

Management Philosophy

■ Our Purpose

To constantly create new value for the world at the interface of people and information

■ Our Goal

To be a good global corporate citizen with reliability and appeal

■ Our Principles

1. To think as an entrepreneur
2. To put ourselves in the other person's place
3. To find personal value in our work

Ricoh Group Corporate Social Responsibility (CSR) Charter

To grow as a respected enterprise, the Ricoh Group must fully discharge its corporate social responsibility (CSR) from a consistent global perspective and throughout every aspect of its operations. To ensure this, the following principles are to be observed, with the proper social awareness and understanding, compliant with both the letter and the spirit of national laws and the rules of international conduct.

■ Integrity in Corporate Activities

1. Every company in the Ricoh Group will develop and provide useful products and services, with high quality, safety, reliability and ease of use, while maintaining security of information and giving proper consideration to the environment.
2. Every company in the Ricoh Group will compete fairly, openly and freely, maintaining normal and healthy relationships with political institutions, government administration, citizens and organizations.
3. Every company in the Ricoh Group will take responsibility for managing and safeguarding its own information and that of its customers.

■ Harmony with the Environment

4. Every company in the Ricoh Group will take responsibility, as a citizen of the world, working voluntarily and actively to preserve the environment.
5. Every company in the Ricoh Group, and all employees of each company, will seek to implement technological innovations that reflect environmental concerns and will participate in ongoing activities to preserve the environment.

■ Respect for People

6. Every company in the Ricoh Group will, apart from corporate group activities, maintain a working environment that is safe and that makes it easier for its staff to do perform their duties, respecting their richly individual characteristics and encouraging their autonomy and creativity.
7. Every company in the Ricoh Group will respect the rights of all those connected with it, and will seek to create a cheerful working environment, free of discrimination.
8. No company in the Ricoh Group will permit forced labor or child labor, and none will tolerate the infringement of human rights.

■ Harmony with Society

9. Every company in the Ricoh Group will, as a good corporate citizen, actively engage in activities that contribute to society.
10. Every company in the Ricoh Group will respect the culture and customs of its country or region, and will operate so as to contribute to their development.
11. Every company in the Ricoh Group will engage in the fullest possible communications with society, actively seeking to provide proper and unbiased disclosure of corporate information.

Statement by Management Concerning Information Security

■ Basic Policy

As a member of the global information society, the Ricoh Group recognizes the importance of each and every information asset, including customer information. The Ricoh Group will establish the necessary information security management system to enhance data use and so live up to its stakeholders' strong faith in the Group. This will further refine Ricoh's corporate ethics, which are firmly anchored in legal compliance, and will ensure security and reliability in the information society.

■ Directives

1. The person in charge of each organization will put into place a structure that facilitates the implementation of information security management appropriate for that organization.
2. Each organization will define security policies that correspond to the value of the information assets it holds and will manage daily operations to which management measures based on the policies will be applied.
3. An appropriate intra-group organization will be formed for efficient Group information security management.
4. Appropriate education will be carried out to fully familiarize employees and other parties concerned with security requirements.
5. The state of operation with respect to the information security management system will be periodically audited and continuously improved.
6. All employees will comply with the rules related to information security, and penalties will be applied in case of a violation.

Basic Policy on Personal Information Protection

Ricoh Company, Ltd. (Ricoh) recognizes the importance of the "protection and use of personal information" in the global information society. In handling all personal information provided in the course of business, Ricoh will comply with relevant laws and regulations and other criteria. Furthermore, Ricoh will implement, apply, and manage voluntary rules in line with international trends of personal information protection. The rules will be disseminated to and are to be followed by all employees and other parties concerned, and will be maintained and reviewed continuously.

1. Ricoh will acquire personal information by lawful and appropriate means, and will not collect personal information improperly.
2. Ricoh will specify the purposes of personal information use, and will handle the personal information within the scope necessary for accomplishing the purposes of use.
3. Ricoh will endeavor to keep the acquired personal information accurate and up-to-date within the scope necessary for the purposes of use.
4. Ricoh will take necessary and appropriate steps such as protection from destruction, leakage, and modification, etc. to ensure the security of the personal information being handled.
5. Ricoh will give proper consideration to allowing the person who is the subject of personal information (the principal) to be appropriately involved in the handling of the information.

Outline of the Ricoh Group

Ricoh Co., Ltd. was established in Japan on February 6, 1936. The Ricoh Group consists of Ricoh Co., Ltd., 307 subsidiaries, and 15 affiliates.* The Ricoh Group engages in activities on a global scale that include the development, production, marketing, after-sales services, and recycling of office equipment, including copiers and printers, in five regions around the world (Japan, the Americas, Europe, China, and the Asia-Pacific region). The Group has more than 82,000 employees.

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*The definition of an affiliate follows the U.S. Generally Accepted Accounting Principles (U.S. GAAP), which differ slightly from the definition given in Japan's GAAP.

Ricoh Group Brands

The Ricoh Group markets products under its own brand name "RICOH" as well as the following brands.

■ Brand logos

RICOH **SAVIN** **nashuatec** **Rex-Rotary** **Gestetner** **LANIER** **infotec**

Major Product Lines of Ricoh Group

[Office Solutions Fields]

■ Imaging Solutions

Digital PPCs, color PPCs, analog PPCs, duplicators, facsimile machines, scanners, MFPs (multifunctional printers), printers, diazo copiers, and related supplies and services, related software, etc.

■ Network Systems Solutions

PCs, servers, networking equipment, network-related software, application software, services and support, etc.

[Industrial Fields]

Thermal media, optical equipment, semiconductors, PC unit products, meters, etc.

[Others]

Optical disc products, digital cameras, etc.

Market Evaluation of Ricoh's Products and Economic Effects

In 2006, Ricoh's black-and-white copiers and color copiers for office use were ranked number one and number two respectively in Japan in terms of market share. In the United States,¹ Ricoh captured the largest market share in the same two categories in 2006. In Europe,² Ricoh has maintained the top position in terms of market share in the black-and-white office copier category for 10 consecutive years.

* The market shares referred to above are in terms of the number of units sold. Office copiers are copiers for sizes up to A3 paper.

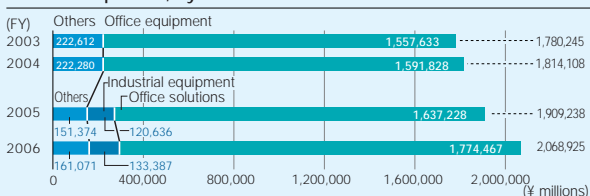
¹ The total of Ricoh, Savin, Gestetner and Lanier brands of copiers sold.

² The total of copiers sold under the Ricoh, Gestetner, Nashuatec, RexRotary, Lanier and Danka brands and copiers sold under third-party brands based on OEM arrangements

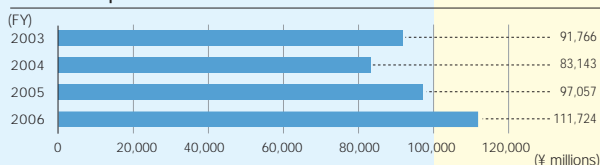
Sources: Gartner Dataquest (GJ07222) for Japan and the United States (February 2007), and Inforsource S.A. for Europe

Major business data

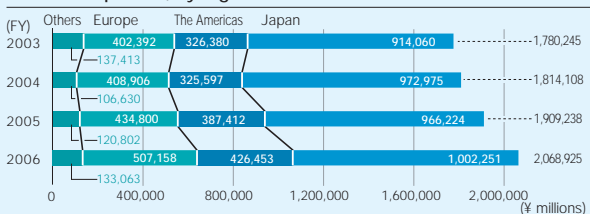
Ricoh Group sales, by business



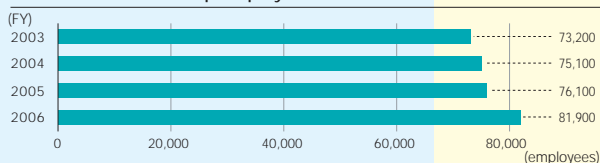
Ricoh Group net income



Ricoh Group sales, by region



Number of Ricoh Group employees



Notes: 1. The business results shown above are actual results of business activities covered by the Ricoh Group's securities reporting.
 2. Net sales in fiscal 2005 shown above are adjusted figures that reflect businesses that were discontinued in the first quarter of fiscal 2006.
 3. A new business segment classification was employed effective fiscal 2005.

Outline of the Report

● Report period

This is an information security report for the period from April 1, 2006, to March 31, 2007.

● Report scope

The data in the report is that for Ricoh, while examples show data for both Ricoh and the Ricoh Group.

● Issuing time of reports

The publication date of the 2007 Report in English is September 2007.

Issuer	Ricoh Co., Ltd. Information Security Center, Information Technology and Solution Division Ricoh Bldg., 8-13-1, Ginza, Chuo-ku, Tokyo 104-8222, Japan
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