

April 21, 2010

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Notice Concerning Revision of Consolidated Financial Forecast

Ricoh Company, Ltd. (“Ricoh”) revised its consolidated financial forecast for the year ending March 31, 2010 based on its recent business performance.

1. Revision of the consolidated financial forecast for the year ending March 31, 2010

(Millions of yen)

	Net sales	Operating income	Income before income taxes	Net income attributable to Ricoh Company, Ltd.
Previous forecast (A) (Announced on January 29, 2010)	2,000,000	45,000	35,000	15,000
New forecast (B)	2,010,000	65,000	55,000	25,000
Change (B – A)	10,000	20,000	20,000	10,000
Percentage change	0.5%	44.4%	57.1%	66.7%
(Reference) Actual for the year ended March 31, 2009	2,091,696	74,536	30,939	6,530

2. Basis for the revision

Ricoh expects higher net sales than our previous forecast as we see a positive trend for our business and we start to reap the benefits from our growth strategies. In addition, Ricoh's group-wide structural reforms bore fruit, with operating income, income before income tax and net income attributable to Ricoh Company, Ltd., expected to significantly surpass our previous forecast.

* Ricoh bases the forecast estimates above upon information currently available to management, which involves risks and uncertainties that could cause actual results to differ materially from those projected.