

•Presentation by Takashi Kawaguchi, CFO

# **Forward-Looking Statements**



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- b. Exchange rates and fluctuations
- c. Rapid technological innovations
- d. Uncertainty as to Ricoh's ability to continue to design, develop, produce and market products and services that achieve market acceptance in intensely competitive markets

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Note: These materials define fiscal years as:

FY2024 (or fiscal 2024) = Fiscal year ended March 31, 2025, etc.

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# **Key Points about Performance during Term**



We made strides in transforming into a digital services company...

· Steadily amassed recurring revenues as new earnings base

Office Services: Recurring revenues up 14% YoY Commercial Printing: Non-hardware sales up 7% YoY

- Spent ¥29.7 billion on implementing Corporate Value Improvement Project measures, materializing more than ¥20 billion in savings ahead of schedule, primarily from overhauling regional headquarters overseas
  - Established framework to focus on workplace areas by reviewing overseas sales and services structure and deployed Second Career Support Program in Japan
  - ✓ Established ETRIA, with Oki Electric Industries following Toshiba Tec's involvement by planning to take part
  - ✓ Strategically selected businesses and determined policies for targeted ones

### ...But fell short in some respects

· Office Printing sales

Hardware: Initially envisaged no change YoY\* but sales dropped 5%, reflecting such factors as economic, demand, and

competition trends in Europe and consolidation in the Americas

Non-hardware: Initially forecast a 1% decline YoY\*, but sales were off 4% owing to consolidation, dealer price competition, and

other factors

· Insufficiently expanded Office Services

While recurring revenues increased and contributed to earnings, we did not materialize anticipated synergies in Europe and Americas. Delays in an economic recovery and large deal closings in Europe

May 14, 2025 © Ricoh \*After excluding foreign exchange impacts

- I will begin today's briefing by highlighting key developments during fiscal 2024, both positive and not so positive.
- I will touch on two aspects of our progress toward transforming into a digital services company.
- First, we steadily amassed recurring revenues as a new earnings base. After including the forex impact, Office Services recurring revenues rose 14% during the term, to ¥397.5 billion. This was one year earlier than the ¥380 billion target that we set for fiscal 2025 under our 21st Mid-Term Management Strategy. We believe that there is still room for further growth.
- Second, we did well in Commercial Printing of RICOH Graphic Communications, which we are developing as another important business pillar. After factoring in the foreign exchange impact, hardware sales jumped 21% on expanded demand for new products and robust orders at drupa. Non-hardware sales were up 7%.
- Office Services and Commercial Printing are strategic priorities, and We believe both businesses performed quite well in fiscal 2024.
- We steadily implemented measures under the Corporate Value Improvement Project, which we launched in fiscal 2023, booking around ¥30 billion in related charges. When announcing our third-quarter results, we projected that these costs would be around ¥33 billion. They proved slightly lower than that estimate, however, as expenses relating to our Second Career Support Program in Japan were less than projected.
- For fiscal 2024, we initially forecasted around ¥19 billion in effects under this project. Our effects were actually
  more than ¥20 billion, reflecting efforts to accelerate structural reforms overseas.
- I will now explain progress under the project by measure.
- We progressed steadily with business structure reforms by reviewing our sales and service structure and implementing our Second Career Support Program in Japan as planned.
- We launched ETRIA as a development and production joint venture as part of structural reforms in the Office
  Printing business. Oki Electric Industry is scheduled to follow Toshiba Tec's involvement by taking part in October 2025.
  We pushed ahead with business portfolio management as part of strategic selection and concentration efforts. We reached decisions on targeted businesses, and are moving forward with divestitures and strategic shifts.
  We sold our eDiscovery and optical businesses and decided to exit our new PLAiR environmental materials business.
- At the same time, we fell short in two key respects during fiscal 2024.
- The first was in Office Printing, where hardware and non-hardware sales fell more than we originally envisaged. Hardware sales were down 5%. In Europe in particular, we encountered challenging economic, demand, and competition conditions. In the Americas, consolidating our machine-in-field base hampered sales. While we undertook various non-hardware initiatives, that consolidation and lower-than-expected hardware unit sales prevented us from achieving our targets.
- The second shortfall was that overall Office Services sales growth was slightly lower than projected for the term.
   This was despite recurring revenues increasing steadily. Downsides included our inability to materialize anticipated synergies between acquired firms and existing Ricoh sales companies in Europe and the Americas. Another was delays in closing some large deals in Europe, although it is important to note that these deals remain active.

# **FY2025 Initiatives**



### 1. Accelerate recurring revenue growth

- ✓ Generate acquisition synergies and reinforce development and sales resources
- ✓ Increase number of Office Services recurring contracts by bolstering product lineup
  - Expand managed services contracts
  - · Bolster deployment of proprietary software
  - · Cross-sell IT Services, Application Services, and Workplace Experience
- ✓ Capitalize on new product demand to expand commercial printing MIF and lift non-hardware sales

### 2. Control impact of lower Office Printing earnings

- ✓ Bear fruit with Corporate Value Improvement Project and streamline service activity costs and direct sales expenses
- ✓ Streamline machine-in-field (MIF) management
- Refine product and sales strategies and customer targeting in line with regional market characteristics and environmental changes
- ✓ Next steps to accelerate gains from ETRIA

# 3. Formulate and deploy measures to become a digital services company ahead of the next mid-term management plan

- ✓ Deploy additional medium- and long-term measures aligned with structural and other business reforms
- 4. Prepare for and respond flexibly to impact of U.S. tariff policies
  - Measures to encompass manufacturing, products, pricing, and channels for and beyond U.S. market

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- I will now outline four initiatives for fiscal 2025 in view of conditions in fiscal 2024.
- The first is to accelerate growth in recurring revenues, which are vital for us. We will keep pursuing an increase of at least 10% in fiscal 2025. In Office Services, we will act decisively to generate synergies with acquired companies. In fiscal 2024, we fully integrated an acquired company in Belgium, and plan to take similar steps in coming years.
- Also, we will endeavor to expand recurring revenue contracts by broadening our product lineup.
- We offer additional proposals for service and support contracts for customers replacing and upgrading ICT hardware, and have achieved solid outcomes in Japan with the Scrum series. We will bolster the deployment of proprietary software. We will strengthen our lineup, including through offerings from DocuWare, Axon Ivy, natif.ai, and RICOH kintone plus, to drive recurring revenue growth. Finally, we will cross-sell three Office Services components. These are IT Services, Application Services, and Workplace Experience. We will cross-sell other offerings to expand products and service support contracts with customers using Workplace Experience, including meeting room setup and managed services.
- Our second initiative is to control the impact of lower Office Printing earnings. We aim to maintain Office Printing
  revenues while shifting toward growth in Office Services. Although we did not reach our targets in fiscal 2024,
  we are striving to turn things around in fiscal 2025. We will strengthen machine-in-field management through several
  measures. They include enhancing dealer loyalty programs and reorganizing sales resources. We will refine our
  product and sales strategies and customer targeting in line with regional market characteristics and environmental
  changes. We will comprehensively manage profitability, including for non-hardware, and rigorously reassess whether
  our efforts sufficiently benefit the Ricoh Group.
- We will step up efforts to capture benefits from ETRIA beyond sales, leveraging it to increase market share based on engine shipments (on a manufacturer basis) and boost high-margin options sales to drive non-hardware revenue.
- Third, we will formulate and deploy measures to become a digital services company ahead of the next mid-term management plan. This year, we will complete our 21st Medium-Term Management Strategy. While we have not set a specific timeframe for initiatives for next fiscal year and beyond, we refer to them as part of our next mid-term management strategy, and have begun exploring them. We seek to review our organizational structure and frameworks and bring forward necessary measures to become a digital services company. We are also mulling ways to improve disclosure. If we do revise our disclosure framework, we aim to provide clearer and more meaningful disclosure of vital operational data.
- Fourth, we will prepare for and respond flexibly to the impact of U.S. tariff policies. As I will explain later, we have already undertaken detailed countermeasures encompassing production, products, pricing, and channels to mitigate the impacts of these policies. We are monitoring and preparing for impacts in the U.S. market and in other regions, and are preparing to take suitable steps at the right time.
- We own leasing operations in almost every region worldwide. We will accordingly look into various ways to generate revenues in light of tariff measures, including by extending lease periods.



# **Overview of FY2024 Results**

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# **Key Points about Performance during Term**



Results

- Increased revenues and earnings
   Operating profit rose around 30% after factoring out Corporate Value Improvement Project costs and other one-time factors
- RICOH Digital Services
  Office Printing sales lower than expected, particularly overseas, with lackluster hardware sales
  Office Services revenues grew on progress in key IT and application services, offsetting impact of weak European economy and delays in major deals
- RICOH Graphic Communications
   Boosted revenues and earnings on solid performances in commercial and industrial printing

Mediumand longterm growth progresses

- Made progress with key performance indicators, centered on recurring revenues, to expand Office Services earnings Recurring revenues rose 14% YoY, to ¥397.5 billion, exceeding FY2025 target of ¥380 billion
   Office Services adoption rate of 36% at around 1.4 million customers
- In commercial printing, leveraged new product rollouts to drive MIF growth, with hardware sales increasing 21% and non-hard-ware sales climbing 7%
- Made steady progress with Corporate Value Improvement Project, notably by reviewing sales and services structure, launching ETRIA, and undertaking business selection and concentration

Shareholder <u>Re</u>turns

- · Year-end dividend of ¥19 per share, as planned (¥38 annually)
- Payout ratio of 48.6% and total shareholder return ratio of 163.4%

May 14 2025

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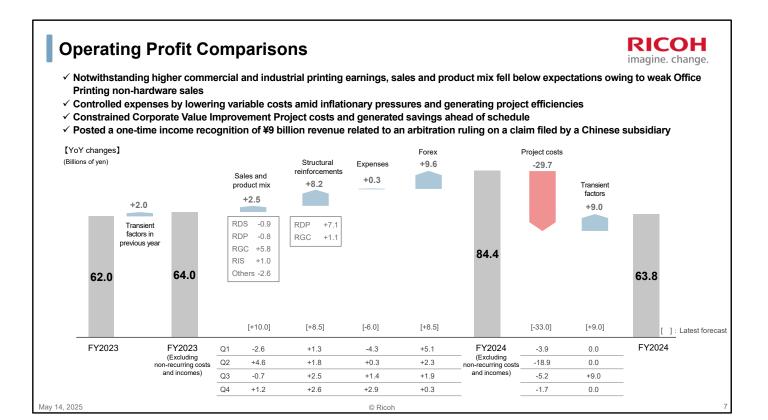
- I will now take you through full-year results for fiscal 2024.
- We increased revenues and earnings. Sales were ¥2,527.8 billion. Operating profit rose around 3%, to ¥63.8 billion. This figure reflects such one-time factors as ¥29.7 billion in expenses for the Corporate Value Improvement Project. After excluding that impact, operating profit would have climbed about 30%, to ¥84.4 billion.
- Our Office Printing performance was slightly short of expectations. Although we sought more growth in Office Services, we delivered double-digit gains in key IT and application services.
   We will pursue further expansion in these areas.
- RICOH Graphic Communications did well in commercial and industrial printing, with revenues and earnings rising.
- I will now outline how we progressed toward medium- and long-term growth.
- Recurring revenues increased 14%, to ¥397.5 billion. The Office Services adoption rate was 36%.
  The customer base remained 1.4 million companies. We will continue to lift that rate.
  Also, we seek to secure new customers through standalone Office Services independent of Office Printing.
- As planned, we plan to pay a year-end dividend of ¥19 per share, for a dividend payout ratio of 48.6%. In fiscal 2024, we conducted two share repurchases, resulting in a high total shareholder return ratio, of 163.4%.

# Key Indicators

May 14, 2025



FY2024 FY2023 Change 2,348.9 2,527.8 +178.8 Sales +7.6% 868.6 820.0 +48.5 +5.9% Gross profit (34.9%) (34.4%) 758.0 Selling, general and administrative expenses 804.7 +46.7 +6.2% (32.3%) (31.8%) Operating profit 62.0 63.8 +1.8 +2.9% Operating margin 2.6% 2.5% -0.1pt Profit attributable to owners of the parent 44.1 45.7 +1.5 +3.5% 72.58 78.11 +5.53 EPS (Yen) ROE 4.5% 4.4% -0.1pt ROIC 3.3% 3.2% -0.1pt Yen/US\$ 144.53 152.65 +8.12 Average exchange rates Yen/euro 156.74 163.86 +7.12 53.2 48.9 -4.2 Capital expenditures 44.8 +0.7 Depreciation 44.0 R&D expenditures 109.8 95.0 -14.8



- Turning to our operating profit comparisons, the key points to note are the sales and product mix and expenses.
- When we announced our third-quarter results, we projected an upside sales and product mix impact of ¥10 billion, but the actual contribution was just ¥2.5 billion.
- There were two reasons for this shortfall.
- The first was Office Printing. While RICOH Digital Services endeavored to boost hardware sales
  in the fourth quarter, unit sales were lower than targeted. RICOH Digital Products therefore
  missed its earnings targets on the production side. The second downside factor was the Thermal
  business of RICOH Industrial Solutions. Results were below expectations because
  we were unable to secure some targeted deals in Europe and the United States.
- At the same time, we were able to lower expenses more than we envisaged. Factors included
  the impact of the Corporate Value Improvement Project, lower costs stemming from revenues
  being lower than expected, and cost controls in Commercial Printing.
- Operating profit before one-time factors was ¥84.4 billion. We posted ¥63.8 billion in operating
  profit after factoring in one-time factors. These were ¥29.7 billion in Corporate Value
  Improvement Project costs and ¥9.0 billion in revenue related to an arbitration ruling on a claim
  that a Chinese subsidiary filed.

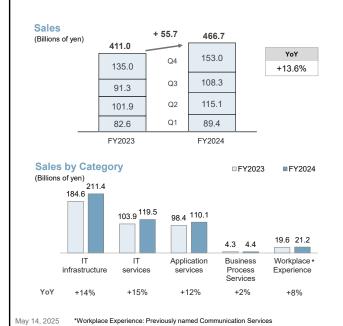
#### **RICOH Digital Services** Effectively increased earnings, absorbing impact of lower Office Printing revenues by leveraging Corporate Value Improvement Project to cut fixed costs and growing Office Services (Billions of yen) Office Services 1,930.1 +77.2 1,852.8 Recurring revenues rose 14%, contributing to earnings YoY +4.2% In Japan, revenues increased significantly on value-added proposals for 924.3 843.2 os PC replacements In Europe, IT and application services grew despite weak economic conditions in some regions 915.2 904.0 Other\* OP 94.3 101.7 Improved profitability in Americas, centered on Business Process Services Office Printing (Sales) FY2023 FY2024 Hardware: Unit sales declined Non-hardware: Demand remained weak in Europe and Americas **Operating profit** Office Services recurring sales (Billions of yen) Excluding project costs +1.8 (Billions of yen) 397.5 40.8 -8.5 348.4 32.2 103.3 Change breakdown(see \*2) 940.5 94.7 (Billions of yen) Q1 Q2 Q3 Q4 Total 101.4 (10%\*3) 87.6 -8.1 +0.2 +7 1 -8.5 +2.8 +1.8 +5.2 +11.6 98.2 Q2 86.1 FY2023 FY2024 OP etc. -7.8 -3.1 -1.1 +2.3 -9.8 94.4 79.8 Project costs -3.0 -6.6 -0.4 -0.3 -10.3 \*1 Environmental business, Industrial Services , etc. \*2 Estimated value based on internally managed earnings \*3 After excluding foreign exchange impacts FY2023 FY2024 © Ricoh

- At RICOH Digital Services, Office Printing sales slipped 1.2%, while Office Services sales climbed 9.6%.
- The Office Printing and other areas shrank their operating losses in the first through third quarters, posing gains in the fourth quarter, but the full-year result was an operating loss of ¥9.8 billion.
   Office Services performed consistently each quarter, increasing its annual operating profit to ¥11.6 billion.

# RICOH Digital Services Office Services Overview: Japan



Bolstered value-added proposals during PC replacement negotiations and performed solidly in IT and application services



- · IT services
  - ✓ Took advantage of PC replacements to secure installation, construction, and operations and maintenance services deals
  - Demand was robust for security and telework-related services, while Scrum assets performed well
- Application Services
  - ✓ Microsoft 365 and storage services and other information applications performed well
  - ✓ Scrum packages performed well on strong demand in such areas as workstyle reforms, welfare, and nursing care
- · Recurring revenues expanded
  - ✓ Expanded recurring revenues by establishing and endeavoring to expand sales of key offerings

### **Highlights**

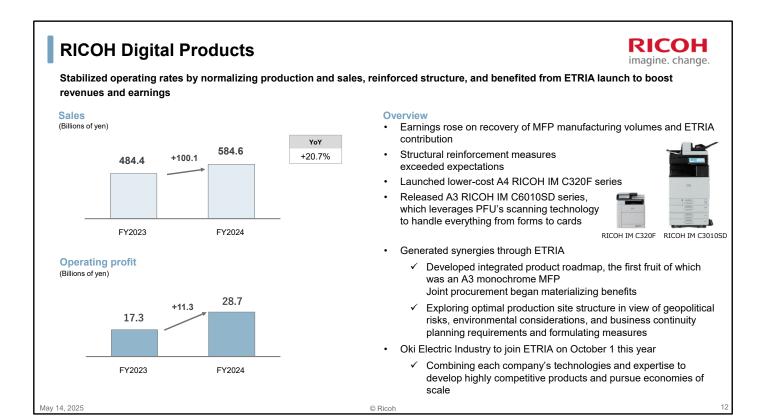
- Launched RICOH On-Premises LLM Starter Kit, offering end-toend deployment through operations support for secure onpremises use of generative AI
- ✓ Accelerated deployments of proprietary AI technology
- Turning to the Office Services business in Japan, Scrum asset sales jumped 32%, while Scrum package sales were up 26%.
- As recently reported in the media, we are accelerating the deployment of our AI technologies.
   We have already developed AI services that we can offer to customers, and look forward to expanding this area.

#### RICOH Digital Services Office Services Overview: Europe imagine, change, IT and application services continued to grow despite ongoing impact of weak economy (Billions of yen) 257.1 +10.7 IT services 246.3 YoY ✓ Demand for business process digitization and automation Q4 63.5 +4.4% continued to grow solidly 66.8 Q3 Server and data service center-related businesses performed well, 64.5 with recurring revenues expanding Q2 60.7 60.7 57.5 65.3 **Application Services** FY2023 FY2024 ✓ DocuWare cloud services drove growth ✓ Deployed business-specific AI workflows linked to natif.ai \*1 Sales by Category □FY2023 ■FY2024 (Billions of yen) Workplace Experience ✓ Deteriorating business sentiment in some regions prolonged deal 91.1 87.9 negotiations 65.8 75.7 32.9 38.3 31.4 30.5 25.0 24.5 Highlights Application Workplace Experience IT Business ✓ Established Global Security Operations Center to monitor security Services risks, detect incidents, and coordinate initial responses YoY -4% +15% +16% -2% -3% (excluding forex impact) (-8%) (+10%)(+11%)(-6%) (-7%) \*1 See slide 28 showing categorizations of acquired companies

- For Office services in Europe, sales of IT Services rose 15%, while Application Services revenues were up 16%.
- Workplace Experience sales declined owing to prolonged deal negotiations. Large global deals began to materialize, however, and we secured managed services mandates extending beyond installing meeting room equipment to include ensuring stable operations of communication environments, fueling additional recurring revenues.

#### RICOH Digital Services Office Services Overview: Americas imagine. change. Improved Business Process Services profitability and generated growth in key Application Services and Workplace Experience fields Sales (Billions of yen) **Business Process Services** +11.5 173.4 161.8 YoY Enhanced profitability by streamlining operations and 45.2 41.8 Ω4 controlling pricing +7.2% 43.2 Q3 41.7 **Application Services** 43 1 40.8 Sales of proprietary document management software rose YoY in 37.3 41.7 line with expanded sales of Office Printing hardware FY2023 FY2024 Workplace Experience Sales by Category □FY2023 ■FY2024 Enhanced synergies with Cenero\*2, building pipeline through (Billions of yen) proposals to existing customers in Americas 99.3 104.2 22.4 24.5 16.6 20.0 15.2 13.9 10.5 10.5 Workplace\* Experience IT IT Application Business infrastructure Process services services Services +29% -8% +10% +5% +20% (excluding (-1%) (+22%) (-13%) (+4%) (+14%) \*2 See slide 28 showing categorizations of acquired companies

 Now to Office Services in the Americas, where Business Process Services that account for a large proportion of sales continued to perform steadily. Workplace Experience revenue rose 20%. We built a robust deal pipeline in the fourth quarter that should contribute to revenues in fiscal 2025.



- I will now discuss RICOH Digital Products.
- The production and sales collaborations disruptions we faced in the previous fiscal year abated in the year under review. Plant utilization rates remained healthy.
- We launched two new offerings that drove production. The first is an A4 MFP with a low-cost design. This high-margin machine makes it easier for us to pursue mixed deals including A3 and A4 models.
- The second new product was an A3 MFP incorporating scanner technology from PFU, which has been very well received in Japan.

## **RICOH Graphic Communications** Increased revenues and earnings on solid performances in Commercial Printing and Industrial Printing (Billions of yen) +30.5 292.6 262.1 YoY +11.6% Commercial 249.7 222.4 Printing Industrial 42.9 Printing 39.6 FY2024 FY2023 Operating profit (Billions of yen) +7.6 23.1 15.4 FY2023 FY2024

May 14, 2025

## Overview

### **Commercial Printing**

- · Hardware:
  - Revenues rose, particularly in Europe and the United States from expanding new product sales and booking around 80% of orders received at drupa 2024

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- ✓ Accumulated hardware MIF levels contributed to performance

Sales	FY2023				FY2024					
YoY	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Total	
Hardware	+11%	+17%	+4%	+7%	+32%	+18%	+31%	+9%	+21%	
(Excluding forex impact)	+5%	+10%	-1%	-3%	+18%	+13%	+27%	+7%	+16%	
Non- hardware	+10%	+7%	+10%	+16%	+16%	+6%	+5%	+2%	+7%	
(Excluding forex impact)	+4%	+1%	+4%	+5%	+4%	+2%	+2%	+0%	+2%	

## Industrial Printing

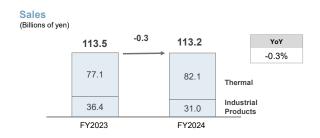
- · Inkjet heads:
  - $\checkmark$  Generated double-digit revenue growth, one driver being robust sales of Bulk-piezo printhead for sign graphics applications

RICOH Graphic Communications increased revenues and earnings for the second straight year.

# **RICOH Industrial Solutions**



Earnings declined owing to adverse conditions in Thermal business and one-off costs associated with optical business transfer



# Operating profit

(Billions of yen)



### Overview

### Thermal

- Increased sales in Japan, with linerless labels performing well in food applications
- Intensifying competition in Europe, quality, cost, and delivery challenges in United States, and delays with large deals hampered operations
- Expanded services for key end customers and deployed new business models, such as for label-less thermal printing, but sales postings postponed until subsequent fiscal year

### Industrial Products

✓ Divested optical business in second quarter (FY2024Q2)

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# **Statement of Financial Position**



- √ Total assets up from end-FY2023 owing to ETRIA establishment and other factors
- Inventories declined YoY despite increases in safety stock and offshore inventory associated with longer lead times and the impact
  of launch of ETRIA, reflecting stronger fourth-quarter sales and optimized production inventories

Assets (Billions of yen)	As of March 31, 2025	Change from Mar 31, 2024		(Billions of yen)	As of March 31, 2025	Change from Mar 31, 2024	
Current Assets	1,213.4	+10.1		Current Liabilities	859.8	-19.4	
Cash & time deposits	192.2	+14.9	Down from previous year-end	Bonds and borrowings	145.6	-6.9	
Trade and other receivables	541.1	+3.0	after excluding forex and	Trade and other payables	332.6	+27.4	Impacts of ETRIA and seasonal, fluctuations
Other financial assets	110.0	+3.0	ETRIA impacts	Lease liabilities	24.6	+2.1	100% inclusion of PFU an arbitration ruling on Chinese subsidiary claim
Inventories	298.9	-1.6		Other current liabilities	356.8	-42.0	
Other current assets	71.1	-9.2		Non-current Liabilities	442.5	+100.7	
Non-current assets	1,143.6	+60.7		Bonds and borrowings	294.9	+97.9	
Property, plant and	204.0	+0.4		Lease liabilities	50.9	+2.9	
equipment	204.0	+0.4		Accrued pension & retirement	31.9	-5.3	
Right-of-use assets	69.5	+6.7		benefits Other non-current liabilities	64.7	+5.1	
Goodwill and intangible assets	432.7	+20.3	Strategic investments (European acquisitions, ETRIA)	Total Liabilities	1,302.3	+81.3	
Other financial assets	183.5	+13.8		Total equity attributable to	1,030.1	-8.6	Including balance of arou ¥230 billion in forex
Other non-current assets	253.8	+19.3		owners of the parent Noncontrolling Interest	24.6	-1.7	translation adjustments
Total Assets	2,357.1	+70.9		Total Equity	1,054.7	-10.3	
				Total Liabilities and Equity	2,357.1	+70.9	
Exchange rate as of Dec. 30, 2024:	US\$ 1 =¥ 14	9.52 (-1.89)		Total Debt*	440.6	+91.0	
(change from Mar 31, 2024, rate)	EURO 1 =¥ 16	2.08 (-1.16)					
2025			© Ricoh	*Total for bonds and borrowings			1

- Turning to the balance sheets, we note that total assets rose because of ETRIA starting operations in July, although I won't detail each item here.
- Inventories were down ¥1.6 billion from a year earlier owing to robust controls. Inventory turnover dropped from 68 days, to 62, helping us improve the cash conversion cycle by 10 days, to 68.
- · These advances contributed to our free cash flow.

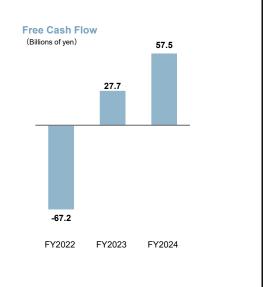
# Statement of Cash Flows

# Free cash flow increased on such factors as higher working capital

(Billions of yen)	FY2023	FY2024
Profit	44.2	46.0
Depreciation and amortization	109.0	113.8
Other operating activities	-27.6	-23.0
Net cash provided by (used in) operating activities	125.6	136.8
Plant and equipment	-50.5	-48.6
Purchase of business, net of cash acquired	-14.2	-7.1
Other investing activities	-33.0	-23.5
Net cash provided by (used in) investing activities	-97.8	-79.3
Net increase of debt and bonds	-21.4	90.
Dividends paid	-21.3	-22.0
Payments for purchase of treasury stock	-7.5	-52.7
Other financing activities	-32.6	-61.3
Net cash provided by (used in) financing activities	-82.9	-45.5
Effect of exchange rate changes on cash and cash equivalents	13.8	0.2
Net increase (decrease) in cash and cash equivalents	-41.2	12.2
Cash and cash equivalents at end of period	169.6	181.8
Free cash flow*	+27.7	+57.5



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# Fiscal 2024 Outlook

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# **Key Points about Full-Year Forecasts for FY2025**



Results

- Targeting sales of ¥2,560 billion and operating profit of ¥80 billion Projecting ¥110 billion in operating profit after factoring out one-time structural reform costs and U.S. tariff policy and foreign exchange impacts, forecasting lower Office Printing sales and factoring in assumed inflationary impacts on labor, supply chain management, and other costs
- Office Services earnings growth to drive performance and minimize impact of lower Office Printing profits Office Services:

Deploy measures to secure higher value-added recurring revenue contracts

Reinforce development and sales resources, broaden product lineup in keeping with regional

strategies, and generate acquisition synergies in Europe and Americas

Office Printing: Take steps to maintain profitability by efficiently managing MIF, optimizing product and sales

strategies, and targeting customers

Deploy measures for development and production optimization

· Benefit from Corporate Value Improvement Project and formulate additional medium- to long-term initiatives

Responding to U.S. tariff policy

- Prepare responses for and beyond U.S. market for everything from manufacturing through logistics, products, pricing controls, and sales channels, executive measures flexibly and swiftly to mitigate impacts
- Estimated net impact of around ¥13 billion after factoring in higher tariff costs, response effectiveness, and prospective demand decline

Capital policies

- No change in efforts to optimize capital structure and enhance capital efficiency
- Maintain 50% total return ratio and a policy of continuing to increase dividends while undertaking additional shareholder return measures

Pay ¥40 in cash dividends per share in FY2025 (up ¥2)

May 14, 2025

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- Our fiscal 2025 outlook is in keeping with initiatives I outlined earlier.
- We target sales of ¥2,560 billion, with operating profit climbing 25%, to ¥80 billion.
- The operating profit target factors in one-time costs and the projected impact of U.S. tariffs. We have revised our foreign exchange assumptions in light of currency fluctuations and prospective changes under the new U.S. administration. We project ¥110.0 billion in operating profit after excluding those factors and assuming the same basic conditions as in the previous fiscal year. This estimate also takes into account an ongoing slowdown in Office Printing and rising labor costs and other inflationary pressures.
- Let me add some information on the estimated ¥13.0 billion impact of U.S. tariffs. Our working assumptions, which are subject to change, are that additional tariffs on exports to the United States will remain in place throughout the fiscal year. Those levels would be 30% for Chinesemade products and 10% for products from elsewhere. We estimate that tariffs would add around ¥21 billion to costs. We intend to offset this by adjusting prices, reviewing production sites, and controlling costs. At the same time, we also expect U.S. market demand to drop owing to due to the direct effects of pricing adjustments and tariff policies, the net negative impact of tariffs being ¥13.0 billion.
- Our capital policies are unchanged.
- We continue to focus on optimizing our capital structure and enhancing capital efficiency, targeting a total return ratio of 50%. We plan to lift annual cash dividends by ¥2 per share, to ¥40. The projected total return ratio would be 40.7%, somewhat below our target. In view of uncertainties surrounding tariff policy, we seek to flexibly explore additional shareholder returns once conditions stabilize.

# Key Indicator Outlooks for FY2025



(Billions of yen)

		FY2024	FY2025 forecast	YoY	
Sales		2,527.8	2,560.0	+32.1	+1.3%
Gross profit		868.6	904.0	+35.3	+4.1%
Selling, general and admini	strative expenses	804.7	824.0	+19.2	+2.4%
Operating profit		63.8	80.0	+16.1	+25.3%
Operating margin		2.5 %	3.1%	+0.6pt	
Profit attributable to owne	rs of the parent	45.7	56.0	+10.2	+22.5%
EPS (Yen)		78.11	98.39	+20.28	
ROE		4.4%	5.4%	+1.0pt	
ROIC		3.2%	4.1%	+0.9pt	
Average exchange rates	Yen/US\$ Yen/euro	152.65 163.86	140.00 155.00	-12.65 -8.86	
Capital expenditures		48.9	45.0	-3.9	
Depreciation		44.8	46.0	1.1	
R&D expenditures		95.0	83.0	-12.0	

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#### **FY2025 Outlook Operating Profit Comparisons** imagine, change, Growth in Office Services and commercial and industrial printing to drive sales and product mix expansion Corporate Value Improvement Project savings to absorb impacts of higher expenses attributable to inflation, notably labor and supply chain management costs Have factored in one-time charges to accelerate savings from ETRIA and business selection and concentration Have also factored in impact of U.S. tariff policies, assuming higher costs from tariffs, price adjustments, and possibly lower demand YoY changes RDS +14.0 (Billions of yen) RDP -8.9 RGC +7.9 Sales and Structural product mix reinforcements RIS +2.6 Expenses Forex Others +3.3 -10.0 factors +3.5 Tariff Impact +19.0 RICOH Digital Services assumptions -7.0 YoY sales changes: Hardware +2% -13.0 Non-hardware -2% Foreign exchange rate sensitivity\* +20.7 110.0 (Billions of ven) Sales Operating profit 84.4 US\$ 0.1 80.0 63.8 \*Annual impact per ¥1 change in exchange rates FY2024 One-time factors in previous fiscal FY2024 FY2025 FY2025 (excluding transient factors)

This slide summarizes points I explained earlier.

year

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After excluding one-time factors from the previous fiscal year, we believe that we can increase operating profit to ¥110 billion. After accounting for foreign exchange, one-time factors, and tariff impacts, our forecast is ¥80 billion.

Forecast

(excluding foreign exchange, one-time, and tariff impacts)

Forecast

- The Sales and product mix and Expenses categories reflect progress under the Corporate Value Improvement Project.
- For the Sales and product mix, RICOH Digital Services will probably continue to experience declining earnings in Office Printing while increasing profits in Office Services.
- On the Expenses front, RICOH Digital Services will incur AI development and other costs. RICOH Graphic Communications will book expenditures relating to new product sales expansion and higher development assets amortization as its business grows. In view of savings of around ¥15.0 billion from the Corporate Value Improvement Project, however, overall expenses should decrease, contributing to earnings.

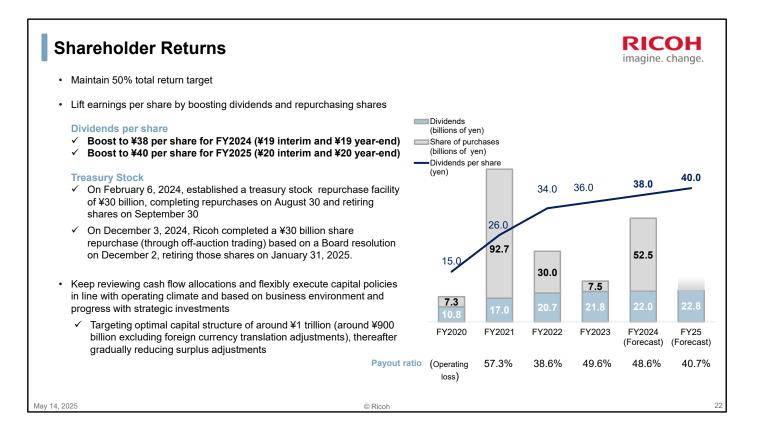
# **Segment Sales and Operating Profit**



(Billions of yen)		FY2023 Results	FY2024 Results
Ricoh Digital Services	Sales	1,852.8	1,930.1
	Operating profit	40.8	32.2
Ricoh Digital Products	Sales	484.4	584.6
	Operating profit	17.3	28.7
Ricoh Graphic	Sales	262.1	292.6
Communications	Operating profit	15.4	23.1
Ricoh Industrial	Sales	113.5	113.2
Solutions	Operating profit	-0.3	-1.8
Other (Camera, New business)	Sales	45.6	56.2
(Carriera, New Dusiness)	Operating profit	-10.5	-5.5
Eliminations and corporate	Sales	-409.6	-448.9
	Operating profit	-0.8	-12.9
Total	Sales	2,348.9	2,527.8
	Operating profit	62.0	63.8

FY2025 Forecast	change
1,927.0	-3.1
59.0	+26.8
560.0	-24.6
15.5	-13.2
294.0	+1.4
20.0	-3.1
116.0	+2.8
3.0	+4.8
62.0	+5.7
-2.5	+2.9
-399.0	+49.8
-15.0	-1.9
2,560.0	+32.1
80.0	+16.1

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- · I will now discuss shareholder returns.
- While we project a payout ratio of 40.7%, we seek to undertake additional return measures as circumstances warrant. We remain committed to steadily increasing dividends, and plan to lift them by ¥2 per share fiscal 2025 as a first step in that direction.

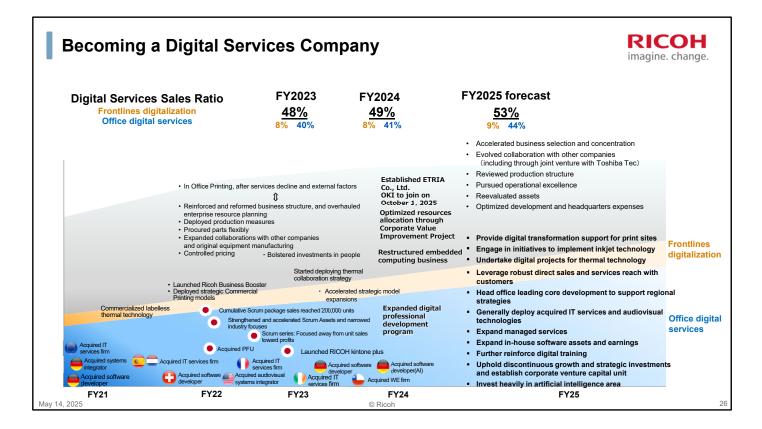
#### **Key Performance Indicators for Priority Measures** imagine. change. Operating profit Priority measures Key Performance Indicators FY2024 targets FY2024 results Office services recurring revenue growth rate\*1 +10% Expand digital services in +10% **RICOH Digital** office domain Japan Scrum series sales Packages ¥73.0 billion ¥75.1 billion ¥94.0 billion ¥110.2 billion Growth rates of acquired European and U.S. +10% Office Services companies\*1 **RICOH Digital Deliver operational** Variable cost reductions ¥6.5 billion ¥7 1 billion Products excellence Expand sales of strategic **RICOH Graphic** Commercial Printing unit sales growth rate products to drive offset to Communications +27% High-end color cutsheet printers digital transition +25% High-speed inkjet printers +90% +13% RICOH Industrial Thermal business: Accelerate Services for key end customers, etc. +50% +7% Solutions digital service business New business model growth rate\*1 Number of employees with Ricoh Digital Skills Level 2 or above (Japan) Develop digital professionals 3,200 4,658 Headquarters **Employ diverse talent** 3.86 Employee Engagement score 3.84 Defines measures that we can execute and achieve profitably Reinforce intellectual property capabilities for digital services 50% 65% Digital services patent application ratio Invested Deploy measures for each business unit; strengthen inventory and production and \*1 YoY sales growth excluding forex impact \*2 Will disclose figures at full-year results briefing \*3 Q2 results, to be updated when announcing full-te performance ccc capital sales and credit management through headquarters supply chain management

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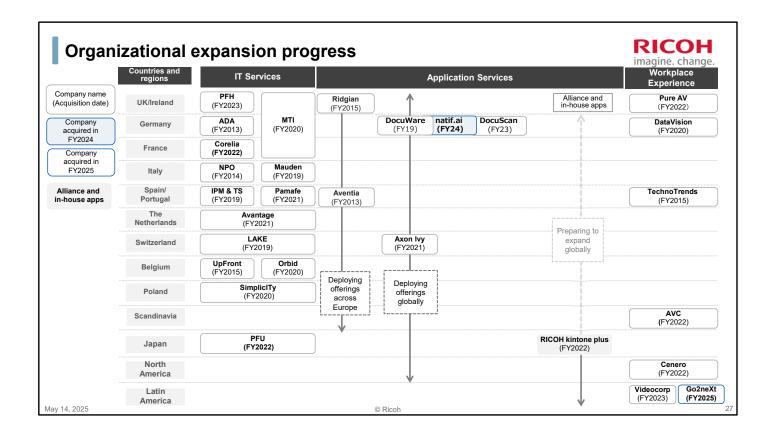
# Segment Overview



		imagine. change.					
<b>Business Segments</b>	Key Businesses and Functions	Core Products and Services					
		IT services: IT infrastructure (including hardware) and IT services					
	Office Services	Process Automation: Application services and Business process services					
		Workplace Experience: Communication services (including hardware)					
Ricoh Digital Services	Office Printing	Hardware: MFPs, printers					
Ricon Digital Cervices	(Sales)	Non-hardware: Consumables, services, and support					
	Other	Businesses running independently in regions					
	Other	(Including environmental energy and Ricoh Service Advantage)					
	Office Printing	Hardware: MFPs, printers, and communication devices . In-house sales to Ricoh Digital Services and original equipment					
Ricoh Digital Products	(Development and	Non-hardware: Consumables manufacturing manufacturing MFPs printers and consuma					
	manufacturing)	Other: Scanners and electrical units  have been produced by ETRI/since FY2024 Q2.					
	0	Hardware: Production printers					
Ricoh Graphic	Commercial Printing	Non-hardware: Consumables, services, and support					
Communication		Hardware: Inkjet heads and industrial printers					
	Industrial Printing	Non-hardware: Consumables, services, and support					
Ricoh Industrial	Thermal	Thermal paper, thermal transfer ribbons, and label-less thermal					
Solutions	Industrial Products	Precision instrument components, and industrial equipment, and industrial optical components					
4, 2025		© Ricoh					



- Please look at slide 26, which shows a chart we have presented for quite some time.
- The digital services sales ratio edged up from 48% in fiscal 2023 to 49% in fiscal 2024.
   We originally targeted 60% for fiscal 2025.
- We now consider 53% a more realistic forecast in light of the current outlook.
- Still, profitability remains our priority. We will focus on increasing the proportion of high-margin services and support instead of just expanding sales. The slide includes comments on measures, outcomes, and upcoming initiatives relating to those efforts.



# Data (for RICOH Digital Services)



+4%

### **Office Services**

## Sales by Category

ales by Category (billions of ye					
	FY2023		FY2024		
Sales			YoY	(Excluding forex impact)	
Office services business	843.2	924.3	+10%	+7%	
IT infrastructure	292.0	318.4	+9%	+7%	
IT services	189.3	214.0	+13%	+11%	
Application services	159.3	178.7	+12%	+10%	
Business process services	130.6	136.1	+4%	-1%	
Workplace experience*	71.9	76.9	+7%	+3%	

Scrum series performance	crum series performance					
Sales	FY2024	YoY				
Scrum Packages	75.1	+26%				
Scrum Assets	110.2	+32%				
Total	185.3	+30%				
Unit	FY2024	YoY				

90,548

### Major business activities in each segment

### **IT Services**

IT Infrastructure: Selling hardware and software for building IT environments and providing security services. Mainly purchases

IT Services: Installing, constructing, operating, and maintaining IT environment and security services

**Process Automation** 

Application Services: Installing, constructing, operating, and maintaining in-house and purchased application software In-house software includes DocuWare, RICOH kintone plus, and document solutions products

Business Process Services: Commissioned business for customer output centers and new services tapping customer base

Workplace Experience (renamed from Communication Services)

Installing, constructing, operating, and maintaining communication environments, including managed services and selling in-house edge devices

Scrum Packages

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- Finally, I will comment on slide 28. All areas of the Office Services business generated year-onyear sales growth in fiscal 2024. Scrum series sales rose 30%.
- That concludes my overview of Ricoh's full-year results for fiscal 2024. Thank you for your time and attention.

<sup>\*</sup> Workplace Experience: Previously named Communication Services

# Data (for RICOH Digital Services and RICOH Graphic Communications)



# **Office Printing**

## Hardware and non-hardware

Sales		FY2	023				FY2024	ı	
YoY	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Total
Hardware	+16%	+11%	+5%	-1%	-5%	+3%	-2%	+1%	-1%
(Excluding forex impact)	+10%	+5%	-1%	-10%	-14%	-1%	-5%	-1%	-5%
Non- hardware	+3%	+1%	+4%	+6%	+4%	-1%	-3%	-3%	-1%
(Excluding forex impact)	-1%	-3%	-0%	-1%	-3%	-4%	-4%	-4%	-4%

## By region

Sales		FY2	023				FY2024	ı	
YoY	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Total
Japan	-0%	-1%	+1%	+3%	+1%	+1%	-2%	-6%	-2%
Americas	+9%	+7%	+3%	+1%	-2%	-2%	-4%	+1%	-2%
(Excluding forex impact)	+3%	+3%	-1%	-10%	-14%	-6%	-7%	-2%	-7%
EMEA	+14%	+13%	+9%	+7%	+4%	-0%	-1%	-3%	-0%
(Excluding forex impact)	+5%	-0%	-2%	-6%	-7%	-4%	-4%	-4%	-5%

# **Commercial Printing**

### Hardware and non-hardware

Sales YoY	FY2023				FY2024				
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Total
Hardware	+11%	+16%	+4%	+7%	+32%	+18%	+31%	+9%	+21%
(Excluding forex impact)	+5%	+10%	-1%	-3%	+18%	+13%	+27%	+7%	+16%
Non- hardware	+9%	+7%	+10%	+16%	+16%	+6%	+5%	+2%	+7%
(Excluding forex impact)	+4%	+1%	+4%	+5%	+4%	+2%	+2%	+0%	+2%

## By region

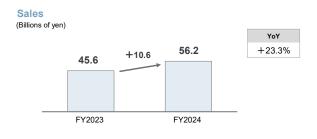
Sales YoY	FY2023				FY2024				
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Total
Japan	-12%	-5%	+1%	-8%	+4%	-6%	-8%	-10%	-6%
Americas	+12%	+14%	+6%	+12%	+24%	+10%	+19%	+7%	+14%
(Excluding forex impact)	+6%	+9%	+1%	+0%	+9%	+6%	+15%	+3%	+8%
EMEA	+10%	+11%	+14%	+11%	+20%	+14%	+14%	+6%	+13%
(Excluding forex impact)	+2%	-1%	+4%	-2%	+7%	+9%	+11%	+6%	+8%

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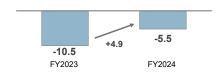
# Other



### Reduced losses on such factors as cost controls and robust sales of cameras



# Operating profit (Billions of yen)



• Part of PFU business portion allocated to Other was transferred to Ricoh Digital Products and Ricoh Digital Services

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## Overview

- · Smart Vision
  - ✓ Sought to strengthen business-to-business operations and boost profitability by launching RICOH360 business package, which digitalizes sites in such diverse areas as real estate, construction, and civil engineering
- Drug discovery support
  - Drew on national project support to expand production lines and increase order volumes
- Inkjet Battery
  - ✓ Began assessing feasibility of battery material printing technology using jetting technology with partners
- Cameras

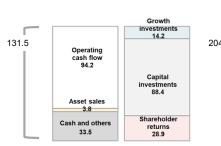
© Ricoh

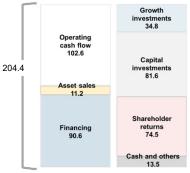
✓ Continued to perform solidly

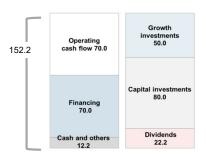
30

#### **Quarterly Operating Profit** imagine. change. Operating margin Operating Profit (Billions of yen) 6.5% 5.8% 4.4% 4.2% 3.8% 4.1% 4.2% 1.3% 1.8% 2.9% 3.0% 2.1% 2.7% 2.9% 39.1 1.9% 1.6% 1.9% 0.1% 0.2% 27.7 29.2 24.8 21.0 20.7 (Operating loss) 17.5 13.8 16.1 (Operating loss) 12.6 14.3 10.1 9.3 9.6 5.6 7.4 9.6 6.3 8.0 0.4 -9.3 -15.6 -21.2 Q2 Q3 Q4 Q1 FY2019 FY2021 FY2022 FY2023 FY2024 May 14, 2025 © Ricoh









# FY2023

- ✓ Improved operating cash flows and optimized cash and time deposits by optimizing inventories
- ✓ Assessed and postponed some growth
- ✓ Repurchased ¥7.5 billion in shares with internal funds

## FY2024

- ✓ Improved working capital to generate operating cash flows
- ✓ Divested assets by focusing on selection and concentration
- ✓ Invested in growth in Office Services
- ✓ Repurchased ¥52.5 billion in shares and paid dividends

## FY2025 forecasts

- ✓ Looking to increase working capital in response to impact of U.S. tariff policy and other factors
- $\checkmark\,$  Will increase financing in line with growth investments

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# **ESG Update Major ESG Awards and Recognition**



Selected as one of the "Asia Pacific Climate Ricoh named in Asia-Pacific Climate Leaders list for third consecutive year June 2024 July Ricoh named in TIME World's Most Sustainable Companies of 2024 Ricoh USA earns 2023 Great Place To Work certification Government Pension Investment Fund selects Ricoh for inclusion in all six of its ESG indices for Japanese equities Ricoh's website ranks fourth overall in 2024 Gomez ESG Site Ranking September Receives top five-star ratings in Smart Work and SDGs Management categories of Nikkei Sustainable Comprehensive Survey 2024, also receives November Prime Seat Company recognition for sustained excellence Also recognized as Prime Seat Company for sustained excellence Selected as one of Financial Times newspaper's Best Employers Asia-Pacific 2025 December Ricoh Science Caravan wins Award of Excellence in large company category of Ministry of Economy, Trade and Industry's Career Education Awards Selected for inclusion in Dow Jones Sustainability World Index for fifth consecutive year January 2025 Information Technology Federation of Japan gives Ricoh top two-star ranking for the first time in Cyber Index Company Survey Ranked top computers and peripherals manufacturing company and 51st among the 2025 Global 100 Most Sustainable Corporations Secures place on CDP's A list for second consecutive year for global leadership in transparency and performance on climate change and water February Selected as member of S&P Global's Sustainability Yearbook 2025 Included in Clarivate Top 100 Global Innovators 2025 list March Named one of TIME Asia-Pacific's Best Companies of 2025 Receives EcoVadis Platinum rating for sustainability performance

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Ricoh named as a Leader in IDC MarketScape Worldwide Hardcopy Remanufacturing 2025 Vendor Assessment

# **ESG Update ESG Action**



May 2024 Signs fourth Mizuho Eco Finance loan agreement with Mizuho Bank, Ltd.

June Signs third Positive Impact Finance Ioan agreement with Sumitomo Mitsui Trust Bank, Limited

Endorses and registers as adopter of Taskforce on Nature-related Financial Disclosures

Implements Ricoh Global SDGs Action 2024

Aims to achieve SDGs and accelerate business growth from all employees understanding and committing to diversity, equity, and inclusion

July Ricoh Japan publishes Sustainability Report 2024 and "SDGs Communication Book 2024

September Ricoh Group ESG Databook published

October Ricoh publishes Ricoh Group Integrated Report 2024 and Ricoh Group Environmental Report 2024

Ricoh endorses Japan Climate Leaders' Partnership's 1.5-degree campaign

Ricoh joins Japan Center for Engagement and Remedy on Business and Human Rights as regular member, strengthening its

responsiveness to human rights issues through center's engagement and remedy platform

December Ricoh Group and REACH implement Digital Support Program for Young People in Vietnam for second straight year to support employment

and long-term career development for young people

January 2025 Helps customers operate sustainably and economically by domestically launching RICOH IM C4500F CE/C3000F CE A3 color refurbished

multifunction copiers featuring updatable software for the latest functions and security

March Increases number of case studies of social issue-resolving businesses and publishes them on website

Holds 2025 Ricoh Global IWD Symposium to celebrates International Women's Day

May Ricoh headquarters starts employing renewable energy through agrivoltaics offsite power purchase agreement power plant

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