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### Notice Concerning Revision of Consolidated Financial Forecast

Ricoh Company, Ltd. ("Ricoh") revised its consolidated financial forecast for the year ending March 31, 2010 based on its recent business performance.

#### 1. Revision of the consolidated financial forecast for the year ending March 31, 2010

(Millions of yen)

	Net sales	Operating income	Income before income taxes	Net income attributable to Ricoh Company, Ltd.
Previous forecast (A) (Announced on October 27, 2009)	2,065,000	40,000	30,000	10,000
New forecast (B)	2,000,000	45,000	35,000	15,000
Change (B – A)	-65,000	5,000	5,000	5,000
Percentage change	-3.1%	12.5%	16.7%	50.0%
(Reference) Actual for the year ended March 31, 2009	2,091,696	74,536	30,939	6,530

#### 2. Basis for the revision

Ricoh assumes the consolidated net sales of both domestic and overseas market are lower than our previous forecast. However, Ricoh expects the operating income, income before income taxes and net income attributable to Ricoh Company, Ltd. surpass our previous forecast the fact that Ricoh's group-wide cost reduction efforts offset the decrease in the gross profit stemming from the decrease in the net sales.

\* Ricoh bases the forecast estimates above upon information currently available to management, which involves risks and uncertainties that could cause actual results to differ materially from those projected.