Consolidated
Results for
Three Months
Ended
June 30,
2017



July 28, 2017 Ricoh Company, Ltd.



#### **Forward-Looking Statements**



The plans, prospects, strategies and other statements, except for the historical events, mentioned in this material are forward-looking statements with respect to future events and business results. Those statements were made based on the judgment of Ricoh's Directors from the information that is now obtainable. Actual results may differ materially from those projected or implied in such forward-looking statements and from any historical trends. Please refrain from judging only from these forward-looking statements with respect to future events and business results. The following important factors, without limiting the generality of the foregoing, could affect future results and could cause those results to differ materially from those expressed in the forward-looking statements:

- a. General economic conditions and business trend
- b. Exchange rates and their fluctuations
- c. Rapid technological innovation
- d. Uncertainty as to Ricoh's ability to continue to design, develop, produce and market products and services that achieve market acceptance in hot competitive market

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This material is not an offer or a solicitation to make investments. Please do not rely on this material as your sole source of information for your actual investments, and be aware that decisions regarding investments are the responsibility of themselves.



# Performance Outline for First Quarter of Fiscal 2018 RICOH

imagine. change.

Company took steps to change corporate earnings structure in keeping with RICOH Resurgent Plan

**Past principles** 

**RICOH Resurgent initiatives** 

First-quarter progress

**Pursuit of market** share

MIF expansion

**Full lineup** 

Direct sales and service

In-house manufacturing

#### Prioritize profits over scale expansion

- ➤ Price control
- > Reduce unprofitable deals and MIF

#### **Optimize structure in line with** strategic shift

- > Reduce fixed costs and make them more variable
- > Cut development, production, and sales costs
- > Enhance asset efficiency

Profitability began to improve on the strength of efforts to control prices and reduce unprofitable deals and MIF

We deployed business structure improvement measures as planned, centered on sales and production enhancements in North America





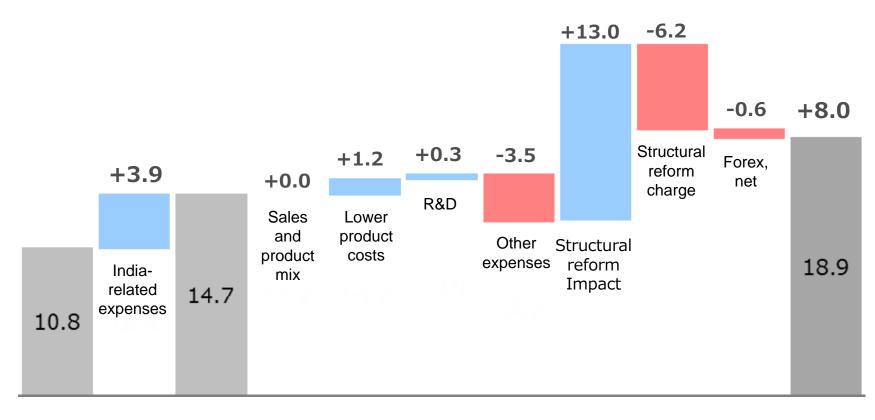
	FY18/03 Q1	Change	
Sales	492.5 billion yen	+1.0%	excluding forex : -0.0%
Operating profit	18.9 billion yen	+74.1%	
Operating margin	3.8%	+1.6 pt	
Profit attributable to owners of the parent	10.7 billion yen	+126.3%	
EPS	14.89 yen	+8.31yen	Operating Operating profit Operating profit margin
Free cash flow excluding finance business	34.6 billion yen	+17.5 billion yen	6.4% 5.3% 3.0% 2.2% 2.4% 2.6% 3.8%
R&D expenditures	25.5 billion yen	-1.3 billion yen	35.4 0.9% 29.3
Capital expenditures	13.5 billion yen	-2.4 billion yen	20.6 (Excluding impairment charge) 18.9
Depreciation	16.9 billion yen	+0.6 billion yen	10.8 12.0 5.6 5.3
Exchange rate Yen/US\$	111.16 yen	+3.08 yen	2016/03 2017/03 Q1 Q2 Q3 Q4 Q1 Q2 Q3 Q4 Q1
Yen/euro	122.11 yen	+0.14 yen	



# FY2018/03 Q1 Operating Profit Comparisons (b)

(billions of yen)





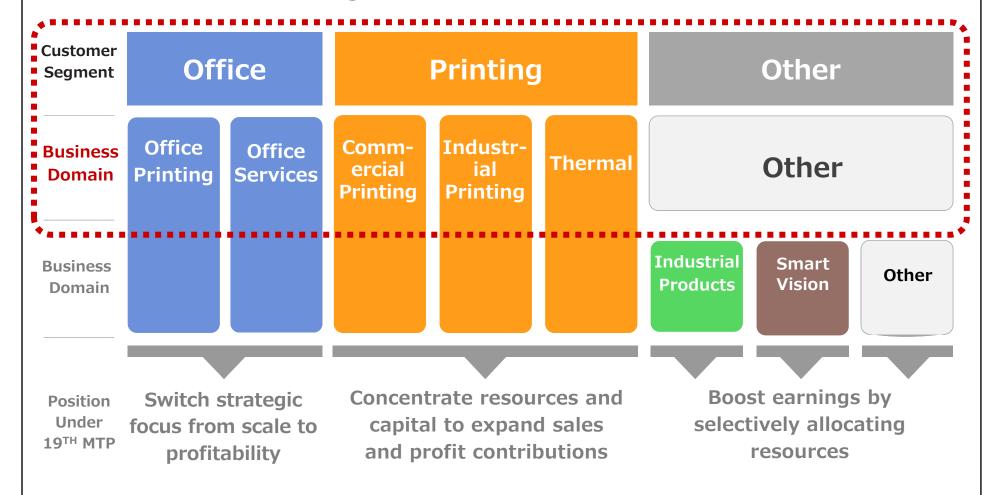
FY17/03 Q1 Operating Profit FY17/03 Q1 Operating Profit (Excluding non recurring costs) FY18/03 Q1 Operating Profit Forecast



## New segments based on RICOH Resurgent



 New segments based on business domains redefined under RICOH Resurgent

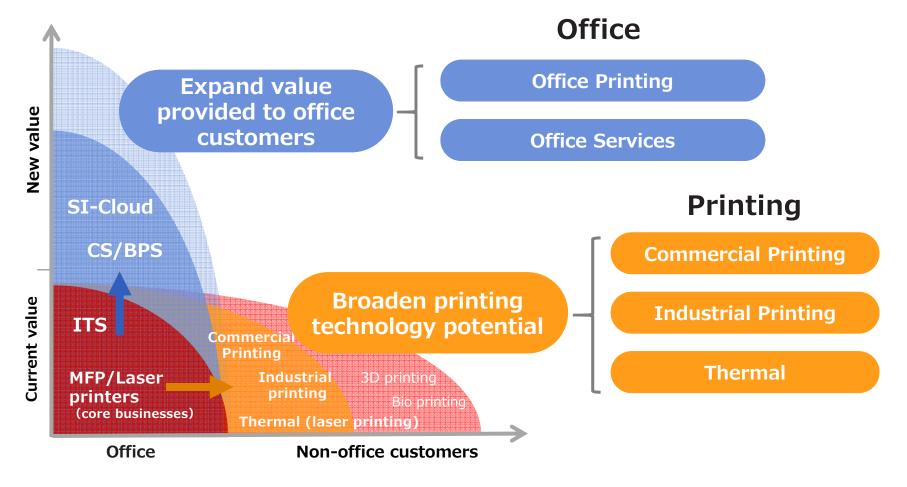




# **Growth Domain Segments under RICOH Resurgent**



 Launching segments based on RICOH Resurgent priorities of expanding the value we provide to office customers and broadening the potential of printing technology



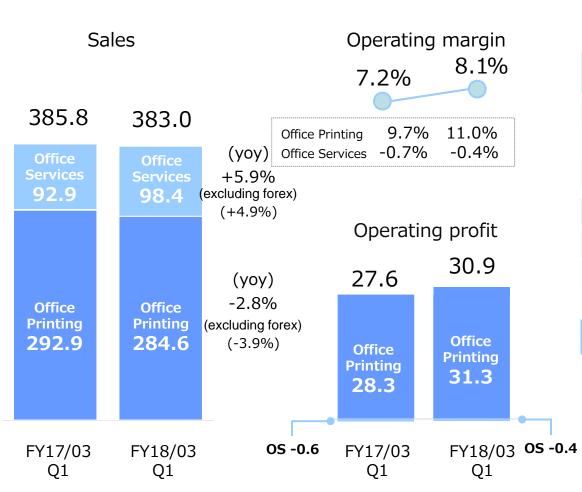


#### **Business Segments (1)**





Office (billions of yen)



#### **Office Printing**

- Higher sales of A3 color and A4 MFPs
- Profitability gains boosted earnings

yoy by value (excluding forex)	Hardware	Non- hardware
MFPs	-4.8%	-5.6%
Printers	+1.8%	+5.6%
MFPs&Printers	-4.3%	-3.5%

yc	y by unit
MFP	+1.3%
Printer	-11.8%

#### **Office Services**

- Expanded communication services and other businesses
- Increased development expenditure to build customer value

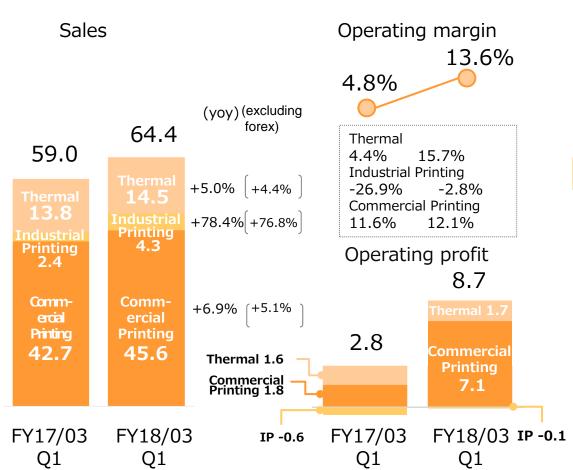


## **Business Segments (2)**





### Printing (billions of yen)



#### **Commercial Printing**

 Boosted revenues and earnings on higher color cutsheet hardware and non-hardware sales

yoy by value (excluding forex)	Hardware	Non- Hardwar e
Commercial Printing	+7.4%	+6.6%

#### **Industrial Printing**

- Sales surged on higher inkjet demand
- Increased development and other spending to expand businesses
- Launched two industrial inkjet heads



RICOH MH5421 series

#### **Thermal**

Expanded sales of thermal paper and ribbons and other offerings



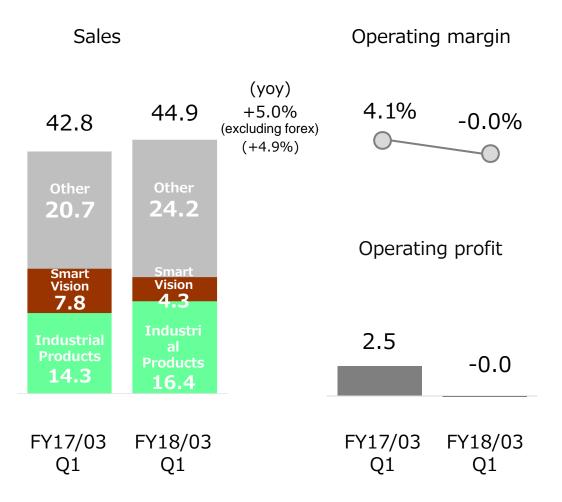
## **Business Segments (3)**





Other

(billions of yen)



#### **Industrial Products**

- Sales of optical modules and other products rose
- Developed and began mass production of world's smallest\* vehicular stereo camera

\*Source: Ricoh research, as of April 2017



#### **Smart Vision**

Digital camera sales declined

#### Other

- Domestic finance business grew
- Concluded agreement to jointly develop bed sensor systems business with MinebeaMitsumi Inc.



# **Statement of Financial Position as of June 30, 2017**





#### Assets



### Liabilities and Equity

(billions of yen)	As of Jun 30, 2017	Change from Mar 31, '17
Current Assets	1,263.0	+23.8
Cash & time deposits	140.8	+ <i>5.7</i>
Trade and other receivables	562.2	-4.0
Other financial assets	281.3	+4.7
Inventories	213.6	+11.0
Other current assets	65.0	+6.3
Non-current assets	1,517.8	-2.2
Property, plant and equipment	264.4	-6.8
Goodwill and intangible assets	389.0	+0.8
Other financial assets	665.8	+10.2
Other non-current assets	198.4	-6.5
Total Assets	2,780.8	+21.5

(billions of yen)	As of Jun 30,	Change from Mar
	2017	31, '17
Current Liabilities	778.1	-28.8
Bonds and borrowings	223.7	-6.2
Trade and other payables	278.2	-17.5
Other current liabilities	276.1	-5.0
Non-current Liabilities	868.5	+33.0
Bonds and borrowings	653.3	+23.5
Accrued pension&retirement benefits	121.1	+0.4
Other non-current liabilities	94.0	+9.0
Total Liabilities	1,646.6	+4.2
Total equity attributable to owners of the parent	1,058.4	+16.3
Noncontrolling Interest	<i>75.7</i>	+0.9
Total Equity	1,134.1	+17.3
Total Liabilities and Equity	2,780.8	+21.5
Total Debt	877.0	+17.3

Exchange rate as of Jun 30, '17: (Diff.from Mar 31, '17)

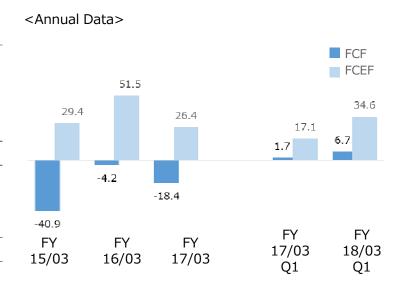
US\$1 = \$112.00 (-0.19) 1 euro = \$127.97 (+8.18)



# FY2018/03 Q1 Statement of Cash Flows



(billions of yen)	FY2017/03 Q1	FY2018/03 Q1
Profit	6.3	12.2
Depreciation and amortization	25.8	26.6
[ Net profit + Depreciation and amortization ]	[ 32.2 ]	[ 38.8 ]
Other operating activities	-4.5	-33.8
Net cash provided by operating activities	27.6	5.0
Plant and equipment	-15.0	-1.4
Purchase of business	-0.2	0.0
Other investing activities	-10.6	3.1
Net cash used in investing activities	-25.9	1.7
Increase (Decrease) of debt	41.9	14.9
Dividend paid	-12.6	-9.0
Other financing activities	-0.4	-0.4
Net cash provided by financing activities	28.8	5.4
Effect of exchange rate changes	-11.1	1.5
Net increase in cash and cash equivalents	19.4	13.7
Cash and cash equivalents at end of period	186.9	140.1
Free cash flow ( Operating + Investing net cash )	1.7	6.7
FCEF (Free cash flow excluding finance business)	17.1	34.6



\*FCEF: Free cash flow excluding finance business



#### **Stance on Full-Year Forecasts for Fiscal 2018/03**



- A mild recovery of the world economy does not warrant optimism
- Although profitability improvements in the office segment have begun to bear fruit, we still assume that the demand and competitive climate will remain
- We will accelerate the business reform initiatives of RICOH Resurgent, and still project structural reform charges of ¥45 billion for the year



# As of the first quarter, our initial forecasts remain unchanged



# Outlook for FY2018/03



# • No change from initial forecasts

	FY18/03 forecast	Year-on-year change
Sales	2,000.0 billion yen	-1.4%
Operating profit	18.0 billion yen	-46.9%
Operating margin	0.9 %	-0.8 pt
Profit attributable to owners of the parent	3.0 billion yen	-14.0%
EPS	4.14 yen	-0.67 yen
ROE	0.3%	±0.0 pt
R&D expenditures	117.0 billion yen	+2.6 billion yen
Capital expenditures (Tangible fixed assets)	76.0 billion yen	+0.5 billion yen
Depreciation	66.0 billion yen	-2.0 billion yen
Previous reference rate assumption (from the second quarter) Yen/US\$ Yen/euro	105.00 yen 115.00 yen	
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# **Appendix**



July 28, 2017

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# **Comparisons of New and Old Segments**



◆Previous Segments

◆New Seg	ments (fror	m fiscal 2018)
Segment	Business	Products a

Conventional Segment		Products and services
Imaging & Solutions	Office Imaging	MFPs (multifunctional printers), copiers, laser printers, digital duplicators, facsimile, scanners, related parts & supplies, services, support and software
	Network System Solutions	Personal computers, servers, network equipment, related services, support and software
	Production Printing	Cut sheet printer, continuous feed printer, related parts & supplies, services, support and software
Industrial Products		Thermal media, optical equipment, electronic components, semiconductor devices and inkjet head
Other		Digital cameras
July 28, 2017		(C)2017 Ricon Compan

Segment	Domain	services	
Office Printing		MFPs (multifunctional printers), copiers, laser printers, digital duplicators, wide format, facsimile, scanners, related parts & supplies, services, support and software	
Office Services		Personal computers, servers, network equipment, related services, support, software and service & solutions related to document	
Commercial Printing		Cut sheet printer, continuous feed printer, related parts & supplies, services, support and software	
Industrial Printing		Inkjet head, imaging systems and industrial printers	
Thermal m	edia	Thermal media	
Other	Industrial Products	Optical equipment, electronic components, semiconductor devices	
	Smart Vision	Digital and industrial cameras	
, Lta. All Rights Res	Other	3D printing, environment, and healthcare	



# Appendix: Key Figures for FY2018/03 Q1 Financial Statements Excluding Finance Business



\*Finance: Finance business Ricoh conducts globally

#### 1. Profit Statement

(billions of yen)

	Consolidated	Products & Services	Finance
Sales	492.5	476.3	34.7
Operating profit	18.9	11.6	7.3

#### 2. Statement of Financial Position

		Consolidated	Products & Services	Finance
Assets		2,780.8	1,783.7	1,176.2
	Financial assets	945.0	-	945.0
Liabilities		1,646.6	802.4	1,023.3
	Interest-bearing debt	877.0	58.2	945.4
Total equity	/	1,134.1	981.3	152.8
Net debt		736.2	△202.8	939.1

#### 3. Statement of Cash Flow

	Consolidated	Products & Services	Finance
Free cash flow	6.7	34.6	△27.9

#### <Key Financial Ratios>

	Consolidated	Products & Services
Equity ratio	38.1%	55.0%
D/E ratio	82.9%	5.9%
Total assets turn over	0.71	1.07

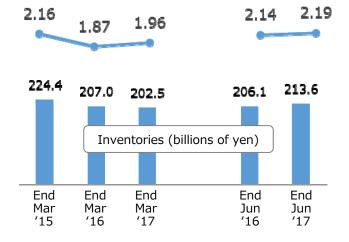
This chart includes approximations.

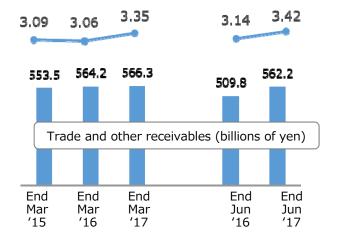


## **Appendix:** Statement of Financial Position as of June 30, 2017 imagine. change.

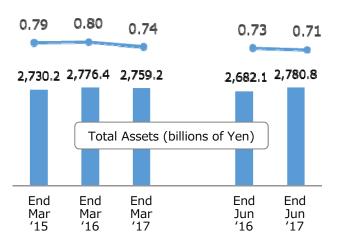


Inventories/Average cost of sales ratio (per month) Trade receivables and other receivables turnover (per month)

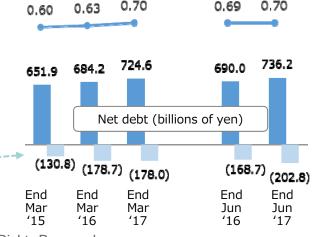




Total assets turnover (per month)



Net debt/equity ratio (multiples)



finance business

\*Net debt

excludina



# **FY2018/03 Profit Statement Forecast**

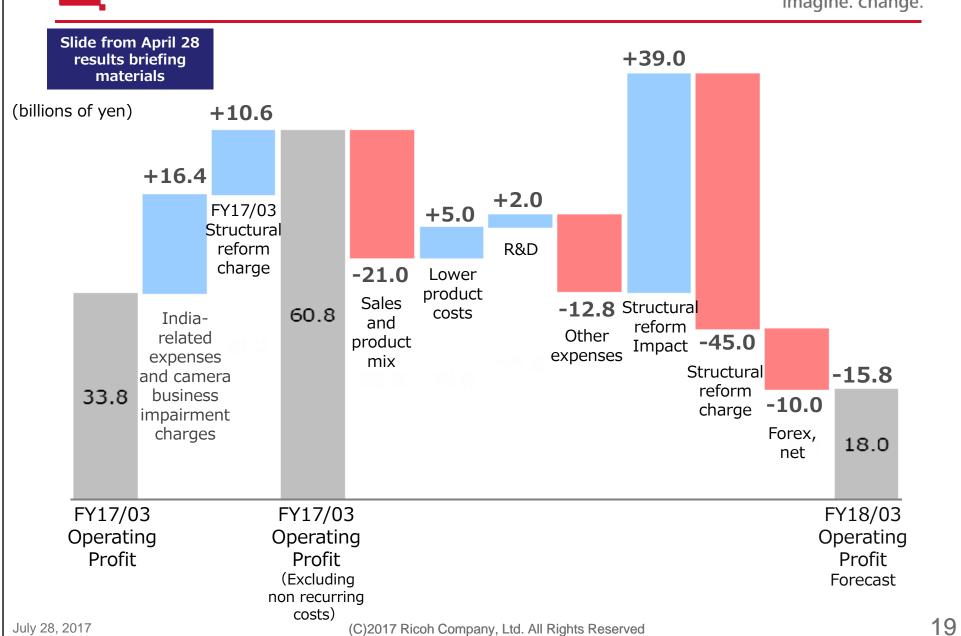


	FY2017/03	FY2017/03	FY2018/03	Y	-o-Y compariso	on		
(billions of yen)	Results	forecast (on Apr '28)	Forecast	Change	Change(%)	Change(%) without Forex		
Sales (Japan)	767.5	770.0	787.0	+19.4	+2.5%	+2.5%		
(Overseas)	1,261.3	1,230.0	1,213.0	-48.3	-3.8%	-2.1%		
Total	2,028.8	2,000.0	2,000.0	-28.8	-1.4%	-0.4%		
Gross profit	788.6	750.0	<i>750.0</i>	-38.6	-4.9%	_		
sales %	38.9%	37.5%	<i>37.5%</i>					
SG&A	<i>759.3</i>	732.0	<i>732.0</i>	-27.3	-3.6%	- ~Inv	estment	_
sales %	37.4%	36.6%	36.6%			\111V	FY17/03	FY18/03
Operating profit	33.8	18.0	18.0	-15.8	-46.9%	(billions of yen)	result	forecast
sales %	1.7%	0.9%	0.9%			R&D	114.3	117.0
Profit before income tax expenses	29.9	13.0	13.0	-16.9	-56.6%	% on sales	5.6%	5.9%
sales %	1.5%	0.7%	0.7%			CAPEX	75.4	76.0
Profit attributable to owners of the paren	3.4	3.0	3.0	-0.4	-14.0%	Depreciation		66.0
sales %	2.8%	0.2%	0.2%			(tangible fixed	assets)	
EPS (Yen)	4.81	4.14	4.14	-0.67		<del>-</del>		
Exchange rate US \$1	108.39	105.00	106.54	-1.85	-			
(Yen) Euro 1	118.82	115.00	116.78	-2.04				



# **Full-Year Operating Profit Comparisons**



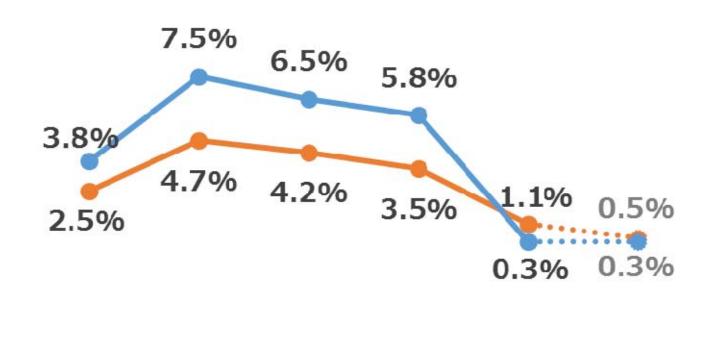




\*On pretax basis



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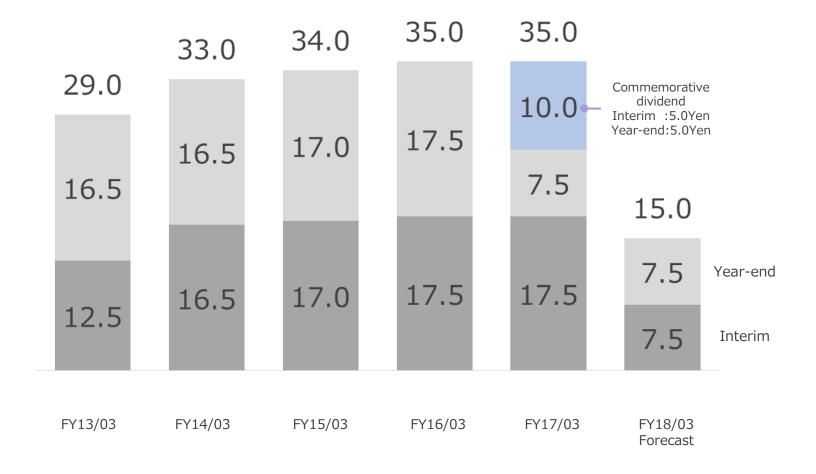
FY13/03 FY14/03 FY15/03 FY16/03 FY17/03 FY18/03 Forecast

US-GAPP I FRS



# **Appendix: Dividends per share (Yen)**







# Appendix: Historical Data (1)





MFP & Printer & CP Non-hardware ratio

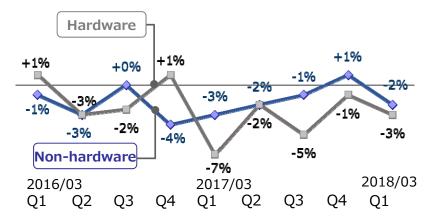
\*Value based ratio including forex

			FY20	16/03				FY20:	17/03		FY2018/03	FY16/03	3 FY17/03
		Q1	Q2	Q3	Q4		Q1	Q2	Q3	Q4	Q1	Total	Total
MFP	Japan	67%	74%	67%	58%	6	8%	77%	70%	58%	69%	66%	68%
	Overseas	56%	54%	55%	52%	5	9%	55%	57%	55%	56%	54%	56%
	Total	59%	59%	59%	53%	6	51%	61%	60%	56%	60%	57%	59%
Printer	Japan	90%	88%	88%	85%	9	0%	88%	89%	84%	90%	88%	88%
	Overseas	69%	68%	65%	67%	6	57%	65%	68%	69%	68%	68%	67%
	Total	79%	77%	76%	76%	7	'8%	77%	79%	77%	78%	77%	78%
CP *	Japan	58%	59%	60%	51%	5	57%	56%	56%	46%	61%	57%	53%
	Overseas	58%	59%	57%	53%	5	9%	55%	57%	53%	59%	57%	56%
	Total	58%	59%	57%	53%	5	59%	55%	57%	52%	60%	57%	55%



MFP / Printer / PP combined y-o-y

(Value, excluding forex)





# Appendix: Historical Data (2)



< Hardware >			FY20:	16/03			FY20:	17/03		FY2018/03	FY16/03	FY17/03
		Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Total	Total
MFP&Printer	Japan	+2%	-6%	+2%	-4%	-3%	-1%	-4%	+4%	-1%	-1%	-0%
(Office Printing)	) Overseas	+6%	+2%	-5%	-4%	-20%	-19%	-16%	-7%	-4%	-0%	-15%
	(Forex excluded)	-2%	-6%	-9%	+0%	-10%	-3%	-6%	-4%	-5%	-4%	-6%
	Total	+5%	+1%	-4%	-4%	-16%	-16%	-14%	-4%	-3%	-1%	-12%
	(Forex excluded)	-1%	-6%	-7%	-1%	-9%	-3%	-6%	-2%	-4%	-4%	-5%
MFP	Japan	+2%	-3%	-0%	-5%	-3%	-3%	-4%	+4%	-1%	-2%	-1%
	Overseas	+6%	+2%	-6%	-3%	-20%	-19%	-16%	-7%	-4%	-1%	-16%
	(Forex excluded)	-2%	-7%	-10%	+1%	-11%	-4%	-6%	-4%	-6%	-5%	-6%
	Total	+5%	+1%	-5%	-3%	-17%	-17%	-14%	-4%	-4%	-1%	-13%
	(Forex excluded)	-1%	-6%	-8%	-1%	-9%	-4%	-6%	-2%	-5%	-4%	-5%
Printer	Japan	+4%	-17%	+23%	+10%	-4%	+9%	-5%	+4%	+2%	+4%	+2%
	Overseas	+6%	+11%	+5%	-9%	-12%	-15%	-18%	-8%	+3%	+3%	-13%
	(Forex excluded)	-2%	+3%	+5%	-4%	-1%	+2%	-8%	-5%	+2%	+0%	-3%
	Total	+6%	+4%	+8%	-4%	-10%	-9%	-15%	-4%	+3%	+3%	-10%
	(Forex excluded)	-1%	-3%	+8%	-0%	-1%	+4%	-7%	-2%	+2%	+1%	-2%
CP *	Japan	+20%	-15%	+10%	+15%	+12%	+26%	+31%	+28%	+43%	+7%	+25%
	Overseas	+26%	+28%	+37%	+18%	-8%	-16%	-15%	-2%	+6%	+27%	-10%
	(Forex excluded)	+16%	+18%	+34%	+18%	+3%	-0%	-5%	+2%	+4%	+21%	-0%
	Total	+25%	+22%	+33%	+18%	-6%	-12%	-10%	+2%	+9%	+24%	-6%
	(Forex excluded)	+17%	+13%	+31%	+17%	+4%	+2%	-1%	+6%	+7%	+19%	+3%

<sup>\*</sup>Cut sheet PP, Continuous form PP, Wide format (excluding sales of solutions and third party products)



# Appendix: Historical Data (3)



< Non-hardwar	e >			FY20:	16/03		FY2017/03				FY2018/03	FY16/03	FY17/03
			Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Total	Total
MFP&Printer Japan		+0%	-5%	-4%	-2%	-4%	-2%	+0%	-2%	-1%	-3%	-2%	
Office Printing)	)	Overseas	+4%	+2%	-4%	-10%	-14%	-19%	-14%	-2%	-3%	-2%	-12%
	(Fore	ex excluded)	-2%	-4%	+1%	-5%	-4%	-4%	-3%	+1%	-5%	-3%	-3%
		Total	+3%	-1%	-4%	-7%	-11%	-13%	-9%	-2%	-2%	-2%	-9%
	(Fore	ex excluded)	-1%	-5%	-1%	-4%	-4%	-3%	-2%	+0%	-4%	-3%	-2%
MFP		Japan	-3%	-3%	-5%	-2%	-4%	-4%	-3%	-3%	-2%	-3%	-3%
		Overseas	+3%	+2%	-4%	-11%	-13%	-18%	-14%	-2%	-6%	-3%	-12%
	(Fore	ex excluded)	-3%	-5%	+1%	-6%	-3%	-2%	-4%	+1%	-7%	-3%	-2%
		Total	+1%	+0%	-4%	-8%	-10%	-14%	-11%	-2%	-4%	-3%	-9%
	(Fore	ex excluded)	-3%	-4%	-1%	-5%	-3%	-3%	-4%	-0%	-6%	-3%	-3%
Printer		Japan	+11%	-11%	-2%	-1%	-4%	+3%	+6%	+1%	+2%	-1%	+2%
		Overseas	+8%	+4%	-5%	-4%	-22%	-25%	-9%	-0%	+13%	+1%	-14%
	(Fore	ex excluded)	+2%	-1%	-3%	+2%	-12%	-11%	+2%	+4%	+11%	-0%	-5%
		Total	+9%	-4%	-3%	-2%	-12%	-11%	-1%	+0%	+6%	-0%	-6%
	(Fore	ex excluded)	+6%	-7%	-3%	+0%	-8%	-4%	+4%	+2%	+6%	-1%	-1%
P *		Japan	+1%	+2%	+6%	+7%	+3%	+7%	+7%	+3%	+14%	+4%	+5%
		Overseas	+17%	+20%	+12%	+2%	-2%	-11%	-3%	+7%	+8%	+12%	-2%
	(Fore	ex excluded)	+7%	+11%	+11%	-2%	+9%	+6%	+8%	+11%	+6%	+7%	+9%
		Total	+15%	+17%	+12%	+3%	-2%	-9%	-2%	+7%	+8%	+11%	-1%
	(Fore	ex excluded)	+6%	+10%	+11%	-1%	+8%	+6%	+8%	+10%	+7%	+6%	+8%

 $<sup>* \ \</sup>mathsf{Cut} \ \mathsf{sheet} \ \mathsf{PP}, \ \mathsf{Continuous} \ \mathsf{form} \ \mathsf{PP}, \ \mathsf{Wide} \ \mathsf{format} \ \ (\mathsf{excluding} \ \mathsf{sales} \ \mathsf{of} \ \mathsf{solutions} \ \mathsf{and} \ \mathsf{third} \ \mathsf{party} \ \mathsf{products})$ 



# **Appendix: Historical Data (4)**





#### Color ratio for MFP and Printer

-				FY20	17/03		FY2018/03	FY16/03	FY17/03			
		Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Total	Total
MFP	Japan	90%	87%	87%	84%	91%	87%	90%	86%	89%	86%	88%
	Overseas	65%	64%	64%	69%	66%	63%	67%	69%	66%	66%	66%
	Total	70%	68%	69%	73%	72%	67%	72%	74%	71%	70%	71%
Printer	Japan	45%	42%	41%	54%	50%	50%	51%	53%	57%	46%	51%
	Overseas	37%	36%	37%	37%	35%	34%	31%	31%	30%	37%	33%
	Total	39%	37%	38%	42%	39%	38%	36%	39%	36%	39%	38%
СР	Japan	42%	32%	46%	44%	50%	43%	54%	51%	81%	41%	50%
	Overseas	68%	71%	76%	77%	75%	73%	78%	76%	76%	73%	76%
	Total	64%	67%	73%	73%	72%	69%	74%	72%	77%	70%	72%
											-	

<sup>\*</sup>For hardware shipments, by value



#### Number of employees

		FY14/03	FY15/03	FY16/03	FY17/03	FY18/03
						Q1
Japan		36,873	36,371	35,779	35,490	35,705
Overseas	Americas	31,853	31,766	31,501	30,516	28,926
	EMEA	18,422	18,525	18,643	17,652	17,250
	China	11,932	12,856	12,897	11,925	11,502
	Asia Pacific	9,115	10,433	10,541	10,030	9,831
	Sub total	71,322	73,580	73,582	70,123	67,509
Total		108,195	109,951	109,361	105,613	103,214

<sup>\*</sup>As of end of each period



July 28, 2017

#### **New Products (Imaging & Solutions - Document)**



FY15/03 FY16/03 FY17/03 FY18/03 MP C8003 Color MP C6503 **MFP** MP C6004 MP C5504 MP C4504 MP C2504 MP C3504 MP C3004 4 MP 6055 Mono MP 3554 MP 5055 MP 3054 **MFP** MP 4055 MP 6054 MP 2554 MP 3555 MP 9003 MP 5054 MP 2555 MP 7503 MP 4054 MP 6503 MP 401SPF MP 305+ SPF **A4** MP C401 MFP SP C250SF SP C261SF SP 4510SF MP C407 MP C307 SP 112SU MP C306Z SP SP 3600SF

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# **New Products (Production Printing)**











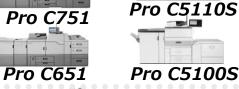




Pro C9110

Cut Mid Sheet

Light



Color Wide Format Inkjet



~ FY14/03

FY15/03 - FY16/03

FY17/03 ~

Pro C5200S\*

# RICOH imagine. change.

http://www.ricoh.com/