

iPhone app Released by Ricoh Visual Online Storage Service 'quanp'

Share Photos and Contacts with Other iPhone Users with a Quick "Flick" Motion

CUPERTINO, Calif., June 30, 2009 – Ricoh Company, Ltd., a global leader in digital office solutions, today announced an iPhone app with Flick File functionality that connects iPhone users with its visual online storage service “quanp,” currently in beta. quanp provides 10GB of free online storage, easy ways to share large files up to 500MB, and advanced search and tagging capabilities for quick and easy management of files and documents. The new iPhone app builds on these capabilities, allowing uploading and management of photos and videos taken on the user’s iPhone, but also allows local sharing with other iPhone users utilizing its Flick File functionality.

“Individuals produce large quantities of digital photos and videos these days, but finding an easy way to store, access and share all those fun moments with family and friends is still tough. Our new iPhone app connects you with friends like never before, while providing a long-term solution at the same time,” said Sho Harada, senior manager of quanp. “More and more of your daily life is captured through your mobile device. Quick backup and storage coupled with easy sharing of big files when you want, that’s the ticket.”

Ricoh Company, Ltd. announced private beta testing of their new visual online storage service “quanp” in the summer of 2009. Users have been testing quanp’s innovative 3D visual search as an intuitive way to collect, store and share personal photos, videos and other files. quanp continues to add ways to access these “digital life memories.” Both a Windows client and a browser version of quanp are available. Last year, quanp also introduced Adobe AIR applications “quanp drop,” an animated widget that sits on the desktop with easy automatic drag-and-drop uploading, and “quanp slideshow,” a photo slideshow application making it easy to display and comment on photos.

Features of the new quanp iPhone app:

1. Exchange files from one iPhone to another using "Flick File" – does not require a quanp account.
2. Upload your photos, videos, and voice memos to your quanp account.
3. Access files in your quanp account from an iPhone on the go.
4. Send large files (up to 500MB) to anyone. Recipients will get an email with a link to easily download.

Recommended environment for the new quanp iPhone app:

iPhone 3G (note: video function unavailable on iPhone 3G), iPhone 3GS

iPod Touch second generation or later (note: video and voice memo functions are unavailable on iPad Touch)

OS: iPhone OS 3.1 - 3.1.3

To download the quanp iPhone app and start using it yourself, please go to:
<http://us.quanp.com/about/iphone/>

About quanp

quanp is a new business and a new consumer web service being developed by Ricoh Company, Ltd. The name is short for “quantum paper” and is pronounced “kwan-puh.” quanp intends to be the online spot for collecting and organizing all of your digital life memories while at the same time using, enjoying and even showing them off. To participate in our open beta, please visit <http://us.quanp.com>.

About Ricoh

A global leader in digital office solutions, Ricoh (<http://www.ricoh.com>) creates new value at the interface of people and information, offering a broad range of digital, networked products, including MFPs, printers, fax machines, semiconductor related products and digital cameras. With 108,500 employees worldwide, and \$21 billion in revenue, Ricoh is also one of the world’s leading environmentalist companies, committed to sustainable business everywhere.

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