

RICOH

DIGITAL CAMERA *Caplio* RR660



Small, Simple, Smart

- **6.16-megapixel CCD** for amazing color and detail
- **Optical 3x zoom** for superb close-up shots
- **Macro mode** for shots as close as **5cm** from your subject
- **Video mode** for mini movies that play on PC and TV
- Large **2.4-inch LCD monitor** for a bright and clear view



* Image for concept purposes only.

Compact style to go, with the resolution to back it up. Beautiful images just got easier.

Resolution and detail: 6.16 megapixels

The RR660 gives you enough resolution to enlarge photos up to A4 size without losing clarity.

Easy close-up photography: Optical 3x zoom plus digital 4x zoom

An optical 3x zoom is plenty for most shooting situations, but with the additional digital 4x zoom, you get the equivalent of a 12x zoom.



Wide angle



Optical 3x zoom

Fun, creative options: Scene modes and Video mode

Make your own movies with Video mode, or use six Scene modes to capture incredible images, wherever you are.

Small details: Macro mode at 5cm away



Macro

Whether it's coins, flowers or the human eye, Macro mode helps you find beauty in everyday objects by letting you capture images as close as 5cm from your subject.



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Caplio RR660

Accessories included

- USB cable
- AV cable
- CD-ROM
- Camera case
- Hand strap
- AA alkaline battery x 2
- Instruction manual
- Warranty card



Other quality Caplio models

Caplio R4



Caplio R40



Bright and beautiful: Large 2.4-inch LCD monitor

See more, and see it clearly. The big, bright 2.4-inch LCD monitor lets you view your images and settings easily in any lighting situation. Now you'll know exactly what you're capturing.

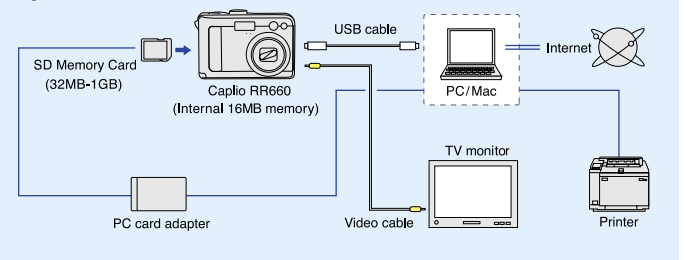


* Image is simulated.

Internal 16MB memory and SD Card compatible

The Caplio RR660 utilizes 16MB of internal memory. Need more? Simply insert an SD Memory Card (sold separately).

System Chart



Accepts normal AA batteries

Are your rechargeable batteries running out? No problem. The RR660 also accepts readily available AA batteries, which means a low battery will never slow you down.



Caplio RR660 Major Specifications

Item	Description
CCD	Effective 6.16 million square pixels (6.36 million pixels), 1/2.5-inch primary color CCD
Lens	Focal length f=5.5-16.5mm (equivalent to 34-102mm for 35mm cameras) Brightness (F value) F2.8 (W)-4.8 (T)
Zoom	Optical 3x zoom (up to 12x zoom when combined with digital zoom)
Object distance	Approx. 0.4m-∞, Macro: approx. 0.05m-0.4m (Wide), approx. 0.35m-0.4m (Telephoto)
Shutter	<Still> 1-1/1000 sec.
Recording media	SD Memory Card (3.3V 32MB-1GB), Internal memory (16MB)
Resolution (pixels)	<Still> 2816 x 2112, 2272 x 1704, 1600 x 1200, 640 x 480 <Video> 320 x 240 20fps
Recording mode	Still (Auto, Program, Portrait, Landscape, Sports, Night), Video
LCD monitor	2.4-inch color TFT-LCD (110,000 pixels)
Battery	AA alkaline or Ni-MH rechargeable battery x2
Dimensions	87.0mm(W) x 25.5mm(D) x 60.0mm(H)
Weight	Approx. 130g (without batteries, hand strap, SD Memory Card)

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For more information, visit:
http://www.ricoh.com/r_dc

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