ). Sales would have increased by $5.4 \%$ excluding the effects of foreign currency exchange fluctuations.

Sales in all the segments such as the Office Solutions, Industrial Products and Other increased. As for the Office Solutions, sales of its digital plain paper copiers (PPCs), multifunctional printers (MFPs) and laser printers, mainly for color products, continuously increased and Information Technology services also increased its sales resulting from the expansion of solutions business. As for Industrial Products, sales of its thermal media, semiconductor and electronic component products increased. As for Other, digital camera increased its sales.
As a result, domestic sales increased by $1.4 \%$ from the previous corresponding period, to $¥ 1,016.0$ billion. Overseas sales also increased by $12.9 \%$ from the previous corresponding period, to $¥ 1,203.9$ billion.

Gross profit increased by $7.6 \%$ from the previous corresponding period, to $¥ 927.7$ billion. This increase was primarily due to the increased sales of value-added high-margin products such as color MFPs in addition to ongoing cost management controls. Foreign currency fluctuations also served as a factor behind the profit increase.

Selling, general and administrative expenses increased by $8.5 \%$ from the previous corresponding period, to $¥ 746.2$ billion. R\&D expenses remain high level due to its focus on developing new products. Additionally due to our accelerated efforts in implementing measures for enhancing our capabilities to provide solutions and expanding business spheres, expenses increased. R\&D expenses increased by $¥ 11.0$ billion from the previous corresponding period, to $¥ 126.0$ billion ( $5.7 \%$ of total sales).

As a result, operating income increased by $4.1 \%$ from the previous corresponding period, to $¥ 181.5$ billion.

In the other (income) expense, the decrease in other income was due to the appreciation of the Yen in the second half of this year. As a result, income from continuing operations before income taxes increased by $0.1 \%$ from the previous corresponding period, to $¥ 174.6$ billion.

The effective tax rate was $36.3 \%$.

As a result, net income from continuing operations increased by $0.2 \%$ from the previous corresponding period, to $¥ 106.4$ billion. Net income decreased by $4.7 \%$ from net income including gain from the sale of the discontinued operations of $¥ 5.5$ billion for the previous corresponding period.

For assets, cash and cash equivalents decreased and other investments including goodwill increased due primarily to the formation of a joint venture company, InfoPrint Solutions Company, LLC, with IBM Corporation. As a result, total assets increased by $¥ 29.0$ billion to $¥ 2,214.3$ billion. Interestbearing debt decreased by $¥ 31.2$ billion from the end of the previous corresponding period, to $¥ 384.3$ billion due to the enhancement of cash management in Japan, the Americas and Europe. The shareholders’ equity increased by $¥ 9.2$ billion from the end of the previous corresponding period, to $¥ 1,080.1$ billion, and the equity ratio improved by 1.1 percentage point from the previous corresponding period, to $48.8 \%$.

A year-end cash dividend of $¥ 17.00$ per share is proposed. Combined with the interim dividend of $¥ 16.00$ per share, the total dividend for the fiscal year ended March 31,2008 will be $¥ 33.00$ per share.

## Consolidated performance



## *Consolidated Sales by Product Line

Office Solutions (Sales up $7.6 \%$ to $¥ 1,909.5$ billion)
Net sales in the Office Solutions segment which consists of Imaging Solutions and Network System Solutions increased by 7.6\% from the previous corresponding period, to $¥ 1,909.5$ billion despite the stiff competition against other manufacturers regarding the color equipment and solution business.
The breakdown of sales for Imaging Solutions and Network System Solutions is as shown below.
The sales would have increased by $5.5 \%$ excluding the effects of foreign currency fluctuations.

## Imaging Solutions (Sales up $8.2 \%$ to $¥ 1,709.4$ billion)

Sales of PPCs, MFPs and printers, mainly color equipment, increased both in Japan and overseas due to its expanding product lines and enhanced solution sales structures. The new color MFP products launched as a standard new-generation color model played a large role in this sales increase. Overall sales increased by $8.2 \%$ from the previous corresponding period, to $¥ 1,709.4$ billion.
The sales would have increased by $5.9 \%$ excluding the effects of foreign currency fluctuations.
Network System Solutions (Sales up $3.0 \%$ to $¥ 200.0$ billion)
The increase in sales of IT services was due to the expansion of solution business. The sales of personal computers and PC servers increased slightly in Japan. As a result, sales in this category increased by $3.0 \%$ from the previous corresponding period, to $¥ 200.0$ billion.

## Industrial Products (Sales up $8.2 \%$ to $¥ 144.3$ billion)

Net sales in the Industrial Products segment increased by $8.2 \%$ from the previous corresponding period, to $¥ 144.3$ billion.
Sales in semiconductors, thermal media as well as electric components increased.

## Other (Sales up $3.1 \%$ to $¥ 166.0$ billion)

Net sales in this category increased by $3.1 \%$ from the previous corresponding period, to $¥ 166.0$ billion. Sales of digital cameras increased both in Japan and overseas in addition to good performance of the financing services in Japan.


## * Consolidated Sales by Geographic Area

## Japan (Sales up $1.4 \%$ to $¥ 1,016.0$ billion)

The Japanese economy was slowing in the second half of this year due to the increase in price of crude oil, the decline in stock market prices, the appreciation of the Yen, the flagging building investment and so on. Ricoh launched its new products and offered a wide range of solutions in an effort to cultivate a growing customers' needs for solutions and color products in the office solutions market. This effort resulted in a significant sales increase in color MFPs and printers and sales of IT services also increased as compared to the previous corresponding period. In the Industrial Products, sales in thermal media and electronic components increased. Sales in the Other increased due to the favorable performance in financing business as well as digital cameras. Overall sales in Japan increased by $1.4 \%$ from the previous corresponding period.

## The Americas (Sales up $2.0 \%$ to $¥ 434.7$ billion)

In the U.S., a competition in our market become more intensified while the subprime loan arises has precipitated a decline in the economy. The Office Solutions segment focused on strengthening sales structures and expanding product lines in order to provide the best solutions to meet the diverse range of customer needs for color, networking and high-speed products. As a result sales of color MFPs and printers exceeded the last fiscal year's level. These factors combined resulted in a $2.0 \%$ increase in the sales in the Americas. The increase in sales in this area would have increased by $4.3 \%$ excluding the effects of foreign currency fluctuations.

## Europe (Sales up $18.9 \%$ to $¥ 603.2$ billion)

As the European economy remaining on a steady footing, the Office Solutions segment proceeded with further strengthening sales structures and expanding product lines in order to provide the best solutions to meet a diverse range of customer needs through the acquisition of Infotec Europe B.V. As a result, sales of PPCs, MFPs and printers exceeded last year's level mainly in color product categories, bringing overall sales in the Office Solutions segment up 19.1\% over the previous corresponding period. Sales in the Industrial Products also increased due to the favorable performance of the thermal media and semiconductor business. These factors all resulted in an $18.9 \%$ increase in sales in Europe. The increase in sales in this area would have increased by $10.8 \%$ excluding the effects of foreign currency fluctuations.

## Other (Sales up $24.7 \%$ to $¥ 165.9$ billion)

The Other segment including China, other Asian countries and Oceania generally experienced economic evolution, with the Chinese economic continuious rapid growth despite a slight slowdown in some areas. Against this backdrop, the Office Solutions segment achieved higher sales of PPCs, MFPs and printers, largely for color products, in comparison with the previous corresponding period due to the increasing demand for both color and monocrome products. These factors all resulted in a $24.7 \%$ increase in overall sales in this area. The sales increase in this area would have increased by $19.3 \%$ excluding the effects of foreign currency fluctuations.


## *Segment Information

Business Segment

## Office Solutions

Ricoh expanded product lines in the office equipment market as well as in the production printing and low-end markets. Ricoh also strengthened sales structures for solutions business. This resulted in increased sales of PPCs, MFPs and printers, mainly for color products, both in Japan and overseas in addition to increased sales in service and support including IT services. Consequently, overall sales in this segment increased by $7.6 \%$ from the previous corresponding period, to $¥ 1,909.5$ billion.

In terms of operating expenses, $\mathrm{R} \& \mathrm{D}$ expenses remain high level due to its focus on developing new products. Additionally due to its accelerated efforts in implementing measures for enhancing our capabilities to provide solutions and expanding business spheres, expenses increased. Ricoh has started to see the positive effect of its structural reform initiatives such as enhancing the efficiency of the core operations. As a result, operating income increased by $4.1 \%$ to $¥ 234.6$ billion from the previous corresponding period.

Capital investments increased as compared to the previous corresponding period due to mainly the purchase of molds for new products.

Total assets increased as compared to the previous corresponding period due to increases goodwill resulted from the formation of a joint venture company with IBM Corporation.

## Industrial Products

Sales in semiconductors, thermal media and electronic components remained steady. Sales in measuring instruments decreased slightly and sales in optical components decreased as compared to the previous corresponding period. As a result, overall sales in the Industrial Products segment increased by $7.8 \%$ to $¥ 148.8$ billion.
Operating income increased from the previous corresponding period due to an increase in its sales volume.
Other
The sales in the digital camera businesses increased. As a result, sales in the Other segment increased by $3.1 \%$, operating income increased from the previous corresponding period.

|  |  |  | (Billions of yen) |
| :--- | ---: | ---: | ---: |
|  | Year ended <br> March 31, 2007 | Year ended <br> March 31, 2008 | Change (\%) |
| Office Solutions: |  |  |  |
| Net sales | $1,774.4$ | $1,909.5$ | 7.6 |
| Operating income | 225.3 | 234.6 | 4.1 |
| $\quad$ Operating income on sales(\%) | 12.7 | 12.3 | -0.4 point |
| Identifiable assets | $1,570.7$ | $1,643.5$ | 4.6 |
| Capital expenditures | 72.4 | 74.7 | 3.2 |
| Depreciation | 62.8 | 63.1 | 0.5 |
| Industrial Products: |  |  |  |
| Net sales | 138.1 | 148.8 | 7.8 |
| Operating income | 2.9 | 4.1 | 41.6 |
| $\quad$ Operating income on sales(\%) | 2.1 | 2.8 | 0.7 point |
| Identifiable assets | 93.3 | 91.6 | -1.8 |
| Capital expenditures | 8.5 | 6.5 | -24.2 |
| Depreciation | 6.0 | 5.8 | -4.6 |
| Other: |  |  |  |
| Net sales | 161.0 | 166.0 | 3.1 |
| Operating income | 2.2 | 2.5 | 15.6 |
| Operating income on sales(\%) | 1.4 | 1.5 | 0.1 point |
| Identifiable assets | 112.2 | 106.2 | -5.4 |
| Capital expenditures | 2.6 | 2.1 | -18.6 |
| Depreciation | 2.0 | 2.1 | 2.7 |

## Geographic Segment

## Japan

Sales in Japan increased in the Office Solutions, Industrial Products and Other segments. As a result, overall sales in Japan increased by $0.9 \%$ from the previous corresponding period, to $¥ 1,535.5$ billion. Operating expenses increased by $1.1 \%$ due to an increase in the net sales as well as increases in R\&D expenses. Consequently, operating income decreased by $2.2 \%$ to $¥ 107.9$ billion and operating income on net sales decreased by 0.2 percentage point to $7.0 \%$.

## The Americas

While sales increased by $1.5 \%$ to $¥ 435.7$ billion due to expanding business spheres, operating income decreased by $88.8 \%$ to $¥ 2.3$ billion due to a decline in the economy and a stiff competition in our market. Operating income as a percentage of net sales decreased by 4.4 percentage points to $0.5 \%$.

## Europe

Sales significantly increased for mainly color PPCs and MFPs compared with the previous corresponding period. As a result, net sales in Europe increased by $18.2 \%$ to $¥ 604.8$ billion. Operating income increased by $16.9 \%$ from the pervious corresponding period, to $¥ 39.0$ billion. Operating income as a percentage of net sales remained same as the previous corresponding period, to 6.5\%.

## Other

Sales in the Chinese, Asian and Oceana markets increased from the previous corresponding period, mainly for color PPCs, MFPs and printers. A large number of products primarily including color MFPs manufactured in its Chinese production base were supplied on a global basis, significantly boosting the value of exports in China. Consequently, net sales in these areas were up $18.0 \%$ to $¥ 317.5$ billion on a year-on-year basis. Operating income rose $50.7 \%$ to $¥ 26.4$ billion due to increased production volume in these markets. The ratio of operating income to net sales also increased by 1.8 percentage points compared with the previous corresponding period, to $8.3 \%$.

*Forecast for the entire fiscal year

## Economic projections and Ricoh Group's strategies for fiscal year 2009

The global economy is expected to continue growing at a sluggish pace due to the subprime loan, a price of crude oil and so on. The US economy is likely to remain highly stagnant, and the economy in Asian countries will slow down. The Japanese economy is expected to remain highly uncertain expanding due to the decline in stock market prices and appreciation of the Yen although the economy is continued expanding at a gradual pace.

Customer needs will become increasingly diversified in the Ricoh Group's markets. Competition is expected to heat up in the area of office solutions, especially the area of color products and solution business. Competition is expected to be fierce in both the Industrial Products and Other segments as companies try to respond to ever-diversifying customer needs.

Working against this backdrop, the Ricoh Group aims to enhance its competitive edge by "Creation of customer value" and "High efficiency management" that will promote the continuous growth and further development in the future. Ricoh will launch new products and services throughout fiscal year 2009 with an aim to "Creation of customer value". Ricoh will also step up our efforts to implement structural reforms and strengthening our business foundation in order to further enhance "High efficiency management".

Our performance forecast for fiscal year 2008 is as follows:
Exchange Rate Assumptions for the full year ended March 31, 2009
US\$ $1=¥ 100.00 \quad(¥ 114.40$ in previous fiscal year)
EURO $1=¥ 160.00$ ( $¥ 161.69$ in previous fiscal year)

|  | Year ended <br> March 31, 2008 <br> (Results) | Year ending <br> March 31, 2009 <br> (Forecast) | Change |
| :--- | ---: | ---: | ---: |

## Notes:

*1...It will be fifteenth consecutive years of sales growth.

* Ricoh bases the forecast estimates for the year ending March 31, 2009 above upon information currently available to management, which involves risks and uncertainties that could cause actual results to differ materially from those projected.


## (2) Financial Position

| A) Assets, Liabilities, and Shareholders' investment at Year-End | March 31, 2007 | March 31, 2008 | Change |
| :--- | ---: | ---: | ---: |
|  | $2,243.4$ | $2,214.3$ | -29.0 |
| Total Assets | $1,070.9$ | $1,080.1$ | 9.2 |
| Shareholders' investment | $47.7 \%$ | $48.8 \%$ | 1.1 points |
| Equity Ratio |  |  |  |

For Assets, cash and cash equivalents decreased and other investments including goodwill increased due primarily to the formation of a joint venture company, InfoPrint Solutions Company, LLC, with IBM Corporation. As a result, total assets decreased by $¥ 29.0$ billion to $¥ 2,214.3$ billion.

For Liabilities, interest-bearing debt decreased from the end of the previous period through the enhancement of cash management system in Japan, the Americas and Europe. As a result, total liabilities decreased by $¥ 39.7$ billion to $¥ 1,075.8$ billion.

In Shareholders' investment, there was no major change in common stock or additional paid-in capital, but Accumulated other comprehensive income decreased due to the decrease in cumulative translation adjustments. Common stock for treasury increased by $¥ 15.5$ billion. As a result, total Shareholders’ Investment increased by $¥ 9.2$ billion to $¥ 1,080.1$ billion due to the increase in retained earnings resulting from earning profit.

| B) Cash Flows |  |  |  |
| :--- | ---: | ---: | ---: |
|  | Year ended <br> March 31, 2007 | March ended | Change |
|  | 167.2 | 194.3 | 27.0 |
| Cash flows from operating activities | -115.4 | -198.3 | -82.9 |
| Cash flows from investing activities | 9.2 | -72.1 | -81.4 |
| Cash flows from financing activities | 255.7 | 170.6 | -85.1 |
| Cash and Cash Equivalents at end of period |  |  |  |

Net cash provided by operating activities increased by $¥ 27.0$ billion from the previous corresponding period, to $¥ 194.3$ billion. While net income and depreciation increased, trade receivables and financial receivables increased due to the business expansion.

Net cash used in investing activities increased by $¥ 82.9$ billion from the previous corresponding period, to $¥ 198.3$ billion, due primarily to a payment for the formation of a joint venture company with IBM Corporation.

As a result, free cash flow generated by operating activities and investment activities decreased by $¥ 55.8$ billion from the previous corresponding period, to $¥ 3.9$ billion.

Net cash used in financing activities amounted to $¥ 72.1$ billion due primarily to a decrease in interest-bearing debt and purchase of common stock for treasury, while net cash used in financing activities was $¥ 9.2$ billion in the previous corresponding period due mainly to the proceeds from the issuance of convertible bonds.

As a result of the above, cash and cash equivalents as of the end of this fiscal year decreased by $¥ 85.1$ billion from the end of the previous corresponding period, to $¥ 170.6$ billion.

| C) Cash Flow Indices |  |  |  |  |  |
| :--- | :---: | ---: | ---: | ---: | ---: |
|  | Year ended <br> March 31, 2004 | Year ended <br> March 31, 2005 | Year ended <br> March 31, 2006 | Year ended <br> March 31, 2007 | Year ended <br> March 31, 2008 |
| Shareholders' investment / Total assets | $42.9 \%$ | $44.2 \%$ | $47.0 \%$ | $47.7 \%$ | $48.8 \%$ |
| Market capitalization / Total assets | $85.3 \%$ | $69.1 \%$ | $82.2 \%$ | $86.4 \%$ | $53.3 \%$ |
| Interest bearing debt / Operating cash flow | 2.8 | 3.1 | 2.2 | 2.5 | 2.0 |
| Operating cash flow / Interest expense | 29.3 | 28.3 | 33.7 | 22.8 | 40.2 |

Notes:
i. All indices are calculated based on consolidated data.
ii. Market capitalization equals the stock price at the end of fiscal year multiples by the number of shares outstanding at the end of fiscal year.
iii. Operating cash flows is shown in consolidated statement of cash flow. Interest bearing debt equals all debt in consolidated balance sheets.

## (3) Dividend Policy

Ricoh endeavors to ensure that policies are regularly updated to take the dividend payout ratio into consideration in the payment of dividends, while at the same time increasing retained earnings for the enhancement of corporate structure and the new business generation. Furthermore, these retained earnings will be used both in the reinforcement of core businesses and for investment in new fields with both medium-term and long-term perspectives.
The total dividend per share for the fiscal year ended March 31, 2008 and March 31, 2009 will be $¥ 33.00$ (increased by $¥ 5.00$ compared with the dividend for fiscal year ended March 31,2007 ) and $¥ 37.00$, respectively.

## (4) Risk Factors

Ricoh is exposed to various risks which include the risks listed below. Although certain risks that may affect Ricoh's businesses are listed in this section, this list is not exhaustive. Ricoh's business may in the future also be affected by other risks that are currently unknown or that are not currently considered significant or material.
-Ability to respond to rapid technological changes in the document imaging and management industry
-Highly competitive markets
-The risks of international operations and the risks of overseas expansion
-Economic trends in Ricoh's major markets
-Foreign exchange fluctuations
-Crude oil price fluctuations
-Government regulation that can limit its activities or increase its cost of operations
-Internal control evaluations and attestation over financial reporting under section 404 of the Sarbanes-Oxley Act of 2002
-Dependence on protecting its intellectual property rights
-Dependence on securing and retaining specially skilled personnel
-Adverse affection by its employee benefit obligations
-Environmental laws and regulations
-Risks associated with Ricoh's equipment financing business
-Product liability claims that could significantly affect its financial condition
-Alliances with other entities
-Catastrophic disaster, information technology problems or infectious diseases

## 2. Group Position

The Ricoh Group comprises 306 subsidiaries and 11 affiliates as of March 31, 2008.
Their development, manufacturing, sales, and service activities center on Office Solutions, Industrial Products, and Other.
Ricoh Company, Ltd., a parent company, heads development. The parent company and subsidiaries or affiliates maintain an integrated domestic and international manufacturing structure. Below, we have listed our main product areas and the positions of key subsidiaries and affiliates.

## <Office Solutions>

In this business category, Ricoh provides products and systems that support the enhancement of the office productivity of customers. Major products include:
Digital/analog copiers, MFPs (multifunctional printers), laser printers, facsimile machines, and digital duplicators. Ricoh also provides solution systems including personal computers and servers, utilizing its information technology. Another business Ricoh also provides are support, service, and related supplies, as well as support and service including IT environment setup and network administration.
[Main Subsidiaries and Affiliates]

## Production

Japan...Tohoku Ricoh Co., Ltd., Ricoh Elemex Corporation, Ricoh Unitechno Co., Ltd., Hasama Ricoh Inc., Ricoh Microelectronics Co., Ltd., Ricoh Keiki Co., Ltd., and Ricoh Printing Systems, Ltd.
The Americas...Ricoh Electronics, Inc.
Europe...Ricoh UK Products Ltd., Ricoh Industrie France S.A.S.
Other regions...Ricoh Asia Industry (Shenzhen) Ltd., Shanghai Ricoh Digital Equipment Co., Ltd.
Sales and Service
Japan ...Hokkaido Ricoh Co., Ltd., Ricoh Tohoku Co., Ltd., Ricoh Sales Co., Ltd., Ricoh Chubu Co., Ltd., Ricoh Kansai Co., Ltd., Ricoh Chugoku Co., Ltd., Ricoh Kyushu Co., Ltd., and 26 other sales companies nationwide, Ricoh Technosystems Co., Ltd., Ricoh Leasing Co., Ltd., and Ricoh Logistics System Co., Ltd.
The Americas...Ricoh Americas Corporation, InfoPrint Solutions Company
Europe...Ricoh Europe PLC, Ricoh Deutschland GmbH, Ricoh UK Ltd., Ricoh France S.A.S., Ricoh Espana S.A., Ricoh Italia S.p.A. and NRG Group PLC
Other regions...Ricoh China Co., Ltd., Ricoh Hong Kong Ltd., Ricoh Asia Pacific Operations Ltd., Ricoh Asia Pacific Pte. Ltd., Ricoh Australia Pty, Ltd., and Ricoh New Zealand Ltd.

## <Industrial Products>

Manufacturing and marketing thermal media, optical equipments, semiconductors,
electronic component and measuring equipments
[Main Subsidiaries and Affiliates]
Production and Sales
Japan...Ricoh Optical Industries Co., Ltd., Ricoh Elemex Corporation, and Ricoh Microelectronics Co., Ltd.
The Americas...Ricoh Electronics, Inc.
Europe...Ricoh Industrie France S.A.S.
<Other>
Supplying optical discs and digital camera, and providing leasing and logistics services
[Main Subsidiaries and Affiliates]
Sales
Ricoh Americas Corporation, Ricoh Europe PLC

## Other

Ricoh Leasing Co., Ltd., Ricoh Logistics System Co., Ltd.
<Chart of Business System>
The following chart is showing the group positions.

## Customer



Note: Following subsidiaries are listed on domestic stock exchange.
Ricoh Leasing Co., Ltd.: Tokyo Stock Exchange
Ricoh Elemex Corporation: Tokyo Stock Exchange, Nagoya Stock Exchange

## 3. Management policy

## (1) Basic Management Policy

Ricoh Group announced a group vision "Winner in the 21st Century" (Build a strong global RICOH brand), and aims to gain the strong trust of customers by continually contributing to greater customer productivity and knowledge creation, thereby continuing to grow and develop. To these ends, Ricoh is promoting business activities in order to provide innovative products and services for all customers who handle information at work in offices and in their lives out of the office, based on the Ricoh values of "Harmonize with the environment", "Simplify your life and work", and "Support knowledge management".
In the 16th Mid-Term Management Plan for the period April 2008 to March 2011, the following 5 basic strategies are established for group management.
i . Become the top company in targeted business areas
ii . Strengthen and accelerate environmental management
iii . Promote Ricoh Quality
iv. Create new business lines
$v$. Build a strong global RICOH brand
(2) Medium and Long Term Management Strategy

Up to now, in Ricoh Group's main business of office solutions, in addition to manufacturing and sales of simple copying machines and printers, Ricoh has provided document management systems through digital image equipment and networking, thereby improving customers' businesses. Ricoh also implemented reforms for a higher productivity business structure.

In the previous 15th Mid-Term Management Plan, in order to create a stronger earnings foundation in general office copying equipment and printers, Ricoh pushed forward from black \& white to color, incorporated advanced digital technologies, and progressed to network capable equipment, providing solutions which meet the needs of customer business environments. Ricoh also positioned the production printing market and low-end market as new growth areas, and is actively developing these businesses.

In its 16th Mid-Term Management Plan, Ricoh shall put even more emphasis on customer viewpoints, and continue providing products and services which exceed customer expectations, thereby earning even greater trust of customers. Especially in the office solutions area, Ricoh Group plans to utilize its strengths such as customer contact abilities, excellent product line, ability to propose solutions, global business development abilities, and image processing technologies, to respond to increasingly diverse needs of more customers, and strengthen its business foundations.
Specifically, "Work flow", "Security", "TCO (Total Cost of Ownership)", "Compliance", and "Environment" are important issues for customers. Ricoh will focus on these to provide greater customer value.
Ricoh will construct and apply document solutions with networked printing solutions by efficiently networking multiple copying machines and printers, and systems with centralized storage, search, and output by file servers, and thereby contribute to raising overall customer business productivity.

Furthermore, Ricoh is aiming at creating new service businesses (business process outsourcing).
Towards achieving these goals, Ricoh is working to develop solution platforms and enhance its solution sales organization. Ricoh is providing better color laser printer and GELJET printer products to boost growth of its low-end business and rapidly establish the production printing business, thus expanding its business areas in the printing market.

In the industrial market, allocation of business resources is focused on businesses where large growth is expected. Ricoh will put efforts into strengthening cooperation between technical fields and business areas in order to combine diverse fields and create new businesses.
Ricoh is also making further advances in business development in emerging markets, in both the office solutions market and the industrial market.

In order to increase or create customer value and boost earning power in each business, it is important to secure competitive superiority through technology. Ricoh will continue to actively work to strengthen its technical abilities.

Basic strategy achievements this period until today are as follows.
In the office solutions market, Ricoh continually creates new color multifunction machines and color laser printers, further enhancing the product line.
As a main color multifunction machine, Ricoh launched the imagio MP C7500/6000 (name outside Japan: Aficio C7500/C6000), which reduces its standard power consumption to $1 / 2$ of existing machines, and produces higher quality images by adopting "New color PxP toner". We also launched the "imagio Neo 753RC/603RC", with a recycle parts mass ratio of $88 \%$, and by incorporating Ricoh's unique energy conservation technologies "HYBRID QSU" and "QSU", is far below the recommended power consumption level determined in green purchasing criteria.
By achieving excellent environmental performance, higher image quality, and advanced security functions in these new product launches, Ricoh's stronger product line has led it to attain large market shares in color copier/multifunction equipment markets in Japan and overseas.

In the low-end printer market, Ricoh launched the IPSiO SP 220 (name outside Japan: Aficio SP C220N), a color laser printer priced similar to black \& white printers, which adopts a compact and stylish design and achieves high productivity, printing black \& white or color at 16 pages/minute. It can be utilized in a variety of situations, as a high performance color laser printer used at small offices and shop service desks, on an office desktop, or as a shared printer for small work groups.

Also, further progress has been made in the unique GELJET technology which combines the advantages of both ink jet and laser technologies. Ricoh launched the IPSiO GX 3000SF/GX3000S (name outside Japan: Aficio GX3000SF/GX3000S/ 3050 sfn ). This is a color multifunction machine for business users (maximum 4 functions per machine), which achieves higher quality images, higher speed printing, low cost, energy conservation, and saves space.
With these new products, Ricoh continues to create the new low-end business color market.
To expand business in the production printing market, Ricoh established a joint venture company with IBM, "InfoPrint Solutions Company" in June 2007 (the plan is to make it a wholly owned Ricoh subsidiary in 2010). The company will start operating with 1,200 employees worldwide, and the plan is to add about 1,000 printer maintenance staff in June 2008. The new company will combine Ricoh Group strengths in hardware and software development and production with InfoPrint's strengths in service and software and IT solutions, to provide all sizes of customers with output solutions for office printing, industrial printing, large printing systems, and commercial printing environments.
J.D. Power Asia Pacific, Inc. is an international institute specialized in customer satisfaction surveys. In its "2007 Japan Printer Satisfaction Study", Ricoh achieved 1st place in both color printers and black \& white printers. Ricoh also achieved the highest evaluation in J.D. Power's "2007 Japan Copier/Multifunction Product Customer Satisfaction Study", for both color machines and black \& white machines. Furthermore, Ricoh Technosystems Co., Ltd. received the highest evaluation for system planning and construction 2 years in a row, in its " 2007 Japan Solution Provider Satisfaction Study". Ricoh will further strengthen its highly evaluated products, sales handling, support, and services, and advance its efforts from the customer's standpoint.

In the industrial market, a new factory for the thermal media business began operating in China, enabling more stable product supply for the China market, in which large growth is expected. Also, in the semiconductor business, products such as Ricoh's power supply ICs for mobile phones have attained leading global market shares.

Finally, towards achievement of its growth strategy, Ricoh continued to strengthen its business foundations in this period. In sales and services, Ricoh combined companies in each region of the USA, Europe, and Japan, working to strengthen its sales organization, and to increase business efficiency.
In development, at the Ricoh Technology Center which combines the design and development functions, we are promoting design and development process innovation by a cross-functional organization, and rapidly achieving higher development efficiency.
(3) Issues to Face

Customer needs are increasingly diversifying. It is increasingly difficult to satisfy customers' needs by providing prices and functions of purchased products or specific services. There is also diverse and increasingly harsh competition in color equipment and solutions development.
In this rapidly changing market environment, in order for Ricoh Group to continually achieve growth and development and establish a global brand, we consider it most important to thoroughly execute "Creation of customer value" and "High efficiency management", and thereby enhance our competitive strength as a company to gain greater trust of customers.

In "Creation of customer value", Ricoh will increasingly practice active discovery of new value by "Customer Satisfaction Management", in addition to Ricoh's unique abilities to pursue the 3 customer values of "Harmonize with the environment", "Simplify your life \& work", and "Support knowledge management". That is, Ricoh will strive further to provide products and services which help customers contribute to global environmental conservation, pursue ease of use which enables customers to thoroughly utilize products and services, support knowledge creation activities by customers, and create environments for knowledge creation.

In order to boost earnings strength of the overall group, Ricoh will continue working for "High efficiency management". By promoting structural innovations in development, production, sales, etc., selecting businesses for complete focus, and improved business processes, Ricoh will boost earnings power of the overall group and individual businesses. We recognize that another vital issue is ensuring that results of early investments towards growth lead to earnings.
Furthermore, by investing profits created in business areas and stronger technologies where large growth is expected, Ricoh will work to boost sales and profits, further growing its corporate value.

## 4. Consolidated Financial Statements

## (1) Consolidated Balance Sheets

(March 31, 2007 and 2008)

| Assets |  |  | (Millions of yen) |
| :--- | ---: | ---: | ---: |
|  | March 31, 2007 | March 31, 2008 | Change |
| Current Assets |  |  |  |
| $\quad$ Cash and time deposits | 257,154 | 172,138 | $-85,016$ |
| Trade receivables | 693,237 | 699,043 | 5,806 |
| Inventories | 184,354 | 192,023 | 7,669 |
| $\quad$ Other current assets | 65,347 | 60,936 | $-4,411$ |
| Total Current Assets | $1,200,092$ | $1,124,140$ | $-75,952$ |
| Fixed Assets |  |  |  |
| Tangible fixed assets | 264,668 | 254,633 | $-10,035$ |
| Finance receivables | 435,874 | 445,436 | 9,562 |
| $\quad$ Other investments | 342,772 | 390,159 | 47,387 |
| Total Fixed Assets | $1,043,314$ | $1,090,228$ | 46,914 |
| Total Assets | $2,243,406$ | $2,214,368$ | $-29,038$ |

Note:

| Contents of cash and time deposits: |  |  |
| :--- | ---: | ---: |
| Cash and cash equivalents | 255,737 | 170,607 |
| Time deposits | 1,417 | 1,531 |


| Liabilities and Shareholders' Investment |  | (Millions of yen) |  |
| :--- | ---: | ---: | ---: |
| Current Liabilities | March 31,2007 | March 31,2008 | Change |
| Trade payables |  |  |  |
| Short-term borrowings | 367,211 | 360,569 | $-6,642$ |
| Other current liabilities | 178,847 | 158,442 | $-20,405$ |
| Total Current Liabilities | 189,554 | 194,745 | 5,191 |
| Fixed Liabilities | 735,612 | 713,756 | $-21,856$ |
| Long-term indebtedness |  |  |  |
| Accrued pension and severance costs | 236,801 | 225,930 | $-10,871$ |
| Other fixed liabilities | 99,028 | 99,830 | 802 |
| Total Fixed Liabilities | 44,183 | 36,373 | $-7,810$ |
| Total Liabilities | 380,012 | 362,133 | $-17,879$ |
| Minority Interest | $1,115,624$ | $1,075,889$ | $-39,735$ |
| Shareholders' Investment | 56,869 | 58,283 | 1,414 |
| Common stock |  |  |  |
| Additional paid-in capital | 135,364 | 135,364 | - |
| Retained earnings | 186,454 | 186,448 | -6 |
| Accumulated other comprehensive income (loss) | 752,398 | 835,238 | 82,840 |
| Treasury stock | 26,998 | $-31,005$ | $-58,003$ |
| Total Shareholders' Investment | $-30,301$ | $-45,849$ | $-15,548$ |
| Total Liabilities and Shareholders' Investment | $1,070,913$ | $1,080,196$ | 9,283 |
| Note: Other comprehensive income; | $2,243,406$ | $2,214,368$ | $-29,038$ |
| Net unrealized holding gains on available-for-sale securities |  |  |  |
| Pension liability adjustments (including adjustment to | 9,001 | 1,316 | $-7,685$ |
| $\quad$ nitially apply to SFAS No.158, net of tax) | $-9,406$ | $-20,788$ | $-11,382$ |
| Net unrealized gains (losses) on derivative instruments | -408 | -380 |  |
| Cumulative translation adjustments | -28 | $-38,556$ |  |

Reference: Exchange rate
US\$ 1
EURO 1

March 31, 2007
$¥ 118.05$
$¥ 157.33$

March 31, 2008
$¥ 100.19$
$¥ 158.19$
(2) Consolidated Statements of Income
(Three months ended March 31, 2007 and 2008)
(Millions of yen)

|  | Three months ended March 31, 2007 | Three months ended March 31, 2008 | Change | \% |
| :---: | :---: | :---: | :---: | :---: |
| Net sales | 576,291 | 579,577 | 3,286 | 0.6 |
| Cost of sales | 341,169 | 340,519 | -650 | -0.2 |
| Percentage of net sales (\%) | 59.2 | 58.8 |  |  |
| Gross Profit | 235,122 | 239,058 | 3,936 | 1.7 |
| Percentage of net sales (\%) | 40.8 | 41.2 |  |  |
| Selling, general and administrative expenses | 182,557 | 191,572 | 9,015 | 4.9 |
| Percentage of net sales (\%) | 31.7 | 33.0 |  |  |
| Operating income | 52,565 | 47,486 | -5,079 | -9.7 |
| Percentage of net sales (\%) | 9.1 | 8.2 |  |  |
| Other (income) expense |  |  |  |  |
| Interest and dividend income | 2,055 | 1,787 | -268 | -13.0 |
| Percentage of net sales (\%) | 0.4 | 0.3 |  |  |
| Interest expense | 2,227 | 1,369 | -858 | -38.5 |
| Percentage of net sales (\%) | 0.4 | 0.2 |  |  |
| Other, net | 933 | 7,320 | 6,387 | 684.6 |
| Percentage of net sales (\%) | 0.2 | 1.3 |  |  |
| Income before income taxes, |  |  |  |  |
| equity income and minority interests | 51,460 | 40,584 | -10,876 | -21.1 |
| Percentage of net sales (\%) | 8.9 | 7.0 |  |  |
| Provision for income taxes | 21,342 | 17,781 | -3,561 | -16.7 |
| Percentage of net sales (\%) | 3.7 | 3.1 |  |  |
| Minority interests in earnings of subsidiaries | 1,282 | 1,582 | 300 | 23.4 |
| Percentage of net sales (\%) | 0.2 | 0.3 |  |  |
| Equity in earnings of affiliates | -409 | -34 | 375 | - |
| Percentage of net sales (\%) | -0.1 | 0.0 |  |  |
| Net income | 28,427 | 21,187 | -7,240 | -25.5 |
| Percentage of net sales (\%) | 4.9 | 3.7 |  |  |
| Reference : Exchange rate |  |  |  |  |
| US\$ 1 | ¥119.48 | $¥ 105.60$ |  |  |
| EURO 1 | $¥ 156.52$ | $¥ 158.06$ |  |  |


| (Millions of yen) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Year ended March 31, 2007 | Year ended March 31, 2008 | Change | \% |
| Net sales | 2,068,925 | 2,219,989 | 151,064 | 7.3 |
| Cost of sales | 1,206,519 | 1,292,262 | 85,743 | 7.1 |
| Percentage of net sales (\%) | 58.3 | 58.2 |  |  |
| Gross Profit | 862,406 | 927,727 | 65,321 | 7.6 |
| Percentage of net sales (\%) | 41.7 | 41.8 |  |  |
| Selling, general and administrative expenses | 688,026 | 746,221 | 58,195 | 8.5 |
| Percentage of net sales (\%) | 33.3 | 33.6 |  |  |
| Operating income | 174,380 | 181,506 | 7,126 | 4.1 |
| Percentage of net sales (\%) | 8.4 | 8.2 |  |  |
| Other (income) expense |  |  |  |  |
| Interest and dividend income | 5,501 | 6,341 | 840 | 15.3 |
| Percentage of net sales (\%) | 0.3 | 0.3 |  |  |
| Interest expense | 7,350 | 4,835 | -2,515 | -34.2 |
| Percentage of net sales (\%) | 0.4 | 0.2 |  |  |
| Other, net | -1,988 | 8,343 | 10,331 | - |
| Percentage of net sales (\%) | -0.1 | 0.4 |  |  |
| Income from continuing operations before income taxes, |  |  |  |  |
| Percentage of net sales (\%) | 8.4 | 7.9 |  |  |
| Provision for income taxes | 64,326 | 63,396 | -930 | -1.4 |
| Percentage of net sales (\%) | 3.1 | 2.9 |  |  |
| Minority interests in earnings of subsidiaries | 5,508 | 6,057 | 549 | 10.0 |
| Percentage of net sales (\%) | 0.3 | 0.3 |  |  |
| Equity in earnings of affiliates | 1,539 | 1,247 | -292 | -19.0 |
| Percentage of net sales (\%) | 0.1 | 0.1 |  |  |
| Income from continuing operations | 106,224 | 106,463 | 239 | 0.2 |
| Percentage of net sales (\%) | 5.1 | 4.8 |  |  |
| Income from discontinued operations, net of tax | 5,500 | - | -5,500 | - |
| Percentage of net sales (\%) | 0.3 | - |  |  |
| Net income | 111,724 | 106,463 | -5,261 | -4.7 |
| Percentage of net sales (\%) | 5.4 | 4.8 |  |  |
| Reference : Exchange rate |  |  |  |  |
| US\$ 1 | ¥117.02 | $¥ 114.40$ |  |  |
| EURO 1 | $¥ 150.08$ | $¥ 161.69$ |  |  |

## (3)-1. Consolidated Sales by Product Category

(Three months ended March 31, 2007 and 2008)
(Millions of yen)

|  | Three months ended <br> March 31, 2007 | Three months ended <br> March 31, 2008 | Change |
| :--- | :---: | :---: | :---: |

(Year ended March 31, 2007 and 2008)
(Millions of yen)

|  | Year ended <br> March 31, 2007 | Year ended <br> March 31, 2008 | Change | \% |
| :---: | :---: | :---: | :---: | :---: |
| <Office Solutions> |  |  |  |  |
| Imaging Solutions | 1,580,155 | 1,709,491 | 129,336 | 8.2 |
| Percentage of net sales (\%) | 76.4 | 77.0 |  |  |
| Network System Solutions | 194,312 | 200,082 | 5,770 | 3.0 |
| Percentage of net sales (\%) | 9.4 | 9.0 |  |  |
| Total Office Solutions | 1,774,467 | 1,909,573 | 135,106 | 7.6 |
| Percentage of net sales (\%) | 85.8 | 86.0 |  |  |
| <Industrial Products> |  |  |  |  |
| Industrial Products | 133,387 | 144,340 | 10,953 | 8.2 |
| Percentage of net sales (\%) | 6.4 | 6.5 |  |  |
| <Other> |  |  |  |  |
| Other | 161,071 | 166,076 | 5,005 | 3.1 |
| Percentage of net sales (\%) | 7.8 | 7.5 |  |  |
| Grand Total | 2,068,925 | 2,219,989 | 151,064 | 7.3 |
| Percentage of net sales (\%) | 100.0 | 100.0 |  |  |
| Reference : Exchange rate |  |  |  |  |
| US\$ 1 | $¥ 117.02$ | $¥ 114.40$ |  |  |
| EURO 1 | $¥ 150.08$ | $¥ 161.69$ |  |  |

* Each category includes the following product line: Imaging Solutions

Network System Solutions
Industrial Products

Other

Digital PPCs, color PPCs, digital duplicators, facsimile machines, analog PPCs, diazo copiers, scanners, MFPs(multifunctional printers), laser printers and software Personal computers, PC servers, network systems and network related software Thermal media, optical equipments, semiconductors,
electronic component and measuring equipments
Optical discs and digital camera
(3)-2. Consolidated Sales by Geographic Area
(Three months ended March 31, 2007 and 2008)
(Millions of yen)

|  | Three months ended March 31, 2007 | Three months ended March 31, 2008 | Change | \% |
| :---: | :---: | :---: | :---: | :---: |
| <Domestic> | 272,943 | 266,943 | -6,000 | -2.2 |
| Percentage of net sales (\%) | 47.4 | 46.1 |  |  |
| <Overseas> | 303,348 | 312,634 | 9,286 | 3.1 |
| Percentage of net sales (\%) | 52.6 | 53.9 |  |  |
| The Americas | 117,084 | 110,846 | -6,238 | -5.3 |
| Percentage of net sales (\%) | 20.3 | 19.1 |  |  |
| Europe | 150,856 | 159,574 | 8,718 | 5.8 |
| Percentage of net sales (\%) | 26.2 | 27.5 |  |  |
| Other | 35,408 | 42,214 | 6,806 | 19.2 |
| Percentage of net sales (\%) | 6.1 | 7.3 |  |  |
| Grand Total | 576,291 | 579,577 | 3,286 | 0.6 |
| Percentage of net sales (\%) | 100.0 | 100.0 |  |  |
| Reference : Exchange rate |  |  |  |  |
| US\$ 1 | $¥ 119.48$ | $¥ 105.60$ |  |  |
| EURO 1 | $¥ 156.52$ | ¥158.06 |  |  |

(Year ended March 31, 2007 and 2008)
(Millions of yen)

|  | Year ended March 31, 2007 | Year ended March 31, 2008 | Change | \% |
| :---: | :---: | :---: | :---: | :---: |
| <Domestic> | 1,002,251 | 1,016,034 | 13,783 | 1.4 |
| Percentage of net sales (\%) | 48.4 | 45.8 |  |  |
| <Overseas> | 1,066,674 | 1,203,955 | 137,281 | 12.9 |
| Percentage of net sales (\%) | 51.6 | 54.2 |  |  |
| The Americas | 426,453 | 434,799 | 8,346 | 2.0 |
| Percentage of net sales (\%) | 20.6 | 19.6 |  |  |
| Europe | 507,158 | 603,219 | 96,061 | 18.9 |
| Percentage of net sales (\%) | 24.5 | 27.2 |  |  |
| Other | 133,063 | 165,937 | 32,874 | 24.7 |
| Percentage of net sales (\%) | 6.5 | 7.4 |  |  |
| Grand Total | 2,068,925 | 2,219,989 | 151,064 | 7.3 |
| Percentage of net sales (\%) | 100.0 | 100.0 |  |  |
| Reference : Exchange rate |  |  |  |  |
| US\$ 1 | $¥ 117.02$ | $¥ 114.40$ |  |  |
| EURO 1 | $¥ 150.08$ | $¥ 161.69$ |  |  |

## (4) Consolidated Statements of Shareholders' Investment

| Year ended March 31, 2007 | (Millions of yen) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Common } \\ & \text { stock } \end{aligned}$ | Additional paid-in capital | Retained earnings | $\begin{aligned} & \text { Accumulated } \\ & \text { other } \\ & \text { comprehensive } \\ & \text { income (loss) } \end{aligned}$ | Treasury stock | Total Shareholders' Investment |
| Beginning balance <br> Cumulative effect of adjustment resulted from applying SAB No. 108 | 135,364 | 186,450 | 665,394 <br> $-6,464$ | 4,099 | -31,062 | 960,245 <br> $-6,464$ |
| Beginning balance (after adjustment) | 135,364 | 186,450 | 658,930 | 4,099 | -31,062 | 953,781 |
| Gain (Loss) on disposal of treasury stock <br> Dividends declared and approved <br> Comprehensive income <br> Net income <br> Net unrealized holding gains on available-for-sale securities <br> Pension liability adjustment <br> Net unrealized losses on derivative instruments <br> Cumulative translation adjustments <br> Total comprehensive income <br> Adjustment to initially apply SFAS No. 158 <br> Net changes in treasury stock |  | 4 | $-18,256$ <br> 111,724 | $\begin{array}{r} 73 \\ 970 \\ -185 \\ 24,774 \\ \\ -2,733 \end{array}$ | 761 | $-18,256$ <br> 111,724 <br> 970 <br> -185 $\begin{array}{r} 24,774 \\ \hline 137,356 \\ \hline-2,733 \\ 761 \end{array}$ |
| Ending balance | 135,364 | 186,454 | 752,398 | 26,998 | -30,301 | 1,070,913 |


(5) Consolidated Statements of Cash Flows

| (Year ended March 31, 2007 and 2008) |  | (Millions of yen) |
| :---: | :---: | :---: |
|  | Year ended March 31, 2007 | Year ended March 31, 2008 |
| I. Cash Flows from Operating Activities: |  |  |
| Net income | 111,724 | 106,463 |
| Income from discontinued operations, net of tax | -5,500 |  |
| Income from continuing operations | 106,224 | 106,463 |
| Adjustments to reconcile net income to net cash provided by operating activities- |  |  |
| Depreciation and amortization | 89,632 | 95,788 |
| Equity in earnings of affiliates, net of dividends received | -711 | -622 |
| Deferred income taxes | -2,197 | 4,970 |
| Loss on disposal and sales of tangible fixed assets | 3,722 | 2,174 |
| Pension and severance costs, less payments | -773 | -320 |
| Changes in assets and liabilities- |  |  |
| Increase in trade receivables | -15,919 | -16,567 |
| (Increase) Decrease in inventories | -1,494 | 129 |
| Increase in finance receivables | -28,047 | -17,183 |
| (Decrease) Increase in trade payables | 2,199 | -7,491 |
| Increase in accrued income taxes and accrued expenses and other | 11,175 | 5,216 |
| Other, net | 3,486 | 21,806 |
| Net cash provided by operating activities | 167,297 | 194,363 |
| II. Cash Flows from Investing Activities: |  |  |
| Proceeds from sales of property, plant and equipment | 463 | 1,194 |
| Expenditures for tangible fixed assets | -85,747 | -85,205 |
| Payments for purchases of available-for-sale securities | -97,158 | -97,958 |
| Proceeds from sales of available-for-sale securities | 96,087 | 100,025 |
| (Increase) Decrease in time deposits, net | 64 | -240 |
| Proceeds from sales of discontinued operation | 12,000 |  |
| Purchase of business, net of cash acquired | -23,200 | -96,796 |
| Other, net | -17,941 | -19,370 |
| Net cash used in investing activities | -115,432 | -198,350 |
| III. Cash Flows from Financing Activities: |  |  |
| Proceeds from long-term indebtedness | 60,157 | 67,166 |
| Repayment of long-term indebtedness | -49,115 | -75,716 |
| Increase in short-term borrowings, net | 8,362 | -14,598 |
| Proceeds from issuance of long-term debt securities | 65,274 | - |
| Repayment of long-term debt securities | -55,000 | -10,000 |
| Dividend paid | -18,240 | -22,628 |
| Payment for purchase of treasury stock | -799 | -15,770 |
| Other, net | -1,357 | -639 |
| Net cash provided by (used in) financing activities | 9,282 | -72,185 |
| IV. Net Increase in Cash and Cash Equivalents from discontinued operations | 825 |  |
| V. Effect of Exchange Rate Changes on Cash and Cash Equivalents | 6,710 | -8,958 |
| VI. Net Increase (Decrease) in Cash and Cash Equivalents | 68,682 | -85,130 |
| VII. Cash and Cash Equivalents at Beginning of Year | 187,055 | 255,737 |
| VIII. Cash and Cash Equivalents at End of Year | 255,737 | 170,607 |

## (6) Significant Accounting Policies (Consolidated)

A) Changes in the scale of consolidation and the application of the equity method from April 1, 2007 to March 31, 2008.
Consolidated subsidiaries:
34 Additions
35 Removals
Companies accounted for by the equity method:
4 Removals

## B) Consolidated Accounting Policies (Summary) <br> a. Principles of Consolidation

The consolidated financial statements include the accounts of Ricoh and its consolidated subsidiaries. Investments in $20 \%$ to $50 \%$ owned companies when the Company has the ability to exercise significant influence are accounted for on the equity basis. All significant inter-company balances and transactions have been eliminated in consolidation.

## b. Securities

In conformity with SFAS No.115, securities are mainly classified as available-for-sale securities. Available-for-sale securities are reported at fair value with unrealized gains and losses, net of related taxes, excluded from earnings and reported in accumulated other comprehensive income (loss).
The cost of the securities sold is computed based on the average cost of each security held at the time of sale.

## c. Inventories

Inventories are mainly stated at the lower of average cost or market. Inventory costs include raw materials, labor and manufacturing overheads.

## d. Plant and Equipment

Depreciation of plant and equipment is computed principally by using the declining-balance method over the estimated useful lives. Most of the foreign subsidiaries have adopted the straight-line method for computing depreciation.
Certain leased buildings, machinery and equipment are accounted for as capital leases in conformity with SFAS No.13, "Accounting for Leases."
e. Goodwill and Other Intangible Assets

In conformity with SFAS No.142, Goodwill and intangible asset determined to have an indefinite useful life are not amortized. SFAS No. 142 requires annual impairment testing thereof.
f. Pension and Retirement Allowances Plans

The measurement of pension costs and liabilities is determined in accordance with SFAS No.87, "Employers' Accounting for Pensions" and SFAS No.158, "Employers' Accounting for Defined Benefit Pension and Other Postretirement Plans."

## g. Use of Estimates

Management of the Company has made a number of estimates and assumptions that affect the reported amounts of assets, liabilities, revenues and expenses, including impairment losses of long-lived assets and the disclosures of fair value of financial instruments and contingent assets and liabilities, to prepare these financial statements in conformity with accounting principles generally accepted in the United States of America. Actual results could differ from those estimates.

## (7) Changes in Significant Accounting Policies (Consolidated)

In June 2006, the FASB ratified the EITF consensus on EITF Issue No.06-2, "Accounting for sabbatical Leave and Other Similar Benefits Pursuant to FASB Statement No.43". Accordingly, Ricoh recorded an increase in accrued expenses of $¥$ 1,680 million as of April 1, 2007, with a reduction of the beginning balance of retained earnings of $¥ 995$ millon.

## (8) Notes to Consolidated Financial Statements



| Depreciation: |  | (Millions of yen) |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  | Three months ended <br> March 31, 2007 | Three months ended <br> March 31, 2008 | Change | $\%$ |
| Office Solutions | 17,502 | 16,897 | -605 | -3.5 |
| Industrial Products | 1,886 | 1,123 | -763 | -40.5 |
| Other | 585 | 344 | -241 | -41.2 |
| Corporate | 430 | 278 | -152 | -35.3 |
| Total | 20,403 | 18,642 | $-1,761$ | -8.6 |


| Identifiable assets: |  |  | (Millions of yen) |  |
| :--- | ---: | ---: | ---: | ---: |
|  | March 31, 2007 | March 31, 2008 | Change | $\%$ |
| Office Solutions | $1,570,757$ | $1,643,500$ | 72,743 | 4.6 |
| Industrial Products | 93,346 | 91,635 | $-1,711$ | -1.8 |
| Other | 112,255 | 106,233 | $-6,022$ | -5.4 |
| Eliminations | $-1,327$ | $-1,063$ | 264 | - |
| Corporate assets | 468,375 | 374,063 | $-94,312$ | -20.1 |
| Total | $2,243,406$ | $2,214,368$ | $-29,038$ | -1.3 |


| (Year ended March 31, 2007 and 2008) |  |  | (Millions of yen) |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Year ended <br> March 31, 2007 | Year ended <br> March 31, 2008 | Change | \% |
| Office Solutions: |  |  |  |  |
| Net sales: |  |  |  |  |
| Unaffiliated customers | 1,774,467 | 1,909,573 | 135,106 | 7.6 |
| Intersegment | - | - | - | - |
| Total | 1,774,467 | 1,909,573 | 135,106 | 7.6 |
| Operating expenses | 1,549,156 | 1,674,940 | 125,784 | 8.1 |
| Operating income | 225,311 | 234,633 | 9,322 | 4.1 |
| Operating income on sales in Office Solutions (\%) | 12.7 | 12.3 |  |  |
| Industrial Products: |  |  |  |  |
| Net sales: |  |  |  |  |
| Unaffiliated customers | 133,387 | 144,340 | 10,953 | 8.2 |
| Intersegment | 4,725 | 4,543 | -182 | -3.9 |
| Total | 138,112 | 148,883 | 10,771 | 7.8 |
| Operating expenses | 135,164 | 144,708 | 9,544 | 7.1 |
| Operating income | 2,948 | 4,175 | 1,227 | 41.6 |
| Operating income on sales in Industrial Products (\%) | 2.1 | 2.8 |  |  |
| Other: |  |  |  |  |
| Net sales: |  |  |  |  |
| Unaffiliated customers | 161,071 | 166,076 | 5,005 | 3.1 |
| Intersegment | - | - | - | - |
| Total | 161,071 | 166,076 | 5,005 | 3.1 |
| Operating expenses | 158,868 | 163,529 | 4,661 | 2.9 |
| Operating income | 2,203 | 2,547 | 344 | 15.6 |
| Operating income on sales in Other (\%) | 1.4 | 1.5 |  |  |
| Corporate and Eliminations: |  |  |  |  |
| Net sales: |  |  |  |  |
| Intersegment | -4,725 | -4,543 | 182 | - |
| Total | -4,725 | -4,543 | 182 | - |
| Operating expenses: |  |  |  |  |
| Intersegment | -4,727 | -4,545 | 182 | - |
| Corporate | 56,084 | 59,851 | 3,767 | - |
| Total | 51,357 | 55,306 | 3,949 | - |
| Operating income | -56,082 | -59,849 | -3,767 | - |
| Consolidated: |  |  |  |  |
| Net sales: |  |  |  |  |
| Unaffiliated customers | 2,068,925 | 2,219,989 | 151,064 | 7.3 |
| Intersegment | - | - | - | - |
| Total | 2,068,925 | 2,219,989 | 151,064 | 7.3 |
| Operating expenses | 1,894,545 | 2,038,483 | 143,938 | 7.6 |
| Operating income | 174,380 | 181,506 | 7,126 | 4.1 |
| Operating income on consolidated net sales (\%) | 8.4 | 8.2 |  |  |


| Capital expenditures: |  |  | (Millions of yen) |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  | Year ended <br> March 31, 2007 | Year ended <br> March 31, 2008 | Change | $\%$ |
| Office Solutions | 72,465 | 74,758 | 2,293 | 3.2 |
| Industrial Products | 8,580 | 6,503 | $-2,077$ | -24.2 |
| Other | 2,630 | 2,140 | -490 | -18.6 |
| Corporate | 2,125 | 1,814 | -311 | -14.6 |
| Total | 85,800 | 85,215 | -585 | -0.7 |


| Depreciation: |  |  | (Millions of yen) |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  | Year ended <br> March 31, 2007 | Year ended <br> March 31, 2008 | Change | $\%$ |
| Office Solutions | 62,862 | 63,162 | 300 | 0.5 |
| Industrial Products | 6,099 | 5,820 | -279 | -4.6 |
| Other | 2,072 | 2,128 | 56 | 2.7 |
| Corporate | 1,399 | 1,652 | 253 | 18.1 |
| Total | 72,432 | 72,762 | 330 | 0.5 |


| Identifiable assets: |  |  | (Millions of yen) |  |
| :--- | ---: | ---: | ---: | ---: |
|  | March 31, 2007 | March 31, 2008 | Change | $\%$ |
| Office Solutions | $1,570,757$ | $1,643,500$ | 72,743 | 4.6 |
| Industrial Products | 93,346 | 91,635 | $-1,711$ | -1.8 |
| Other | 112,255 | 106,233 | $-6,022$ | -5.4 |
| Eliminations | $-1,327$ | $-1,063$ | 264 | - |
| Corporate assets | 468,375 | 374,063 | $-94,312$ | -20.1 |
| Total | $2,243,406$ | $2,214,368$ | $-29,038$ | -1.3 |

b. Geographic Segment Information

| (Three months ended March 31, 2007 and 2008) |  | (Millions of yen) |  |  |
| :--- | ---: | ---: | ---: | ---: |
|  | Three months ended <br> March 31, 2007 | Three months ended <br> March 31, 2008 | Change | $\%$ |
| Japan: |  |  |  |  |
| Net sales: | 278,995 | 275,769 | $-3,226$ | -1.2 |
| $\quad$ External customers | 116,642 | 108,475 | $-8,167$ | -7.0 |
| Intersegment | 395,637 | 384,244 | $-11,393$ | -2.9 |
| $\quad$ Total | 369,936 | 360,563 | $-9,373$ | -2.5 |
| Operating expenses | 25,701 | 23,681 | $-2,020$ | -7.9 |
| Operating income | 6.5 | 6.2 |  |  |
| $\quad$ Operating income on sales in Japan $(\%)$ |  |  |  |  |

## The Americas:

| Net sales: |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
| $\quad$ External customers | 116,831 | 111,005 | $-5,826$ | -5.0 |
| Intersegment | 727 | 769 | 42 | 5.8 |
| $\quad$ Total | 117,558 | 111,774 | $-5,784$ | -4.9 |
| Operating expenses | 108,975 | 114,675 | 5,700 | 5.2 |
| Operating income | 8,583 | $-2,901$ | $-11,484$ | - |
| $\quad$ Operating income on sales in the Americas(\%) | 7.3 | -2.6 |  |  |

## Europe:

| Net sales: |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
| External customers | 151,335 | 157,676 | 6,341 | 4.2 |
| Intersegment | 489 | 219 | -270 | -55.2 |
| $\quad$ Total | 151,824 | 157,895 | 6,071 | 4.0 |
| Operating expenses | 136,822 | 146,072 | 9,250 | 6.8 |
| Operating income | 15,002 | 11,823 | $-3,179$ | -21.2 |
| $\quad$ Operating income on sales in Europe(\%) | 9.9 | 7.5 |  |  |
| Other: |  |  |  |  |
| Net sales: |  |  |  |  |
| $\quad$ External customers | 29,130 | 35,127 | 5,997 | 20.6 |
| Intersegment | 45,745 | 48,855 | 3,110 | 6.8 |
| $\quad$ Total | 74,875 | 83,982 | 9,107 | 12.2 |
| Operating expenses | 71,099 | 76,829 | 5,730 | 8.1 |
| Operating income | 3,776 | 7,153 | 3,377 | 89.4 |
| $\quad$ Operating income on sales in Other(\%) | 5.0 | 8.5 |  |  |
| Orater |  |  |  |  |

## Corporate and Eliminations:

| Net sales: |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
| Intersegment | $-163,603$ | $-158,318$ | 5,285 | - |
| $\quad$ Total | $-163,603$ | $-158,318$ | 5,285 | - |
| Operating expenses: | $-163,106$ | $-166,048$ | $-2,942$ | - |
| Operating income | -497 | 7,730 | 8,227 | - |
| Consolidated: |  |  |  |  |
| Net sales: |  |  |  |  |
| $\quad$ External customers | 576,291 | 579,577 | 3,286 | 0.6 |
| $\quad$ Intersegment | - | - | - | - |
| $\quad$ Total | 576,291 | 579,577 | 3,286 | 0.6 |
| Operating expenses | 523,726 | 532,091 | 8,365 | 1.6 |
| Operating income | 52,565 | 47,486 | $-5,079$ | -9.7 |
| $\quad$ Operating income on consolidated net sales(\%) | 9.1 | 8.2 |  |  |


| Identifiable assets: |  |  | (Millions of yen) |  |
| :--- | ---: | ---: | ---: | ---: |
|  | March 31, 2007 | March 31, 2008 | Change | $\%$ |
| Japan | $1,282,085$ | $1,272,110$ | $-9,975$ | -0.8 |
| The Americas | 256,049 | 310,028 | 53,979 | 21.1 |
| Europe | 314,815 | 326,824 | 12,009 | 3.8 |
| Other | 101,550 | 102,451 | 901 | 0.9 |
| Eliminations | $-179,468$ | $-171,108$ | 8,360 | - |
| Corporate assets | 468,375 | 374,063 | $-94,312$ | -20.1 |
| Total | $2,243,406$ | $2,214,368$ | $-29,038$ | -1.3 |


| (Year ended March 31, 2007 and 2008) | (Millions of yen) |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Year ended <br> March 31, 2007 | Year ended <br> March 31, 2008 | Change | \% |
| Japan: |  |  |  |  |
| Net sales: |  |  |  |  |
| External customers | 1,026,663 | 1,050,923 | 24,260 | 2.4 |
| Intersegment | 495,304 | 484,590 | -10,714 | -2.2 |
| Total | 1,521,967 | 1,535,513 | 13,546 | 0.9 |
| Operating expenses | 1,411,653 | 1,427,575 | 15,922 | 1.1 |
| Operating income | 110,314 | 107,938 | -2,376 | -2.2 |
| Operating income on sales in Japan(\%) | 7.2 | 7.0 |  |  |
| The Americas: |  |  |  |  |
| Net sales: |  |  |  |  |
| External customers | 426,009 | 432,287 | 6,278 | 1.5 |
| Intersegment | 3,253 | 3,496 | 243 | 7.5 |
| Total | 429,262 | 435,783 | 6,521 | 1.5 |
| Operating expenses | 408,150 | 433,429 | 25,279 | 6.2 |
| Operating income | 21,112 | 2,354 | -18,758 | -88.8 |
| Operating income on sales in the Americas(\%) | 4.9 | 0.5 |  |  |
| Europe: |  |  |  |  |
| Net sales: |  |  |  |  |
| External customers | 508,200 | 602,224 | 94,024 | 18.5 |
| Intersegment | 3,595 | 2,585 | -1,010 | -28.1 |
| Total | 511,795 | 604,809 | 93,014 | 18.2 |
| Operating expenses | 478,380 | 565,736 | 87,356 | 18.3 |
| Operating income | 33,415 | 39,073 | 5,658 | 16.9 |
| Operating income on sales in Europe(\%) | 6.5 | 6.5 |  |  |
| Other: |  |  |  |  |
| Net sales: |  |  |  |  |
| External customers | 108,053 | 134,555 | 26,502 | 24.5 |
| Intersegment | 160,990 | 183,043 | 22,053 | 13.7 |
| Total | 269,043 | 317,598 | 48,555 | 18.0 |
| Operating expenses | 251,486 | 291,141 | 39,655 | 15.8 |
| Operating income | 17,557 | 26,457 | 8,900 | 50.7 |
| Operating income on sales in Other(\%) | 6.5 | 8.3 |  |  |

## Corporate and Eliminations:

| Net sales: |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
| $\quad$ Intersegment | $-663,142$ | $-673,714$ | $-10,572$ | - |
| $\quad$ Total | $-663,142$ | $-673,714$ | $-10,572$ | - |
| Operating expenses: | $-655,124$ | $-679,398$ | $-24,274$ | - |
| Operating income | $-8,018$ | 5,684 | 13,702 | - |
| Consolidated: |  |  |  |  |
| Net sales: |  |  |  |  |
| $\quad$ External customers | $2,068,925$ | $2,219,989$ | 151,064 | 7.3 |
| $\quad$ Intersegment | - | - | - | - |
| $\quad$ Total | $2,068,925$ | $2,219,989$ | 151,064 | 7.3 |
| Operating expenses | $1,894,545$ | $2,038,483$ | 143,938 | 7.6 |
| Operating income | 174,380 | 181,506 | 7,126 | 4.1 |
| $\quad$ Operating income on consolidated net sales(\%) | 8.4 | 8.2 |  |  |


| Identifiable assets: |  |  | (Millions of yen) |  |
| :--- | ---: | ---: | ---: | ---: |
|  | March 31, 2007 | March 31, 2008 | Change | $\%$ |
| Japan | $1,282,085$ | $1,272,110$ | $-9,975$ | -0.8 |
| The Americas | 256,049 | 310,028 | 53,979 | 21.1 |
| Europe | 314,815 | 326,824 | 12,009 | 3.8 |
| Other | 101,550 | 102,451 | 901 | 0.9 |
| Eliminations | $-179,468$ | $-171,108$ | 8,360 | - |
| Corporate assets | 468,375 | 374,063 | $-94,312$ | -20.1 |
| Total | $2,243,406$ | $2,214,368$ | $-29,038$ | -1.3 |

## B) Fair Value of Marketable Securities

The securities and the respective cost, gross unrealized holding gains, gross unrealized holding losses and fair value as of March 31, 2007 and March 31, 2008 are as follows:

| (Millions of yen) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| March 31, 2007 |  |  |  |  |
|  | Cost | Gross unrealized holding gains | Gross unrealized holding losses | Fair value |
| Current: |  |  |  |  |
| Corporate debt securities | 176 | - | - | 176 |
| Other | 1 | - | - | 1 |
|  | 177 | - | - | 177 |
| Noncurrent: |  |  |  |  |
| Equity securities | 49,261 | 14,991 | 142 | 64,110 |
| Corporate debt securities | 6,000 | 10 | - | 6,010 |
| Other | 242 | - | - | 242 |
| Nonmarketable securities (at cost) | 4,474 | - | - | 4,474 |
|  | 59,977 | 15,001 | 142 | 74,836 |
|  |  |  |  | Millions of yen) |
| March 31, 2008 |  |  |  |  |
|  | Cost | Gross unrealized holding gains | Gross unrealized holding losses | Fair value |
| Current: |  |  |  |  |
| Corporate debt securities | - | - | - | - |
| Other | 0 | - | - | 0 |
|  | 0 | - | - | 0 |
| Noncurrent: |  |  |  |  |
| Equity securities | 62,208 | 6,231 | 3,723 | 64,716 |
| Corporate debt securities | 6,000 | - | 754 | 5,246 |
| Other | - | - | - | - |
| Nonmarketable securities (at cost) | 1,290 | - | 8 | 1,282 |
|  | 69,498 | 6,231 | 4,485 | 71,244 |

## C) Derivatives

The Company and certain of its subsidiaries enter into various financial instrument contracts in the normal course of business and in connection with the management of their assets and liabilities. The outstanding agreements, carrying amount and estimated fair value of derivative financial instruments as of March 31, 2007 and March 31, 2008 are as follows:

|  | (Millions of yen) |  |
| :---: | :---: | :---: |
| March 31, 2007 |  |  |
|  | Carrying amount | Estimated Fair value |
| Interest rate swap agreements, net | 751 | 751 |
| Foreign currency contracts-net credit | 633 | 633 |
| Currency options-net credit | -2 | -2 |
| Total | 1,382 | 1,382 |
|  |  | Millions of yen) |
| March 31, 2008 |  |  |
|  | Carrying amount | Estimated Fair value |
| Interest rate swap agreements, net | -594 | -594 |
| Foreign currency contracts-net credit | 1,349 | 1,349 |
| Currency options | 100 | 100 |
| Total | 855 | 855 |


| D) Transactions of Ricoh with affiliates |  | (Millions of yen) |
| :--- | ---: | ---: |
|  | March 31, 2007 | March 31, 2008 |
| Account balances: | 3,541 |  |
| Receivables | 2,611 | 3,080 |
| Payables | Year ended | (Millions of yen) |
|  | Year ended |  |
|  | March 31, 2007 | March 31, 2008 |
| Transactions: |  |  |
| Sales | 16,158 | 20,184 |
| Purchases | 28,993 | 21,274 |
| Dividend income | 828 | 625 |

## E) Per Share Data

|  | March 31, 2007 | March 31, 2008 |
| :--- | ---: | ---: |
| Shareholders' equity per share | $1,467.03$ | $1,498.29$ |
| Net income per share-basic | 153.10 | 146.04 |
| Net income per share-diluted | 151.89 | 142.15 |

A reconciliation of the numerator and the denominators of the basic and diluted per share computations for income is as follows:
(Millions of yen)

|  |  | (Millions of yen) |
| :--- | ---: | ---: |
| Net income | March 31, 2007 | March 31, 2008 |
| Effect of dilutive securities | 111,724 | 106,463 |
| Diluted net income | -8 | -25 |


|  | March 31, 2007 | March 31, 2008 |
| :--- | ---: | ---: |
| Weight average common shares outstanding | $729,744,656$ | $729,010,475$ |
| Effect of dilutive securities | $5,757,813$ | $19,741,071$ |
| Diluted common shares outstanding | $735,502,469$ | $748,751,546$ |

5. Non-consolidated Performance
(1) Balance Sheets (Non-consolidated)

March 31, 2007 and 2008

| Assets |  |  | (Millions of yen) |
| :---: | :---: | :---: | :---: |
|  | March 31, 2007 | March 31, 2008 | Change |
| Current Assets | 548,362 | 481,437 | -66,924 |
| Cash on hand and in banks | 23,602 | 15,563 | -8,039 |
| Notes receivable-trade | 7,221 | 7,353 | 131 |
| Accounts receivable-trade | 244,754 | 234,545 | -10,209 |
| Marketable securities | 118,046 | 23,396 | -94,649 |
| Finished goods | 24,026 | 23,633 | -393 |
| Raw materials | 3,146 | 3,422 | 275 |
| Work-in-process | 7,578 | 8,822 | 1,243 |
| Supplies | 7,248 | 7,993 | 745 |
| Prepaid expenses | 3,417 | 2,677 | -740 |
| Deferred tax assets | 16,206 | 12,097 | -4,109 |
| Accounts receivable-other | 16,678 | 14,817 | -1,861 |
| Short-term loans receivable | 74,131 | 124,117 | 49,986 |
| Other current assets | 2,542 | 3,110 | 568 |
| Allowance for doubtful accounts | -239 | -112 | 127 |
| Fixed Assets | 527,927 | 586,438 | 58,510 |
| Tangible Fixed Assets | 132,457 | 134,024 | 1,566 |
| Buildings | 50,073 | 50,313 | 240 |
| Structures | 2,600 | 2,536 | -63 |
| Machinery and equipment | 24,721 | 23,786 | -935 |
| Vehicles | 13 | 16 | 2 |
| Tools | 20,689 | 18,745 | -1,943 |
| Land | 29,274 | 29,030 | -244 |
| Construction in progress | 5,085 | 9,596 | 4,511 |
| Intangible Fixed Assets | 31,764 | 43,405 | 11,641 |
| Patent rights | 3,078 | 3,209 | 131 |
| Leased property rights | 7,810 | 7,707 | -103 |
| Trademark rights | - | 10,101 | 10,101 |
| Software | 20,484 | 22,028 | 1,543 |
| Other intangible fixed assets | 390 | 358 | -31 |
| Investments and Other Assets | 363,705 | 409,008 | 45,302 |
| Investment securities | 26,995 | 26,356 | -638 |
| Affiliates' securities | 189,463 | 251,990 | 62,527 |
| Investment in affiliates | 27,488 | 19,293 | -8,195 |
| Long-term loans receivable | 20 | 26 | 6 |
| Long-term loans to affiliates | 106,838 | 96,851 | -9,986 |
| Bankruptcy and rehabilitation debts | 158 | 229 | 70 |
| Deferred tax assets | 1,788 | 623 | -1,165 |
| Lease deposit | 6,811 | 6,674 | -137 |
| Other investments | 4,641 | 7,488 | 2,847 |
| Allowance for doubtful accounts | -501 | -526 | -25 |
| Total Assets | 1,076,290 | 1,067,876 | -8,413 |
| Reference: |  |  |  |
| Exchange rate |  |  |  |
|  | March 31, 2007 | March 31, 2008 |  |
|  | 118.05 | 100.19 |  |
|  | 157.33 | 158.19 |  |

March 31, 2007 and 2008
Liabilities
(Millions of yen)

| $\underline{\text { Liabilies }}$ | March 31, 2007 | March 31, 2008 | Change |
| :---: | :---: | :---: | :---: |
| Current Liabilities | 250,134 | 249,682 | -452 |
| Notes payable-trade | 5,017 | 3,837 | -1,180 |
| Accounts payable-trade | 146,776 | 142,479 | -4,296 |
| Bonds maturing within one year | - | 25,000 | 25,000 |
| Accounts payable-other | 17,331 | 15,939 | -1,391 |
| Accrued expenses | 35,954 | 35,375 | -578 |
| Accrued corporate tax | 24,939 | 8,556 | -16,383 |
| Advances by customers | 527 | 619 | 91 |
| Deposits payable | 2,816 | 2,159 | -657 |
| Accrued bonuses | 14,154 | 13,129 | -1,024 |
| Accrued directors' bonuses | 185 | 173 | -11 |
| Warranty reserve | 612 | 774 | 161 |
| Derivative liabilities, at fair value | 52 | - | -52 |
| Other current liabilities | 1,767 | 1,638 | -129 |
| Fixed Liabilities | 81,339 | 56,978 | -24,361 |
| Bonds | 25,000 | - | -25,000 |
| Convertible Bond | 55,256 | 55,201 | -55 |
| Long accounts payable-other | - | 498 | 498 |
| Retirement benefit obligation | 616 | 710 | 93 |
| Reserve for directors' retirement allowances | 466 | - | -466 |
| Other fixed liabilities | - | 568 | 568 |
| Total Liabilities | 331,474 | 306,660 | -24,813 |


| Net assets |  |  | (Millions of yen) |
| :--- | ---: | ---: | ---: |
|  | March 31, 2007 | March 31, 2008 | Change |
|  |  |  |  |
| Stockholders' equity | 738,727 | 755,191 | 16,463 |
| Common Stock | 135,364 | 135,364 | - |
| Additional paid-in-capital | 180,808 | 180,804 | -3 |
| Legal capital reserve | 180,804 | 180,804 | - |
| Other additional paid-in-capital | 3 | - | -3 |
| Retained earnings | 452,669 | 484,709 | 32,040 |
| Legal reserve | 14,955 | 14,955 | - |
| Other retained earnings | 437,714 | 469,754 | 32,040 |
| Reserve for deferral of capital gain on property | 506 | 486 | -20 |
| Reserve for special depreciation | 1,147 | 691 | -456 |
| Reserve for warranty on computer programs | 124 | 89 | -35 |
| Reserve for social contribution | 104 | 103 | -1 |
| General reserve | 362,350 | 411,350 | 49,000 |
| Retained earnings brought forward | 73,482 | $-16,447$ |  |
| Treasury stock | $-30,114$ | $-15,572$ |  |
| Difference of appreciation and conversion | 6,088 | $-45,687$ | -63 |
| Net unrealized holding gains on securities | 6,088 | 6,024 | -63 |
|  |  | 6,024 |  |
| Total Net assets | 744,815 | 761,216 | 16,400 |
| Total Liabilities and Net assets | $1,076,290$ | $1,067,876$ | $-8,413$ |

## (2) Statement of Income (Non-consolidated)

| For the years ended March 31, 2007 and 2008. |  |  | (Millions of yen) |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Year ended March 31, 2007 | Year ended March 31, 2008 | Change \%o) |  |
| Net sales | 1,033,302 | 1,036,228 | 2,926 | (0.3) |
| Cost of sales | 712,757 | 722,865 | 10,108 | (1.4) |
| Percentage of net sales (\%) | 69.0 | 69.8 |  |  |
| Gross profit | 320,545 | 313,362 | -7,183 | (-2.2) |
| Percentage of net sales (\%) | 31.0 | 30.2 |  |  |
| Selling, general and administrative expenses | 233,571 | 242,862 | 9,291 | (4.0) |
| Percentage of net sales (\%) | 22.6 | 23.4 |  |  |
| Selling expenses | 51,372 | 52,462 | 1,090 |  |
| General and administrative expenses | 182,198 | 190,399 | 8,201 |  |
| Operating income | 86,974 | 70,500 | -16,474 | (-18.9) |
| Percentage of net sales (\%) | 8.4 | 6.8 |  |  |
| Non-operating income | 24,707 | 26,054 | 1,347 | (5.5) |
| Percentage of net sales (\%) | 2.4 | 2.5 |  |  |
| Interest | 4,970 | 8,225 | 3,255 |  |
| Interest on securities | 309 | 418 | 109 |  |
| Dividends | 14,893 | 11,964 | -2,929 |  |
| Miscellaneous income | 4,534 | 5,447 | 913 |  |
| Non-operating expenses | 6,450 | 16,969 | 10,519 | (163.1) |
| Percentage of net sales (\%) | 0.6 | 1.6 |  |  |
| Interest | 16 | 8 | -8 |  |
| Interest on bonds | 619 | 487 | -132 |  |
| Exchange loss | 1,550 | 14,649 | 13,099 |  |
| Loss on disposition of fixed assets | 2,904 | 1,418 | -1,486 |  |
| Miscellaneous expenses | 1,358 | 404 | -954 |  |
| Ordinary income | 105,231 | 79,585 | -25,646 | (-24.4) |
| Percentage of net sales (\%) | 10.2 | 7.7 |  |  |
| Extraordinary income | 3,632 |  | $-3,632$ | ( - ) |
| Percentage of net sales (\%) | 0.4 |  |  |  |
| Reversal of allowance for doubtful accounts | 3,632 | - | -3,632 |  |
| Income before income taxes | 108,864 | 79,585 | -29,279 | (-26.9) |
| Percentage of net sales (\%) | 10.5 | 7.7 |  |  |
| Provision for income taxes | 38,800 | 19,600 | -19,200 | (-49.5) |
| Percentage of net sales (\%) | 3.8 | 1.9 |  |  |
| Corporate and other tax adjustments | -1,844 | 5,316 | 7,160 | (-) |
| Percentage of net sales (\%) | -0.2 | 0.5 |  |  |
| Net income | 71,908 | 54,669 | -17,239 | (-24.0) |
| Percentage of net sales (\%) | 7.0 | 5.3 |  |  |

Reference:
Exchange rate

|  | Year ended | Year ended |
| :--- | ---: | ---: |
| US\$ 1 | 117.08 | 115.04 |
| EURO 1 | 150.12 | 161.54 |

(3) Statements of Changes in Stockholders' equity (Non-consolidated)

Results for the Period from April 1, 2006 to March 31, 2007
(Millions of yen)

| Results for the Period from April 1, 2006 to March 31, 2007 |  |  |  |  |  |  |  | (Millions of yen) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Stockholders' equity |  |  |  |  |  |  | Difference of appreciation | Total Net assents |
|  | Common stock | Additional paid-in-capital |  | Retained earnings |  | Treasury stock | Total stockholders' equity | Net unrealized holding gains on securities |  |
|  |  | Legal capital reserve | Other additional paid-in-capital | Legal reserve | Other retained earnings(*1) |  |  |  |  |
| Balance of March 31,2006 | 135,364 | 180,804 | - | 14,955 | 384,198 | -29,339 | 685,982 | 8,769 | 694,752 |
| Changes in the term |  |  |  |  |  |  |  |  |  |
| Dividends from surplus(*2) |  |  |  |  | -8,763 |  | -8,763 |  | -8,763 |
| Dividends from surplus |  |  |  |  | -9,492 |  | -9,492 |  | -9,492 |
| Bonus of directors (*2) |  |  |  |  | -135 |  | -135 |  | -135 |
| Net income |  |  |  |  | 71,908 |  | 71,908 |  | 71,908 |
| Purchase of treasury stock |  |  |  |  |  | -798 | -798 |  | -798 |
| Disposal of treasury stock |  |  | 3 |  |  | 23 | 27 |  | 27 |
| Net change of items other than stockholders' equity |  |  |  |  |  |  |  | -2,681 | -2,681 |
| Total changes in the term | - | - | 3 | - | 53,516 | -775 | 52,744 | -2,681 | 50,063 |
| Balance of March 31,2007 | 135,364 | 180,804 | 3 | 14,955 | 437,714 | -30,114 | 738,727 | 6,088 | 744,815 |


| (*1) Other retained earnings |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

(*2) Earnings appropriation items from Ordinary General Meeting of Shareholders in June 2006.

Results for the Period from April 1, 2007 to March 31, 2008
(Millions of yen)

|  | Stockholders' equity |  |  |  |  |  |  | Difference of appreciation | Total Net assents |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Common stock | Additional paid-in-capital |  | Retained earnings |  | Treasury stock | Total stockholders' equity | Net unrealized holding gains on securities |  |
|  |  | Legal capital reserve | Other additional paid-in-capital | Legal reserve | Other retained earnings (*) |  |  |  |  |
| Balance of March 31,2007 | 135,364 | 180,804 | 3 | 14,955 | 437,714 | -30,114 | 738,727 | 6,088 | 744,815 |
| Changes in the term |  |  |  |  |  |  |  |  |  |
| Dividends from surplus |  |  |  |  | -22,627 |  | -22,627 |  | -22,627 |
| Net income |  |  |  |  | 54,669 |  | 54,669 |  | 54,669 |
| Purchase of treasury stock |  |  |  |  |  | -15,769 | -15,769 |  | -15,769 |
| Disposal of treasury stock |  |  | -3 |  | -2 | 197 | 191 |  | 191 |
| Net change of items other than stockholders' equity |  |  |  |  |  |  |  | -63 | -63 |
| Total changes in the term | - | - | -3 | - | 32,040 | -15,572 | 16,463 | -63 | 16,400 |
| Balance of March 31,2008 | 135,364 | 180,804 | - | 14,955 | 469,754 | -45,687 | 755,191 | 6,024 | 761,216 |


| (Millions of yen) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Reserve for deferral of capital gain on property | Reserve for special depreciation | Reserve for warranty on computer programs | Reserve for social contribution | General reserve | Retained earnings brought forward | Total <br> Other retained earnings |
| Balance of March 31,2007 | 506 | 1,147 | 124 | 104 | 362,350 | 73,482 | 437,714 |
| Changes in the term |  |  |  |  |  |  |  |
| Dividends from surplus |  |  |  |  |  | -22,627 | -22,627 |
| Reversal of reserve for deferral of capital gain on property | -20 |  |  |  |  | 20 | - |
| Transfer to reserve for special depreciation |  | 20 |  |  |  | -20 | - |
| Reversal of reserve for special depreciation |  | -476 |  |  |  | 476 | - |
| Reversal of reserve for warranty on computer programs |  |  | -35 |  |  | 35 | - |
| Transfer of reserve for social contribution |  |  |  | 95 |  | -95 | - |
| Reversal of reserve for social contribution |  |  |  | -96 |  | 96 | - |
| Transfer to general reserve |  |  |  |  | 49,000 | -49,000 | - |
| Disposal of Treasury stock |  |  |  |  |  | -2 | -2 |
| Net income |  |  |  |  |  | 54,669 | 54,669 |
| Total changes in the term | -20 | -456 | -35 | -1 | 49,000 | -16,447 | 32,040 |
| Balance of March 31,2008 | 486 | 691 | 89 | 103 | 411,350 | 57,034 | 469,754 |

## Significant Accounting Policies (Non-consolidated)

## 1. Accounting policy for assets

(1) Inventories are stated at the lower of average cost.
(2) Securities

Securities of subsidiaries and affiliates are stated at moving average cost.
Other securities:
Marketable securities are marked to market based on the market price at the end of the term and other factors (accounting for all valuation differences with the full capital injection method; the cost of securities sold is valued at moving average cost.)
Non-marketable securities are stated at cost based on the moving average method.
(3) Derivatives are stated at market value.
2. Depreciation of fixed assets
(1) Tangible fixed assets

Tangible fixed assets are depreciated using the declining balance method.
For buildings (excluding fixtures) secured on and after April 1, 1998, however, Ricoh uses straight-line depreciation.
(2) Intangible fixed assets

Ricoh uses straight-line depreciation for intangible fixed assets.
With software for sale in the marketplace, however, the Company records the larger of a depreciation based on projected sales profits or a uniform depreciation based on a projected effective sales period for the balance. The initially projected effective sale term is three years. With software for internal use, the company uses straight-line depreciation on a usable period of five years.
3. Accounting for deferred assets

Expences of new stock issued are accounted for as the full amount at the time of the expenditure.
Expences of new stock issued at the end of the year is included in "Miscellaneous expenses".
Discounts on bond issues are deferred and amortized uniformly over a period(5years) up to the maturity of the relevant bond.
4. Basis for provision of reserves
(1) Allowance for Doubtful Accounts

The allowance for doubtful accounts is provided to cover possible losses from bad debts and represents possible individual doubtful accounts based on historical default rates and the potential for irrecoverableness.
(2) Reserve for Accrued Bonuses

The reserve for accrued bonuses is provided by estimating the amount of bonuses payable to employees for the current financial year under our corporate rules for calculating such bonus payment.
(3) Reserve for Accrued Directors' Bonuses

The reserve for accrued bonuses is provided by estimating the amount of bonuses payable to Directors for the current of financial year.
(4) Warranty reserve

To cover product after-sales service expenses, the Company calculates the product warranty reserve based on projected service costs during warranty terms.
(5) Reserve for Retirement Benefit Obligations

To cover projected employee benefits, the Company records the estimated obligations at the end of current fiscal year based on projected year-end benefit obligations and plan assets. The company uses straight-line depreciation for actuarial gains or losses and for prior service costs over averaged remaining employment term. (15years)
5. Leasing

Finance leases for which ownership does not transfer to lessees are accounted for as operating leases.
6. Hedge accounting
(1) Hedge Accounting Methods

With currency swaps, the Company hedges by assigning transactions that meet assignment requirements.
(2) Hedging Instruments and Targets

There is no Hedging Instrument or Hedging Target at the end of current fiscal year.
(3) Hedging policies

In keeping with its internal Market Risk Management Rules, Ricoh uses derivatives to manage the exposure of its assets and liabilities to market fluctuations.
(4) Hedge Effectiveness

Ricoh assesses the effectiveness of hedges by analyzing the ratios of the total market fluctuations of hedged targets and instruments.

## 7. Others

Consumption taxes
Consumption taxes are excluded from revenues and expenses. The refundable consumption tax at the end of the year is included in "Other current assets", after offsetting suspense payments and receipt of consumption taxes and etc.

## Notes to Changes in Significant Accounting Policies (Non-consolidated)

(Change of Depreciation Method for fixed assets)
Effective as of April 1,2007, in accordance with the revised Japanese Corporate Tax Law in 2007, Ricoh changed method of depreciation of tangible fixed assets acquired on or after April 1,2007.
The change in method of depreciation caused an increase in depreciation expense by $¥ 2,778$ million for the fiscal year ended March 31,2008

## Additional Information

(Change of Depreciation Method for fixed assets)
Effective as of April 1,2007, in accordance with the revised Japanese Corporate Tax Law in 2007, Ricoh changed method of depreciation of tangible fixed assets acquired on or before March 31,2007.
Attributable to this change, its fixed assets are further depreciable up to JPY 1yen over five years after they have been depreciated up to the depreciable limit( $95 \%$ of the acquisition price).
The change in method of depreciation caused an increase in depreciation expense by $¥ 1,603$ million for the fiscal year ended March 31,2008

## Notes to Non-consolidated Financial Statements

## (Balance Sheets)

|  | March 31, 2007 | March 31, 2008 |
| :--- | ---: | ---: |
| 1. Accumulated depreciation on tangible fixed assets | 363,469 | 383,853 |
| 2. Trade notes receivable discounted with banks | 2 | 5 |
| 3. Guarantee obligations | 85 | 108 |

## (Lease Transaction)

Ricoh left note for lease transaction out because the Company discloses financial statements on the electronic disclosure system, regulate in paragraph 30-6 of the Financial Instruments and Exchange Law No. 27.

## (Securities)

Fair values of subsidiaries and affiliates

1. Year ended March 31, 2007

| (Millions of yen) | Balance Sheets | Fair value | Difference |
| :--- | ---: | ---: | ---: |
| Securities of consolidated companies | 7,229 | 58,406 | 51,177 |
| Securities of affiliated companies | 6,935 | 55,898 | 48,962 |
| Total | 14,165 | 114,304 | 100,139 |

2. Year ended March 31, 2008

| (Millions of yen) | Balance Sheets | Fair value | Difference |
| :--- | ---: | ---: | ---: |
| Securities of consolidated companies | 7,229 | 41,761 | 34,531 |
| Securities of affiliated companies | 4,927 | 40,302 | 35,375 |
| Total | 12,156 | 82,063 | 69,907 |

## (Statements of Changes in Stockholders' equity)

Treasury stock

1. March 31, 2007

| Class of shares | Number of shares held at <br> March 31, 2006 | Increase | Decrease | Number of shares held at <br> March 31, 2007 |
| :---: | ---: | ---: | ---: | ---: |
| Common shares (shares) | $14,579,522$ | 336,711 |  | 11,838 |

## Reason for the Changes

Increase: Purchase of odd lot shares of common stock 336,711 shares
Decrease: Release of treasury stock to allow shareholders with less than a full lot to complete their holdings 11,838 shares
Treasury stock
2.March 31, 2008

| Class of shares | Number of shares held at <br> March 31,2007 | Increase | Decrease | Number of shares held at <br> March 31,2008 |
| :---: | ---: | ---: | ---: | ---: |
| Common shares (shares) | $14,904,395$ | $9,153,830$ | 97,397 | $23,960,828$ |

## Reason for the Changes

Increase: Purchase of odd lot shares of common stock 315,830 shares
Purchase of treasury stock $8,838,000$ shares as a result of an action by the directors
Decrease: Release of treasury stock to allow shareholders with less than a full lot to complete their holdings 97,397 shares

## (Tax Effect Accounting)

1. The prime components of deferred tax assets and liabilities are as follows:

|  | (Millions of yen) |  |
| :---: | :---: | :---: |
|  | March 31, 2007 | March 31, 2008 |
| Deferred tax assets: |  |  |
| Retirement benefit obligation | 8,957 | 7,885 |
| Accrued bonuses | 5,733 | 5,322 |
| Accrued enterprise tax | 4,150 | 1,133 |
| Loss on valuation of securities | 2,093 | 2,128 |
| Depreciation and amortization | 2,016 | 1,547 |
| Inventory revaluation | 1,225 | 1,142 |
| Other | 5,919 | 5,272 |
| Total deferred tax assets | 30,093 | 24,429 |
|  |  |  |
|  | March 31, 2007 | March 31, 2008 |
| Deferred tax liabilities: |  |  |
| Retirement benefit trust establishment | -6,745 | -6,745 |
| Net unrealized holding gains on securities | -4,144 | -4,102 |
| Reserve for special depreciation | -781 | -470 |
| Reserve for deferral of capital gain on property | -345 | -331 |
| Reserve for warranty on computer programs | -84 | -61 |
| Total deferred tax liabilities | -12,099 | -11,709 |
|  |  |  |
|  | March 31, 2007 | March 31, 2008 |
| Net deferred tax assets | 17,994 | 12,720 |
| Included in current assets | 16,206 | 12,097 |
| Included in investment and other assets | 1,788 | 623 |

[^1]| Normal effective statutory tax rate | $40.5 \%$ |
| :--- | :---: |
| (Reconciliation) |  |
| Permanently non-deductible expenses | -.4 |
| Permanently non-taxable income | -1.6 |
| Tax credit for foreign taxes | -5.8 |
| Tax credit for research and development expenses | -1.1 |
| Other | $31.3 \%$ |
| Effective tax rate | -1 |

## -APPENDIX- Year ended March 31, 2008)

## 1. Consolidated Quarterly Performance Outline

| (Billions of yen) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1Q | Change(\%) | 2Q | Change(\%) | 3Q | Change(\%) | 4 Q | Change(\%) |
| Net sales | 530.1 | 9.4 | 558.2 | 11.1 | 552.0 | 9.2 | 579.5 | 0.6 |
| Gross profit | 228.7 | 12.9 | 222.4 | 8.3 | 237.4 | 8.2 | 239.0 | 1.7 |
| Operating income | 46.6 | 14.7 | 37.9 | 16.7 | 49.4 | 1.6 | 47.4 | -9.7 |
| Income before income taxes | 53.2 | 37.6 | 31.7 | -10.6 | 49.0 | 0.5 | 40.5 | -21.1 |
| Net income | 33.8 | 16.2 | 19.3 | -15.8 | 32.1 | 2.8 | 21.1 | -25.5 |
| Net income per share (yen) | 46.38 | - | 26.45 | - | 44.01 | - | 29.20 |  |
| Net income per share-diluted (yen) | 45.15 | - | 25.75 | - | 42.84 | - | 28.41 |  |
| Total assets | 2,313.5 | - | 2,299.8 | - | 2,294.9 | - | 2,214.3 |  |
| Shareholders' investment | 1,111.0 | - | 1,114.5 | - | 1,132.3 | - | 1,080.1 |  |
| Shareholders' investment per share (yen) | 1,522.12 | - | 1,527.18 | - | 1,551.72 | - | 1,498.29 |  |
| Cash flows from operating activities | 21.4 | - | 57.4 | - | 26.0 | - | 89.5 |  |
| Cash flows from investing activities | -107.2 | - | -29.8 | - | -23.8 | - | -37.4 |  |
| Cash flows from financing activities | -2.8 | - | -4.3 | - | -3.2 | - | -61.6 |  |
| Cash and cash equivalents at end of period | 171.6 | - | 190.1 | - | 189.4 | - | 170.6 |  |


| (2) Capital expenditures and Depreciation |  |  |  | (Billions of yen) |
| :--- | :--- | :--- | :--- | :---: |
| Capital expenditures | 1 Q | 2 Q | 3 Q | 4 Q |
| Depreciation for tangible fixed assets | 17.1 | 22.5 | 18.1 | 27.3 |

(3) R\&D Expenditures (Billions of yen)

|  | 1 Q | 2 Q | 3 Q | 4 Q |
| :--- | ---: | ---: | ---: | ---: |
| R\&D expenditures | 27.2 | 34.3 | 32.0 | 32.4 |
| R\&D expenditures / Total Sales (\%) | 5.1 | 6.1 | 5.8 | 5.6 |


| (4) Interest income (expenses) net |  |  |  | (Billions of yen) |
| :--- | :--- | :--- | :--- | :--- | :--- |
|  | 1 Q | 2 Q | 3 Q | 4 Q |
| Interest income (expenses) net | 0.1 | 0.2 | 0.6 | 0.4 |

(5) Exchange Rate

|  | 1 Q | 2 Q | 3 Q | 4 Q |
| :--- | :--- | :--- | :--- | :--- |
| Exchange rate (Yen/US\$) | 120.77 | 117.98 | 113.24 | 105.60 |
| Exchange rate (Yen/EURO) | 162.72 | 162.00 | 163.96 | 158.06 |

(Three months ended March 31, 2007 and 2008)
(Millions of yen)

|  | Three months ended March 31, 2007 | Three months ended <br> March 31, 2008 | Change | \% | Change excluding exchange impact | \% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| <Office Solutions> |  |  |  |  |  |  |
| Imaging Solutions | 442,138 | 447,786 | 5,648 | 1.3 | 17,184 | 3.9 |
| Percentage of net sales (\%) | 76.7 | 77.3 |  |  |  |  |
| Domestic | 162,197 | 159,312 | -2,885 | -1.8 | -2,885 | -1.8 |
| Overseas | 279,941 | 288,474 | 8,533 | 3.0 | 20,069 | 7.2 |
| Network System Solutions | 58,924 | 58,512 | -412 | -0.7 | -412 | -0.7 |
| Percentage of net sales (\%) | 10.2 | 10.1 |  |  |  |  |
| Domestic | 56,344 | 55,168 | -1,176 | -2.1 | -1,176 | -2.1 |
| Overseas | 2,580 | 3,344 | 764 | 29.6 | 764 | 29.6 |
| Office Solutions Total | 501,062 | 506,298 | 5,236 | 1.0 | 16,772 | 3.3 |
| Percentage of net sales (\%) | 86.9 | 87.4 |  |  |  |  |
| Domestic | 218,541 | 214,480 | -4,061 | -1.9 | -4,061 | -1.9 |
| Overseas | 282,521 | 291,818 | 9,297 | 3.3 | 20,833 | 7.4 |
| The Americas | 112,411 | 105,750 | -6,661 | -5.9 | 5,771 | 5.1 |
| Europe | 142,930 | 152,773 | 9,843 | 6.9 | 8,110 | 5.7 |
| Other | 27,180 | 33,295 | 6,115 | 22.5 | 6,952 | 25.6 |
| <Industrial Products> |  |  |  |  |  |  |
| Industrial Products | 34,561 | 32,591 | -1,970 | -5.7 | -1,458 | -4.2 |
| Percentage of net sales (\%) | 6.0 | 5.6 |  |  |  |  |
| Domestic | 20,218 | 16,822 | -3,396 | -16.8 | -3,396 | -16.8 |
| Overseas | 14,343 | 15,769 | 1,426 | 9.9 | 1,938 | 13.5 |
| The Americas | 4,160 | 4,663 | 503 | 12.1 | 972 | 23.4 |
| Europe | 5,347 | 5,442 | 95 | 1.8 | 49 | 0.9 |
| Other | 4,836 | 5,664 | 828 | 17.1 | 917 | 19.0 |
| <Other> |  |  |  |  |  |  |
| Other | 40,668 | 40,688 | 20 | 0.0 | 419 | 1.0 |
| Percentage of net sales (\%) | 7.1 | 7.0 |  |  |  |  |
| Domestic | 34,184 | 35,641 | 1,457 | 4.3 | 1,457 | 4.3 |
| Overseas | 6,484 | 5,047 | -1,437 | -22.2 | -1,038 | -16.0 |
| The Americas | 513 | 433 | -80 | -15.6 | -37 | -7.2 |
| Europe | 2,579 | 1,359 | -1,220 | -47.3 | -1,165 | -45.2 |
| Other | 3,392 | 3,255 | -137 | -4.0 | 164 | 4.8 |
| Grand Total | 576,291 | 579,577 | 3,286 | 0.6 | 15,733 | 2.7 |
| Percentage of net sales (\%) | 100.0 | 100.0 |  |  |  |  |
| Domestic | 272,943 | 266,943 | -6,000 | -2.2 | -6,000 | -2.2 |
| Percentage of net sales (\%) | 47.4 | 46.1 |  |  |  |  |
| Overseas | 303,348 | 312,634 | 9,286 | 3.1 | 21,733 | 7.2 |
| Percentage of net sales (\%) | 52.6 | 53.9 |  |  |  |  |
| The Americas | 117,084 | 110,846 | -6,238 | -5.3 | 6,706 | 5.7 |
| Percentage of net sales (\%) | 20.3 | 19.1 |  |  |  |  |
| Europe | 150,856 | 159,574 | 8,718 | 5.8 | 6,994 | 4.6 |
| Percentage of net sales (\%) | 26.2 | 27.5 |  |  |  |  |
| Other | 35,408 | 42,214 | 6,806 | 19.2 | 8,033 | 22.7 |
| Percentage of net sales (\%) | 6.1 | 7.3 |  |  |  |  |
| Reference: Exchange rate |  |  |  |  |  |  |
| US\$ 1 | $¥ 119.48$ | $¥ 105.60$ | ¥-13.8 |  |  |  |
| EURO 1 | $¥ 156.52$ | $¥ 158.06$ | ¥1.54 |  |  |  |

Each category includes the following product line:
Imaging Solutions
Network System Solutions Personal computers, PC servers, network systems and network related software MFPs(multifunctional printers), laser printers and software
ndustrial Product
Personal computers, PC servers, network systems and network related software
Thermal media, optical equipments, semiconductors, electronic component and measuring equipments Optical discs and digital camera


Each category includes the following product line:
Imaging Solutions
Network System Solutions Personal computers, PC servers, network systems and network related software
Industrial Products
Thermal media, optical equipments, semiconductors, electronic component and measuring equipments Optical discs and digital camera

## 3. Forecast of Consolidated Sales by Product Category

(Billions of yen)

| (Billions of yen) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Year ending March 31, 2009 |  |  |  | Half year ending September 30, 2008 |  |  |  |
|  | Forecast | Change \% | Forecast(*) | Change <br> \% | Forecast | Change $\%$ | Forecast(*) | Change $\%$ |
| <Office Solutions> |  |  |  |  |  |  |  |  |
| Imaging Solutions | 1,751.5 | 2.5 | 1,813.5 | 6.1 | 847.9 | 2.5 | 889.3 | 7.5 |
| Domestic | 627.6 | 3.1 | 627.6 | 3.1 | 308.3 | 3.9 | 308.3 | 3.9 |
| Overseas | 1,123.9 | 2.1 | 1,185.9 | 7.8 | 539.6 | 1.7 | 581.0 | 9.5 |
| Network System Solutions | 205.0 | 2.5 | 205.1 | 2.5 | 100.4 | 3.3 | 100.5 | 3.4 |
| Domestic | 192.6 | 2.4 | 192.6 | 2.4 | 94.6 | 3.2 | 94.6 | 3.2 |
| Overseas | 12.4 | 3.8 | 12.5 | 4.7 | 5.8 | 3.5 | 5.9 | 5.3 |
| Office Solutions Total | 1,956.5 | 2.5 | 2,018.6 | 5.7 | 948.3 | 2.6 | 989.8 | 7.0 |
| Domestic | 820.2 | 2.9 | 820.2 | 2.9 | 402.9 | 3.8 | 402.9 | 3.8 |
| Overseas | 1,136.3 | 2.1 | 1,198.4 | 7.7 | 545.4 | 1.7 | 586.9 | 9.4 |
| The Americas | 395.9 | -4.9 | 452.2 | 8.6 | 195.3 | -5.3 | 232.9 | 12.9 |
| Europe | 600.5 | 5.1 | 606.3 | 6.1 | 282.9 | 4.2 | 286.8 | 5.6 |
| Other | 139.9 | 12.3 | 139.9 | 12.3 | 67.2 | 15.0 | 67.2 | 15.0 |
| <Industrial Products> |  |  |  |  |  |  |  |  |
| Industrial Products | 143.5 | -0.6 | 145.7 | 0.9 | 70.4 | -9.1 | 71.9 | -7.2 |
| Domestic | 79.8 | 2.0 | 79.8 | 2.0 | 39.8 | -10.1 | 39.8 | -10.1 |
| Overseas | 63.7 | -3.7 | 65.9 | -0.3 | 30.6 | -7.9 | 32.1 | -3.4 |
| The Americas | 13.9 | -14.0 | 15.9 | -1.6 | 6.9 | -13.9 | 8.2 | 2.3 |
| Europe | 20.3 | -9.5 | 20.5 | -8.6 | 10.0 | -13.2 | 10.2 | -11.5 |
| Other | 29.5 | 7.1 | 29.5 | 7.1 | 13.7 | 0.1 | 13.7 | 0.1 |
| <Other> |  |  |  |  |  |  |  |  |
| Other | 160.0 | -3.7 | 160.0 | -3.7 | 81.3 | -5.8 | 81.3 | -5.8 |
| Domestic | 138.0 | -2.0 | 138.0 | -2.0 | 70.3 | -2.2 | 70.3 | -2.2 |
| Overseas | 22.0 | -13.1 | 22.0 | -13.1 | 11.0 | -23.4 | 11.0 | -23.4 |
| The Americas | 1.2 | -45.3 | 1.2 | -45.3 | 0.6 | -57.0 | 0.6 | -57.0 |
| Europe | 7.2 | -22.7 | 7.2 | -22.7 | 3.7 | -38.1 | 3.7 | -38.1 |
| Other | 13.6 | -1.5 | 13.6 | -1.5 | 6.7 | -4.1 | 6.7 | -4.1 |
| Grand Total | 2,260.0 | 1.8 | 2,324.3 | 4.7 | 1,100.0 | 1.1 | 1,143.0 | 5.0 |
| Domestic | 1,038.0 | 2.2 | 1,038.0 | 2.2 | 513.0 | 1.7 | 513.0 | 1.7 |
| Overseas | 1,222.0 | 1.5 | 1,286.3 | 6.8 | 587.0 | 0.5 | 630.0 | 7.9 |
| The Americas | 411.0 | -5.5 | 469.3 | 7.9 | 202.8 | -6.0 | 241.7 | 12.1 |
| Europe | 628.0 | 4.1 | 634.0 | 5.1 | 296.6 | 2.6 | 300.7 | 4.0 |
| Other | 183.0 | 10.3 | 183.0 | 10.3 | 87.6 | 10.7 | 87.6 | 10.7 |

* Excluding foreign exchange impact

Reference:
Exchange rate
US\$ 1
EURO 1

Year ending Mar. 31, '09
Half year ending Sept. 30, '08

| (Forecast) | (Forecast) |
| :--- | :--- |
| $¥ 100.00$ | $¥ 100.00$ |

$\$ 16000$ -
$¥ 160.00$

Each category includes the following product line:
Imaging Solutions

Network System Solutions
Industrial Products
Digital PPCs, color PPCs, digital duplicators, facsimile machines, analog PPCs, diazo copiers, scanners, MFPs(multifunctional printers), laser printers and software
Personal computers, PC servers, network systems and network related software
Thermal media, optical equipments, semiconductors, electronic component and measuring equipments
Optical discs and digital camera


[^0]:    * Ricoh bases the forecast estimates for March 31, 2009 above upon information currently available to management, which involves risks and uncertainties that could cause actual results to differ materially from those projected.

[^1]:    2. Difference in normal effective statutory tax rate and effective tax rate after applying tax effective accounting
