



# **SIMPLY STUNNING!**

**3.24**  
effective  
megapixels CCD

Optical **3x**  
Digital **3.4x**  
zoom

1. Capture the moment with the world's fastest\* shutter response!
2. Keep on shooting with an extra long-lasting battery\*\*!
3. The power to choose! Lithium ion or AA batteries or AC adapter.
4. Get real close with incredible 1cm macros!
5. Analyze your golf swing in special multi-shot shooting modes!
6. High-sensitivity mode illuminates subjects in the dark!
7. Just connect to PC! Instantly transfer your data via USB cable\*\*\*!

\* Please refer to details within this brochure.

\*\* A maximum 3,500 shots when using the optional rechargeable lithium ion battery.

\*\*\* With included software installed on your PC.

**SIMPLY STUNNING!**

# Finally! A digital camera that's right for you!

## 1. Ultrafast Shutter Response

**Capture shots exactly as anticipated with a shutter response of just 0.22 second - the world's fastest\* in its class.**

The Caplio RR30's shutter releases almost instantly once pressed enabling you to capture shots that would otherwise be missed on other digital cameras. It's ideal for taking pictures of moving objects .

\* As of July 20, 2002, for compact digital cameras with resolutions of four megapixels or less. Speed measured as time between depressing shutter release button to the start of exposure in autofocus mode without using focus lock.



## 2. Unparalleled Battery Life

**Take up to 3,500 shots\* between charges on optionally available lithium ion battery**

With a specially designed drive mechanism that enhances performance and saves energy, the Caplio RR30's amazingly long battery life lets you shoot all day without the worry of your battery running out.

\* A maximum 3,500 shots under power-save mode (flash off, without zooming, LCD off, with VGA); up to 350 shots under normal usage conditions (with 50% flash and zoom usage, LCD on, 30 seconds between shots, reviews of all photos).

## 3. Choice of Three Power Sources

**Operate as you like on AA batteries, a lithium ion battery, or from an AC adapter**

The Caplio RR30 eliminates all power source concerns by providing the convenience of a long-life rechargeable lithium ion battery, regular AA alkaline or nickel metal hydride batteries, or an AC adapter.



rechargeable lithium ion battery regular AA batteries (alkaline or NiMH)

## 4. 1cm Macros

**Capture incredible detail**

In macro mode, shoot as close as 1cm to capture your subject's full richness and splendid detail. For darkened objects, use the built-in flash for macros as close as 16cm.



1cm Macros



use the built-in flash

## 5. Revolutionary Multi-shot Shooting

**Capture a stream of shots from one action scene**

The Caplio RR30's two handy streaming modes allows for close motion analysis - perfect for a golf swing. Use the M-continuous mode if unsure when an action may start or finish. Here, you hold the shutter button down and the camera memorizes the last 16 shots in one file for two seconds of footage. In S-continuous mode, you can capture a stream of 16 shots in one file for two seconds of footage with just one press of the shutter button.



## 6. High-Sensitivity Mode

**Illuminate subjects in the dark to capture atmosphere**

The high-sensitivity mode provides incomparably better illumination of subjects in darkened rooms or other dim environments so you can capture the atmosphere without needing to resort to flash usage. In this mode, the monitor brightens the scene to aid framing and shooting.



## 7. Instant Data Transfers

**USB simplicity makes it child's play**

With the camera off, just plug in your PC's USB cable and your images are stored instantly on an automatically created folder on your computer.



## Enhanced Power and Simplicity

### Full 3.24-Megapixel Resolution and New Image Processor

The Caplio RR30 employs a 1/2.7-inch CCD with a primary color filter that delivers an outstanding 3.24 effective megapixels of resolution. The CCD is also compact, fast, conserves power and provides superb color reproduction. The camera also incorporates a new image processor that reduces noise and integrates surrounding circuitry - enhancing image quality for even the largest of prints.



### 3x Optical Zoom (10.2x in Combination with Digital Zooming)

Using a new 3x optical zoom lens that delivers a central resolution of 300 lines per millimeter, the Caplio RR30 is comprised of six lenses, including three aspherical lenses in five groups. Combined with 3.4x digital zooming, the Caplio RR30 delivers an amazing 10.2x zoom performance (equivalent to a telephoto range of 35–357mm on a regular 35mm film camera).



### Stylishly Compact and Light Body

This camera is perfectly portable at just 160g, and features a stylish body that can be held comfortably in one hand. All buttons are positioned for easy finger reach to optimize handling and accelerate shooting.



## Diverse Capabilities for Work and Play

### Hybrid Autofocusing System for All Scenes

The camera uses a hybrid autofocus system, comprising of both external and through-the-lens focusing. This setup allows the camera to automatically and quickly optimize focus for each scene –

a major contributing factor to the camera's 0.22-second shutter response time.

### 256-Point Light Sensor Optimizes Exposure

A 256-point light sensor automatically maintains and delivers perfect exposure under diverse shooting conditions including flash lit close-ups, preventing situations such as white jumping and black blurring.

### Full Support from Center Weighting and Spot Metering

The Caplio RR30's center-weighted metering ensures your subject's desired exposure level. Spot metering provides pinpoint exposure for parts of your shot that you wish to emphasize.

### Six Scene Modes

The Caplio RR30 offers a choice of six preset scene modes – Portrait, Sports, Landscape, Nightscape, Text, and High-sensitivity – providing the best results in these specific situations.



**1. Portrait**  
For recording people outdoors. Blurs background nicely.



**2. Sports**  
For recording objects in motion.



**3. Landscape**  
For recording landscapes with lots of greenery or blue sky.



**4. Nightscape**  
For recording people at night.

**5. Text**  
Text becomes sharper, easier to read.

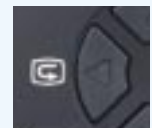
**6. High-sensitivity**  
For recording in dark places.

### Handy Auto Bracketing

Use the auto bracketing function to take three shots at different exposure settings – especially handy for challenging lighting situations.

### Quick Reviews at the Press of a Button

Press the Quick Review button to quickly see your latest shot without turning the mode dial to replay. Furthermore, instantly display the enlarged image and delete unwanted frames.



### User-Friendly Synchro Monitor Mode

This mode extends battery life and the potential number of total shots by keeping the monitor off before shooting. The monitor turns on automatically when the shutter button is pressed to preview a shot or operate the zoom - and remains on for several seconds after you take a picture.

### Enhancing Flexibility with Secure Digital Memory Cards

The Caplio RR30 can use optional Secure Digital memory cards. These next-generation multimedia storage devices are fast, reliable and are compatible with an array of mobile and communications equipment.

### Capture Video

The Caplio RR30 can also capture a maximum of 120 seconds of silent video in the high-definition AVI format, which dramatically reduces block noise and flickering.



